PROFILES IN LEADERSHIP

2014 ENERGY STAR® Award Winners

Profiles in Leadership: 2014 ENERGY STAR Award Winners

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For additional information, please visit the ENERGY STAR website at www.energystar.gov.

OVERVIEW

Each year, EPA honors a select group of organizations that have made outstanding contributions to protecting the environment through superior energy efficiency. These ENERGY STAR Award winners are chosen from a vast network of nearly 16,000 ENERGY STAR partners, and their achievements demonstrate that improving energy efficiency is one of the fastest and most effective ways to fight climate change, save money, and create jobs.

The 2014 ENERGY STAR Award winners are an extremely talented and diverse group of organizations. Their work proves that tremendous opportunities exist to embrace energy efficiency and achieve real, sustainable savings. This year we recognize organizations that set the industry standard in the production and sale of energy-efficient products and services and those who have adopted world-class strategies that are eliminating unnecessary energy waste in the buildings where we live and work. From the first ENERGY STAR qualified computer in 1992, the ENERGY STAR logo can now be found on products in more than 70 different categories, with more than 4.5 billion sold since the program's inception. More than 1.5 million new homes and more than 23,000 facilities now proudly carry EPA's ENERGY STAR certification, use dramatically less energy, and are responsible for substantially less greenhouse gas emissions than their peers. With help from the ENERGY STAR program, every company, every community, and every individual can do their part to protect the climate today and for future generations.

These diverse organizations are all leaders in their sectors, demonstrating best practices in energy efficiency. The following pages document their compelling stories of corporate leadership, individual commitment, problem solving, innovation, cost-effective investments, and teamwork that have made saving energy and money possible in each organization. Their models of success are a testament to how partnership with the ENERGY STAR program can help overcome obstacles and take energy efficiency to a higher level.

The ENERGY STAR Awards are EPA's highest honors for outstanding contributions to protecting the environment through superior energy efficiency. Awards are given in several categories that reflect the depth, breadth, and longevity of each partner's achievements. Whether a first time Partner of the Year winner, or a Sustained Excellence winner, winners are both small and large organizations from across the country with distinguished track records of superior performance.

The ENERGY STAR Awards are extremely competitive, and the criteria are rigorous (see Appendix, page 79). The ENERGY STAR Award winners chronicled through these pages worked tirelessly to raise the bar and increase awareness of the benefits of energy efficiency through the ENERGY STAR program in the past year.

The ENERGY STAR Awards honor energy efficiency accomplishments across the following areas:

Climate Communications: awarded to partners that have raised their customers' awareness of the impact of climate change through communications campaigns that encourage their customers to fight climate change with the help of ENERGY STAR or emphasize how energy-efficient behaviors have a positive effect on the environment.

Energy Efficiency Program Delivery: awarded to states, utilities, and other organizations for sponsoring energy efficiency programs to improve the efficiency of products, homes, and buildings within their community or territory.

Energy Management: awarded to organizations for adopting a continuous energy management strategy across the organization's entire portfolio of buildings and plants.

New Home Construction: awarded to home builders, home energy raters, and affordable housing programs for building and promoting energy-efficient homes.

Product Manufacturer: awarded to companies for designing and manufacturing high-efficiency products, including appliances, windows, electronics, and lighting.

Product Retailer: awarded to companies in the retail sector for extensive commitment to selling ENERGY STAR certified products.

Service and Product Provider: awarded to companies that offer commercial building energy services and products for successfully assisting their clients in strategic energy management and building design.

ENERGY STAR Award winners are helping to transform the market for energy efficiency products and services across the residential, commercial, and industrial sectors. EPA applauds their leadership and looks forward to continued partnership and progress. Please refer to the sections that follow for more information about the 2014 ENERGY STAR Award winners.

TABLE 1. Award Winners by Category

SUSTAINED EXCELLENCE		PAGE NUMBER
Affordable Housing	Habitat for Humanity of Greater Nashville *Nashville, TN*	6
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Energy Efficiency Program Delivery	AEP Ohio *Columbus, OH*	8
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	Baltimore Gas and Electric Company (BGE) *Baltimore, MD*	10
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	ComEd *Chicago, IL*	11
	Entergy Texas *Beaumont, TX*	12
	Focus on Energy *Madison, WI*	12
	Kentucky Pollution Prevention Center *Louisville, KY*	13
	New Jersey Board of Public Utilities *Trenton, NJ*	13
	New York State Energy Research and Development Authority (NYSERDA) *Albany, NY*	14
	Northeast Energy Efficiency Partnerships, Inc. (NEEP) *Lexington, MA*	14
	PSEG Long Island *Uniondale, NY*	15
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Energy Management	3M Company *St. Paul, MN*	16
	Allergan, Inc. *Irvine, CA*	16
	Beacon Capital Partners LLC *Boston, MA*	17
	Bentall Kennedy *Seattle, WA*	17
	CalPortland Company *Glendora, CA*	18
	CBRE, Inc. *Los Angeles, CA*	18
	Colgate-Palmolive Company *New York, NY*	19
	Des Moines Public School District *Des Moines, IA*	19
	Eastman Chemical Company *Kingsport, TN*	20
	Evergreen Public Schools *Vancouver, WA*	20
	Food Lion and Bottom Dollar Food *Salisbury, NC*	21
	General Motors Company *Detroit, MI*	21
	Gresham-Barlow School District *Gresham, OR*	22
	Hanesbrands Inc. *Winston Salem, NC*	22
	Hines *Houston, TX*	23
	J. C. Penney Company, Inc. *Plano, TX*	23
	JLL *Chicago, IL*	24

Energy Management (continued)	Kohl's Department Stores, Inc. *Menomonee Falls, WI*	24
	Liberty Property Trust *Malvem, PA*	25
	Loudoun County Public Schools *Broadlands, VA*	25
	Merck & Co., Inc. *Whitehouse Station, NJ*	26
	New York-Presbyterian Hospital *New York, NY*	26
	Nissan North America, Inc. *Franklin, TN*	27
	PepsiCo, Inc. *Purchase, NY*	27
	Raytheon Company *Waltham, MA*	28
	Saint-Gobain *Valley Forge, PA*	28
	Sears Holdings Corporation *Hoffman Estates, IL*	29
	Staples, Inc. *Framingham, MA*	29
	The Boeing Company *Chicago, IL*	30
	TIAA-CREF *New York, NY*	30
	Toyota Motor Engineering & Manufacturing North America, Inc. *Erlanger, KY*	31
	TRANSWESTERN *Houston, TX*	31
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Home Energy Rater	Energy Inspectors Corporation *Las Vegas, NV*	33
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New Home Builder	AVR Homebuilders *Yonkers, NY*	34
	KB Homes *Los Angeles, CA*	34
	Meritage Homes Corporation *Scottsdale, AZ*	35
Product Manufacturer	Air King Limited *West Chester, PA*	36
	Bosch Home Appliances *Irvine, CA*	36
	ITW Food Equipment Group, LLC *Troy, OH*	37
	LG Electronics, Inc. *Englewood Cliffs, NJ*	37
	Manitowoc Foodservice *New Port Richey, FL*	38
	Panasonic Eco Solutions North America *Newark, NJ*	38
	ProVia Door, Inc. *Sugarcreek, OH*	39
	Samsung Electronics *Ridgefield Park, NJ*	39
Retail	Sears Holdings Corporation *Hoffman Estates, IL*	40
	The Home Depot *Atlanta, GA*	40
Service and Product Provider	Cenergistic *Dallas, TX*	41
	Ecova *Spokane, WA*	41
	EnergyCAP, Inc. *State College, PA*	42
	Fanning Howey *Celina, OH*	42
	Servidyne *Atlanta, GA*	43

PARTNER OF THE YEAR		PAGE NUMBER
Climate Communications	Air King Limited *West Chester, PA*	44
	Allergan, Inc. *Irvine, CA*	44
	Des Moines Public School District *Des Moines, IA*	45
	General Motors Company *Detroit, MI*	45
	Georgia Interfaith Power & Light *Decatur, GA*	46
	JLL *Chicago, IL*	46
	KB Home *Los Angeles, CA*	47
	LG Electronics, Inc. *Englewood Cliffs, NJ*	47
	New York-Presbyterian Hospital *New York, NY*	48
	Samsung Electronics *Ridgefield Park, NJ*	48
Energy Efficiency Program Delivery	Consumers Energy *Jackson, MI*	49
	Delmarva Power & Light Company (Delmarva Power) *Washington, DC*	49
	Efficiency Vermont *Burlington, VT*	50
	Entergy New Orleans *New Orleans, LA*	50
	Illinois Energy Office at the Department of Commerce and Economic Opportunity *Springfield, IL*	51
	Institute for Sustainable Energy *Willimantic, CT*	51
	Kentucky School Boards Association *Frankfort, KY*	52
	New Mexico Gas Company *Albuquerque, NM*	52
	NH CORE Energy Efficiency Team *Manchester, NH*	53
	Potomac Electric Power Company (Pepco) *Washington, DC*	53
	Salt River Project Agricultural Improvement and Power District *Tempe, AZ*	54
	South Carolina Electric & Gas *Cayce, SC*	54
	Southern Maryland Electric Cooperative (SMECO) *Hughesville, MD*	55
Energy Management	Brandywine Realty Trust *Radnor, PA*	56
	Cassidy Turley *Washington, DC*	56
	Corning Incorporated *Corning, NY*	57
	Intertape Polymer Group, Inc. *Sarasota, FL*	57
	Kenton County School District *Fort Wright, KY*	58
	Kilroy Realty Corporation *Los Angeles, CA*	58
	Mansfield Independent School District *Mansfield, TX*	59
	Memorial Hermann Health System *Houston, TX*	59
	North Penn School District *Lansdale, PA*	60
	Parmenter Realty Partners *Miami, FL*	60
	Verizon Wireless *Basking Ridge, NJ*	61
	Vornado Realty Trust *New York, NY*	61

Home Energy Rater	Building Energy, Incorporated *Star, ID*	62
	D.R. Wastchak, LLC *Tempe, AZ*	62
	Integral Building & Design, Inc. *New Paltz, NY*	63
	Masco Home Services *Daytona Beach, FL*	63
	SkyTec *Jacksonville, FL*	64
New Home Builder	Beazer Homes USA, Inc. *Atlanta, GA*	65
	Brighton Homes Idaho, Inc. *Boise, ID*	65
Product Manufacturer	DIRECTV *El Segundo, CA*	66
	Good Earth Lighting, Inc. *Wheeling, IL*	66
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	Pentair Aquatic Systems *Sanford, NC*	68
	Philips Lighting Company *Somerset, NJ*	69
	Soft-Lite Windows *Streetsboro, OH*	69
	Technical Consumer Products, Inc. (TCP) *Aurora, OH*	70
Retail	Best Buy Co., Inc. *Richfield, MN*	71
	Nationwide Marketing Group *Winston Salem, NC*	71
Service and Product Provider	Burton Energy Group *Alpharetta, GA*	72
	Goby *Chicago, IL*	72
EXCELLENCE		**PAGE NUMBER**
Affordable Housing	Habitat for Humanity of Pinellas County, Inc. *Clearwater, FL*	73
	Tennessee Valley Authority (TVA) *Knoxville, TN*	73
Energy Efficient Product Design	Cree, Inc. *Durham, NC*	74
	Ricoh Americas Corporation *Malvern, PA*	74
ENERGY STAR Promotion	Dominion East Ohio Gas Company *Cleveland, OH*	75
	Northwest Energy Efficiency Council *Seattle, WA*	75
	The Energy Efficiency Fund *New Britain, CT*	76
	The United Illuminating Company *Orange, CT*	76
Retail	Metro Lighting *Brentwood, MO*	77
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Columbia Association *Columbia, MD*		78
Fanimation, Inc. *Zionsville, IN*		78
Sharp Electronics Corporation *Mahwah, NJ*		78

AWARD WINNER PROFILES

SUSTAINED EXCELLENCE | *AFFORDABLE HOUSING*

Habitat for Humanity of Greater Nashville | *Nashville, Tennessee*

Habitat for Humanity of Greater Nashville provides an opportunity for people to purchase high-quality, affordable homes and has promoted the construction of ENERGY STAR® certified homes since 2006. By partnering selectively with vendors offering ENERGY STAR certified products and equipment, Habitat for Humanity of Greater Nashville supports ENERGY STAR while helping homeowners save on monthly utility bills. Habitat for Humanity of Greater Nashville is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in protecting the environment and providing truly affordable housing to low-income families through energy efficiency. Key 2013 accomplishments include:

- Building 38 new, affordable, ENERGY STAR certified single-family homes for 149 family members—bringing the total number of certified homes to 314.
- Improving energy efficiency, as well as reducing greenhouse gas emissions, by 42 percent compared to non-ENERGY STAR certified homes of equal size and type.
- Enabling each family to own an ENERGY STAR certified home and to save approximately $840 in utility expenses on average each year. Monthly utility bills average about $80 for a 1,100-square-foot ENERGY STAR certified home.
- Educating thousands of volunteers about ENERGY STAR, as well as informing homeowners about sustainable living and the importance of ongoing home maintenance through its HomeWORKS educational program.
- Pursuing every opportunity to incorporate the ENERGY STAR logo and information about ENERGY STAR certified homes into its outreach and promotional materials, including all newsletters, brochures, dedication programs, grant proposals, and the organization website.

Habitat for Humanity of Metro Denver | *Denver, Colorado*

Habitat for Humanity of Metro Denver (HFHMD) focuses on building high-quality, energy-efficient homes to save low-income homeowners hundreds of dollars each year on utility costs. These energy savings increase the amount of funds homeowners are able to use for other necessities such as food, medical attention, and educational supplies for their children, thereby helping families break the generational cycle of poverty. HFHMD is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its outstanding commitment to providing permanent, affordable, and energy-efficient ENERGY STAR certified homes. Key 2013 accomplishments include:

- Completing 29 new ENERGY STAR certified homes in 2013, providing permanent and affordable housing to more than 120 adults and children. All of its homes have been ENERGY STAR certified since 2010.
- Bringing the total number of ENERGY STAR certified new homes built by HFHMD to 369, saving homeowners more than $1.1 million over the life of the homes and reducing CO_2 emissions by nearly 31,000 metric tons.
- Constructing homes that meet the combined requirements of EPA's Indoor airPLUS, WaterSense®, and ENERGY STAR programs.
- Equipping all ENERGY STAR certified homes with ENERGY STAR certified products, including refrigerators, front-loading clothes washers, and CFL bulbs in all light fixtures.
- Educating homeowners, both before and after their homes are built, on the energy efficiency features of their homes and how to maximize their energy savings by properly operating and maintaining their homes.

Houston Habitat for Humanity | *Houston, Texas*

Since 1987, Houston Habitat for Humanity has grown to be among the largest and most productive of the 1,800 regional U.S. affiliates of Habitat for Humanity International. Its affordable home program serves families living at 60 percent and below of the adjusted median income. Houston Habitat for Humanity is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its outstanding work with partner families building simple, affordable ENERGY STAR certified new homes. Key 2013 accomplishments include:

- Building 41 ENERGY STAR certified homes in 2013 and more than 622 ENERGY STAR certified homes since 2001.
- Reducing electricity usage by 373,387 kWh and CO_2 emissions by 455,532 pounds through the ENERGY STAR certified homes it has built since 2007.
- Constructing all its homes to meet the requirements of EPA's ENERGY STAR, Indoor airPLUS, and WaterSense programs.
- Increasing the disposable income of owners of ENERGY STAR certified homes by $3,000 a year, which represents a significant percentage of homeowner income.

SUSTAINED EXCELLENCE | *ENERGY EFFICIENCY PROGRAM DELIVERY*

AEP Ohio/Columbia Gas of Ohio | *Columbus, Ohio*

The AEP Ohio and Columbia Gas of Ohio ENERGY STAR Certified Homes program is an innovative collaboration between the largest electric and gas utilities in Ohio, serving more than two million customers. Since 2010, the two utilities have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. In October 2013, AEP Ohio and Columbia Gas of Ohio hosted the annual sponsor meeting for the ENERGY STAR Certified Homes program. AEP Ohio and Columbia Gas of Ohio are receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for their shared commitment to sponsoring ENERGY STAR certified homes. Key 2013 accomplishments include:

- Enrolling 84 builders and 22 raters and providing incentives for 1,100 ENERGY STAR certified homes, a more than 20-percent increase since 2012.
- Generating 5,646 MWh of annual savings from ENERGY STAR certified homes.
- Providing a range of training opportunities to builders, contractors, trade allies, and stakeholders, including sessions on HVAC quality installation, technical support, and general sales training.
- Developing a mortgage product from Huntington Bank that offers a number of preferred terms and benefits for buyers of ENERGY STAR certified homes.

AEP Texas Central | *Corpus Christi, Texas*

AEP Texas Central is an electric energy delivery utility serving nearly 670,000 residential customers in the south Texas area. The organization has been working toward increasing the performance of, availability of, and demand for ENERGY STAR certified homes since 2007. AEP Texas Central is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued technical and marketing support promoting the ENERGY STAR Certified Homes program. Key 2013 accomplishments include:

- Supporting participating builders in the construction of more than 262 ENERGY STAR certified new homes, resulting in a collective 1,600 MWh of energy savings, an increase of 65 percent compared to 2012 savings.
- Educating and increasing rater participation by 38 percent and the number of credentialed HVAC contractors by 30 percent.
- Raising awareness of the benefits of ENERGY STAR certified homes by launching its first-ever widespread advertising campaign, which included print, outdoor, radio, and Internet marketing. The program's consumer website received more than 23,635 page views, an increase of 320 percent compared to 2012, and a radio advertising campaign resulted in 4.56 million impressions.

Arizona Public Service | *Phoenix, Arizona*

Arizona Public Service (APS) is Arizona's largest and longest-serving electric utility, with more than 1.1 million customers across the state. APS began its partnership with EPA in 2005 with the promotion of ENERGY STAR certified homes and products and has since expanded its partnership to offer Home Performance with ENERGY STAR (HPwES). More than 65 percent of total residential program savings come from programs directly tied to ENERGY STAR. In addition, the program promotes ENERGY STAR benchmarking tools to its commercial customers. APS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its role as a regional leader in energy efficiency and its ongoing commitment to the ENERGY STAR Certified Homes program. Key 2013 accomplishments include:

- Promoting the construction of more than 2,700 ENERGY STAR certified homes, resulting in 13,700 MWh of savings.
- Developing a new cloud-based program tracking database to enable participating raters and builders to track their homes' progress towards ENERGY STAR certification, as well as to check the status of their incentives. Increasing understanding of ENERGY STAR Version 3.0 among program participants through one-on-one meetings and dozens of training sessions.
- Effectively integrating ENERGY STAR certified pool pumps into its efficient pool pumps program, once the program began certifying them in February 2013—influencing the purchase of more than 5,600 certified pumps.
- Exceeding program goals for its HPwES program, administered by FSL Home Energy Solutions, by completing more than 2,400 projects. APS also led the home performance industry to streamline data collection and transfer by acting as an early adopter of the HPXML standard.
- Enabling commercial customers to obtain the building energy performance information they need by sponsoring training on benchmarking with ENERGY STAR Portfolio Manager® and providing energy data through the APS Energy Information Services program.

Austin Energy | *Austin, Texas*

With more than 330,000 residential customers, Austin Energy is the city of Austin's municipal electric utility, delivering power to a service territory of more than 420 square miles. In 2013, Austin Energy used U.S. DOE Better Building Neighborhood Program grant dollars and funds from its successful loan program to create a revolving loan fund of $3.5 million to support future program operations. Austin Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to enhance and expand its HPwES program. Key 2013 accomplishments include:

- Completing more than 2,450 projects; 34 percent of HPwES participants completed three or more energy-saving measures.
- Realizing more than $10 million in energy efficiency upgrade investments and savings of 3.96 MW.
- Using Better Building Neighborhood Program grant funds to buy down the interest on market rate loans from 3.99 percent to 1.99 percent, allowing qualified participants to choose rebates and loan options to significantly lower out-of-pocket costs for energy efficiency improvements and lower interest rates on qualifying loans.
- Lowering the barrier for whole-house improvements for more than 1,000 low-income homeowners by offering $29 air conditioning unit checkups on all HVAC service calls.
- Offering more than 70 contractor training sessions, including two instances of specialized training for more than 100 contractors and building professionals.

Baltimore Gas and Electric Company (BGE) | *Baltimore, Maryland*

Constellation Energy/Baltimore Gas and Electric Company (BGE) is the largest utility in Maryland, serving more than 1.2 million electricity customers and more than 650,000 gas customers. BGE's Smart Energy Savers Program offers residential energy efficiency solutions that leverage ENERGY STAR certified products, new homes, and HPwES. BGE launched its residential energy efficiency programs in 2010 and, along with other utilities supporting EmPOWER Maryland, is making great strides towards achieving energy efficiency goals. BGE is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued success in leveraging ENERGY STAR messaging to highlight quality and help customers identify efficient products and new homes. Key 2013 accomplishments include:

- Providing incentives for more than 2,075 ENERGY STAR certified homes, for a total of more than 6,980 certified homes since the inception of the program and savings of 11,806 MWh.
- Helping generate the sale of more than 2.6 million ENERGY STAR certified lighting products, 43,000 appliances, and 9,000 central heating and cooling products in 2013, for a total of more than 14 million certified products since program inception, with cumulative savings of more than 800,000 MWh.
- Helping its customers responsibly recycle more than 6,600 refrigerators, freezers, and/or room air conditioners in 2013 using best practices established by EPA's Responsible Appliance Disposal (RAD) program.
- Increasing its HPwES production by 11 percent through development of its participating contractor workforce. BGE instituted minimum assessment and project completion requirements; invested in online and classroom training; developed quarterly contractor report cards; and provided account management and technical support.
- Integrating energy performance benchmarking into their enhanced operations and maintenance and retrocommissioning services programs, as well as educating customers on the importance of continual benchmarking to ensure consistent performance improvement.

BOMA International | *Washington, District of Columbia*

The Building Owners and Managers Association (BOMA) International is a multinational federation of more than 100 local associations and affiliated organizations. Together its more than 16,500 members own or manage nearly 10 billion square feet of U.S. office space. BOMA is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its leadership in promoting benchmarking and the adoption of energy efficiency best practices in the commercial real estate market. Key 2013 accomplishments include:

- Issuing its 7-Point Challenge; more than 130 participating member companies and BOMA local associations accepted the challenge to improve energy efficiency by 30 percent across commercial portfolios by 2012.
- Gathering and evaluating data and feedback from the 7-Point Challenge case studies.
- Educating industrial building owners, building tenants, and commercial brokers on the benefits of the ENERGY STAR program.
- Partnering with the Rocky Mountain Institute (RMI) to address the split incentive barrier and identify opportunities for collaboration between owners and tenants, and together creating the guidebook, "Working Together for Sustainability: The RMI-BOMA Guide for Landlords and Tenants."
- Increasing participation in the BOMA STARS initiative to promote the importance of benchmarking energy consumption in commercial buildings using ENERGY STAR Portfolio Manager. BOMA also promoted the importance of sharing energy performance with its master account to demonstrate the effectiveness of the voluntary marketplace.
- Continuing to track data from its member companies. BOMA's shared portfolio consists of more than 3,300 buildings, totaling almost 10 billion in total square footage; 56 percent of these buildings have a 1–100 ENERGY STAR score of 75 or higher.

CenterPoint Energy | *Houston, Texas*

CenterPoint Energy is an electric transmission and distribution utility serving the greater Houston area with the goal of creating a sustainable market for the construction and sale of ENERGY STAR certified homes. A partner since 2001, CenterPoint Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its longstanding and comprehensive support of the ENERGY STAR Certified Homes program. Key 2013 accomplishments include:

- Supporting the construction of more than 5,400 ENERGY STAR certified homes, a 26-percent increase from 2012, and contributing to a total of 120,000 certified homes built since 2001.
- Facilitating the transition to ENERGY STAR Version 3.0 by distributing informational newsletters and emails, holding one-on-one meetings and hundreds of phone calls to keep builders and raters informed about program requirements, and conducting outreach events to recognize partners' achievements.
- Holding various training sessions to maintain momentum and garner more support for the program. Training sessions were both technical—such as HVAC quality installation and system design class for local HVAC companies—and sales-oriented—such as home builder sales training for sales staff. Several courses were held in Spanish.
- Encouraging builder partners to leverage the ENERGY STAR brand by providing free marketing collateral such as yard signs, door mats, and brochures, along with increased outdoor advertising.

