

From: Eleni Reed on behalf of CS Sustainability  
Subject: Earth Hour ( March 27th, 2010) - C&W Managed Facilities & Properties

Sent: Fri 3/19/2010 3:22 PM



## Earth Hour Participation

Earth Hour, held Saturday, March 27, 2010, at 8:30 p.m. local time, is a global sustainability movement that engages individuals, businesses, and communities in a call to action on climate change by turning out non-essential lighting for one hour. This initiative, sponsored by the World Wildlife Fund, began in 2007 and last year included participation from individuals and organizations in 4,100 cities across 87 countries.

In support of the firm's environmental commitments outlined in the C&W-EPA Memorandum of Understanding, C&W will take part in Earth Hour in its corporate offices and is encouraging employees to participate at home.

As part of the firm's ongoing commitment to work in partnership with clients to increase energy efficiency and reduce carbon emissions associated with building operations, C&W is encouraging "lights-out" participation on Saturday March 27, from 8:30 to 9:30 pm (local time) across its managed portfolio.

**Earth Hour participation must be discussed with and approved by the client.** The following action is required on your part to make this event a success:

1. Target as many properties as possible and determine if there are any health and safety risks associated with a reduction in building lighting, if any exemptions to tenancy agreements would be required, if there are any agreements with the local jurisdiction on exterior lighting levels on the property boundaries, etc.
2. Obtain client approval.
3. Where client approval has been obtained, turn off non-essential lighting on Saturday March 27, from 8:30 to 9:30 pm (local time).

More information on Earth Hour is available at [EarthHour.org](http://EarthHour.org). Pending client approval, individual properties may elect to sign-up for the event via the Earth Hour website.

For questions, please contact [cssustainability@cushwake.com](mailto:cssustainability@cushwake.com).