



## **PRESS RELEASE**

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### **Cushman & Wakefield Marks 40<sup>th</sup> Earth Day Celebrating New Milestones in Sustainability**

NEW YORK, April 22, 2010 -- Global real estate services firm Cushman & Wakefield celebrated the 40<sup>th</sup> annual Earth Day by noting significant new achievements in its commitment to more sustainable commercial real estate.

"I am proud of our professionals in every business line, as well as support staff throughout the country, who have shown leadership in this important area for our clients, our firm and our environment," said John Santora, President & CEO, The Americas. "Together, we're not just marking an anniversary: we're making real progress."

In the past year, Cushman & Wakefield's green achievements have included:

**LEED Portfolio Program.** In January 2010, 18 properties under C&W management earned LEED (Leadership in Energy and Environmental Design) certification utilizing the U.S. Green Building Council's (USGBC) Portfolio Program and volume certification process. More than half of the properties certified at the Platinum and Gold levels. Working closely with our clients, C&W is the first commercial real estate services firm to certify existing buildings using volume certification under the LEED for Existing Buildings: Operations & Maintenance (LEED EB: O&M) rating system. The properties include owner-occupied and multi-tenant buildings across six states, comprising more than eight million square feet of commercial real estate.

**LEED Certified Iconic Properties.** In the past year, significant properties under Cushman & Wakefield's management that have been LEED certified include:

- Wachovia Financial Center (Miami). Miami-Dade Mayor Carlos Alvarez recognized Wachovia Financial Center's achievement as the first Miami office building to win the prestigious LEED-EB Gold certification. The 55-story, 1.2 million-square-foot tower has been a Miami skyline icon for 25 years, and remains the city's tallest and largest building.
- 525 Market Street (San Francisco). The 1.16 million-square-foot office tower in San Francisco was awarded LEED-EB Gold, making it the largest West Coast building to have received Gold level certification for an existing high-rise office building. Highlights include a 20% reduction in water usage and reuse, recycling and composting of more than 70% of eligible waste, and significant improvements in air quality.
- Transamerica Pyramid (San Francisco). The Bay Area icon was awarded LEED-EB Gold in recognition of some of the nation's most environmentally friendly improvements, including a 50% reduction in water use, a 20% reduction in carbon footprint, and a high-efficiency co-generation plant that now generates up to 70 percent of the building's electricity needs.

**The C&W Environmental Challenge.** In October 2009, Cushman & Wakefield challenged its property and facility management teams throughout the U.S. to reduce energy use, water consumption and waste disposal by 10% by 2012 over a 2008 baseline. This initiative, the C&W Environmental Challenge, requires properties under management to report monthly energy and water use, and waste disposed, and encourages improved environmental performance. The Challenge acknowledges environmental achievements through an internal recognition and awards program.

**Building Research Establishment/Climate Exchange plc.** In the UK, Cushman & Wakefield has joined with the creators of the BREEAM sustainability rating system, along with a leading provider of environmental financial instruments, to help clients prepare for "cap-and-trade" mandates under the Carbon Reduction Commitment (CRC) that come into force in Britain in 2010.

**The Green Building Opportunity Index.** Working with the BetterBricks Initiative of the Northwest Energy Efficiency Alliance, Cushman & Wakefield has launched the first assessment tool to rank top office markets on the basis of both real estate fundamentals and sustainable development considerations.

**Green Valuation.** As the industry's foremost valuation advisor, in collaboration with the Cascadia Region Green Building Council and the Vancouver Valuation Accord, Cushman & Wakefield has authored High Performance Green Building: What's It Worth? This first-in-class study identifies how value is being achieved, and how sustainable attributes impact costs, savings, investment income, and capital value. To download a copy of the report, visit [www.cascadiagbc.org/news/GBValueStudy.pdf](http://www.cascadiagbc.org/news/GBValueStudy.pdf).

**C&W Earth Day Tool Kit.** Cushman & Wakefield also rolled out a nationwide update to its successful guide to help professionals in managed properties to observe Earth Day 2010 with activities aimed at enhancing sustainable building operations and maintenance practices and sharing sustainability best practices with building occupants.

"All these achievements are supportive of our commitments to the U.S. Environmental Protection Agency, under the agreement we signed over a year ago — the first of its kind by a commercial real estate services firm," concluded Santora.

For more information about Cushman & Wakefield's sustainability record, visit [www.cushwake.com/sustainability](http://www.cushwake.com/sustainability).

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## About Cushman & Wakefield

Cushman & Wakefield is the world's largest privately-held commercial real estate services firm. Founded in 1917, it has 231 offices in 58 countries and more than 13,000 employees. The firm represents a diverse customer base ranging from small businesses to Fortune 500 companies. It offers a complete range of services within five primary disciplines: **Transaction Services**, including tenant and landlord representation in office, industrial and retail real estate; **Capital Markets**, including property sales, investment management, investment banking, debt and equity financing; **Client Solutions**, including integrated real estate strategies for large corporations and property owners, **Consulting Services**, including business and real estate consulting; and **Valuation & Advisory Services**, including appraisals, highest and best use analysis, dispute resolution and litigation support, along with specialized expertise in various industry sectors. A recognized leader in global real estate research, the firm publishes a broad array of proprietary reports available on its online Knowledge Center at [www.cushmanwakefield.com](http://www.cushmanwakefield.com).