ComEd | *Chicago, Illinois*

ComEd is a unit of Chicago-based Exelon Corporation that provides service to approximately 3.8 million northern Illinois customers, 90 percent of which are residential. ComEd is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued success in leveraging ENERGY STAR and actively coordinating with other energy efficiency program administrators in its service territory to deliver customer-centered, market-friendly energy efficiency offerings. Key 2013 accomplishments include:

- Achieving net electricity savings of more than 450 GWh from programs tied directly to ENERGY STAR.
- Helping generate the sale of more than 10 million ENERGY STAR certified light bulbs and 7,000 certified heating and cooling systems.
- Leveraging ENERGY STAR Portfolio Manager as a starting point for energy efficiency education with commercial customers, facilitating automatic data uploads, and using performance scores to inform opportunity assessments and retrocommissioning offerings.
- Deepening efforts to engage Chicago's commercial real estate sector by extending program offerings with the launch of Building Performance with ENERGY STAR.
- Expanding its Home Performance with ENERGY STAR services by using market segmentation strategies to identify homeowners most likely to participate in home performance, such as "Affluent Suburban Green" and "Budget Constrained Energy Efficiency Advocate," and creating group-specific messaging to motivate homeowner investment.

Entergy Texas | *Beaumont, Texas*

Entergy Texas is an electric transmission and distribution utility serving customers in southeast Texas. Since 2001, Entergy Texas has sponsored an ENERGY STAR Certified Homes program, and in 2011 the utility introduced HPwES. Entergy Texas is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continuing commitment to the ENERGY STAR Certified Homes program. Key 2013 accomplishments include:

- Providing support to participating home builders in constructing 362 ENERGY STAR certified homes, resulting in more than 757,304 kWh in energy savings.
- Keeping local raters and contractors informed of ENERGY STAR Version 3.0 specification requirements through training courses, an HVAC checklist seminar, and duct sealing and insulation demonstrations.
- Participating in more than 25 regional builder association events, providing training to 85 realtors, and conducting more than 50 meetings with raters, builders, and contractors.
- Deploying the program's first widespread advertising campaign by sending email blasts to a targeted demographic of 33,000 consumers who had expressed an interest in energy efficiency and participating in various events with a total of more than 18,300 consumers in attendance.
- Launching its first ever HPwES marketing and advertising campaign by sending 77,625 postcards and more than 100,000 emails to targeted ZIP codes, and garnering 425,000 impressions through search engine marketing and 1,000,000 impressions with a program website banner network.

Focus on Energy | *Madison, Wisconsin*

Focus on Energy (FOE) is Wisconsin utilities' statewide program for energy efficiency and renewable energy, serving millions of customers and thousands of trade allies. Focus on Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its comprehensive approach to delivering HPwES, commercial sector energy efficiency, and ENERGY STAR certified products and programs. Key 2013 accomplishments include:

- Shifting its HPwES program design to a contractor-based model, enabling increased project completion rates, energy savings per project, and building shell measures per home, while decreasing project duration from the assessment to the project submission.
- Completing more than 2,550 projects through its HPwES program and delivering more than $4.5 million in residential incentives.
- Supporting a robust contractor network by creating the Trade Ally Advisory Group, offering cooperative advertising dollars, and providing access to mentoring and ongoing sales and technical training, reporting and quality assurance tools and resources, and recognition opportunities. In 2013, FOE had seven HPwES Century Club Award-winning contractors and one U.S. DOE Housing Innovation Award winner.
- Promoting a robust selection of ENERGY STAR certified residential and commercial products across its portfolio of residential, commercial, and industrial programs, and exceeding program goals by significant margins. FOE's Residential Lighting Program alone provided incentives for over 7 million ENERGY STAR certified lamps through nearly 1,100 store locations across the state, delivering approximately 413 million kWh savings (annual) in 2013 and exceeding 105 percent of the program's goal for the year.
- Leveraging the proven performance and consumer recognition of the ENERGY STAR brand across multiple commercial and industrial incentive programs. FOE offered trainings modeled after the ENERGY STAR Guidelines for Energy Management and actively assisted customers with benchmarking nearly 240 facilities.

Kentucky Pollution Prevention Center | *Louisville, Kentucky*

Kentucky Pollution Prevention Center (KPPC) is a state-mandated, nonregulatory environmental technical assistance resource center that helps Kentucky's businesses, industries, school districts, and other organizations stay environmentally sustainable and competitive. Through on-site assessments, training sessions, workshops, webinars, online resources, and recognition programs, KPPC leverages the ENERGY STAR platform to help clients establish sustainable, self-directed energy management programs. KPPC is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for developing and promoting tools, training materials, and other resources that incorporate the ENERGY STAR Guidelines for Energy Management, and for recruiting participants to ENERGY STAR initiatives. Key 2013 accomplishments include:

- Conducting a total of 40 on-site energy efficiency assessments since the start of the program in 2010. These assessments identified about 668,000 MMBtu per year in potential energy savings, with a projected annual cost savings of more than $4.7 million.
- Providing more than 200 informal technical support sessions and completing more than 60 environmental sustainability reports between 2010 and 2013 for 31 participating commercial and industrial facilities that committed to using ENERGY STAR tools and resources.
- Publicizing clients' success with ENERGY STAR resources on the KPPC website, in press releases, in case studies, and in newsletters such as KPPC's monthly Sustainable Solutions Post e-newsletter, which reaches more than 850 subscribers.
- Continuing to use the ENERGY STAR Guidelines for Energy Management as the structure for delivering services to KPPC clients and helping them establish their energy management programs. KPPC actively encourages clients to become ENERGY STAR partners and features ENERGY STAR tools such as Portfolio Manager and Target Finder in presentations, at training events, and in one-on-one client meetings.

New Jersey Board of Public Utilities | *Trenton, New Jersey*

New Jersey Board of Public Utilities (NJBPU) promotes energy efficiency and clean energy by providing financial incentives and informational services to New Jersey residents, business owners, and local governments through its statewide Clean Energy Program. NJBPU is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its delivery of the HPwES program. Key 2013 accomplishments include:

- Completing more than 4,800 projects, with 91 percent of projects achieving 25 percent or more in estimated total energy savings.
- Achieving over 176,000 MMBtu savings across all fuel types—gas, electric, oil and propane.
- Reimbursing contractors over $200,000 through a cooperative advertising model whereby contractors received a 50-percent reimbursement up to $75,000 for pre-approved advertisements that meet program guidelines.
- Working with the New Jersey Credit Union League (NJCUL) to support the local economy and develop a loan for homeowners participating in HPwES by offering zero-percent interest financing on loans up to $10,000.
- Supporting participating contractors' grassroots marketing efforts, which engage entire neighborhoods in the home performance process and establish friendly competition among the contractor base.

New York State Energy Research and Development Authority (NYSERDA) | *Albany, NY*

As a public benefit corporation, the New York State Energy Research and Development Authority (NYSERDA) administers programs that are designed to help New York meet its energy goals: reduce energy consumption, promote the use of renewable energy sources, and protect the environment. NYSERDA is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its HPwES program. NYSERDA also undertakes activities to promote ENERGY STAR certified products and ENERGY STAR certified homes. Key 2013 accomplishments include:

- Completing more than 5,860 HPwES projects and 900 quality assurance field inspections, and exceeding a 33 percent assessment-to-completion project conversion rate.
- Launching a Web-based compliant portal to improve application processing and program administration from project initiation to completion.
- Building capacity for home performance services by working with 72 statewide partners to train more than 15,000 participants in energy efficiency technologies and practices as part of NYSERDA's energy efficiency workforce development initiatives.
- Offering low-interest financing to homeowners to help them finance their energy improvement work. Financing includes more than 3,200 Smart Energy Loans valued at $29.8 million with 326 Smart Energy Loans approved, pending project completion, and over 1,200 residential On-Bill Recovery (OBR) loans, valued at $13.7 million with 241 OBR Loans approved pending project completion.
- Saving New York State over 49 million kWh and $5.9 million in energy costs through the promotion of ENERGY STAR products. NYSERDA promoted ENERGY STAR certified lighting, appliances, heating and cooling equipment, and consumer electronics through partnerships with retailers and manufacturers. NYSERDA also encouraged local municipalities to replace older, inefficient equipment with ENERGY STAR certified models.
- Offering incentives for more than 2,200 ENERGY STAR certified homes in 2013, for a total of 24,395 certified homes built since NYSERDA joined the program.

Northeast Energy Efficiency Partnerships, Inc. (NEEP) | *Lexington, Massachusetts*

The Northeast Energy Efficiency Partnerships, Inc., (NEEP) is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its longstanding dedication to regionally coordinated energy efficiency programming designed to drive market transformation for ENERGY STAR certified products. NEEP facilitates the Northeast Retail Products Initiative (the Initiative), which is sponsored by Cape Light Compact, National Grid (Massachusetts, Rhode Island, and New York), NSTAR Electric, Western Massachusetts Electric Company, NHSaves (Liberty Utilities, Unitil, Public Service of New Hampshire, New Hampshire Electric Co-op), Efficiency Vermont, Connecticut Light & Power, the United Illuminating Company, Connecticut Municipal Electrical Energy Cooperative, PSEG Long Island, New York State Energy Research Development Authority, and the DC Sustainable Energy Utility (known collectively as "Sponsors"). Key accomplishments in 2013 include:

- Achieving lasting energy savings—more than 5.9 million MWh in lifetime energy savings and more than 4.6 million tons of CO_2 reductions—through ongoing cooperative promotions with retailers and manufacturers, retailer training, incentives, and customer marketing and education.
- Conducting marketing activities focused on ENERGY STAR certified products, messaging, and branding designed to reach all Northeast and Mid-Atlantic customers. In 2013, the Sponsors collectively invested more than $2.7 million in marketing with partnering businesses and gained almost 160 million impressions.
- Creating specialized consumer education materials to guide Northeast and Mid-Atlantic consumers—including those in underserved communities, such as seniors, low-income residents, and non-English speaking residents—through the growing array of ENERGY STAR lighting products. NEEP also encouraged the region to increase support of ENERGY STAR LEDs as part of the Northeast Residential Lighting Strategy.
- Ensuring the availability of ENERGY STAR certified appliances, lighting, and consumer electronics to all demographics through partnerships with traditional retail partners, such as grocery chains, hardware stores, pharmacies, and local dollar and discount stores, as well as with Salvation Army locations and local food banks.

PSEG Long Island | *Uniondale, New York*

PSEG Long Island is a subsidiary of Public Service Enterprise Group, a publicly traded, diversified energy company with annual revenues of more than $10 billion. PSEG Long Island is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in advancing the market for ENERGY STAR products and practices through its Energy Efficient Products (EEP) and HPwES programs on Long Island. Key accomplishments in 2013 include:

- Leveraging its selection of incentive programs to establish close partnerships with national and local retailers. In 2013, PSEG Long Island field representatives made more than 7,000 site visits to various retail channels and conducted more than 20,000 training sessions for 9,400 retail sales staff personnel on interacting with customers at the point of sale to convey the benefits of ENERGY STAR.
- Helping advance the market for emerging technologies through the promotion of newer ENERGY STAR specifications, including promoting pool pumps certified to the new ENERGY STAR specification (3,000 were installed in 2013) and continuing promotions of ENERGY STAR Most Efficient 2013 refrigerators. Sales of ENERGY STAR certified LEDs increased from about 3,500 bulbs in 2010 to more than 600,000 LEDs in 2013.
- Completing more than 2,400 HPwES and PSEG Long Island's Home Performance Direct projects to yield 3,459 MWh of total energy savings and 1.80 MW of demand savings. PSEG Long Island's Home Performance Direct is a direct install program with no-cost energy services for central air conditioning that focuses on ENERGY STAR specifications, customer education, and achieving greater energy savings.
- Generating 670 GWh of energy savings from 2003–2012, with an additional 128 GWh energy savings delivered through the ENERGY STAR focused EEP program in 2013.

Southern California Edison | *Rosemead, California*

Southern California Edison (SCE) delivers electrical energy solutions to nearly 14 million residents in southern and central California. SCE is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to leveraging ENERGY STAR to work with its customers to advance energy efficiency for the long term. Over the past five years, this approach has enabled SCE and its customers to save more than 8.9 billion kWh—enough energy to power more than 1.2 million California homes for an entire year and reduce CO_2 emissions by 4 million metric tons. Key accomplishments in 2013 include:

- Leveraging ENERGY STAR's high brand awareness to help customers install more than 4.1 million ENERGY STAR certified products. SCE supported this magnitude of installations with comprehensive outreach and promotional campaigns that delivered more than 318 million potential customer impressions focused on the benefits of energy efficiency through ENERGY STAR.
- Delivering ENERGY STAR certified products through a portfolio of up-, mid-, and downstream programs. To ensure that all its customers understand the value of, and have access to, the ENERGY STAR certified products that best meet their needs, SCE employed a range of innovative tactics, including promoting products that met ENERGY STAR Most Efficient 2013 recognition criteria.
- Delivering 327 ENERGY STAR certified homes through the Residential New Construction Program.
- Expanding its comprehensive effort to increase the benchmarking of California's commercial and industrial facilities. This includes training, online resources, and the provision of energy data to customers through an automated system in which more than 600 new customers enrolled in 2013.
- Achieving, in partnership with its customers, 1,164 GWh in energy savings and 194 MW of permanent demand reduction.

SUSTAINED EXCELLENCE | *ENERGY MANAGEMENT*

3M Company | *St. Paul, Minnesota*

3M is a diversified technology company, providing innovative solutions that advance companies and improve people's lives worldwide. 3M strategically manages energy use throughout its global operations by setting aggressive goals and tracking results. 3M is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing efforts in energy management and environmental leadership. Key accomplishments include:

- Holding energy intensity steady despite the varying energy practices of 24 new manufacturing plants that 3M acquired and integrated into the corporate energy program. Since 2010, 3M has improved energy efficiency by nearly 10 percent and avoided more than 855,000 metric tons of CO_2 emissions.
- Implementing 252 energy efficiency projects, saving nearly $9 million and 61,700 metric tons of CO_2 emissions.
- Securing a $10 million annual capital fund dedicated to energy and sustainability projects.
- Engaging 15 U.S. and international manufacturing sites in EPA's ENERGY STAR Challenge for Industry, and earning ENERGY STAR certification for three buildings.
- Creating the Sustainability Center of Excellence to integrate all aspects of sustainability into business strategies across the company, minimize manufacturing and supply chain footprints, drive sustainability of 3M products and services, and deliver solutions to solve global sustainability challenges.
- Engaging communities globally in energy and sustainability dialogue through special events and school-based educational programs.

Allergan, Inc. | *Irvine, California*

Allergan, Inc., is a leading manufacturer of specialty healthcare products worldwide. The company strategically manages energy and greenhouse gas emissions throughout its operations and builds upon a sound energy management foundation. Allergan is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the continued success of its energy management program towards reducing greenhouse gas emissions. Key 2013 accomplishments include:

- Decreasing energy intensity by four percent and greenhouse gas emissions by nearly four percent, as compared to 2012.
- Increasing awareness of the importance of energy efficiency with employees and communities through projects at schools around the world.
- Participating actively in EPA's ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and supporting ENERGY STAR partners in the development of long-term energy and climate strategies.
- Demonstrating its commitment to energy efficiency by purchasing an ENERGY STAR certified building as part of a new research and development facility.
- Engaging suppliers in energy efficiency and energy management through a process designed to reduce the carbon footprint of selected products.
- Working with customers to explore ways to leverage Allergan's improved energy and greenhouse gas performance.

Beacon Capital Partners, LLC | *Boston, Massachusetts*

Beacon Capital Partners, LLC, is a private real estate investment firm that develops, owns, and operates office properties totaling 30 million square feet across the United States and Europe. Beacon Capital Partners is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its dedication to educating and engaging commercial real estate leasing brokers on the benefits of ENERGY STAR certification through its broker sustainability awareness program. Key 2013 accomplishments include:

- Continuing its successful tenant energy awareness initiative by utilizing the ENERGY STAR Bring Your Green to Work toolkit to engage tenants in an energy efficiency competition.
- Sustaining its portfolio-wide average ENERGY STAR score of 86, with 87 percent of Beacon Capital Partners' properties having a score of 75 or higher. This represents a five-point increase compared to 2010, and an average savings in electricity costs of 11 cents per square foot of building floor space.
- Decreasing its site energy use intensity by more than 5 million kBtu per year since 2012.
- Continuing to use a strategic process to benchmark and assess every newly acquired building with an energy audit. A pillar of the company's strategy, the "No Cost Energy Savings Program" helped newly acquired buildings achieve energy savings ranging from 10–30 percent.
- Using ENERGY STAR as a platform to communicate the importance of energy efficiency to a wide audience of building management teams, tenants, leasing brokers, potential buyers, and investors.

Bentall Kennedy | *Seattle, Washington*

Bentall Kennedy is one of North America's largest independent real estate investment advisors and serves more than 500 clients across commercial space valued at $ 32 billion. This includes more than 50 million square feet of assets in the United States valued at approximately $10 billion. Bentall Kennedy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to set and achieve new energy efficiency goals for its portfolio through the use of ENERGY STAR tools and resources. Key 2013 accomplishments include:

- Benchmarking more than 250 eligible offices, industrial buildings, retail properties, and multifamily buildings representing more than 55 million square feet and more than $13 billion in value.
- Reducing the energy use of its U.S. portfolio by 6 percent compared to a 2009 baseline, resulting in a cumulative reduction of about 39 million kWh and saving more than $4 million in energy costs.
- Earning an ENERGY STAR score of 75 or higher for 50 percent of its properties.
- Expanding benchmarking capabilities by launching the Bentall Kennedy Eco View, which is a simpler version of its energy management platform, Eco Tracker. Eco View is focused on utility tracking and is used for assets in which the direct utility use paid by landlords is a small portion of utilities used on site.
- Communicating the value of ENERGY STAR by fostering in-depth tenant-engagement programs, leveraging ENERGY STAR tools and resources to target behavioral change, and incorporating more intelligent control systems to achieve additional energy reductions.

CalPortland Company | *Glendora, California*

CalPortland Company is a major producer of cement, concrete, aggregates, and asphalt in the western United States and Canada. CalPortland continues to take energy management to new levels as it celebrates the 10-year anniversary of establishing a formal energy program. CalPortland is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continued pursuit of energy management within its organization and support of the ENERGY STAR partnership. Key 2013 accomplishments include:

- Reducing energy intensity by nearly two percent compared to 2012, resulting in 0.13 trillion Btu in savings. This amounts to a reduction of 12,586 metric tons of CO_2 emissions. Since 2005, cumulative reductions in energy intensity of nearly 14 percent have saved over $52 million.
- Launching the company president's $1 Million Energy Savings Challenge company-wide. The initiative solicits energy savings ideas from employees, rewards the best energy ideas, and supports the implementation of projects at plants.
- Completing a $6.2 million gas conditioning tower project at the Mojave Cement Plant, reducing energy consumption by 15.7 million kWh per year and producing annual savings of $1.25 million.
- Aggressively promoting ENERGY STAR and energy management to the cement, ready-mixed concrete, and aggregates industries, from direct company mentoring to executive participation in industry association events.
- Launching a major purchasing campaign to work with vendors to improve store room inventories with emphasis on energy-efficient spare parts.
- Engaging 17 sites in EPA's ENERGY STAR Challenge for Industry, including asphalt, aggregate, terminals, and ready-mixed concrete facilities.

CBRE, Inc. | *Los Angeles, California*

CBRE is a global leader in real estate services, managing more than three billion square feet of commercial properties and corporate facilities worldwide. CBRE is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for using its leadership position to raise the bar for energy efficiency across the industry while leveraging the ENERGY STAR program as the foundation of its approach. Key 2013 accomplishments include:

- Benchmarking more than 1,300 CBRE-managed buildings in ENERGY STAR Portfolio Manager, representing over 235 million square feet.
- Earning an ENERGY STAR score of 75 or higher for more than 50 percent of its total portfolio.
- Developing a quarterly green building adoption index and a green building return index for commercial office space. As part of the project, CBRE Research and researchers from Maastricht University will map the data in up to 30 metropolitan areas.
- Improving on total energy use and all other performance metrics, including a savings of more than 11,750 metric tons of carbon dioxide equivalent compared to 2012.
- Continuing its successful partnership with Building Owners and Managers Association (BOMA) International to train all CBRE real estate managers and building engineering personnel. Since 2007, nearly 15,000 attendees have participated in the four-part training series on energy benchmarking and best practices for improvement.

Colgate-Palmolive Company | *New York, New York*

Colgate-Palmolive Company is a global consumer products company serving people in over 200 countries and territories. The company understands the importance of energy management and the connection to the environment, and is committed to acting responsibly to fight climate change. Colgate-Palmolive is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for efforts to continuously broaden its energy strategy. Key 2013 accomplishments include:

- Improving energy efficiency by 9.4 percent since 2009, while avoiding $182 million in energy costs and reducing CO_2 emissions by more than seven percent.
- Developing a new 2020 Energy and Climate Change strategy and completing the first phase of a comprehensive evaluation of the CO_2 associated with the company's global oral care business.
- Integrating energy investment, savings, and emissions tracking into its capital management system.
- Allocating over three percent of the company's capital budget in energy reduction projects, representing 107 capital projects.
- Continuing the company's Energy Treasure Hunt Program by completing four treasure hunts in Thailand, China, Italy, and France. Over 375 energy-saving ideas were identified with the potential to reduce energy consumption by over 41,000 MWh and CO_2 emissions by over 16,000 metric tons.
- Colgate-Palmolive achieved the ENERGY STAR Challenge for Industry at 12 facilities; four are repeat achievers. Colgate-Palmolive's global percentage of facilities meeting the Challenge is 61 percent. All manufacturing sites worldwide are taking the Challenge.

Des Moines Public School District | *Des Moines, Iowa*

Des Moines Public Schools (DMPS) is the largest public school district in Iowa. DMPS was established more than 100 years ago and educates a diverse student body of more than 32,000 students. DMPS partners with ENERGY STAR to promote energy efficiency awareness and education to students, faculty and staff members, and the greater community. DMPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to demonstrating environmental and financial stewardship through comprehensive energy management, based on ENERGY STAR best practices. Key 2013 accomplishments include:

- Saving more than $870,000 in avoided energy costs as compared to the 2012 fiscal year through operational changes and cost-effective upgrades, such as installing energy-efficient lighting and software that automatically turns off all of the district's more than 15,000 computers.
- Earning ENERGY STAR certification for 56 out of 67 buildings DMPS benchmarked in ENERGY STAR Portfolio Manager.
- Publishing a monthly Energy Report Card that provides education to staff members, students, and the community about energy performance, conservation tips, classroom educational opportunities, and ENERGY STAR materials.
- Educating students across all grade levels on the importance of energy conservation and sustainability through programs such as the Iowa Energy and Sustainability Academy. The Academy is a cutting-edge high school program that promotes environmental and sustainability-related education and career paths.
- Modeling responsible energy behavior by participating in initiatives such as the ENERGY STAR Challenge. Additionally, several schools in the district participated in EPA's ENERGY STAR National Building Competition.

