

CONTACT: _____

FOR IMMEDIATE RELEASE: [DATE]

[Name of Host Organization] to Host an ENERGY STAR® Battle of the Buildings Competition

(City, State) [Name of host organization] will be hosting an ENERGY STAR *Battle of the Buildings* competition, which will serve as a platform to help organizations improve the energy efficiency of commercial buildings, and protect the environment. The competition is modeled after EPA's annual ENERGY STAR National Building Competition and challenges hundreds of organizations and thousands of buildings to save energy and fight climate change. This year, [approximate number of participants] have joined [Name of host organization]'s Battle of the Buildings to work off their energy waste through improvements in energy efficiency.

"[Name of host organization] is honored to host an ENERGY STAR Battle of the Buildings Competition," said [Organization representative name, title]. "This friendly competition is a fun and effective way to help these buildings save money and improve energy efficiency. We look forward to watching competitor energy use and greenhouse gas emissions drop, and cost savings rise."

[Insert any highlight or interesting facts about the competitor pool. For example, building types, location, age, etc.]

Competitors will measure and track their monthly energy consumption using the free online tracking tool, Portfolio Manager and share their progress throughout the year. Among the competitors, the building that demonstrates the greatest [insert competition metric here] will be recognized as the winner! Follow our progress at [insert link to website, twitter handle, or other social media outlet].

According to EPA, energy use in commercial buildings accounts for nearly 20 percent of total U.S. greenhouse gas emissions and energy use at a cost of more than \$100 billion per year. On average, 30 percent of the energy used in commercial buildings is wasted. Thousands of businesses and organizations work with EPA's ENERGY STAR program and are saving billions of dollars and preventing millions of tons of greenhouse gas emissions from entering our atmosphere each year.

This Battle of the Buildings is modeled after EPA's own ENERGY STAR National Building Competition. Learn more about it at www.energystar.gov/battleofthebuildings

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