Eastman Chemical Company | *Kingsport, Tennessee*

Eastman Chemical Company is a global specialty chemical company that manufactures and markets a broad range of products found in items people use every day. Eastman Chemical is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the richness of its energy management program and the continued support of its ENERGY STAR partnership. Key 2013 accomplishments include:

- Improving energy intensity by nearly three percent, equating to a reduction in greenhouse gas emissions of 310 million pounds. Since 2008, Eastman has improved intensity by nearly eight percent, resulting in $25 million saved through its energy program.
- Integrating nine newly acquired sites into the corporate energy program.
- Working within the company's energy value chain to educate suppliers and customers on energy efficiency and ENERGY STAR, as well as conducting sustainability audits of 27 strategic suppliers.
- Institutionalizing the use of "Energy Briefs" to increase awareness of energy management at the project research and project design phases.
- Growing the corporate capital energy budget to $8 million and allocating a $3.5 million expense budget for energy efficiency improvements. More than $2.5 million of the expense budget was spent repairing steam leaks, which averaged a six-month payback.
- Raising energy awareness among a broad audience through energy fairs, school outreach, green teams, partnerships with the Tennessee Energy Education Initiative and the Boys and Girls Club of Kingsport, Tennessee.

Evergreen Public Schools | *Vancouver, Washington*

Evergreen Public Schools (EPS) is the fourth largest district in Washington and serves nearly 27,000 students in 35 schools. The district has made great strides in reducing its energy consumption each year. EPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to finding new ways to save energy and promoting its successes with the ENERGY STAR program. Key 2013 accomplishments include:

- Raising its average portfolio-wide 1–100 ENERGY STAR score by five points to 87. This represents a 51-point increase since 2008 and a 40-percent reduction in energy use overall.
- Saving more than $1.8 million in its most recent 12-month performance period, for a total of more than $8.1 million saved since first implementing its multifaceted energy management approach in 2008.
- Integrating energy efficiency into ongoing maintenance decisions through the purchase of numerous ENERGY STAR certified appliances, including dishwashers, refrigerators, washers, and freezers; and providing support for the district's HVAC technicians to receive training in efficient operations of the school HVAC equipment.
- Promoting a culture of energy awareness through the ENERGY STAR program by displaying the ENERGY STAR logo on all publications, banners at all schools, community videos, educational presentations, newsletter stories, and regular resource conservation faculty meetings.
- Partnering with local utilities to obtain incentive funding to support a major lighting retrofit, as well as to replace two large conventional boilers with condensing boilers, and offering nearly $25,000 in incentives to its schools for positive energy behavior.

Food Lion and Bottom Dollar Food | *Salisbury, North Carolina*

Food Lion and Bottom Dollar Food, (FL/BDF) is the largest operating entity of Belgium-based Delhaize Group, which owns 1,256 stores in the United States. FL/BDF is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued dedication to identifying, developing, and investing in new technologies and operational best practices to save energy and money. Key 2013 accomplishments include:

- Reducing companywide energy use by 104.4 billion kBtu. Since 2000, FL/BDF has reduced its energy consumption by more than 2.9 trillion kBtu or 30 percent.
- Earning the ENERGY STAR for an additional 81 stores, for a total of 1,062 stores, or 85 percent of the entire chain.
- Mentoring independently-operated sister companies Hannaford and Sweetbay Supermarket in best practices for energy efficiency, refrigeration, and sustainability.
- Utilizing utility rebates to replace T8 fluorescent tube lighting with LEDs in freezer cases in 303 stores.
- Working with vendors to develop more efficient technologies; as a result, many efficiency requirements have been incorporated into manufacturer specifications, benefiting other companies.
- Increasing awareness about their partnership with ENERGY STAR to customers by placing the ENERGY STAR logo on shopping bags, making overhead announcements in stores, and displaying decals on certified stores.

General Motors Company | *Detroit, Michigan*

General Motors Company (GM) is a leading automobile manufacturer that produces vehicles in 30 countries. The company has leadership positions in the world's largest and fastest-growing automotive markets with sales reaching more than 9.7 million vehicles annually. The company's energy management program is integrated into its overall sustainability strategy, ensuring the entire global organization grows responsibly. GM is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing progress in energy performance and support of ENERGY STAR. Key 2013 accomplishments include:

- Reducing energy use at U.S. facilities by 11 percent on a per-vehicle basis from a 2010 baseline.
- Investing over $20 million in projects that will reduce energy use, water use, and greenhouse gas emissions.
- Using performance contracts to complete lighting upgrades valued at more than $16 million; in total, the upgrades will save enough energy to power 60 percent of a typical automobile assembly plant.
- Meeting EPA's ENERGY STAR Challenge for Industry at 63 plants, thereby avoiding 1.6 million metric tons of CO_2 while saving $162 million in energy costs. All GM plants worldwide participate in the Challenge.
- Supporting EPA's ENERGY STAR Focus on Energy Efficiency in Metalcasting through participation and work with casting suppliers to help them to learn and improve.

Gresham-Barlow School District | *Gresham, Oregon*

Gresham-Barlow School District (Gresham-Barlow) is the tenth largest district in Oregon and educates approximately 12,000 K-12 students across its 19 schools. The district continues to cultivate a culture of energy conservation and demonstrate its commitment to energy management and environmental sustainability. Gresham-Barlow is receiving ENERGY STAR Sustained Excellence recognition for its leadership among school districts in maintaining deep energy savings and continuing to enhance its comprehensive energy management program. Key accomplishments include:

- Saving $1.5 million annually in avoided energy costs, through a combination of operational and behavioral measures to improve energy efficiency.
- Continuing to avoid 50 percent in annual costs compared to the baseline year of 1997–1998, despite a significant reduction in buildings and grounds personnel.
- Raising the average 1–100 ENERGY STAR score to 93 among the district's 19 schools, all of which have earned the ENERGY STAR.
- Distributing more than $25,000 to schools as a financial incentive for performance, participation, and effort in managing energy use, as well as recognizing staff members for the success of building-specific projects during regular Resource Conservation meetings.
- Continuing to publicly post monthly ENERGY STAR scores for each school on its Energy Center website to encourage competition among schools and demonstrate its energy management successes to the community.
- Working with the City of Gresham and the Chamber of Commerce to encourage other organizations in the community to follow Gresham-Barlow's example and use ENERGY STAR guidelines, resources and tools for energy management.

Hanesbrands Inc. | *Winston Salem, North Carolina*

Hanesbrands Inc. is a leading marketer of everyday basic apparel under some of the world's strongest brands, including Hanes, Champion, Playtex, Bali, Maidenform, Flexees, JMS/Just My Size, barely there, Wonderbra, and Gear for Sports. Hanes has approximately 49,700 employees in more than 25 countries. The company focuses on energy management and sustainability across its global operations and entire value chain. Hanesbrands is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for strong integration of energy efficiency and sustainability. Key 2013 accomplishments include:

- Improving energy intensity by 1.4 percent and CO_2 emissions intensity by 1.5 percent. Since 2007, the company has advanced energy intensity by more than 21 percent.
- Integrating the energy management program into a comprehensive sustainability management system, bringing together management of energy, environment, and product development into one program. The program focuses on conserving natural resources and reducing environmental impacts.
- Launching a global process sustainability program to assess conformance to standards and drive operational excellence. EPA's ENERGY STAR Program Assessment Matrix formed the foundation for the energy portion of the standards.
- Initiating a formal best management practice program, cataloguing projects by operation to ensure proven energy reduction projects are implemented across the supply chain network.
- Conducting an annual supplier summit to align suppliers' energy and environmental management efforts with its sustainability initiative. Eighty-one key suppliers benchmarked with Hanesbrands and identified best practices in energy management, environmental management, and other areas of corporate social responsibility.
- Highlighting its partnership with ENERGY STAR through new multimedia campaigns aimed at employees, consumers, vendors, and business/industrial leaders; efforts resulted in more than 245 million impressions.

Hines | *Houston, Texas*

Hines

Hines is a privately owned, international real estate firm with more than 121 million square feet of property under its management. Hines is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the continued expansion and success of its corporate energy management initiatives, and for the ongoing use of ENERGY STAR tools and resources to promote energy efficiency to clients, tenants, and employees. Key 2013 accomplishments include:

- Committing to decreasing its energy use intensity (EUI) by an additional 2.5 percent after exceeding its 2012 reduction goal of 5 percent.
- Engaging stakeholders by launching a Facebook and Twitter account to rebroadcast press releases, news articles, and ENERGY STAR milestones.
- Demonstrating its commitment to energy efficiency through earning Designed to Earn the ENERGY STAR designation for 12 properties.
- Extending the Hines GREEN OFFICE® (HinesGO®) program beyond Hines corporate-occupied space to include the 4,300 tenants in Hines-managed properties worldwide. This initiative draws heavily upon Bring Your Green to Work with ENERGY STAR and offers recognition for energy efficiency improvements and other sustainability achievements made by building occupants.
- Promoting the company's ENERGY STAR partnership and achievements broadly to both internal and external audiences, including the development of a magnet that can be distributed to all building occupants at Hines properties that have earned the ENERGY STAR.

J.C. Penney Company, Inc. | *Plano, Texas*

JCPenney

J.C. Penney Company, Inc. is one of the nation's largest apparel and home furnishing retailers, with approximately 1,100 department stores in the United States and Puerto Rico. J.C. Penney is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing its strong commitment to energy efficiency. In the face of unprecedented change across the entire company, the energy team at J.C. Penney creatively relied on partnerships and teamwork to achieve their energy reduction goals. Key 2013 accomplishments include:

- Reducing average weather normalized source energy use by 4.5 percent. This was in spite of the fact that the company completed major renovations on 10 million square feet of space during the year.
- Achieving its 500th store certification.
- Entering 150 stores as competitors in EPA's 2013 ENERGY STAR National Building Competition, achieving an average per store savings of 10 percent over the one year competition period.
- Building an innovative store scheduler with cost impact alert into the company's online JCPenney EnergyCenterTM. This allows store managers to make operations scheduling decisions based on real time information on cost impacts.
- Designing, developing, and deploying one of the most progressive communication and energy reporting systems in the retail industry.
- Empowering staff within stores to actively participate in conserving energy by providing them with information about the performance of their stores, training them on the importance of energy efficiency, and utilizing EPA's National Building Competition as incentive to improve.

JLL | *Chicago, Illinois*

JLL is a professional services and investment management firm that offers specialized real estate services to clients seeking increased value by owning, occupying, and investing in real estate. Through its client services, JLL manages a portfolio of approximately 2.6 billion square feet worldwide. JLL is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its dedication to driving energy savings across clients' portfolios and communicating energy management successes with ENERGY STAR to its employees, tenants, and the community. Key 2013 accomplishments include:

- Continuing to realize additional energy savings beyond its already high-performing portfolio.
- Continuing to support ENERGY STAR initiatives, including water conservation and efforts to expand the ENERGY STAR platform in the real estate brokerage community.
- Working with colleges and universities to promote energy management with students and initiating a partnership with the Energy Innovation Center in Pittsburgh.
- Pioneering an innovative communications campaign promoting ENERGY STAR and delivering consistent messages to 16,000 U.S. employees, families, and Fortune 500 corporate clients.
- Expanding the promotion of ENERGY STAR through high-level media placements, social media, thought leadership blog posts, public forums, discussions with high-ranking government officials, reports, presentations to clients, and consistent outreach to its employees, prospects, and tenants.

Kohl's Department Stores, Inc. | *Menomonee Falls, Wisconsin*

Kohl's Department Stores, Inc. is a family-focused, value-oriented specialty department store that operates more than 1,158 stores in 49 states. Kohl's is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to seeking innovative solutions to reducing energy use while demonstrating the value of environmental stewardship to customers and the general public. Key 2013 accomplishments include:

- Pursuing certification of stores. In 2013, Kohl's achieved its 817th ENERGY STAR certification.
- Improving weather normalized source energy use by 3 percent.
- Focusing on achieving energy savings through operations, including replacing three lamp parabolic sales floor fixtures with two lamp parabolic fixtures in 25 stores, and replacing three lamp parabolic fixtures with LED lighting at 22 stores.
- Using social media, internal and external web sites, and innovative educational tactics to engage employees and customers and raise awareness of energy efficiency and Kohl's partnership with ENERGY STAR.
- Presenting the ENERGY STAR message to industry peers at seven conferences and professional meetings throughout the year.

Liberty Property Trust | *Malvern, Pennsylvania*

Liberty Property Trust, an $8.4 billion real estate investment trust, owns more than 100 million square feet of office and industrial space throughout the United States and United Kingdom. Liberty Property Trust is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its comprehensive energy management approach that uses ENERGY STAR tools and resources to set goals and measure success. Key 2013 accomplishments include:

- Increasing its average ENERGY STAR score from 55 to 75 since 2008, with more than a 20 percent energy savings. This equates to more than $4.5 million savings for tenants from 116 buildings that have achieved ENERGY STAR certifications.
- Completing a smart grid research and development project that implemented advanced lighting and HVAC controls, advanced metering, and a three-tiered demand response system in multi-tenant office buildings.
- Completing the Building Owners and Managers Association's (BOMA) 7-Point Challenge and receiving recognition as the "Most Innovative" for its development of the Liberty Energy Efficiency Partnership (LEEP) Program.
- Distributing monthly progress reports to all property managers and upper management; reports showed current ENERGY STAR scores and changes in energy use percentages for each city and region and for the portfolio as a whole.
- Communicating with clients about the importance of ENERGY STAR by improving the Liberty Green Guide website, which serves as a resource for office and industrial tenants and for the general public. In 2013, page views increased by more than 70 percent compared to the previous year.

Loudoun County Public Schools | *Broadlands, Virginia*

As the third largest school system in the Commonwealth of Virginia, Loudoun County Public Schools (LCPS) is a rapidly growing district that instructs more than 70,000 students at its 84 public schools. LCPS has demonstrated its strong commitment to energy conservation by promoting smart energy behavior and applying energy efficiency principles and practices to its operations. LCPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to increasing energy efficiency through the creation of an energy-saving culture among students, staff members, and parents. Key accomplishments include:

- Saving more than $54 million and preventing the emissions of more than 290,000 metric tons of carbon dioxide over the past 19 years.
- Benchmarking district facilities in ENERGY STAR Portfolio Manager, and earning ENERGY STAR certification for 45 district facilities.
- Promoting its success using ENERGY STAR resources for energy management during a presentation for the Loudoun County Chamber of Commerce in May 2013.
- Striving to integrate ENERGY STAR tools from the design phase to the construction and operation phases of its facilities. In 2013, LCPS earned ENERGY STAR certification for Lunsford Middle School, which had previously achieved the Designed to Earn the ENERGY STAR designation. Two additional schools, Champe High School and Douglass Elementary School, which also achieved Designed to Earn the ENERGY STAR, are currently eligible for ENERGY STAR certification.
- Participating in EPA's ENERGY STAR National Building Competition. In the past, just one LCPS facility participated; in 2013, the inclusion of every eligible facility helped to build interest and support for all members of the competition team at each facility.

Merk & Co., Inc. | *Whitehouse Station, New Jersey*

Merck & Co., Inc. (Merck) is a global, research-based pharmaceutical and healthcare company with a vision to be "the most energy-efficient company in the pharmaceutical industry and a leader among FORTUNE 500 companies." Merck has a successful energy and sustainability program that reaches high levels of performance. Merck is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in energy management and strategic focus on helping others achieve world class status for energy management. Key 2013 accomplishments include:

- Achieving a 7.4-percent energy intensity reduction for its U.S./Puerto Rico operations and an 8.3-percent reduction globally compared to 2012. These reductions contributed to Merck reducing its greenhouse gas emissions by 10.4 percent from 2009 to 2012, and achieving its climate goal three years ahead of schedule.
- Increasing the size of Merck's portfolio of ENERGY STAR certified facilities by earning ENERGY STAR certification at a new building, while maintaining certification for three manufacturing sites and four office buildings.
- Registering all Merck manufacturing sites in EPA's ENERGY STAR Challenge for Industry, and meeting the Challenge at four sites in Europe.
- Investing over $12.4 million in energy efficiency projects through the Merck energy efficiency capital fund.
- Promoting energy efficiency by mentoring other ENERGY STAR partner companies in conducting energy treasure hunts; actively participating in EPA's ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing; and engaging suppliers, customers, employees, and local communities through social media, events, and other communication tools.

New York-Presbyterian Hospital | *New York, New York*

Based in New York City, New York-Presbyterian Hospital (NYP) is the nation's largest nonprofit, nonsectarian hospital with more than 2,600 beds. Its six major campuses encompass 34 buildings and 8 million square feet, making it among the top two percent of energy users in the New York City metropolitan area. NYP is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to comprehensive energy management. Key accomplishments include:

- Increasing its portfolio-wide average ENERGY STAR score by 6 points compared to its 2012 score.
- Reducing its average annual source energy intensity by 22 kBtu per square foot, a reduction of more than 123 million kBtu across its portfolio.
- Achieving more than $1.2 million in energy cost savings by improving cooling tower controls, retrocommissioning and replacing air handling units, reducing boiler steam pressure, upgrading lighting, and implementing data center improvements.
- Distributing more than 5,000 ENERGY STAR compact fluorescent lights and LEDs to employees attending Earth Day events across six campus locations. The event educated employees and patients about conservation efforts used throughout the hospital.
- Educating employees, patients, and the general public about energy efficiency and NYP's ENERGY STAR partnership through its website, onsite Earth Day events, energy fairs, speaking opportunities, and interviews.

Nissan North America, Inc. | *Franklin, Tennessee*

Nissan North America, Inc. is the manufacturing and operations headquarters for Nissan in the United States and Mexico. Nissan is committed to reducing CO_2 emissions through its products and throughout all activities related to the enterprise, actively applying ENERGY STAR guidance to support this goal. Nissan is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the continued improvement of its energy management performance. Key 2013 accomplishments include:

- Improving enterprise energy intensity by nearly four percent compared to 2012. Since becoming an ENERGY STAR partner in 2006, Nissan has saved more than 1.89 trillion Btu of energy, enough to drive a Nissan LEAF over 1.6 billion miles.
- Realizing a 12-percent reduction in energy intensity and achieving EPA's ENERGY STAR Challenge for Industry at its Decherd plant through significant investments that improved casting efficiency.
- Helping 21 K-12 schools in Mississippi improve their energy efficiency and earn ENERGY STAR certification, while reducing energy costs equivalent to the salaries of 10 teachers.
- Supporting EPA's ENERGY STAR Focus on Energy Efficiency in Metalcasting through participation and technical expertise.
- Eliminating the use of coal at its largest plant by installing new gas-fired boilers. This installation reduced central plant electrical consumption by 35 percent by eliminating the need for material handling and other auxiliary equipment.
- Finishing in fourth place in the ENERGY STAR Pledge Drive and accounting for individual commitments to reduce 65,000,000 lbs of greenhouse gas emissions.

PepsiCo, Inc. | *Purchase, New York*

PepsiCo, Inc. is a leading global food and beverage company that operates a range of manufacturing facilities across multiple food and beverage processing sectors. PepsiCo is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to promoting strong energy management practices and the ENERGY STAR program throughout the food and beverage business community. Key 2013 accomplishments include:

- Advancing the energy performance of its operations by four percent. Since 1999, energy intensity has been reduced by 35 percent, equating to savings of $50 million and 600,000 metric tons of CO_2 emissions.
- Building sustainability into its operations by conducting "resource conservation deep dives" with plant and vendor participation to identify energy and water efficiencies.
- Realizing a nearly 10-percent improvement in energy efficiency in the beverages division through energy efficiency projects.
- Leading by example worldwide in supply chain energy management by implementing a global initiative to purchase only ENERGY STAR certified vending machines and product coolers. PepsiCo has improved the energy efficiency of its equipment by 50 percent as compared to models available in 2004, decreasing its energy footprint despite an increase in vending units placed.
- Showing leadership for ENERGY STAR initiatives in the food processing sector by participating in EPA's ENERGY STAR Focus on Energy Efficiency in Food Processing.

Raytheon Company | *Waltham, Massachusetts*

Raytheon Company is a technology and innovation leader specializing in defense, security, and civil markets throughout the world. Raytheon provides state-of-the-art electronics, mission systems integration, and other capabilities in the areas of sensing; effects; and command, control, communications, and intelligence systems; as well as a broad range of mission support services. Raytheon has been measuring, reporting, and reducing its energy consumption and greenhouse gas emissions for more than a decade. Raytheon is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing its progress in employee engagement and leadership in energy management in the New England area. Key 2013 accomplishments include:

- Reducing absolute energy consumption by 0.2 percent over the past year and absolute energy consumption by more than 11 percent since 2008. The company achieved its 2008–2015 energy reduction goal of 10 percent two years ahead of schedule, and greenhouse gas emissions have improved by 34 percent since 2002.
- Assisting customers, suppliers, and contractors in reducing operating costs and carbon footprints.
- Collaborating with EPA and ENERGY STAR industrial partners to host a utility-sponsored regional energy workshop to share best practices and resources with existing and prospective ENERGY STAR partners located in New England.
- Presenting to over 1,700 people in industry and federal, state, and local organizations on Raytheon's sustainability program and ENERGY STAR tools and resources.
- Completing hundreds of energy projects with estimated annual savings of over two million kWh.

Saint-Gobain | *Valley Forge, Pennsylvania*

Saint-Gobain manufactures a range of building products, high-performance materials, and glass containers at more than 130 plants throughout North America. The company also distributes building materials through 120 outlets in the United States. Saint-Gobain businesses include ADFORS, CertainTeed, Norandex Building Materials Distribution, Meyer Decorative Surfaces, Saint-Gobain Abrasives, Saint-Gobain Ceramic Materials, Saint-Gobain Crystals, Saint-Gobain Performance Plastics, and Verallia North America. Saint-Gobain is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for sustained growth and continuous improvement of energy management across its operations. Key 2013 accomplishments include:

- Reducing energy intensity by two percent, an amount equivalent to the energy required to produce insulation for about 100,000 typical homes. Since 2008, the company has improved energy intensity by 17 percent.
- Ensuring the continuity of the corporate energy program by quickly promoting a divisional energy champion to replace the long-standing energy manager who transferred from the company. As a result, the energy program made a smooth transition and energy performance continued to improve.
- Championing ENERGY STAR throughout the United States as a proven resource for industrial energy efficiency among manufacturing communities, state energy offices, schools, and other audiences.
- Expanding the Saint-Gobain energy culture beyond internal operations and engineering to integrate suppliers through a supplier charter and responsible purchasing programs. Saint-Gobain performs third-party verifications and audits of compliance with the charter.
- Earning two new ENERGY STAR certifications for glass container plants in 2013, bringing the total number of plants achieving certifications since 2010 to seven. To date, Verallia North America is the only glass producer in the United States to achieve ENERGY STAR certification.

Sears Holdings Corporation | *Hoffman Estates, Illinois*

SEARS HOLDINGS

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its impressive commitment to offering a wide array of ENERGY STAR products and services, to superior energy management across its building portfolio, and to driving awareness and adoption of energy efficiency and climate protection through enhanced associate and consumer education. Sears' longstanding efforts exemplify an ongoing commitment to leverage its retail capabilities for maximum energy efficiency in the marketplace. Key 2013 accomplishments include:

- Increasing its selection of ENERGY STAR certified products, including home appliances, consumer electronics, water heaters, and lighting, as well as a heightened commitment to stocking products recognized as ENERGY STAR Most Efficient 2013.
- Expanding consumer engagement in the Change the World, Start with ENERGY STAR campaign through integration of Team ENERGY STAR and the ENERGY STAR pledge, and 250 ENERGY STARs Across America events in stores and at regional fairs.
- Making outstanding efforts to increase employee awareness, such as expanding its best-in-class associates training program "Green Champions," and participating in the EPA's ENERGY STAR National Building Competition for four consecutive years.
- Increasing its total number of ENERGY STAR certified stores to 453 and reducing total weather-normalized source energy use across its portfolio by 4.9 percent.
- Generating more than 55 billion ENERGY STAR impressions, a 10-percent increase compared to 2012, through a range of promotional activities including national print circulars and point-of-sale displays.

Staples, Inc. | *Framingham, Massachusetts*

STAPLES® that was easy.®

Staples, Inc., the world's largest office products retailer, operates more than 1,800 stores in the United States. Staples is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its strong corporate-level commitment to energy management and its continued enthusiasm and innovation in promoting the ENERGY STAR program to associates and customers. Key 2013 accomplishments include:

- Reducing portfolio-wide average weather-normalized source energy by 2.5 percent, resulting in financial savings of $750,000.
- Pursuing ENERGY STAR certification for its stores, offices, and distribution centers. Staples achieved its 570th ENERGY STAR certification and earned the Designed to Earn the ENERGY STAR designation for seven design projects.
- Retrofitting lighting in 66 stores and 11 distribution centers, and recommissioning HVAC systems in 500 stores.
- Promoting energy efficiency and its partnership with ENERGY STAR to associates, customers, and other businesses. Staples holds monthly energy efficiency webinars for staff, produces a series of energy efficiency educational videos, and sends senior leadership to speak on behalf of ENERGY STAR at industry and government events.

The Boeing Company | *Chicago, Illinois*

The Boeing Company, the world's largest aerospace corporation, is dedicated to reducing energy consumption, shrinking its environmental footprint, and piloting progressive energy solutions. Boeing is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the company's continued work to drive energy efficiency and environmental sustainability. Key 2013 accomplishments include:

- Improving normalized energy intensity by one percent over the prior year, equivalent to the amount of energy needed to power 2,800 U.S. homes annually.
- Achieving the company's first five-year energy targets and establishing new five-year corporate environmental commitments to achieve zero increase in energy-related greenhouse gas emissions.
- Widening metrics and program management beyond domestic sites to include major international facilities in Canada and Australia.
- Expanding Lean events at Boeing's most energy-intensive sites to industrial systems and processes; these events are in addition to the traditional focus on building systems. The new factory-focused events identified over 88,000 MMBtu savings.
- Increasing investment in conservation projects by 40 percent to $9 million in 2013, resulting in a reduction of an estimated 160,000 MMBtu.
- Hosting the second regional Energy Conservation Forum to engage peer companies and suppliers and to introduce ENERGY STAR energy management tools and resources.

TIAA-CREF | *New York, New York*

TIAA-CREF is one of the largest institutional real estate investors in the United States. TIAA-CREF's investments include more than 32 million square feet of Class A office space, 13,200 multifamily units, five million square feet of retail properties, and investments in additional forms of real estate. TIAA-CREF is committed to achieving property-level energy goals annually, and has set a portfolio-wide goal to reduce its energy consumption by 20 percent by 2020. TIAA-CREF is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its dedication to superior energy management across its portfolio. Key 2013 accomplishments include:

- Benchmarking the energy and water use of 100 percent of its office, multifamily, and wholly owned retail portfolios in ENERGY STAR Portfolio Manager; working with each management team to develop a target ENERGY STAR score and providing recommended energy and water efficiency measures, technical guidance, and support for implementation.
- Participating in several international programs to develop standard benchmarking protocols to drive improved operating efficiency and reduced greenhouse gas emissions.
- Earning ENERGY STAR certification for 476 buildings since 1999. In 2013 alone, TIAA-CREF received certifications for 55 buildings.
- Establishing and documenting energy- and water-saving opportunities for each office, multifamily community, and wholly owned retail property using the Global Real Estate Sustainability Initiative throughout 2013.
- Promoting ENERGY STAR broadly by the use of quarterly reports, communications with third-party property managers and building engineers, giveaways to tenants, participation in real estate industry groups, and partnerships with organizations working to promote environmentally and socially responsible real estate investments.

Toyota Motor Engineering & Manufacturing North America, Inc. | *Erlanger, Kentucky*

Toyota Motor Engineering & Manufacturing North America, Inc., is the manufacturing headquarters for 15 vehicle, engine, and parts plants across the United States, Canada, and Mexico. Energy and carbon emissions management are critical pieces of the company's sustainability efforts. Toyota is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for the promotion of energy management among manufacturing industries and for continued support of the ENERGY STAR program. Key 2013 accomplishments include:

- Reducing energy intensity per vehicle by 1.4 percent. Energy savings since 2002 are valued at $420 million.
- Initiating new benchmarking studies through EPA's ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Manufacturing that examine renewable energy use, process-level intensity, and sustainability metrics.
- Meeting EPA's ENERGY STAR Challenge for Industry at six plants, with an average reduction in energy intensity of 18 percent; three plants achieved the 10-percent reduction goal within one year.
- Supporting Scott County Public Schools in energy management and achieving ENERGY STAR certification and Jefferson County Public Schools to build energy management awareness among students.
- Increasing the number of ENERGY STAR certified automobile assembly plants in Toyota's portfolio from two to five plants.
- Setting aside sustainability funds, in addition to basic plan funding, for new plants and expansions, focusing on improving all aspects of environmental performance.
- Providing leadership for energy management within the aluminum casting sector by recruiting Toyota suppliers to participate in EPA's ENERGY STAR Focus on Energy Efficiency in Metalcasting, launched in 2013.

TRANSWESTERN | *Houston, Texas*

Transwestern is a privately held real estate firm specializing in agency leasing, property and facilities management, tenant advisory, capital markets, research, and sustainability. Transwestern currently oversees the leasing and management of more than 341 million square feet of commercial real estate nationwide. Transwestern is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for demonstrating a commitment to continuous improvement through the enhancement and expansion of its energy management programs, including the use of ENERGY STAR tools and resources. Key 2013 accomplishments include:

- Benchmarking more than 340 buildings and achieving an average ENERGY STAR score of 74.
- Creating the "Green Team" program to inform and involve tenants in its managed buildings by finding "Green Champions" from each tenant.
- Launching a client publication to share real-world case studies on how sustainable improvements have a positive impact on the bottom line.
- Conducting a second portfolio-wide sustainability survey, with notable achievements including an 8-percent energy improvement compared to 2011 survey results, and the compilation of water data.
- Decreasing Site Energy Use year-over-year to save more than 37.5 million Btu and more than 9,200 metric tons of carbon dioxide emissions.
- Spreading the word about energy efficiency and ENERGY STAR through social media, posting case studies, maintaining building profiles, and speaking at conferences nationwide.

USAA Real Estate Company | *San Antonio, Texas*

USAA Real Estate Company has more than $12 billion in assets under management and provides co-investment, acquisition, and development services across the United States for corporate and institutional investors. USAA Real Estate Company is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to find new and creative opportunities to improve energy efficiency in its diverse portfolio of high-performing properties. Key 2013 accomplishments include:

- Achieving ENERGY STAR certification, or having an ENERGY STAR score above 75, for 97 percent of its total office square footage. USAA Realty Company has achieved a cumulative energy savings of 46 percent and $20 million in energy costs saved since 2000.
- Participating in EPA's National Building Competition and having two hotels reduce energy consumption by more than 10 percent. USAA engaged stakeholders in the event by using platforms including Twitter, tenant events, emailed newsletters, and giveaways.
- Sharing best practices on tenant engagement in the Occupancy Engagement for Sustainability report as part of the company's relationship with the Sustainability Roundtable.
- Adding ENERGY STAR information to its website and continually developing awareness of the impact of the building performance and environmental impacts that energy efficiency can have.
- Receiving the Chief Executive Officer's approval and signature on the USAA Sustainability Policy, and proudly displaying the Strategic Energy Management plan on the company website.

SUSTAINED EXCELLENCE | *HOME ENERGY RATER*

Energy Inspectors Corporation | *Las Vegas, Nevada*

As a residential energy efficiency consulting, home energy rating, and residential construction quality assurance company, Energy Inspectors Corporation evaluates the energy efficiency of thousands of homes annually throughout the 18 markets it serves. Energy Inspectors is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued support for ENERGY STAR home certification. Key 2013 accomplishments include:

- Certifying more than 10,000 single-family homes as ENERGY STAR in 2013, totaling more than 135,000 homes since the company's inception.
- Verifying more than 700 multifamily ENERGY STAR certified units.
- Expanding its ENERGY STAR consulting and certifications into two new markets in Texas and Colorado.
- Providing ENERGY STAR training to more than 20 new Home Energy Raters.
- Conducting nearly 80 training sessions on the ENERGY STAR Certified Homes program with builders and contractors.

EnergyLogic, Inc. | *Berthoud, Colorado*

Since its inception in 2006, EnergyLogic, Inc., has been a leader in residential energy efficiency, providing a wide offering of services, training, and software to residential builders, homeowners, utility companies, and energy professionals. EnergyLogic has directly verified more than 9,000 ENERGY STAR certified homes throughout Colorado. EnergyLogic is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued support in the success of the ENERGY STAR. Key 2013 accomplishments include:

- Working directly with more than 90 builders and 80 Home Energy Raters across Colorado to support the construction and verification of more than 1,600 ENERGY STAR certified homes.
- Certifying more than 250 Home Energy Raters since EnergyLogic's start, dozens of which are working in the ENERGY STAR program today—in Colorado and beyond.
- Acting as the rating provider for 117 Home Energy Raters, up from 66 Raters in 2012.
- Providing high-quality technical resources and support to better serve the needs of ENERGY STAR partners, including training presentations for Home Energy Raters, builders, and HVAC contractors.

SUSTAINED EXCELLENCE | *NEW HOME BUILDER*

AVR Homebuilders | *Yonkers, New York*

AVR Homebuilders is the regional residential building division of AVR Realty. The company made a commitment in 2006 to build 100 percent ENERGY STAR certified homes. AVR Homebuilders is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its dedication to building and promoting ENERGY STAR certified homes. Key 2013 accomplishments include:

- Building 70 new ENERGY STAR certified homes in 2013, bringing the total to 518 homes built since 2006.
- Conducting a Google AdWords campaign with a dedicated landing page for ENERGY STAR certified homes that garnered 74,200 clicks.
- Providing six comprehensive technical training sessions on ENERGY STAR requirements to construction staff and subcontractors with the help of its Home Energy Rater and conducting 56 homeowner walkthroughs.
- Decreasing warranty costs by 50 percent on average when comparing standard homes to ENERGY STAR certified homes.

KB Home | *Los Angeles, California*

With operations in 30 markets across the United States, KB Home is one of the nation's top ten production home builders. KB Home is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to lead the new construction industry toward market transformation through its commitment to ENERGY STAR. Key 2013 accomplishments include:

- Building more than 6,000 ENERGY STAR certified homes in 2013, for a total of more than 80,000 certified homes since partnering with ENERGY STAR in 2000, and estimated annual utility bill savings per home between $900 and $1,200.
- Holding more than five orientation sessions on ENERGY STAR certified homes for home appraisers.
- Earning more than 1.2 billion media impressions and 514 media hits for media outreach that referenced ENERGY STAR certified homes.
- Promoting ENERGY STAR certified homes through an energy efficiency-focused section of its website and receiving over 58,000 unique views in the last 12 months and more than 90,000 unique views since the new website's launch.
- Requiring specialized training on ENERGY STAR requirements for all purchasing and construction teams and requiring staff to read the ENERGY STAR training materials posted on its "KB University" intranet site.

Meritage Homes Corporation | *Scottsdale, Arizona*

Meritage Homes Corporation, one of the largest builders in the country, has championed the ENERGY STAR Certified Homes program as the baseline for every home it builds, and incorporates ENERGY STAR throughout its marketing and sales materials. Meritage is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to educating its employees, industry stakeholders, and the public about the value and benefits of energy efficiency. Key 2013 accomplishments include:

- Completing 4,600 ENERGY STAR certified homes in 2013, which will save nearly 36 million kWh of electricity, eliminate over 54 million lbs of CO_2, and reduce homeowner utility bills by more than $4.3 million annually.
- Championing the construction of homes that earn EPA's ENERGY STAR, as well as EPA's Indoor airPLUS and WaterSense labels.
- Educating homebuyers about the value and benefits of advanced building techniques and ENERGY STAR certified homes at its more than 75 learning centers throughout the United States and through 40 homeowner education sessions.
- Training 200 construction staff and subcontractors, as well as 600 sales staff, on ENERGY STAR requirements and other advanced building practices at mandatory management training days at all of its divisions.
- Augmenting its mandatory sales training programs with an advanced energy efficiency course and a Continuous Education Course for Realtors® highlighting the features and benefits of ENERGY STAR certified homes.

SUSTAINED EXCELLENCE | *PRODUCT MANUFACTURER*

Air King Limited | *West Chester, Pennsylvania*

Air King, Ltd. (Air King) is an industry leader with offices in the United States, Canada, and China and has been producing ventilation products for more than 40 years. Air King is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its leadership in innovation and its success in manufacturing and promoting ENERGY STAR certified products. Key accomplishments in 2013 include:

- Expanding its offering of ENERGY STAR models, bringing the total to 125 models—an 18-percent increase compared to 2012.
- Earning 49 percent of its total sales dollars with ENERGY STAR certified products.
- Driving ENERGY STAR pledges through multiple avenues, including employee training, marketing and educational events at distributor locations, cooperative efforts with other ENERGY STAR promoters, and contests.
- Adding a climate change calculator to its home page that receives on average more than 5,000 unique visits a month.
- Promoting only ENERGY STAR certified products in a concentrated effort in Southern California, where sales of certified products increased by more than 82 percent this past year.
- Participating in EPA-hosted ENERGY STAR Twitter parties and regularly including ENERGY STAR messaging in Air King tweets.
- Continuing its partnership with local educational institutions to teach the value of ENERGY STAR ventilation to future HVAC contractors.

Bosch Home Appliances | *Irvine, California*

Bosch Home Appliances (Bosch) is part of Bosch and Siemens Home (BSH) Appliances Corporation, a global manufacturer of household appliances sold under the Bosch, Thermador, and Gaggenau brands in the United States. Bosch is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to efficient product design, to securing ENERGY STAR certification for the appliances it manufactures, and to promoting the benefits of ENERGY STAR certified appliances to trade partners and to consumers. Key accomplishments in 2013 include:

- Achieving ENERGY STAR certification for 100 percent of its Bosch brand major appliances, including clothes washers, dishwashers, and refrigerators.
- Offering highly efficient dishwashers in the United States and Canada. These appliances use ActiveWaterTM technology, EcoSilence™ motors, and flow-through water heaters to consume less than three gallons of water per load and exceed the current federal energy standard by an average of 19 percent across the entire product line.
- Educating consumers, sales associates, and trade partners about the importance of energy efficiency by promoting ENERGY STAR in tradeshow presentations, co-marketing and cooperative promotions, community outreach activities, print advertising, and point-of-purchase efforts—garnering more than 300 million impressions.
- Offering dedicated website content on the benefits of ENERGY STAR.

ITW Food Equipment Group, LLC | *Troy, Ohio*

ITW Food Equipment Group, LLC—the parent organization of independent companies Hobart®, Traulsen®, Vulcan®, Wittco®, and Wolf®—is a leader in commercial food equipment for the foodservice and grocery industries internationally. ITW is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its deep commitment to efficiency. ITW's full suite of energy-efficient commercial food equipment, active participation in ENERGY STAR specification and test method development, and efforts to communicate the benefits of ENERGY STAR to consumers and other stakeholders set it apart as an industry leader. Key accomplishments in 2013 include:

- Offering more than 400 ENERGY STAR certified products across seven categories, which represents an increase of 19 percent in the total number of ENERGY STAR products. Nearly 50 percent of ITW Food Equipment Group's entire product line is ENERGY STAR certified.
- Developing an innovative energy recovery technology for under-counter warewasher models that significantly reduces their energy and water consumption, saving users up to $500 annually.
- Creating new energy-efficient heat transfer technologies for fryers, reducing energy use and cooking time and improving productivity.
- Achieving close to 20 million impressions via print, Web, and social media, informing and educating users on the benefits of energy efficiency and the role ENERGY STAR certified equipment plays in sustainable foodservice operations.
- Using its websites to inform and educate visitors of the benefits of energy efficiency and the importance of ENERGY STAR in saving energy and reducing utility costs.
- Promoting the benefits of ENERGY STAR to industry professionals through the training of its commercial foodservice sales force, restaurant equipment dealers, distributors, sales representatives, and foodservice consultants.

LG Electronics, Inc. | *Englewood Cliffs, New Jersey*

LG Electronics, Inc. is a global leader in consumer electronics, home appliances, and mobile communications. LG is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to improving the environment through energy efficiency, as evidenced by superior product innovation and its efforts to convey the benefits of ENERGY STAR certified products through community and employee outreach. Key accomplishments include:

- Increasing the percentage of total sales dollars that were ENERGY STAR certified products by more than 13 percent from 2012.
- Increasing the number of ENERGY STAR Most Efficient 2013 models available by 55 percent compared to 2012.
- Conducting national public education and community outreach campaigns about the impact of climate change and ENERGY STAR that garnered an estimated 2 billion impressions. Tactics included highlighting ENERGY STAR on LG's Times Square billboard, generating nearly 500 million impressions, and featuring ENERGY STAR in multiple print and TV ads, resulting in more than 1.6 billion impressions.
- Educating all U.S. LG employees, including its sales force, on LG's ENERGY STAR initiatives and how employees can make a difference in the fight against climate change.

Manitowoc Foodservice | *New Port Richey, Florida*

Manitowoc Foodservice, a division of the Manitowoc Company, Inc., is a leader in global commercial foodservice equipment solutions, designing, manufacturing, and supplying food and beverage equipment through a portfolio of brands that includes Cleveland®, Convotherm®, Delfield®, Frymaster®, Garland®, and Manitowoc® Ice. Manitowoc Foodservice is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in providing ENERGY STAR certified products and for its active engagement in the ENERGY STAR combination oven specification development process. Key accomplishments in 2013 include:

- Offering more than 1,700 ENERGY STAR certified products across the six commercial foodservice product categories.
- Promoting ENERGY STAR through print media and tradeshows, generating more than one million impressions.
- Introducing an energy efficiency microsite offering users timely information on efficiency and rebates, savings calculators, and other tools.
- Integrating ENERGY STAR and energy efficiency information for all of its product lines into training literature and online information for its dealers, end users, servicers, consultants, and distributors.
- Offering apps through iTunes and Google Play that help customers understand the benefits of energy efficiency.
- Expanding its social media and consumer education efforts with more than 250,000 impressions.

Panasonic Eco Solutions North America | *Newark, New Jersey*

Panasonic Eco Solutions North America (PESNA), a unit company of Panasonic North America, offers a comprehensive line of high-performance ventilation fans that avoid the use of toxic substances. All PESNA's fans in eligible categories are ENERGY STAR certified, and many models incorporate energy-saving control features such as occupancy and humidity sensors. PESNA is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for building on its long-standing commitment to energy efficiency, and specifically for advancing residential ventilation through product innovation, outreach to consumers, and contractors. Key accomplishments in 2013 include:

- Maintaining a broad array of ENERGY STAR certified vent fans, with all models in applicable categories qualifying. More than 90 percent of PESNA's sales dollars were earned from these models.
- Continuing to offer some of the most energy-efficient products on the market with a line of DC motor-driven fans, recognized as ENERGY STAR Most Efficient 2013, as well as pushing vent fan lighting to new highs of efficiency with LED fan/light options.
- Introducing the innovative WhisperValue fans, offering ENERGY STAR performance in a low-profile package (3-3/8" housing depth) that actually fits a 2x4 stud bay.
- Maintaining 100 percent training of its employees and 90 percent of distributor/retailer employees on the advantages of ENERGY STAR ventilation.
- Providing a strong showing of highly efficient products and ENERGY STAR messaging at 35 national and local trade shows.
- Sponsoring numerous whole-home-based education efforts emphasizing the potential of ventilation that results in a healthier, more energy-efficient home. PESNA designed outreach for industry and homeowners, presenting at EPCOT Center, on nationally syndicated television shows, at trade shows, and with U.S. DOE programs.

ProVia Door, Inc. | *Sugarcreek, Ohio*

ProVia is committed to making entry doors individually customized to meet homeowners' highest standards, including providing ENERGY STAR certified door products. Founded in 1977 with one employee, ProVia now employs 396 people. ProVia is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to consumer education, employee training, and high-performance products. Key 2013 accomplishments include:

- Training 100 percent of new and existing employees on the importance of ENERGY STAR.
- Expanding ENERGY STAR training among retailer networks, with more than 3,000 additional salespersons trained than in the previous year.
- Offering a two-day Installer Certification Program, attended by 284 installers in 2013, to teach proper door installation, sealing, and the importance of ENERGY STAR certified products.
- Incorporating ENERGY STAR messaging throughout consumer-focused advertising, including point-of-purchase displays, magazine advertisements, direct mailings, press releases, literature, and banners. A total of 9.73 million measurable impressions were achieved in 2013, an increase of 50 percent from 2012.
- Continuing the innovative "Sammy the Star" children's educational campaign, which uses in-school activities and demonstrations to teach young consumers to save energy and be environmentally responsible. The program reached 300 fourth- and fifth-grade students in communities across the country.

Samsung Electronics | *Ridgefield Park, New Jersey*

Samsung is a digital leader that supports its mission of making life better for consumers around the world by developing innovative technologies and efficient processes. Samsung is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its support of the ENERGY STAR specification development process, its leadership in marketing ENERGY STAR certified products, and its community outreach promoting efficiency. Key accomplishments in 2013 include:

- Offering more than 1,100 ENERGY STAR certified products in home appliances and consumer electronics and almost 45 models recognized as ENERGY STAR Most Efficient 2013.
- Working with utilities and other energy efficiency program sponsors to promote a range of ENERGY STAR certified products in their service territories.
- Partnering with the Boys and Girls Club of America to create more than a dozen opportunities for kids to learn about ENERGY STAR through the "Change the World, Start with ENERGY STAR" campaign, while developing important life skills.
- Being a top pledge driver for the "Change the World, Start with ENERGY STAR" campaign, ranking first among all participating businesses in 2013.
- Generating more than 630 million impressions through a Times Square advertisement of Samsung's ENERGY STAR certified products, point-of-purchase materials at retail locations, press releases, social media, and other ENERGY STAR-focused marketing.
- Informing 100 percent of Samsung's employees about its commitment to ENERGY STAR and holding more than 5,000 distributor and retailer training events.

SUSTAINED EXCELLENCE | *RETAIL*

Sears Holdings Corporation | *Hoffman Estates, Illinois*

SEARS HOLDINGS

Also an ENERGY STAR Award for Sustained Excellence—Energy Management winner. Please see page 29 above.

The Home Depot | *Atlanta, Georgia*

The Home Depot® is the world's largest home improvement specialty retailer. The Home Depot is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for engaging every aspect of its retail business—from product assortment to marketing and promotions—to build consumer awareness of and demand for ENERGY STAR. Key 2013 accomplishments include:

- Being a leading participant in the ENERGY STAR LED Bulb Challenge and selling more than 2 million certified LEDs.
- Leveraging a three-phase strategy of working with suppliers, advertising, and engaging consumers to grow the company's in-store ENERGY STAR assortment by 725 products, bringing the total ENERGY STAR in-store and online assortment to almost 12,000 products.
- Integrating ENERGY STAR into annual meetings with key suppliers, resulting in the sale of more than 125 million ENERGY STAR certified products, energy savings of nearly $770 million, and greenhouse gas emission reductions of 4.7 million metric tons.
- Expanding utility partnerships by more than 33 percent, promoting more than 150 ENERGY STAR utility rebate programs in 40 states and offering customers almost $70 million in rebate incentives.
- Promoting ENERGY STAR Most Efficient 2013 products with Southern California Edison in 79 stores.
- Including ENERGY STAR lighting messaging on The Home Depot's website and using EPA-developed consumer lighting information in stores.
- Raising the profile of Team ENERGY STAR through a dedicated Kid's Workshop, which reached approximately 285,000 kids across all its U.S. stores.
- Promoting ENERGY STAR through its vast array of media vehicles—from TV and radio to national and regional print advertising, to in-store promotions, to social media and Homedepot.com—generating consistent consumer education and an estimated 20 billion impressions.

SUSTAINED EXCELLENCE | *SERVICE AND PRODUCT PROVIDER*

Cenergistic | *Dallas, Texas*

Cenergistic
The Energy Conservation Company

Cenergistic is a technology-powered, data-driven energy conservation company. Cenergistic helps organizations reduce consumption of electricity, natural gas, fuel oil, and water. The company's proven approach is built on a proprietary methodology that optimizes clients' infrastructure, improves internal processes, and changes behavior to ensure that savings endure. This approach allows Cenergistic clients, including school districts, universities, community colleges, health care organizations, and churches, to reinvest savings into the community they serve. Cenergistic is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its success in capturing substantial long-term energy savings for thousands of client buildings. Key accomplishments include:

- Helping clients save more than $190 million in energy costs in 2013 alone, for a total of more than $3 billion saved in the past 26 years.
- Benchmarking 85 percent of client buildings in ENERGY STAR Portfolio Manager.
- Recruiting 37 new ENERGY STAR partners.
- Helping clients earn ENERGY STAR Leaders recognition. More than 50 percent of K-12 school districts that achieved Leaders recognition in 2013 are Cenergistic clients.
- Presenting ENERGY STAR awards at more than 25 school board meetings across the country.

Ecova | *Spokane, Washington*

ecova

As a comprehensive energy and sustainability management company, Ecova provides fully managed and technology-optimized solutions to its more than 700 clients at more than 700,000 sites in North America, including a quarter of all Fortune 500 companies. Ecova is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to integrating EPA's Web-based resources into its offerings, and encouraging clients to use ENERGY STAR tools in their energy management programs. Key accomplishments include:

- Benchmarking more than 46,000 buildings using ENERGY STAR Portfolio Manager, an increase of more than 8,000 buildings as compared to 2012.
- Earning the ENERGY STAR for more than 100 client buildings.
- Using social media to promote ENERGY STAR tools and resources to clients. Ecova's website averaged more than 20,000 unique views every month.
- Delivering client newsletters that covered energy efficiency strategies and discussed ENERGY STAR tools and resources to more than 4,000 contacts.

EnergyCAP, Inc. | *State College, Pennsylvania*

EnergyCAP, Inc., is a publisher of online and installed software that tracks, reports, analyzes, audits, and benchmarks energy use and greenhouse gas emissions. EnergyCAP is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for making ENERGY STAR Portfolio Manager an integral component of its software product offerings for a wide network of clients and business partners. Key accomplishments include:

- Using Portfolio Manager to track energy consumption for more than 19,000 client buildings.
- Providing unique performance evaluation services to its clients, through which clients can review a variety of performance metrics, including EPA's 1–100 ENERGY STAR score.
- Leveraging its expanded software offerings to enable clients to earn the ENERGY STAR. Doing so led to 8,000 client buildings earning ENERGY STAR certification.
- Communicating the value of ENERGY STAR by including ENERGY STAR messaging in all marketing materials, websites, social media, and sales proposals, and promoting ENERGY STAR at industry seminars and conferences.
- Promoting ENERGY STAR to more than 800 K-12 client organizations.

Fanning Howey | *Celina, Ohio*

Fanning Howey is a full-service architecture/engineering (A/E) firm. The firm is one of the nation's leaders in K–12 school planning and design, and was the first A/E firm to receive ENERGY STAR Partner of the Year. This year, Fanning Howey is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to using ENERGY STAR tools to establish and achieve energy goals for all new construction and major renovation projects. The firm uses ENERGY STAR design targets to help clients establish reasonable energy performance goals for building operation. Key accomplishments include:

- Earning ENERGY STAR certification for two design projects that previously achieved Designed to Earn the ENERGY STAR recognition.
- Achieving Designed to Earn the ENERGY STAR recognition for 12 projects. This accomplishment is a company record, and represents a 400-percent increase from last year.
- Promoting ENERGY STAR tools and resources at national conferences, including the 36th Annual World Energy Engineering Conference in Washington, D.C.
- Utilizing EPA's ENERGY STAR Target Finder to complete 14 energy models for design projects and building audits.
- Designing Phelps High School using ENERGY STAR tools and resources. The school was featured in the National Building Museum's 2013 Green School Exhibition.
- Mentoring two A/E firms on the use of ENERGY STAR tools. As a result, both firms have become ENERGY STAR partners, and have applied for Designed to Earn the ENERGY STAR recognition.

Servidyne | *Atlanta, Georgia*

Servidyne is an international energy management company which provides its clients with comprehensive programs that focus on energy efficiency, demand response, and sustainability in order to significantly enhance the operating, financial, and environmental performance of existing buildings. The company serves a broad range of markets in the United States, including owners and operators of commercial office, hospitality, retail, light industrial, distribution, healthcare, government, and education facilities, as well as public and investor-owned utilities. Servidyne is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to champion ENERGY STAR and to play a central role in benchmarking whole-building energy use to effectively manage energy performance. Key accomplishments include:

- Benchmarking 100 percent of client buildings in ENERGY STAR Portfolio Manager.
- Assisting more than 110 client buildings in earning the ENERGY STAR.
- Achieving a 10-point increase in EPA's 1–100 ENERGY STAR score of 25 client buildings.
- Promoting ENERGY STAR tools and resources at multiple conferences and trade shows.

AWARD WINNER PROFILES

PARTNER OF THE YEAR | *CLIMATE COMMUNICATIONS*

Air King Limited | *West Chester, Pennsylvania*

Air King, Ltd., has been producing ventilation products for more than 40 years and is an industry leader with offices in the United States, Canada, and China. Air King is receiving ENERGY STAR recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Dedicating Web pages and holding a climate change Twitter party that garnered more than 150 participants and reached more than 200,000 people.
- Encouraging 536 people to take ENERGY STAR's Change the World campaign pledge.
- Conducting two ENERGY STAR training seminars for its employees where the benefits of ENERGY STAR were explained as well as tips provided for saving energy at work.
- Partnering with blog Hill House Rock to educate consumers about the importance of preventing climate change.
- Adding a climate change calculator to its home page to teach an average of more than 5,000 people per month about how to reduce their carbon footprint. Air King's Web page links to EPA's climate change information as well as the WaterSense program to provide consumers with helpful information.
- Dedicating ENERGY STAR-focused contractor days in California, Nevada, and Pennsylvania to educate distributors, contractors and consumers about the benefits of using ENERGY STAR certified products and the importance of saving energy and preventing climate change.
- Partnering with the Delaware County Technical School's electrician program to provide a class on the benefits of ENERGY STAR, saving energy, and preventing climate change in the electrician field.

Allergan, Inc. | *Irvine, California*

Allergan, Inc. is a leading manufacturer of specialty healthcare products worldwide. The company strategically manages energy and greenhouse gas emissions throughout its operations and builds upon a sound energy management foundation. Allergan is receiving ENERGY STAR recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Allergan has directly focused on climate change since 1996. Key 2013 accomplishments include:

- Highlighting the importance of energy conservation and climate change prevention at each Allergan facility during the months of April, June, and October for Earth Day, United Nations Environment Day, and Energy Awareness Month, respectively. Employees participated in contests and informational seminars to better understand local and global impacts of climate change.
- Including energy conservation slides describing what each Allergan employee can do to reduce energy consumption at an Allergan quarterly meeting. Employees received emails containing a list of actions they could take to help the overall corporate effort as well as to lower energy use at home.
- Submitting a case study to the Allergan CEO titled Water Mandate/Caring Climate—Climate Change Adaptation Efforts.
- Asking Trucost to develop a supplier list; Allergan has begun work with those suppliers to reduce GHG emissions and water consumption footprints.

Des Moines Public School District | *Des Moines, Iowa*

Des Moines Public Schools (DMPS) is the largest public school district in Iowa, educating a diverse student body of more than 32,000. DMPS is receiving ENERGY STAR recognition for environmental and financial stewardship achieved through comprehensive energy management and based on ENERGY STAR best practices. Key 2013 accomplishments include:

- Educating staff, students, and the greater Des Moines community about responsible energy use through an energy report card, the district TV station, and online resources. Materials were from the EPA and ENERGY STAR websites and included ENERGY STAR public service announcements about reducing energy use and preventing climate change.
- Communicating energy-related activities, building energy performance, energy tips, and feature stories written by DMPS students through the energy report card. The report card is sent to all district employees, district leadership, members of the community, and outside organizations.
- Sending energy conservation tips via email to all staff as reminders to do their part in being responsible stewards of the environment.
- Providing hands-on training to custodial and facilities staff about all new HVAC equipment, resulting in higher efficiency in equipment operation. Summer training included explaining ENERGY STAR best practices and the use of EPA's ENERGY STAR Guidelines for Energy Management.
- Evaluating through biweekly energy team meetings energy progress, and measuring building and organizational energy performance, reviewing data from ENERGY STAR Portfolio Manager and Utility Manager.
- Using ENERGY STAR tools such as Bring Your Green to Work to increase energy conservation and climate change education among students and staff, who can play an integral role in day-to-day conservation by turning off lights, reducing plug loads, and conforming to district temperature set points.
- Integrating energy education and climate change prevention into the curriculum at all grade levels. Topics include energy sources, social costs, and benefits of energy conservation, as well as practical ways students can make a difference at home, work, or school.

General Motors Company | *Detroit, Michigan*

General Motors Company (GM) is a leading automobile manufacturer that produces vehicles in 30 countries. The company has leadership positions in the world's largest and fastest-growing automotive markets with sales reaching more than 9.7 million vehicles annually. The company's energy management program is integrated into its overall business model to ensure continuous efficiency improvements across the entire global organization. GM is receiving ENERGY STAR recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Mentoring 8,500 students through Global Rivers Environmental Education Network about how our actions impact local watersheds.
- Communicating about saving energy and preventing climate change through social media—GM's Twitter account has 179,000 active users and its Facebook page has over 508,000 fans, all of whom helped continue the dialogue on energy efficiency.
- Partnering with the Union of Concerned Scientists to bring a senior climate scientist in to take questions on how employees could live a more energy-efficient lifestyle.
- Posting on an environmental blog three times a week with stories about GM's environmental journey. The blog has become a resource for media, retirees, employees, nonprofits, consumers, and dealerships. Energy efficiency and the importance of preventing climate change represent a third of overall content with more than 50 posts in 2013.
- Becoming the first automaker to sign a "climate declaration," which calls for policymakers to address climate change by promoting clean energy and boosting energy efficiency.
- Issuing 17 press releases that highlight ENERGY STAR and the importance of energy efficiency and preventing climate change, resulting in 300 million media impressions.

Georgia Interfaith Power & Light | *Decatur, Georgia*

Georgia Interfaith Power & Light (GIPL) is a statewide nonprofit that in response to climate change and environmental injustice engages communities of faith in stewardship of creation. GIPL engages through worship and education on the sustainable generation and efficient use of energy. Georgia's faith communities form a vast, powerful, and active base, a resource often untapped by those working to fight climate change. GIPL is receiving ENERGY STAR recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Providing low-cost professional energy audits to 187 congregational facilities, equaling over 7 million square feet of space, and providing congregations 15- to 25-percent savings on their energy bills—totaling over $1 million in energy savings and more than 8 million pounds of carbon prevented from entering the atmosphere.
- Providing an ENERGY STAR Portfolio Manager account to each congregation, allowing congregations to track and benchmark their energy performance and improve from month to month.
- Providing energy audits for 20 communities of faith in Georgia in 2013, equaling over 471,000 square feet of space, guiding houses of worship through the process of understanding their energy use and how they can embrace energy efficiency and prevent climate change.
- Granting over $800,000 in matching grant funds to help congregations install energy efficiency upgrades that would otherwise be cost prohibitive.
- Teaching home energy audit training classes to more than 750 people, helping them save energy and money in their own homes, preventing climate change.
- Educating communities of faith in Georgia on energy efficiency, sustainability, and environmental justice and working to support them in embracing renewable energy, energy efficiency, and preventing climate change. With more than 15,000 communities of faith in Georgia, GIPL is the only organization in the state working on this effort.

JLL | *Chicago, Illinois*

JLL is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying, and investing in real estate. Through its client services, JLL manages a portfolio of approximately 2.6 billion square feet worldwide. JLL is receiving ENERGY STAR Partner of the Year recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Focusing on significantly reducing the environmental impact of real estate through increasing the number of managed properties that benchmark their energy use in ENERGY STAR Portfolio Manager from 2,697—5,146 in 2013. This action helped save money, energy, and prevent climate change.
- Becoming a public leadership advocate for government regulations, such as Chicago's Green Building Ordinance. Passing in September 2013, it required buildings to publicly disclose their energy data.
- Expanding ENERGY STAR into tenant sustainability efforts through its new Green+Productive Workplace Program, helping tenants understand the importance of saving energy and preventing climate change.
- Sponsoring annual training conference for chief engineers, who now number more than 400, to help them with energy conservation strategies.
- Promoting energy savings and preventing climate change among its global-employee base (over 49,000) through increased support of programs such as Earth Hour.
- Placing 4,059 articles related to energy management, climate change, and sustainability in industry and general business publications, reaching over 22 million individuals.
- Completing 20 social media campaigns to drive awareness of energy and climate change prevention through ENERGY STAR: engaging 29,000 Twitter followers, 120,750 LinkedIn followers, and 2,730 Facebook fans.

KB Home | *Los Angeles, California*

With operations in 30 markets across the United States, KB Home is one of the nation's Top Ten production home builders. KB Home is receiving ENERGY STAR Partner of the Year recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Linking the ENERGY STAR brand to fighting climate change, as well as regularly reporting the estimated amount of greenhouse gas emission reductions attributed to the ENERGY STAR certified homes it builds and the ENERGY STAR certified products sold at its design centers.
- Providing in-home and real-time energy monitors to all its homes, enabling KB Home the opportunity to educate homeowners on the increased efficiency of ENERGY STAR certified homes and products in 2013. This initiative results in greenhouse gas reductions and climate change prevention.
- Communicating to consumers, trades, manufacturers, investors, and other stakeholders through its Sustainability Report; addressing its strong commitment to fighting climate change in part through ENERGY STAR homes and appliances.
- Routinely highlighting the ENERGY STAR brand as its national platform for saving energy and fighting climate change in presentations for BICEP (Business for Innovative Climate and Energy Policy), a project of the non-governmental organization Ceres.
- Presenting KB Home's ZeroHouse 2.0 model home in San Marcos, CA to showcase smart appliances, solar power systems, and electric-powered vehicles. This home demonstrates how families can save money and reduce their carbon footprint with the latest smart home technology. The number of ENERGY STAR certified homes equipped with solar PV systems is now more than 2,200.

LG Electronics, Inc. | *Englewood Cliffs, New Jersey*

LG Electronics USA (LG) is the North American subsidiary of LG Electronics, Inc., a global leader in consumer electronics, home appliances, and mobile communications. The company is committed to improving the environment through energy efficiency. LG is receiving ENERGY STAR Partner of the Year recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Sharing energy conservation and climate change prevention messaging through Times Square's high-efficiency electronic billboard, receiving an estimated 1.5 million impressions per day and generating a total of nearly 500 million impressions.
- Educating all employees on LG's commitment to environmental sustainability, as well as suggesting ways employees can make a difference in the fight against climate change. Through this education initiative, LG reached 1,958 existing employees through internal training; 194 new employees through internal training; and 3,956 distributor/retailer locations trained.
- Expanding its Live Green newsletter series by delivering seven newsletters to all U.S. employees on topics such as LG's energy efficiency and recycling efforts, saving energy, and preventing climate change.
- Implementing a "Turn it Off" campaign to encourage employees in all U.S. offices to get involved in EPA's "Do 1 Thing ENERGY STAR" campaign.
- Educating the company's sales team of more than 250 individuals on the importance of ENERGY STAR, saving energy, and preventing climate change at its annual national sales meeting.
- Kicking off 2013 with an ENERGY STAR video showcasing their partnership and importance of saving energy and preventing climate change at international Consumer Electronics Show, which was aired before 950 members of the media and more than 150,000 attendees.
- Holding 53 community outreach events reaching an estimated 500 million people; airing 4 TV ads reaching 1.4 billion people; and sharing in-store messages with 16.5 million people about the importance of saving energy and preventing climate change.
- Collecting more than 800 Change the World, Start with ENERGY STAR pledges at 2013 NCAA Men's Basketball Final Four competition, where LG highlighted the energy efficiency of its products and educated consumers on how to reduce energy and prevent climate change.
- Helping with Go Green Nights for public schools in Englewood Cliffs, New Jersey. More than 100 students and parents attended the event and learned about energy efficiency and climate change with materials created by PTO Today and ENERGY STAR.

New York-Presbyterian Hospital | *New York, New York*

NewYork-Presbyterian
The University Hospital of Columbia and Cornell

Based in New York City, New York-Presbyterian Hospital (NYP) is the nation's largest nonprofit, non-sectarian hospital with 2,333 beds. Its four major campuses encompass 33 buildings and 8.6 million square feet, making it among the top two percent of energy users in the New York City metropolitan area. NYP is receiving ENERGY STAR Partner of the Year recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Recruiting more than 200 Green Champions to drive behavioral change in work areas. Assembled into campus Green Teams led by Green Captains, Green Champions are empowered to educate colleagues about how to best support hospital's sustainability efforts, a program modeled after EPA's ENERGY STAR Bring Your Green to Work initiative.
- Hosting Green Carpet Awards to provide recognition to individuals for exemplary effort in conserving energy, preventing climate change, and driving NYP's sustainability agenda. Green Champions are also recognized through the Green Workspace Certification Program.
- Achieving top five status as a major participant in not-for-profit organizations driving number of Change the World, Start with ENERGY STAR pledges. NYP employees and affiliate auxiliary clinics joined many others taking action to fight climate change.
- Encouraging everyone to participate in Un-power Hour on the first Tuesday of every month from 1-2 p.m. NYP employees turn off all non-essential office lights, take the stairs instead of elevator and turn off any electrical appliances not in use, educating employees about importance of reducing energy use, and preventing climate change.
- Hosting the 5th annual Earth Awareness Events across six campus locations for Earth Day 2013. Purchased Renewable Energy Certificates for carbon offsets and provided energy-related games and activities. Total number of staff completing interactive learning booths was 899. Earth Day events were featured on NYP's social media, resulting in 14,100 impressions, helping educate people about sustainability and climate change.

Samsung Electronics | *Ridgefield Park, New Jersey*

SAMSUNG

Samsung is a digital leader committed to developing innovative technologies and efficient processes that support its mission of making life better for consumers around the world. Samsung is receiving ENERGY STAR Partner of the Year recognition for its leadership in communicating the importance of saving energy and preventing climate change with ENERGY STAR. Key 2013 accomplishments include:

- Generating over 110 million impressions through its innovative ENERGY STAR climate communications campaign on Times Square billboard, helping consumers understand the connection between energy efficiency and preventing climate change.
- Ranking first among all business companies, providing 13,291 pledges to Change the World, Start with ENERGY STAR.
- Providing ongoing training to sales force and retailers about ENERGY STAR, importance of saving energy, and preventing climate change.
- Providing climate change messaging on ENERGY STAR Most Efficient products.
- Using climate messaging in communications with utility companies, retailers, and other organizations, e.g., NEEA, Navitas, Best Buy, Lowes, Wal-Mart, HH Gregg, etc.
- Generating more than 177 million impressions through four press releases in 2013 to help consumers understand nexus between saving energy and preventing climate change. Sent 11.5 million emails with ENERGY STAR message promoting energy-efficient behaviors to Samsung customers.
- Revising messaging on website and in connection with pledge to further emphasize the connection between energy efficiency and climate change.

PARTNER OF THE YEAR | *ENERGY EFFICIENCY PROGRAM DELIVERY*

Consumers Energy | *Jackson, Michigan*

As Michigan's largest utility, Consumers Energy provides natural gas and electricity to 6.6 million residents in all 68 Lower Peninsula counties. Consumers Energy brings together a wide variety of residential, commercial, and industrial energy efficiency offerings underpinned by ENERGY STAR certified products, building construction, and operational standards. Consumers Energy is receiving ENERGY STAR recognition for its successful delivery of the HPwES program in a mature market. Consumers Energy also promotes ENERGY STAR certified products, commercial and industrial initiatives, and ENERGY STAR certified homes. Key accomplishments include:

- Completing more than 1,950 HPwES projects by using a market segmentation approach to identify homeowners best positioned to move forward with deep energy savings improvements.
- Increasing homeowner demand for HPwES services by creating the Home Energy Analysis program, a qualifying step for HPwES that improves customer experience, engages homeowners in the whole-house approach to home performance, and connects homeowners with qualified home performance contractors.
- Working with more than 400 retailers across Michigan to promote ENERGY STAR certified lighting products and distributing 100,000 ENERGY STAR certified light bulbs to those in need through partnerships with local food banks.
- Achieving 415 homes built to the ENERGY STAR Version 3 specification in the second year of the Residential New Construction program.
- Developing a relationship with the Michigan Association of Realtors to bring the value of ENERGY STAR to Michigan's economy.
- Improving K-12 school buildings in 19 districts across Michigan through Consumers Energy's Building Performance with ENERGY STAR for K-12 Schools pilot program. The pilot overcame common barriers to energy efficiency by following a strategic approach to energy management that emphasized creating energy teams, benchmarking, and supporting action planning.
- Incorporating the ENERGY STAR Challenge for Industry into Consumers Energy's efforts to engage industrial customers. This collaboration allows customers to take advantage of both ENERGY STAR and Consumers Energy's resources, providing customers with training, analyses of energy management systems, action plan development, implementation assistance, and financial incentives.

Delmarva Power & Light Company (Delmarva Power) | *Washington, D.C.*

Delmarva Power & Light Company, a subsidiary of Pepco Holdings, Inc., delivers electricity to more than 200,000 homes and businesses along the eastern shore of Maryland. The company launched its residential energy efficiency programs in 2010. Along with other utilities supporting EmPOWER Maryland, Delmarva Power is receiving ENERGY STAR recognition for making great strides towards achieving its energy efficiency goals. Key accomplishments in 2013 include:

- Working closely with 78 participating lighting stores to stock and incent a diverse array of ENERGY STAR certified lighting technologies, including standard and specialty CFLs and LED bulbs and fixtures. This collaboration resulted in sales of more than 330,000 certified products in 2013 and savings of nearly 19,000 MWh.
- Educating consumers about the benefits of ENERGY STAR clothes washers, refrigerators, freezers, room air conditioners, heat pump water heaters, and heating and cooling equipment, contributing to the sale of about 5,000 certified products in 2013.
- Retiring and properly recycling old, inefficient refrigerators, freezers, and room air conditioners—recycling more than 1,000 appliances since the program first began.
- Increasing consumer awareness of the ENERGY STAR label and the benefits of purchasing ENERGY STAR certified products, achieving more than 10 million impressions through social media and direct mail advertisement.
- Growing its emerging Home Performance with ENERGY STAR program by more than doubling its previous year's participation levels and expanding its participating contractor network.
- Contributing to the sale of a diverse array of about 1.2 million ENERGY STAR certified products since program inception, saving customers 467,000 MWh in gross wholesale savings over the life of these products.

Efficiency Vermont | *Burlington, Vermont*

Efficiency Vermont was established as the nation's first statewide energy efficiency utility, providing technical and financial assistance to all Vermonters to help make their homes and businesses more energy-efficient. Efficiency Vermont is receiving ENERGY STAR recognition for its Efficient Products Program, which uses ENERGY STAR as a central platform to encourage consumers to make energy-efficient choices when purchasing lighting, appliances, and consumer electronics. Key accomplishments in 2013 include:

- Honoring the Northeast's tradition of ENERGY STAR-focused energy efficiency programming across service territories and building on this foundation to partner with EPA on key initiatives for 2013, increasing emphasis on ENERGY STAR in program messaging and branding.
- Partnering with EPA in one of two community-based social marketing (CBSM) pilots fielded in 2013 to determine their potential for driving lasting behavior change that can transform the market for energy efficiency.
- Demonstrating its commitment to advancing innovation and energy efficiency by promoting cutting edge products to Vermonters and ensuring their availability in local markets. In 2013, Efficiency Vermont became the second utility program in the country to offer a rebate for the winner of the 2013 ENERGY STAR Emerging Technology Award for Advanced Clothes Dryers; Efficiency Vermont also offered a higher incentive for a number of products recognized as ENERGY STAR Most Efficient 2013, including televisions, clothes washers, and refrigerators.
- Achieving a dramatic increase in the number of ENERGY STAR certified lighting products sold in 2013. The increase of 5.5 percent compared to 2012 was aided by the 130,200 ENERGY STAR LED bulbs that were incentivized—the equivalent of two in five Vermont homes or businesses purchasing an ENERGY STAR LED bulb.

Entergy New Orleans | *New Orleans, Louisiana*

In conjunction with the New Orleans City Council, Entergy New Orleans administers Energy Smart, a HPwES program that seeks to grow the city's energy efficiency market. The program encourages local residents to embrace energy efficiency as a means to lower utility bills, create green jobs, improve indoor air quality, and tackle climate change issues related to wetlands loss, an issue critical to local communities' survival. Energy Smart is receiving ENERGY STAR recognition for its successful implementation of the HPwES program in an emerging market. Key 2013 accomplishments include:

- Partnering with Entergy Louisiana and Better Building Neighborhood Program grantee New Orleans Louisiana (NOLA) Wise to promote the program, provide incentive funds and expand its service territory by 20 percent.
- Completing more than 720 HPwES projects to reduce energy consumption by 3,600 MWh and greenhouse gas emissions by 2,500 metric tons, equivalent to the annual energy use of 127 homes.
- Providing ongoing training to dozens of contractors who have processed nearly $1 million in incentives for clients, with a total economic impact of more $1.5 million.
- Leveraging the Home Performance with ENERGY STAR mark on Energy Smart marketing materials, including 71,500 door hangers, 15,000 flyers, presentations at 24 partnership, and 13 neighborhood events, 10 customer emails, eight earned media appearances, eight newspaper ads, six radio ads, and four press releases.

Illinois Energy Office at the Department of Commerce and Economic Opportunity | *Springfield, Illinois*

Illinois Department of Commerce & Economic Opportunity
Pat Quinn, Governor

The Illinois Department of Commerce and Economic Opportunity, in collaboration with the Midwest Energy Efficiency Alliance, funds a statewide HPwES program called Illinois Home Performance. The Illinois Department of Commerce and Economic Opportunity is receiving ENERGY STAR recognition for its successful implementation of the HPwES program in an established market. Key 2013 accomplishments include:

- Completing more than 1,700 projects through Illinois Home Performance, with every project estimated to save at least 15 percent in energy savings.
- Issuing 1,738 Gold or Silver Illinois Home Performance Certificates, an official home improvement record integrated with Illinois' local Multiple Listing Service Midwest Real Estate Data to recognize homes achieving 15 or 20 percent energy savings.
- Partnering with investor-owned utilities, cooperative utilities, and nonprofit organizations across the state to implement and promote Illinois Home Performance to homeowners and home performance contractors.
- Engaging industry professionals to design continuing education courses that will support an infrastructure of trained real estate brokers, managing brokers, and appraisers in Illinois who are knowledgeable about recent innovations in the residential energy efficiency market and the process of designating value for common energy upgrade measures.
- Providing low-cost, one-day trainings for 220 contractors, focusing on topics such as advanced air sealing techniques, diagnostic energy testing, and marketing strategies, and offering participating contractors in Illinois Home Performance no-cost access to its 24-hour building science hotline.

Institute for Sustainable Energy | *Willimantic, Connecticut*

At Eastern Connecticut State University

The Institute for Sustainable Energy (ISE) aims to become an objective energy and educational resource for achieving a sustainable energy future in Connecticut. ISE accomplishes this mission through involvement with public policy, educational programs, energy solutions, energy information, and workforce development. ISE is receiving ENERGY STAR recognition for its efforts to promote energy efficiency and sustainability practices as a means of fighting climate change, and for recruiting participants to ENERGY STAR initiatives. Key accomplishments include:

- Being featured in the April 2013 issue of the Sustainability Journal of Record, highlighting information about its partnership with ENERGY STAR and its use of ENERGY STAR Portfolio Manager.
- Presenting to more than 35 community, higher education, K-12, and management groups about energy efficiency and sustainability concerns and strategies. At these speaking engagements, ISE personnel also discussed examples of schools and state buildings that have successfully benchmarked with Portfolio Manager and used other ENERGY STAR resources.
- Contributing to the creation of the new GPRO Plus course—or Green Professional Building Skills Training—available to building managers, maintenance personnel, and administrators throughout the state. The course provides a comprehensive look at the way buildings are constructed, renovated, maintained, and operated, with a focus on sustainability and climate mitigation, and incorporates ENERGY STAR best practices for efficiency and benchmarking using Portfolio Manager.
- Exploring opportunities to serve new clients by creating a replicable energy management model. For example, ISE created a benchmarking report using Portfolio Manager for one of the 17 technical high schools in the state that detailed energy use and inefficiencies, and provided recommendations for improving its 1–100 ENERGY STAR score. The report was presented to the state's Lead by Example program and was successful in securing funding to undertake the first round of retrofit projects at no cost to the school.

Kentucky School Boards Association | *Frankfort, Kentucky*

The Kentucky School Boards Association (KSBA) is a nonprofit corporation of school boards from each public school district in Kentucky, historically providing members governmental, board development, facility planning, legal, policy, and outreach services. Following the 2008 enactment of Kentucky Revenue Statute KRS160.325 directing local boards of education to address rising energy costs, KSBA created the School Energy Managers Project (SEMP) with the motto "dollars for students not energy." In 2010, SEMP helped establish a state-wide energy management infrastructure to facilitate the implementation of energy efficiency projects in schools. KSBA is receiving ENERGY STAR recognition for its commitment to intelligent energy choices for new and existing public schools, in order to enhance both the environment and educational opportunities for the Commonwealth's 645,000 public school students. Key accomplishments include:

- Assisting Kentucky school districts in formulating and implementing energy management plans using the seven-step ENERGY STAR Guidelines for Energy Management.
- Acquiring matching funding through fiscal year 2015 to provide 24 energy managers for 58 school districts, and technical support for all 173 Kentucky districts. Funds were secured through partnerships with Kentucky's largest utilities (Louisville Gas & Electric and Kentucky Utilities) and through a competitive proposal for Tennessee Valley Authority Consent Decree funds, administered by the Kentucky Energy and Environment Cabinet.
- Contributing to an increase in the number of ENERGY STAR certified schools in Kentucky from 12 to more than 230 since 2008, by helping fund and facilitate the inclusion of ENERGY STAR resources and tools in schools' energy manager training.
- Continuing to redirect avoided energy costs to classrooms for enhanced education opportunities, for a cumulative impact of $32 million since the 2009–2010 fiscal year.
- Educating school board members, superintendents, government officials and legislators throughout Kentucky on the importance of energy management, through presentations, newsletters and personal contacts.

New Mexico Gas Company | *Albuquerque, New Mexico*

New Mexico Gas Company (NMGC) provides natural gas services to more than half a million residential customers throughout the state of New Mexico. NMGC estimates that 80 percent of residents in its service territory rely on natural gas, primarily for water and home heating. NMGC is receiving ENERGY STAR recognition for its successful efforts to reduce natural gas demand by developing a well-informed program strategy to promote energy-efficient water and space heating equipment and for successfully leveraging ENERGY STAR in educating customers and suppliers to achieve its goals. Key accomplishments in 2013 include:

- Developing strategies to overcome key barriers preventing greater uptake of efficient options in its service territories.
- Growing its trade ally network—recruiting 68 participating contractors for its furnace program and 49 participating contractors for its tankless water heater program—and educating them on the benefits of ENERGY STAR certified products and incentives available through NMGC to help overcome higher initial cost.
- Exceeding annual program goals by facilitating the sale of 700 ENERGY STAR certified furnaces, saving 59,900 to 74,200 therms.
- Facilitating the sale and installation of 525 ENERGY STAR tankless water heaters, saving 36,750 therms.
- Incorporating the ENERGY STAR mark on all program materials including recruitment documents, consumer brochures, advertisements and point-of-sale marketing materials, and relevant portions of its website.

NH CORE Energy Efficiency Team
| *Manchester, New Hampshire*

NH CORE Energy Efficiency Team is a multi-utility energy efficiency service provider that includes Liberty Utilities; New Hampshire Electric Cooperative, Inc.; Public Service Company of New Hampshire; and Unitil Energy Systems, Inc. It is implementing the New Hampshire ENERGY STAR Homes program in conjunction with GDS Associates, Horizon Residential Energy Services, the New Hampshire Public Utilities Commission, and the Home Builders and Remodelers Association of New Hampshire. NH CORE Energy Efficiency Team is receiving ENERGY STAR recognition for its successful implementation of the ENERGY STAR Certified Homes program. Key 2013 accomplishments include:

- Certifying more than 6,000 ENERGY STAR homes over the last decade, and providing incentives to more than 550 homes in 2013, while growing from an initial two percent of market share to 20 percent in 2012.
- Sending more than 300,000 NHSaves catalogs to residential customers featuring the New Hampshire ENERGY STAR Certified Homes program and ENERGY STAR certified products.
- Holding 10 energy code training sessions that included a module on building to ENERGY STAR guidelines. More than 400 builders, homeowners, real estate agents, HVAC contractors, and other industry professionals attended.

Potomac Electric Power Company (Pepco) | *Washington, D.C.*

Energy for a changing world.™

Pepco has been providing electric service to the Washington, D.C. metropolitan area for 117 years. The company is receiving ENERGY STAR recognition for its energy efficiency programming in its Maryland service territory, which includes Montgomery and Prince George's Counties. Pepco launched its residential energy efficiency programs in Maryland in 2010 and is making great strides towards meeting or exceeding its EmPOWER Maryland energy efficiency goals, crediting much of its success to effectively leveraging the powerful ENERGY STAR brand in program delivery. Key accomplishments in 2013 include:

- Promoting a diverse array of ENERGY STAR certified lighting products including standard and specialty CFL and LED bulbs and fixtures, helping generate the sale of nearly 1.5 million ENERGY STAR certified bulbs in 2013.
- Promoting ENERGY STAR certified appliances, including clothes washers, refrigerators, freezers, room air conditioners, hybrid water heaters, and heating and cooling equipment, to generate sales of more than 17,000 ENERGY STAR certified products, saving nearly 4,800 MWh.
- Helping its customers responsibly recycle more than 2,700 refrigerators, freezers, and/or room air conditioners in accordance with best practices established by EPA's Responsible Appliance Disposal (RAD) program.
- Exceeding the previous year's program savings and participation levels by completing more than 900 Home Performance with ENERGY STAR projects to generate a total of 2200 MWh in savings.
- Increasing consumer awareness of the ENERGY STAR label and the benefits of purchasing ENERGY STAR certified products—achieving more than 34 million impressions through social media, print, and direct mail advertisement.

Salt River Project Agricultural Improvement and Power District | *Tempe, Arizona*

Salt River Project Agricultural Improvement and Power District was established in 1903 under the National Reclamation Act and is currently the nation's third-largest public power utility, serving 970,000 customers. In aggregate, over 11 percent of Salt River Project's retail energy requirements for the year were met with sustainable resources. Salt River Project is receiving ENERGY STAR recognition for achievement in the ENERGY STAR Certified Homes and HPwES programs. Key 2013 accomplishments include:

- Producing 630,000 MWh of incremental energy savings through the end of the company's 2013 fiscal year.
- Supporting the construction of 943 ENERGY STAR certified homes through October 2013, resulting in more than 5,865,300 annual kWh savings.
- Enrolling 27 builders and conducting one-on-one training programs titled "Success with ENERGY STAR V3" with participating builders and select trades.
- Developing a unique, eye-catching, and experiential HPwES marketing campaign that increased participation and production levels, resulting in a 34-percent assessment-to-completed project conversion rate.

South Carolina Electric & Gas | *Cayce, South Carolina*

South Carolina Electric and Gas Company (SCE&G), a subsidiary of SCANA Corporation, distributes electricity to approximately 675,000 customers in 24 counties in South Carolina and provides natural gas service to approximately 325,000 customers in 38 counties in the state. SCE&G is receiving ENERGY STAR recognition for effectively leveraging the ENERGY STAR label, program specifications, and marketing support to reduce energy consumption by 200,000 MWh since its program launched in early 2011. Key accomplishments in 2013 include:

- Using diverse marketing tactics to promote ENERGY STAR program offerings to its customers. Tactics include direct mail, TV and radio advertisements, social media, participation in community events, and online educational efforts. SCE&G also took advantage of EPA-provided resources, embedding the ENERGY STAR Homes consumer video on its website.
- Growing its trade ally network to include 185 heating and cooling (HVAC) contractors, 20 contractors delivering HPwES services, 15 builders, 8 raters, and 185 retailers who collaborate with SCE&G to deliver ENERGY STAR products and services to customers.
- Promoting ENERGY STAR Certified Homes as its sole new construction platform; training builders, trade contractors, and market allies on the features and benefits of ENERGY STAR certified homes; and preparing the HVAC industry to deliver and verify quality installation, as required by the program.
- Facilitating the sale of 1.8 million certified lighting products, 3,600 certified HVAC units, the construction of more than 190 certified homes, and completion of 213 HPwES improvements in 2013.

Southern Maryland Electric Cooperative (SMECO) | *Hughesville, Maryland*

Southern Maryland Electric Cooperative (SMECO) is a customer-owned cooperative providing electricity to more than 152,000 customers, making it one of the ten largest U.S. electric co-ops. SMECO launched its residential energy efficiency programs in 2010 and, along with other utilities supporting EmPOWER Maryland, is making great strides towards achieving energy efficiency goals. SMECO is receiving ENERGY STAR recognition for its successful delivery of ENERGY STAR Certified Homes, ENERGY STAR certified products, and HPwES programs. Key 2013 accomplishments include:

- Supporting the construction of nearly 660 ENERGY STAR certified homes, a 19-percent increase from 2012, and saving 3,443 MWh since 2010.
- Employing a multimedia outreach strategy to promote ENERGY STAR certified homes, including embedding the newly developed ENERGY STAR certified homes consumer video directly on the company's website.
- Working with retailers and manufacturers to promote a range of ENERGY STAR certified CFLs, LEDs, and fixtures, facilitating the sale of 375,000 products in 2013 and more than 1.6 million products to date, for cumulative savings of 88,000 MWh.
- Promoting the sale of more than 6,000 appliances, including refrigerators, freezers, clothes washers, room air conditioners, dehumidifiers, and heat pump water heaters in 2013, while ensuring that 1,800 old and inefficient units were permanently removed from the grid and properly recycled in accordance with EPA Responsible Appliance Disposal program guidelines.
- Generating more than 4.6 million impressions through Google AdWords and Facebook campaigns for ENERGY STAR certified homes and more than 51 million impressions across broadcast, print, digital, direct, and social media for ENERGY STAR certified products.
- Sponsoring technical training for 75 program partners on the ENERGY STAR program's HVAC contractor checklist and ventilation requirements.
- Creating seasonally relevant marketing campaigns for HPwES and geo-targeting potential customers by utilizing census and energy usage data to identify consumers most likely to invest in energy efficiency improvements.

PARTNER OF THE YEAR | *ENERGY MANAGEMENT*

Brandywine Realty Trust | *Radnor, Pennsylvania*

Brandywine Realty Trust, operating as a real estate investment trust, owns, leases, and manages an urban town center and suburban office portfolio of 280 properties, which total to more than 34 million square feet. Brandywine is receiving ENERGY STAR Partner of the Year recognition for adopting the ENERGY STAR approach to energy management. In addition, Brandywine is being recognized for its commitment to promoting strong energy management practices and the ENERGY STAR program throughout the business community. Key 2013 accomplishments include:

- Committing at the executive level to integrate value-enhancing sustainability initiatives into every aspect of the company's relationships with customers, and challenging its vendor network to generate greater benefits, both financial and environmental.
- Reducing greenhouse gas emissions in 75 properties, representing more than 9 million square feet of office space.
- Achieving first time ENERGY STAR certification for 25 buildings and recertifying 48 buildings.
- Upgrading to LED parking lot lighting at 20 properties with a projected 82-percent energy savings and a four-year return on investment.
- Embracing the ENERGY STAR Guidelines for Energy Management as the model for the Brandywine Environments Sustainability Team's initiatives.
- Creating an inventory and assessment of the metering configurations, building systems, and management practices across its managed portfolio. Brandywine uses the assessment and inventory reports, along with the ENERGY STAR scores to set improvement targets for properties.

Cassidy Turley | *Washington, D.C.*

Cassidy Turley is a leading commercial real estate services provider, serving owners, investors and tenants with a full spectrum of integrated-commercial real estate services. Cassidy Turley is receiving ENERGY STAR Partner of the Year recognition for using ENERGY STAR tools and resources, embedding energy efficiency into its corporate practices, and taking those best practices to their clients. Key 2013 accomplishments include:

- Centralizing its more than 450 managed buildings into a main ENERGY STAR Portfolio Manager account and training more than 350 Cassidy Turley associates on Portfolio Manager, ensuring that its growing national portfolio is benchmarking energy performance.
- Coordinating more than 25 live training courses covering various topics including the Portfolio Manager upgrade, local benchmarking requirements, and advanced use of Portfolio Manager.
- Reducing its portfolio-wide weather-normalized source energy consumption by almost 13 percent compared to a 2010 baseline, and establishing a new goal to reduce energy consumption by an additional 10 percent by 2018.
- Earning the ENERGY STAR for more than 25 buildings newly managed by Cassidy Turley.
- Achieving double-digit improvement in the ENERGY STAR scores of 44 buildings in just 12 months.
- Contributing to the success of EPA's 2013 National Building Competition through the participation of 60 of its buildings.
- Using social media as a way to communicate energy goals, successes, and tips to a broad audience.

Corning Incorporated | *Corning, New York*

Corning Incorporated, a world leader in specialty glass and ceramics, creates and manufactures keystone components that enable high-technology systems for consumer electronics, mobile emissions control, telecommunications, and life sciences. Corning is receiving ENERGY STAR recognition for its extensive integration of energy management, environmental performance, and greenhouse gas emission control into its business strategy. Key 2013 accomplishments include:

- Achieving a 7.5-percent improvement in corporate energy productivity in 2013 and a nearly 21-percent improvement since 2007.
- Utilizing EPA's ENERGY STAR Energy Strategy for the Road Ahead, Program Assessment Matrix, Guidelines for Energy Management, and broad industrial partner network to build a world-class energy program that has accrued cumulative savings of $256 million since Corning became an ENERGY STAR partner.
- Participating actively in EPA's ENERGY STAR Focus on Energy Efficiency in Glass Manufacturing.
- Using leading techniques to enable greater implementation of energy projects, including a capital pool of funding and compensation tied to energy performance.
- Motivating improvement at 33 of its industrial sites by taking EPA's ENERGY STAR Challenge for Industry, a commitment to achieve a 10-percent reduction in energy intensity in five years or less.
- Mobilizing the Corning workforce through targeted communication about energy efficiency and ENERGY STAR by way of the company's intranet site, Corning World Television system, newsletters, meetings, Earth Day, and other company events.

Intertape Polymer Group, Inc. | *Sarasota, Florida*

Intertape Polymer Group (IPG) is a manufacturer of tapes, films, woven fabrics, and complementary packaging systems for industrial and consumer use. The company operates 10 production plants and employs approximately 1,800 people. IPG has developed a robust energy management program by using ENERGY STAR energy management tools and actively participating in the ENERGY STAR partnership. IPG is receiving ENERGY STAR recognition for the growth of its energy program and leadership as a medium-sized manufacturer. Key 2013 accomplishments include:

- Reducing absolute energy use by nearly three percent over 2012. IPG's energy program has reduced energy intensity by 22 percent and saved the company nearly $2 million on energy costs since launching in 2009.
- Meeting EPA's ENERGY STAR Challenge for Industry at 8 of its 10 manufacturing plants, with an average energy intensity reduction of 19 percent. The reductions have cut CO_2 emissions at IPG's plants by 26,000 metric tons in two years.
- Helping EPA partner with a local utility to pilot a training approach that will help small and medium-sized manufacturers establish effective energy management programs.
- Establishing a local energy manager network in Danville, Virginia, to advance energy efficiency at local companies and to promote ENERGY STAR tools and resources.
- Promoting ENERGY STAR tools and resources actively to local business, organizations, employees, and other stakeholders through presentations and other communication activities.

Kenton County School District | *Fort Wright, Kentucky*

Kenton County School District (KCSD) educates more than 14,000 students across 1.7 million square feet of space. The district continues to make great strides in energy efficiency through committing to ongoing energy management, investing in energy-efficient new construction, involving students in energy efficiency initiatives, and adopting new technology. The district's program is so successful that school districts from across Kentucky, Ohio, Tennessee, and North Carolina have modeled their own energy programs after it, and many have adopted its E=WISE2 student program. KCSD is receiving ENERGY STAR recognition for its significant commitment to building and operating energy-efficient schools and for using ENERGY STAR tools and resources as a central component of its energy program. Key accomplishments include:

- Benchmarking district facilities in ENERGY STAR Portfolio Manager and surpassing its goal to improve energy efficiency by more than 30 percent compared to a 2005–2006 baseline year.
- Increasing the district's average 1–100 ENERGY STAR score to 76, representing a three-point increase from last year.
- Earning ENERGY STAR certification for one more school, bringing the total number of ENERGY STAR certified schools to 11 out of 18 schools in the district.
- Saving more than $1 million in avoided costs in the past 12-month performance period, and incorporating ENERGY STAR best practices into the district's behavioral management program.
- Accumulating more than $3.9 million in savings based on a $3.2 million Energy Savings Performance Contract (ESPC), and entering into a new $4.1 million ESPC to further improve energy efficiency.
- Promoting the district's participation with the ENERGY STAR program on the district's website, in presentations, at luncheons, and in published materials.

Kilroy Realty Corporation | *Los Angeles, California*

Kilroy Realty Corporation (KRC) is a real estate investment trust that has owned, developed, acquired, and managed real estate assets in major west coast office markets for more than 65 years. KRC is receiving ENERGY STAR Partner of the Year recognition for its outstanding commitment to achieving energy efficiency and reduction across its portfolio and successfully communicating the ENERGY STAR brand with tenants and brokers. Key 2013 accomplishments include:

- Reducing its year-over-year energy usage by more than 2 percent and nearly 4.5 million kWh. Since 2010, KRC has cumulatively saved more than 11 million kWh and more than $1 million.
- Achieving ENERGY STAR certification for 53 percent of its portfolio by certifying an additional 13 buildings, bringing the total number of certified buildings to 39.
- Expanding ENERGY STAR communications, especially to brokers and tenants, by launching the KRC Tenant Sustainability Awards, holding ENERGY STAR Tenant Appreciation Events, and participating in numerous other speaking engagements.
- Using new Twitter and Instagram handles and the KRC Sustainability Team's 14 speaking events in 2013, KRC reached more than 1,100 professionals, 120 students, and 40 brokers about its energy efficiency achievements.
- Gathering accurate energy data for an additional 2 million square feet of property and installing submeters on three campuses in 2013.

Mansfield Independent School District | *Mansfield, Texas*

Mansfield Independent School District (MISD) serves nearly 33,000 students across more than six million square feet of space. MISD is receiving ENERGY STAR recognition for its commitment to energy usage reduction and efficiency as the district undergoes rapid growth. Key accomplishments include:

- Creating Energy Champion groups at all 41 of its elementary and secondary campuses. These Energy Champions communicate with the Assistant Superintendent, and provide guidance and feedback to their campuses regarding effective conservation practices, encouraging every staff member to actively participate in energy conservation efforts.
- Conducting more than 2,600 formal and informal building audits via energy specialists who provided feedback to facility administrators to inform behavioral change in teachers and students.
- Benchmarking district facilities in ENERGY STAR Portfolio Manager, and achieving an average ENERGY STAR energy performance score of 94 across 38 eligible facilities—an increase of 3 points compared to 2012.
- Earning ENERGY STAR certification more than 185 times for its facilities since 2006.
- Saving about $660,000 in avoided energy costs in 2013 and achieving an overall reduction of more than 2,060 metric tons of CO_2 between January 2013 and August 2013—the equivalent of carbon dioxide emissions of more than 280 homes' electricity use for one year.

Memorial Hermann Health System | *Houston, Texas*

Memorial Hermann Health System (Memorial Hermann) is the largest nonprofit healthcare system in Southeast Texas. With 12 major campus locations, its portfolio of 8.8 million square feet includes numerous medical offices and outpatient healthcare facilities. Memorial Hermann is receiving ENERGY STAR recognition for its commitment to being a steward of community resources and environmental responsibility. In 2013, Memorial Hermann was one of the most ENERGY STAR labeled healthcare systems in the nation. Key 2013 accomplishments include:

- Achieving $1.6 million in energy cost savings while adding 51,472 square feet of new facility space in 2013.
- Earning the ENERGY STAR for three hospitals and three medical office buildings.
- Maintaining an average EPA 1–100 ENERGY STAR score of 59 across its portfolio, representing a 22-point improvement since 2008, and yielding a $12 million improvement to the bottom line.
- Recruiting 80 healthcare facilities to join a statewide Texas Energy Roundup competition using the ENERGY STAR Portfolio Manager benchmarking tool. At the midpoint, the Roundup had reduced healthcare facility operating expenses by an estimated $700,000, annual CO_2 emissions equivalent to the electricity from 1,696 homes, and water consumption by an estimated 17 million gallons.

North Penn School District | *Lansdale, Pennsylvania*

North Penn School District serves more than 12,500 students and encompasses two million square feet of space across 18 schools and two administrative buildings. An active ENERGY STAR partner, the district is receiving ENERGY STAR Partner of the Year recognition for its aggressive, no-capital expense energy management program focused on improving district-wide energy efficiency and educating students on the value of saving energy. The successes were achieved by harnessing the talents and energy of all employees and students to take both individual steps and set specific goals to reduce energy consumption. Key accomplishments include:

- Saving more than $3.2 million in utility costs since the inception of its energy programs in 2008.
- Achieving 1–100 ENERGY STAR scores of 75 or higher for all 20 buildings in its portfolio, with 12 buildings achieving scores between 90–100. Each building has also maintained a score of 75 or higher from the first year it earned ENERGY STAR certification.
- Engaging more than 3,000 students in the district's energy management program in 2012–2013, through a grant-funded program called PowerSave Schools offered by the Alliance to Save Energy. Students launched awareness campaigns, prepared websites, performed energy audits, interpreted data, made recommendations, and developed award methods for good energy practices.
- Delivering more than 10 presentations outlining the importance of energy management in K-12 public schools and the benefit of using ENERGY STAR tools and resources to advance energy management programs.
- Educating the community on the benefits of energy management programs in annual reports, school-based calendars, and media outlets.

Parmenter Realty Partners | *Miami, Florida*

Parmenter Realty Partners is a privately held, vertically-integrated real estate investment management and development company that owns and operates more than 5.9 million square feet of building space. Parmenter Realty Partners has more than 150 employees and manages over a billion dollars in assets throughout the United States. Parmenter Realty Partners is receiving ENERGY STAR Partner of the Year recognition for its commitment to continuous improvement of energy efficiency by renovating underperforming properties and repositioning these properties for acquisition. Key 2013 accomplishments include:

- Creating ParmenterGREEN, Parmenter Realty Partners' sustainability team, which helped the company organize, develop, and better implement its energy conservation strategies at its properties.
- Targeting an average ENERGY STAR score of 81.4 across all buildings, with a minimum of 75 for each individual building.
- Distributing a monthly High Performance Building newsletter to all internal employees, focusing on energy saving initiatives, energy efficiency success stories, tips on how to save energy, and how to engage tenants to become more efficient.
- Decreasing energy usage at its properties by more than 12.5 million kBtu over 2012 levels, which represents a 3.6 percent reduction in energy use intensity and a $395,000 savings in electricity costs.

Verizon Wireless | *Basking Ridge, New Jersey*

Verizon Wireless operates the largest, most reliable 4G LTE and 3G networks in the United States and has 72,000 employees and more than 1,700 company-operated retail locations. Verizon Wireless serves 102.8 million retail customers. Verizon Wireless is receiving ENERGY STAR Partner of the Year recognition for its commitment to cutting its company-wide carbon intensity in half by 2020, and for promoting energy efficiency awareness among customers and employees. Key 2013 accomplishments include:

- Benchmarking 100 percent of its retail facilities in ENERGY STAR Portfolio Manager.
- Using central tracking to manage 40 different energy efficiency projects throughout the year and reducing total weather normalized source energy use by 6.6 percent. That's enough energy to power 1,011 homes for a year.
- Achieving a portfolio-wide average score of 77.
- Creating a cross-functional energy team that shares energy management successes and key initiatives with internal and external audiences.
- Winning third place in EPA's 2013 ENERGY STAR National Building Competition for its Toms River, New Jersey store.

Vornado Realty Trust | *New York, New York*

Vornado Realty Trust, a fully integrated Real Estate Investment Trust with more than 100 million square feet of property, is one of the largest owners and managers of commercial real estate in the United States. Vornado is receiving ENERGY STAR Partner of the Year recognition for its sophisticated and strategic approach to energy management—an approach that uses the power of data, innovative technology, and a comprehensive outreach and communications platform. Key 2013 accomplishments include:

- Establishing a stand-alone energy efficiency budget through its Energy Efficiency Capex program, allowing Vornado to have focused projects on the implementation of variable frequency drives, high efficiency controls, and LED lighting. These projects are anticipated to save 30 million kWh and have a three-year payback period.
- Employing innovative data monitoring approaches, including sharing real-time energy data with tenants through the trademarked Energy Information Portal, and controlling energy management and building systems at its tenant services center.
- Creating Public Service Announcement opportunities through informational kiosks in its large regional malls, as well as creating a major advertising signage promotion of Vornado's ENERGY STAR accomplishments through its LED motion screens in Times Square and Penn Plaza in New York City, reaching a daily audience of more than two million viewers.
- Enrolling all of its eligible buildings in EPA's ENERGY STAR National Building Competition.
- Continuing to roll out the "It Takes Blue to Make Green" program that educates property teams, brokers, and tenants on how energy efficiency and the 1–100 ENERGY STAR score are essential components in optimizing building performance.
- Funding more than $10 million worth of base-building energy efficiency projects, including $5 million in 2013 alone.
- Decreasing weather normalized source energy usage from 2012 to 2013 by more than 205 million kBtu or 60 million kWh.

PARTNER OF THE YEAR | *HOME ENERGY RATER*

Building Energy, Incorporated | *Star, Idaho*

Building Energy, Inc., is an independent, full-service energy services company providing independent audits and verifications of residential homes and commercial buildings. Building Energy is committed to providing quality ENERGY STAR certification services for the state of Idaho and is receiving ENERGY STAR recognition for its support of ENERGY STAR certified homes. Key 2013 accomplishments include:

- Certifying more than 500 ENERGY STAR homes with a cumulative total of more than 1,700 ENERGY STAR certified homes in the last three years.
- Providing ongoing ENERGY STAR field training, improving the compliance record of building clients and resulting in reduced customer call-backs.
- Entering into contracts to verify more than 700 ENERGY STAR multifamily units in 2013. Holding status meetings with ENERGY STAR building clients to reinforce compliance and ensure comprehensive understanding of ENERGY STAR requirements.
- Providing energy and verification services to two local ENERGY STAR builder partners as part of the St. Jude's Dream Home campaign and Homes for the Troops campaign.

D.R. Wastchak, LLC | *Tempe, Arizona*

The team at D.R. Wastchak, LLC, (DRW) has been providing support for the EPA's ENERGY STAR Certified Homes program in the Phoenix market since 1999. In recognition of its achievements in promoting ENERGY STAR, assisting builders with constructing energy-efficient homes, and raising the standards of construction in the Phoenix market and nationally, DRW is receiving ENERGY STAR recognition. Key 2013 accomplishments include:

- Verifying 1,900 ENERGY STAR certified homes, bringing DRW's total number of ENERGY STAR certified homes to 57,000 since 1999.
- Helping builders and their subcontractors understand and embrace ENERGY STAR Version 3. One hundred percent of the company's builder clients have committed to building ENERGY STAR certified homes.
- Providing continuous expertise and leadership in representing Phoenix-area new homes stakeholders while coordinating with the ENERGY STAR certified new homes administrators on Version 3 specifications.
- Providing ENERGY STAR Version 3 rater training to ensure a strong verification infrastructure in the Phoenix market.
- Training builders' sales agents, using customized sales books, to educate consumers about the features and benefits of ENERGY STAR certified homes.
- Customizing ENERGY STAR resources and tools for builders and subcontractors to streamline the verification process.

Integral Building & Design, Inc. | *New Paltz, New York*

Integral Building & Design, Inc., is an independent and regionally based team of building performance professionals specializing in home energy ratings and committed to energy efficiency and sustainability. Their mission is to assist builders in constructing homes that are safe, efficient, and made to last for generations. Integral Building & Design is receiving ENERGY STAR recognition for its accomplishments in verifying ENERGY STAR certified homes. Key 2013 accomplishments include:

- Verifying more than 125 ENERGY STAR certified homes in 2013 for a cumulative total of 450 homes since 2006.
- Developing new collaborative relationships with builders, architects, and building owners to promote ENERGY STAR requirements for new construction, including low-rise multifamily buildings, throughout the mid-Hudson region of New York state.
- Promoting ENERGY STAR certified homes to stakeholders including local, state, and federal government representatives through marketing events held in partnership with local builders.
- Collaborating with local ENERGY STAR builder partners to utilize ENERGY STAR requirements as a fundamental design strategy to achieve optimum energy efficiency and as a pathway to meeting the certification requirements of other high-performance and green building programs.

Masco Home Services | *Daytona Beach, Florida*

Masco Home Services is one of the largest Home Energy Raters in the United States and part of Masco Corporation, one of the largest manufacturers and installers of products for the home building industry. Under its Environments For Living® program, Masco Home Services is committed to helping builders construct high performance homes that are energy-efficient, durable, and safe. Masco Home Services is receiving ENERGY STAR recognition for its contribution to rating ENERGY STAR certified homes. Key 2013 accomplishments include:

- Verifying more than 6,000 ENERGY STAR certified homes in 2013, bringing its total to more than 123,000 ENERGY STAR certified homes since 2005.
- Increasing the network of credentialed HVAC contractors by providing training on ENERGY STAR requirements to 14 HVAC contractors in 2013.
- Training state municipalities and building officials on ENERGY STAR requirements and promoting its acceptance as an above-code program.
- Continuing to develop its online database to enable HVAC contractors, Home Energy Raters, and builder field personnel to electronically complete, submit, and track information required for ENERGY STAR certification.

SkyeTec | *Jacksonville, Florida*

SkyeTec originated in 2001 as a third-party indoor environmental and building conditions assessment company. In 2008, SkyeTec saw the opportunity to provide home builders across the U.S. with energy rating services to meet the growing demand for ENERGY STAR certified homes. Today, SkyeTec takes a consultative approach to energy services, offering builders custom, cost-effective options for achieving their efficiency goals, ongoing education and training, rebate program coordination, technical support, and marketing and sales support. SkyeTec is receiving ENERGY STAR recognition for its support of ENERGY STAR certified homes. Key 2013 accomplishments include:

- Verifying more than 1,855 homes for ENERGY STAR certification in 2013 for a cumulative total of 11,955 ENERGY STAR certified homes verified since 2008.
- Using the Home Energy Rating System (HERS) to verify nearly 4,000 HERS-rated homes for the ENERGY STAR label in 2013, for a cumulative total of 7,408 HERS-rated homes since 2010.
- Providing education and training on ENERGY STAR requirements to Home Energy Raters, builders, and contractors.
- Providing builders with a free plan analysis and consultation on how to achieve ENERGY STAR certification.

PARTNER OF THE YEAR | *NEW HOME BUILDER*

Beazer Homes USA, Inc. | *Atlanta, Georgia*

With operations in 16 states across the United States, Beazer Homes USA, Inc., is one of the nation's top ten production home builders. Beazer Homes is receiving ENERGY STAR recognition for its promotion of and corporate commitment to building only ENERGY STAR certified homes. Key 2013 accomplishments include:

- Building more than 4,700 ENERGY STAR certified homes in 2013 with a projected median annual home energy savings of $1,636. Holding more than 12 training sessions for construction staff and subcontractors in 2013 and annual on-site training on ENERGY STAR requirements.
- Promoting ENERGY STAR certified homes using traditional and non-traditional marketing, including social media outlets such as Facebook, Pinterest, YouTube, and a blog promoting ENERGY STAR certified homes during a sales event reaching more than 20,000 Facebook users.
- Reducing warranty-related expenses associated with water intrusion by 61 percent from 2010 to 2013, which the company attributes to following EPA's ENERGY STAR thermal enclosure and water management system requirements.
- Educating homebuyers on the benefits and features of ENERGY STAR certified homes and highlighting cost savings on Web pages and collateral materials.

Brighton Homes Idaho, Inc. | *Boise, Idaho*

Brighton Homes Idaho, Inc., is the homebuilding division of Brighton Corporation, Idaho's largest diversified real estate developer. In 2009, the company made the decision to build only ENERGY STAR certified homes. Brighton Homes is receiving ENERGY STAR recognition for its growth as an ENERGY STAR homebuilder and commitment to building and promoting ENERGY STAR certified homes. Key 2013 accomplishments include:

- Building more than 130 ENERGY STAR certified homes in 2013 and increasing sales volume by at least 30 percent every year since partnering with ENERGY STAR.
- Emphasizing its commitment to ENERGY STAR certified homes on its website's homepage, as well as having a page highlighting the features and benefits of ENERGY STAR certified homes, using the "ENERGY STAR: Better is Better" messaging platform.
- Holding regular meetings and training sessions with its framing, HVAC, and insulation subcontractors to ensure compliance with ENERGY STAR program requirements, and to discuss ways to improve processes and products.
- Promoting ENERGY STAR through its social media efforts, including Facebook, Twitter, Pinterest, and a blog, as well as through newsletters, flyers, outdoor signage, and banners.

PARTNER OF THE YEAR | *PRODUCT MANUFACTURER*

DIRECTV | *El Segundo, California*

DIRECTV has more than 37 million customers in the United States and Latin America and is one of the world's top digital television providers. DIRECTV is receiving ENERGY STAR recognition for deploying many millions of energy-efficient receivers, raising the profile of efficiency with millions of prospective and current customers as well as thousands of employees, and driving greater consumer savings through innovative partnerships with efficiency program partners. Key accomplishments in 2013 include:

- Certifying more than 10 million set-top box receivers this year alone and more than 50 million since joining the program in 2009.
- Saving consumers more than $80 million this year and $500 million cumulatively on their energy bills.
- Offering greater savings for its customers through its power-wise Genie™ Whole-Home DVR solution and forward- looking receiver-free solution.
- Raising the profile of efficiency with its millions of customers and more than 30,000 technicians and staff, through leveraging e-newsletters and e-bills, social media, PSAs on channels including MTV and FoxSports, its in-house employee training channel, and messaging sent to millions of deployed receivers.
- Partnering with key efficiency programs and research organizations to carry the efficiency of set-top boxes further and more quickly.

Good Earth Lighting, Inc. | *Wheeling, Illinois*

Good Earth Lighting, Inc. is a leading supplier of energy-efficient, decorative, and value-driven lighting fixtures for the residential and commercial markets. Since the company's inception in 1992, Good Earth Lighting has been committed to producing high-quality, energy-efficient lighting, offering light fixtures with the latest in fluorescent and LED technologies. Good Earth Lighting is receiving ENERGY STAR recognition for placing ENERGY STAR at the center of its efforts in product development and promotion. Key accomplishments in 2013 include:

- Maintaining strong ENERGY STAR certified product sales—in 2013, ENERGY STAR certified lighting represented 67 percent of total sales.
- Promoting ENERGY STAR on its newly re-launched corporate website and featuring the ENERGY STAR pledge, Team ENERGY STAR, and ENERGY STAR Day at key points throughout 2013.
- Providing in-store education materials to its retailers to support employee training on ENERGY STAR certified light fixtures.
- Adding the first linear lamp and ballast combination on ENERGY STAR's Certified Subcomponent Database (CSD), which enabled Good Earth Lighting and others to certify linear wrap lights.

Hoshizaki America, Inc. | *Peachtree City, Georgia*

Hoshizaki America, Inc., (Hoshizaki) is a leader in the design, manufacture, and marketing of foodservice products. Hoshizaki is receiving ENERGY STAR recognition for its support of the ENERGY STAR specification development process, leadership in marketing ENERGY STAR certified products, and promotion of energy efficiency to its broad range of constituents. Key accomplishments in 2013 include:

- Increasing its ENERGY STAR certified product offerings by 88 percent by providing ENERGY STAR ice machines, refrigeration equipment, and dishwashers with clear energy efficiency benefits for commercial foodservice customers.
- Integrating the ENERGY STAR logo and messaging into promotional point-of-sales materials, brochures, and charts to educate consumers, dealers, and other key influencers on the savings associated with ENERGY STAR certified products.
- Establishing an ambitious dealer education program and increasing training to dealers, service technicians, consultants, and architects by 93 percent.
- Using mixed media, including video, digital presentations, POS campaigns, and print to highlight the benefits of energy-efficient products.

MaxLite | *West Caldwell, New Jersey*

MaxLite has been committed to providing energy-efficient lighting products for the last 20 years, understanding the important role energy-efficient products play in environmental protection and preservation. MaxLite's world-class research and development team is focused on developing state-of-the-art CFL and LED products for a wide-range of applications, including replacement lamps, downlights, ceiling fixtures, and table lamps. MaxLite is receiving ENERGY STAR recognition for its strong commitment to offering certified products and educating its customers about the benefits of ENERGY STAR. Key accomplishments in 2013 include:

- Introducing the first GU24-based A19 lamp on the ENERGY STAR Certified Subcomponent Database (CSD), substantially reducing the cost and time needed for ENERGY STAR testing for light fixture manufacturers.
- Partnering with Habitat for Humanity to bring ENERGY STAR certified products and messaging to low-income households through both product donations for retrofits and offering its omnidirectional A19 LED at the organization's retail outlet.
- Providing thorough education to employees, distributors, utilities, and customers about ENERGY STAR program elements and benefits through the MaxLite Lighting and Technology University.
- Helping distributors and manufacturers understand the value of ENERGY STAR certified lighting products and educating them on how to best leverage the certified subcomponent database.
- Collaborating with Xcel Energy to encourage the 40,000 attendees at a Minnesota Twins baseball game to switch out an incandescent bulb with an ENERGY STAR certified LED bulb from MaxLite.

Pella Corporation | *Pella, Iowa*

Pella Corporation is an innovative leader in designing, testing, manufacturing, and installing quality windows and doors for new construction, remodeling, and replacement applications. As a family-owned and privately-held company, Pella is known for its 85-year commitment to innovation, energy efficiency, and the practice of environmental stewardship. Pella is receiving ENERGY STAR recognition for its commitment to ENERGY STAR product innovation and for outstanding promotional efforts. Key 2013 accomplishments include:

- Pioneering research on the development of a highly insulating residential window with smart automatic shading in an exclusive partnership with Lawrence Berkeley National Labs.
- Expanding consumer education and outreach on ENERGY STAR through new videos, interactive sales tools, social media, website enhancements, and special events to achieve nearly two billion impressions in 2013.
- Showcasing several ENERGY STAR Most Efficient window products during the 2013 Solar Decathlon and educating over 10,000 visitors to its booth about the energy efficiency and environmental benefits of ENERGY STAR certified windows.
- Delivering training on ENERGY STAR to 100 percent of new and existing employees and 90 percent of staff at all of its distributor and retailer locations with a wide range of classes, videos, and events.
- Making a commitment to improve energy efficiency and reduce landfill volume by embracing the ENERGY STAR Challenge for Industries at three manufacturing sites.

Pentair Aquatic Systems | *Sanford, North Carolina*

Pentair Aquatic Systems is a global leader in swimming pool, spa, and aquatic equipment for applications ranging from residential pools to large water environments. Pentair provides high-performance, reliable, and energy-efficient pool pumps and is a charter partner in the ENERGY STAR pool pump program which launched in March 2013. Pentair is receiving ENERGY STAR recognition for its strong efforts in helping to develop the ENERGY STAR specification for pool pumps and for distinguishing itself through its product development, promotional, and educational efforts for ENERGY STAR certified products. Key accomplishments in 2013 include:

- Playing an instrumental role in the development of the ENERGY STAR test method and performance criteria recognizing the top energy-efficient models.
- Offering 53 ENERGY STAR certified pool pump models, accounting for 50 percent of the 106 certified pumps in 2013.
- Introducing a new ENERGY STAR certified pump that was awarded the #1 Best New Green Product at the International Pool and Spa Exposition in November 2013.
- Introducing a strong training initiative for employees, dealers, and distributors, in conjunction with ENERGY STAR that resulted in more than 80 percent of employees reached and approximately 3,000 retail and distributor employees trained.
- Incorporating the ENERGY STAR logo and educational information into its website and in sales and marketing materials.
- Deploying more than 800 pool pump demo units nationwide—at an average cost of $3,000 each—to serve as hands-on tools to educate consumers and all segments of the distribution channel on the benefits of ENERGY STAR.
- Supporting trade press outreach that resulted in 9 articles on ENERGY STAR certified pool pumps.

Philips Lighting Company | *Somerset, New Jersey*

Philips Lighting Company is a leader in developing sustainable, innovative, and energy-efficient lighting technologies. Philips Lighting Company strives to shape the future with exciting new lighting applications and platforms such as LED technology, which provides attractive benefits and never-before-possible sustainable lighting solutions while delivering energy efficiency. Philips is receiving ENERGY STAR recognition for its commitment to the ENERGY STAR program through product innovation and creative promotion.
Key accomplishments in 2013 include:

- Adding more than 100 new ENERGY STAR certified products, including the first ENERGY STAR certified 100W-equivalent A-shape LED bulb.
- Training more than 2,000 retailer and distributor employees through a variety of vehicles, including the Philips Lighting Application Center, email, newsletters, online videos, and in-store training events.
- Partnering with the Home Depot and local utilities to offer "buy one get one" pricing for ENERGY STAR certified BR30 reflector and A-shape LED light bulb two-packs in 20 states.
- Educating consumers about ENERGY STAR light bulbs through a social media campaign entitled Earth Day Every Day and a donation to the National 4H organization to establish an energy efficiency club.
- Promoting ENERGY STAR certified LED bulbs and the Do One Thing ENERGY STAR campaign at an Atlanta Hawks basketball game with custom ENERGY STAR t-shirts, coupons for ENERGY STAR certified LED bulbs, educational materials, and giveaways.

Soft-Lite Windows | *Streetsboro, Ohio*

Soft-Lite Windows consistently makes the ENERGY STAR program one of its highest priorities by developing efficient new products and innovative methods for educating its employees. Founded in 1934, Soft-Lite's vision is to be the premier manufacturer of the highest quality custom-made vinyl windows. Soft-Lite is receiving ENERGY STAR recognition for its impressive development of ENERGY STAR certified products, commitment to employee training, and wide-ranging promotional efforts. Key 2013 accomplishments include:

- Offering ENERGY STAR certification on 100 percent of its 2,054 product options. By continuing to develop and adopt new energy-efficient technologies, Soft-Lite was able to increase its offering of ENERGY STAR certified products by 11 percent from the previous year.
- Developing a new, structured ENERGY STAR training program to educate its dealers and distributors, encompassing an overview of the ENERGY STAR program, the anatomy of an energy-efficient window, and more.
- Launching a new website featuring a comprehensive education section that informs consumers about the ENERGY STAR program and the benefits of energy-efficient windows.
- Promoting ENERGY STAR products by offering consumers incentives to purchase ENERGY STAR certified windows and doors. Throughout 2013, Soft-Lite offered its retailers more than 631 individual discounts or specials on ENERGY STAR certified windows.
- Promoting the ENERGY STAR brand with brochures for Soft-Lite products and for six different dealers that sell products under private label brands.

Technical Consumer Products, Inc. (TCP) | *Aurora, Ohio*

Technical Consumer Products, Inc. (TCP) is a leading lighting manufacturer committed to providing high-quality, efficient lighting solutions at a low cost. TCP has a strong distribution footprint and reputation among retailers and distributors and sells products through more than 20,000 retail and commercial outlets. TCP is receiving ENERGY STAR recognition for its ENERGY STAR-focused commitment to product innovation and quality, as well as its efforts in marketing and training. Key accomplishments in 2013 include:

- Offering more than 1,200 ENERGY STAR certified CFLs and LEDs through its branded and private label programs.
- Training distributors and retailers, including Walmart and Orchard Supply Hardware, on the benefits of ENERGY STAR CFL and LED bulbs.
- Promoting energy efficiency at a Cleveland-area event called "The Fest," gathering 500 ENERGY STAR pledges and giving away ENERGY STAR certified LED bulbs.
- Maintaining high-quality control standards with direct control over quality, consistency, and yield at manufacturing facilities, with an unsurpassed CFL verification testing record.
- Educating consumers about ENERGY STAR certified lighting products online and through social media, including posting more than 150 tweets about ENERGY STAR.

PARTNER OF THE YEAR | *RETAIL*

Best Buy Co., Inc. | *Richfield, Minnesota*

Best Buy Co., Inc., the world's largest multichannel consumer electronics retailer, has stores in the United States, Canada, China, and Mexico. Best Buy believes that its extensive consumer reach and consistent ENERGY STAR messaging differentiate the company and benefit American consumers. This year, the company is receiving ENERGY STAR recognition for its leadership in stocking a wide range of ENERGY STAR certified products, and for its dedication to educating both staff and consumers on the benefits of ENERGY STAR. Key accomplishments in 2013 include:

- Making it easy for the 600 million customers who shop at Best Buy stores each year to find ENERGY STAR certified products by featuring the label on fact tags.
- Improving the online shopping experience at Bestbuy.com by adding numerous ways for the 1 billion visitors the site hosts each year to search for and identify ENERGY STAR certified products.
- Creating ENERGY STAR educational videos, shown twice per hour daily in more than 1,000 stores and on 140,000 screens, to maximize customer viewership.
- Reaching more than 10 million engaged readers through its blogging campaign during Energy Awareness Month 2013.
- Investing nearly $3 million to train 65,000 Best Buy associates, or "Blue Shirts," on selling ENERGY STAR certified products during the past 5 years.

Nationwide Marketing Group | *Winston Salem, North Carolina*

Nationwide Marketing Group, America's largest buying and marketing organization, serves more than 3,500 members with more than 10,000 storefronts. Nationwide Marketing Group is receiving ENERGY STAR recognition for its ongoing commitment to energy efficiency and ENERGY STAR. The company has distinguished itself through numerous promotions and by offering increasingly sophisticated tools and content to help members communicate to their customers about the benefits of ENERGY STAR products. Key accomplishments in 2013 include:

- Supplying creative HDTV commercials and innovative promotional campaigns featuring ENERGY STAR messaging and certified products with a combined reach of more than 100 million.
- Partnering with ENERGY STAR manufacturers to help launch and promote ENERGY STAR certified products, using tools such as electronic tablets to embrace changing shopper trends. The tablets each contain a loaded library of all ENERGY STAR product information and efforts, including identification of products recognized as ENERGY STAR Most Efficient 2013.
- Making ENERGY STAR a focal point of North America's largest bi-annual member conference and buying show, "Primetime!". In 2013, more than 5,000 member retailers and manufacturer partners attended one or both of the three-day events.
- Reaching 11 million consumers through color circulars and downloadable online tools used by members to promote ENERGY STAR certified products in thousands of storefronts across the United States.

PARTNER OF THE YEAR | *SERVICE AND PRODUCT PROVIDER*

Burton Energy Group | *Alpharetta, Georgia*

Burton Energy Group provides energy management services for commercial businesses with multiple, geographically diverse facilities. Burton Energy Group is receiving ENERGY STAR recognition for creating and managing client energy plans that improve energy efficiency and environmental performance, mitigate price risk, stabilize utility budgets, and lower overall energy operating costs. The company's dozens of clients in retail, hospitality, restaurant services, and distribution rely on Burton Energy Group to share best practices. The company also shares industry-leading tools and processes with clients to optimize their energy performance and lower costs, while reducing the environmental impact of operating buildings. Key accomplishments in 2013 include:

- Using ENERGY STAR Portfolio Manager to benchmark and track the energy performance of more than 1,800 facilities, accounting for 25 percent of its client portfolio.
- Earning the ENERGY STAR certification mark for more than 90 client buildings in 2013.
- Helping nearly a dozen clients enroll in the 2013 ENERGY STAR National Building Competition.
- Generating interest in energy efficiency by utilizing the Burton Energy Group blog: The Energy Trail. The company's website and blog are now viewed by more than 3,000 visitors each month.
- Educating clients on the value of ENERGY STAR tools through bi-monthly webinars.

Goby | *Chicago, Illinois*

Goby provides unbiased expertise in cost-efficient and high-impact sustainability planning, monitoring, and implementation for commercial and multifamily residential clients. The company increases the value of real estate by ensuring sustainability through operational efficiency, and by helping clients gain recognition for improving their energy performance. Goby is receiving ENERGY STAR recognition for benchmarking approximately two-thirds of its client portfolio in ENERGY STAR Portfolio Manager, among other achievements. Goby is also a leader in USGBC's LEED practice, and has been selected to participate in its Proven Provider Program, a free, merit-based program which the Green Building Certification Institute created to further improve the certification experience for the most successful project teams. Key 2013 accomplishments include:

- Using Portfolio Manager to benchmark more than 480 properties.
- Helping clients earn the ENERGY STAR for more than 140 properties. More than 120 of those properties have also earned certification in previous years.
- Hosting numerous events and presentations about maintaining energy efficiency after a building has earned the ENERGY STAR.
- Providing on-demand access to dashboards and detailed reports showing clients their buildings' EPA 1–100 ENERGY STAR scores and other performance metrics.
- Promoting ENERGY STAR on its website and in flyers, newsletters, email campaigns, articles, and videos.

AWARD WINNER PROFILES

EXCELLENCE | *ENERGY EFFICIENT AFFORDABLE HOUSING*

Habitat for Humanity of Pinellas County, Inc. | *Clearwater, Florida*

Habitat for Humanity of Pinellas County (Habitat Pinellas) has been committed to building only ENERGY STAR certified homes for the past five years. Habitat Pinellas builds sustainable homes in partnership with community volunteers and homeownership applicants. Habitat Pinellas has a particular focus on homeownership sustainability and is a committed ENERGY STAR partner. To date, nearly 100 Habitat Pinellas homeowner families have gained the benefits of this commitment in the form of quality construction and reduced energy expenses. Because of its commitment to building ENERGY STAR certified homes, Habitat Pinellas is receiving ENERGY STAR recognition. Key 2013 accomplishments include:

- Completing 25 new ENERGY STAR certified homes in 2013, bringing its total to 100 ENERGY STAR certified homes built since 2008.
- Saving individual households an estimated $600 annually on their utility bills.
- Educating thousands of volunteers and prospective homeowners on the energy efficiency features of its homes, through in-field training and homeownership classes, where homeowners learn to maximize their energy savings through proper maintenance.
- Adopting an organizational approach that emphasizes evaluating all building methods and opportunities through the lens of long-term affordability and sustainability for its low-income homeowners.

Tennessee Valley Authority (TVA) | *Knoxville, Tennessee*

The Tennessee Valley Authority (TVA), a federal corporation established in 1933, is the nation's largest public power company, with an 80,000-square-mile service area in parts of seven southeastern states. Since many of its customers live in rural households with low and moderate incomes, TVA places a high priority on finding ways for customers to improve home energy efficiency affordably. A large portion of TVA's new customer base and the majority of its unsubsidized, affordable housing customers live in manufactured homes. TVA is receiving ENERGY STAR recognition for its strong commitment to encouraging the production and installation of ENERGY STAR certified manufactured homes. Key 2013 accomplishments include:

- Providing incentives for the production and installation of 1,134 ENERGY STAR certified manufactured homes in 2013, saving 13.56 GWh in electric savings and 580 kW in peak demand.
- Achieving cumulative savings of 19.31 GWh of electricity and 825 kW in peak demand per year through the installation of 1,615 ENERGY STAR certified manufactured homes since 2011.
- Developing and distributing collateral materials about the features and benefits of ENERGY STAR certified manufactured homes to industry stakeholders throughout its service territory.

EXCELLENCE | *ENERGY EFFICIENT PRODUCT DESIGN*

Cree, Inc. | *Durham, North Carolina*

Cree, Inc. is a market-leading innovator of LED lighting products that emphasizes the importance of ENERGY STAR certification in its development of LED lighting solutions. Cree, Inc. is receiving ENERGY STAR recognition for its commitment to introducing ENERGY STAR certified LED bulbs at an accessible price point for the consumer. Key accomplishments in 2013 include:

- Leading the market in making ENERGY STAR certified LED bulbs more accessible to mass market consumers with unprecedented pricing.
- Increasing the number of ENERGY STAR certified models by 80 percent compared to 2012 by adding 95 ENERGY STAR certified products to its assortment.
- Promoting the benefits of ENERGY STAR certified LED bulbs through education and public relations efforts targeted at consumers, employees, and energy efficiency program partners.

Ricoh Americas Corporation | *Malvern, Pennsylvania*

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Ricoh has been a charter member of ENERGY STAR since printers were added to the program in 1993. Ricoh is receiving ENERGY STAR recognition for its continued leadership in providing ENERGY STAR certified products and its active engagement in the ENERGY STAR imaging equipment specification development process. In continuing its partnership with ENERGY STAR, Ricoh has introduced several new initiatives this year to best help consumers to be energy-efficient and reduce their carbon footprints. Key accomplishments in 2013 include:

- Earning ENERGY STAR certification for 98 percent of its current product line, of which 100 percent of its multifunction printers, large format copiers, and laser printers are ENERGY STAR certified.
- Offering a range of unique energy efficiency technologies and features, including Quick Start-Up, energy-efficient toner and low sleep mode electricity consumption, Eco-Night Sensor, Weekly Timer, and having print drivers automatically set to print in duplex mode.
- Developing its Green Mode Activated program, which identifies built-in standard energy- and paper-saving functions and educates consumers on additional ways to save energy without sacrificing operations.

EXCELLENCE | *ENERGY STAR PROMOTION*

Dominion East Ohio Gas Company | *Cleveland, Ohio*

Dominion East Ohio (DEO), a natural gas utility provider based out of Cleveland, provides natural gas service to customers in northeast Ohio, which includes the cities: Akron, Canton, Youngstown, Warren, Ashtabula, Wooster, New Philadelphia, Marietta, and Lima. DEO offers a comprehensive assistance package to residential customers designed to increase awareness and demand for building performance contracting and the HPwES program. DEO is receiving ENERGY STAR recognition for continuing to enhance and expand its HPwES program in an established market. Key accomplishments in 2013 include:

- Completing more than 2,450 HPwES projects and saving an estimated 61,857 MCF, including the energy-efficient measures installed during the assessment.
- Supporting a community enrichment initiative that engages over 50 nonprofit organizations to assist in raising customer awareness of and generating interest in DEO's programs.
- Offering rebates to customers on qualifying improvements installed by participating contractors and on several select do-it-yourself (DIY) measures, which are then inspected by participating contractors to ensure compliance and safety.

Northwest Energy Efficiency Council | *Seattle, Washington*

The Northwest Energy Efficiency Council (NEEC) is a nonprofit business association of the energy efficiency industry. NEEC's mission is to promote policies and programs that enhance market opportunities for energy efficiency. NEEC is receiving ENERGY STAR recognition for its sustained commitment to improving building energy performance through its workforce training and certification program, Building Operator Certification (BOC®), and its experience in administering the Help Desk for the City of Seattle energy benchmarking and reporting program. Key 2013 accomplishments include:

- Promoting ENERGY STAR Portfolio Manager in the BOC curriculum in 35 states and the District of Columbia by including benchmarking in projects and exams required to earn certification, and designating it an eligible activity for renewing the BOC credential.
- Training more than 1,600 building operators in 2013 representing 486 million square feet of commercial and institutional building space on use of ENERGY STAR Portfolio Manager.
- Building national awareness of benchmarking through BOC brochures, bulletins, webcasts, website, and social media, as well as by participating in national initiatives focused on building energy performance and guidelines for training and certification programs.
- Managing the Help Desk for the City of Seattle energy benchmarking and reporting program that provides hands-on workshops, weekly drop in sessions, and email and phone support on the use of Portfolio Manager. Customer support has contributed to Seattle reporting 94-percent compliance for both nonresidential and multifamily buildings.

The Energy Efficiency Fund | *New Britain, Connecticut*

The Energy Efficiency Fund (the Fund), administered by Connecticut Light & Power, The United Illuminating Company, Connecticut Natural Gas, Southern Connecticut Gas Company and Yankee Gas, and with the assistance of the Energy Efficiency Board, helps customers across the state of Connecticut adopt energy efficient technologies including encouraging home owners to save money and use clean, affordable energy. Energize Connecticut was created by the Fund as the state's public-facing brand and is supported by the Fund and the Clean Energy Finance Investment Authority. Energize Connecticut offers a variety of residential products and services that encourage homeowners to adopt energy-efficient equipment and services that improve their comfort and save them money. The utilities, as administrators of the Fund, are receiving ENERGY STAR recognition for continuing to enhance and expand its HPwES program in an established market. Key achievements in 2013 include:

- Completing more than 11,500 HPwES projects and providing rebates to more than 40 percent of HPwES participants for insulation upgrades.
- Conducting a unique competition using social media to select two homeowners participating in HPwES to receive coaching from program administrators.
- Deploying a mobile application developed by Energize Connecticut program managers and participating contractors. The app reduces data collection time; integrates the U.S. DOE's Home Energy Score; and produces customized reports for homeowners that prioritize cost-effective upgrades, reduce administrative burdens, and encourage on-site sales of home performance services.
- Requiring participating contractors to achieve a savings goal average of 14.1 MMBtu per home to remain active in the Energize Connecticut program. This requirement drives contractors to achieve more savings per project, resulting in an average savings of 15.2 million MMBtu per home in 2013
- Supporting over 300 jobs in Connecticut through its local HPwES and Home Energy Solutions programs, along with the work of numerous subcontractors in the HVAC, insulation, and home improvement trades.

The United Illuminating Company | *Orange, Connecticut*

The United Illuminating Company (UI) is an electric transmission and distribution utility serving 17 Connecticut communities and providing electricity and energy-related services to more than 325,000 customers. UI offers energy efficiency programs through the Connecticut Energy Efficiency Fund under Energize Connecticut, the state's new initiative designed to help consumers save money and use clean, affordable energy. UI is receiving ENERGY STAR recognition for its effective use of the ENERGY STAR platform as the unifying element for its efficiency program offerings. Key accomplishments in 2013 include:

- Making ENERGY STAR a cornerstone of its content for displays in the SmartLiving™ Center, an interactive facility that serves as a high-profile resource for promoting Energize Connecticut programs. The ENERGY STAR label is visible throughout, on materials and interactive displays that offer information, tips, and solutions for homeowners on the many things they can do in their homes to save energy, money, and help protect the environment.
- Conducting a yearlong social media program through the Retail Products Program sharing information on the benefits of ENERGY STAR products and services with seasonally relevant messaging. In addition to various retail promotions, two public events were held at the SmartLiving Center to increase general awareness of ENERGY STAR products and Energize Connecticut. UI invited the nearly 2,000 visitors per event to tour the SmartLiving Center, purchase ENERGY STAR lighting on the spot, and take the ENERGY STAR Pledge. Families and youth were invited to sign up for Team ENERGY STAR, in front of larger-than-life displays based on the movie "Epic," designed to motivate kids and families to take action for energy efficiency.

EXCELLENCE | *RETAIL*

Metro Lighting | *Brentwood, Missouri*

Metro Lighting is Missouri's largest lighting distributor and has distinguished itself through its efforts to promote the sale of ENERGY STAR certified lighting products. Metro Lighting is receiving ENERGY STAR recognition for serving as a trusted ENERGY STAR resource for the greater St. Louis community and for continuing to increase its ENERGY STAR certified product offerings. Key accomplishments in 2013 include:

- Stocking more than 200 ENERGY STAR certified lighting fixtures and bulbs, including a variety of ceiling fans, vent fans, decorative fixtures, LED bulbs, and commercial light fixtures—a 15-percent increase compared to 2012.
- Working with Ameren Missouri to lower the cost of ENERGY STAR certified products for its customers, including participating in the utility's point-of-purchase pilot program Act on Energy.
- Promoting energy-efficient lighting and ENERGY STAR to the St. Louis community through its Show Me LED event and participation in the St. Louis Earth Day Festival and the Missouri Botanical Garden's Green Homes & Great Health Festival.
- Partnering with the local utility and its vendors to regularly educate its associates on the benefits of ENERGY STAR certified lighting products.
- Demonstrating a consistent commitment to the environment through the installation of electric vehicle charging stations and a solar awning, hosting a National Plug In Day celebration to raise awareness of plug-in and hybrid vehicles, and by recycling more than 13,000 light bulbs in 2013.

AWARD WINNER PROFILES

SPECIAL RECOGNITION

Columbia Association | *Columbia, Maryland*

Columbia Association is a nonprofit homeowners association dedicated to providing the highest level of service and amenities to the more than 100,000 residents of Columbia, Md. Columbia Association is receiving ENERGY STAR recognition for its marketing efforts to support the adoption and implementation of ENERGY STAR programs. Columbia Association broadly promotes energy efficiency and climate change mitigation by encouraging participation in the Change the World, Start with ENERGY STAR campaign; advocating for ENERGY STAR programs and labeled products in coordination with the BGE Smart Energy Savers program; and promoting HPwES to specifically encourage residential energy efficiency as a community priority. Positioning itself as a trusted community advocate, Columbia Association invested in print and Web marketing materials that reached hundreds of thousands of homeowners, staffed a booth at a county festival with more than 4,000 attendees, and awarded a $10,000 grant to a local nonprofit organization to promote HPwES.

Fanimation, Inc. | *Zionsville, Indiana*

Fanimation is a leader in manufacturing energy-efficient ceiling fans, with products sold in more than 1,500 retail stores. Fanimation is receiving special recognition for a national awareness campaign, National Ceiling Fan Day. The purpose of National Ceiling Fan Day is to educate the American public about the overall benefits of ceiling fan usage. Through their efforts, Fanimation has reached hundreds of thousands of Americans with a call to action to save energy by using ceiling fans as an alternative to air conditioning and by looking for the ENERGY STAR.

Sharp Electronics Corporation | *Mahwah, New Jersey*

Sharp Electronics Corporation (Sharp) is a subsidiary of Japan's Sharp Corporation, a worldwide developer of one-of-a-kind home entertainment products, appliances, multifunctional office solutions, and mobile communication and information tools. Sharp is receiving special recognition for providing valuable insight and information used to inform criteria to capture top-performing products and by demonstrating creativity in helping EPA address and resolve technical challenges to build robust specifications. Sharp has shown exceptional engagement in the television and display product categories.

APPENDIX

ENERGY STAR AWARD CRITERIA

Partner of the Year—Sustained Excellence

Partners who have received ENERGY STAR recognition for multiple years and have gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence. This year partners received awards for Sustained Excellence in the categories of Affordable Housing, Energy Efficiency Program Delivery, Energy Management, Home Energy Rater, New Home Construction, Product Manufacturer, Product Retailer, and Service and Product Providers.

Partner of the Year—Climate Communications

This award recognizes ENERGY STAR partners that have raised their customers' awareness of the impact of climate change. Customers are defined as consumers, tenants, or other relevant stakeholders. These organizations have created communications campaigns that encourage their customers to fight climate change with the help of ENERGY STAR or emphasize how energy-efficient behaviors have a positive effect on the environment. The partners receiving this award are evaluated on the following elements for their communication efforts and/or campaign:

1. Communications/Campaign Messaging—the communication efforts and/or campaign incorporate messages about the necessity of reducing greenhouse gas emissions and simple ways customers can help.

2. Innovation in Communications—the communication efforts and/or campaign feature innovations, such as social media, advertising, media outreach, texting, online, contests, or events, that convince customers their actions have direct, and collectively significant, consequences in the effort to reduce emissions.

3. Integration of ENERGY STAR in Communications—the communication efforts and/or campaign integrate ENERGY STAR branding and messaging, including the proper and prominent use of the ENERGY STAR logo, and tie into or coordinate with ENERGY STAR efforts or programs.

4. Linkage of ENERGY STAR with Impact on Greenhouse Gas Emissions—the communication efforts and/or campaign successfully link the increased efficiency of ENERGY STAR certified products, homes, or buildings with greenhouse gas emissions reductions.

Partner of the Year—Energy Efficiency Program Delivery

This award recognizes utilities, state agencies, regional energy efficiency nonprofit organizations, associations, and other organizations that sponsor sustained energy efficiency and environmental programs. These winning organizations have demonstrated excellence in implementing comprehensive, high performing energy efficiency programs. These programs have directly leveraged ENERGY STAR as a strategy to effectively reduce market barriers and to achieve significant impact in the marketplace for advancing energy efficiency and related greenhouse gas emission reduction goals.

This award recognizes organizations in four program categories:

1. Residential New Construction—programs that promote the construction of ENERGY STAR certified new homes through activities such as: implementing consumer education and awareness campaigns; providing training for new home industry professionals on energy efficiency and building science principles; and offering incentives to builders or consumers for the construction of ENERGY STAR qualified homes.

2. Home Performance with ENERGY STAR:

   - Emerging Markets—programs that recently signed a Partnership Agreement and reported at least 50 Home Performance with ENERGY STAR jobs in 2013.
   - Established Markets—programs that have reported at least 1000 Home Performance with ENERGY STAR jobs, and have demonstrated market and program sustainability.

3. Qualifying Products—programs that are designed to overcome market barriers to widespread adoption of ENERGY STAR qualifying commercial and residential products and/or related best practices, such as power management of office equipment or consumer education on proper thermostat use.

4. Commercial and Industrial—programs that deliver improved whole-building energy performance in existing buildings, target and track performance in new construction, and/or achieve facility-wide improvement in industrial plants by using ENERGY STAR tools and resources to overcome market barriers.

Organizations receiving this award have demonstrated:

1. A strong program design with clear goals, a strategy for overcoming market barriers to achieve sustained market change, and an approach that is a best practice for the market.
2. Incorporation of the ENERGY STAR platform—messaging, tools, and strategies—into the initiative.
3. Qualitative and quantitative data supporting market change or likely upcoming market change, as a result of the initiative. Examples of market effects include:
   - An increase in sales or market share of ENERGY STAR qualifying products.
   - Energy savings, peak demand reductions, and air pollution reductions achieved through residential, commercial, and/or industrial sector programs that explicitly leverage ENERGY STAR.
   - An increase in the use of EPA's ENERGY STAR energy performance scale, increase in buildings earning the ENERGY STAR, and achievement of ENERGY STAR Leaders recognition for commercial buildings by program participants.
   - An increase in percentage of new homes built to ENERGY STAR guidelines and/or growth in percentage of housing starts that later earn the ENERGY STAR.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Energy Efficiency Program Delivery.

Partner of the Year—Energy Management

This award recognizes ENERGY STAR partners from commercial, industrial, institutional, and other organizations that demonstrate improved energy performance of buildings and plants through a corporate-wide energy program—as proven by work completed and energy savings—during the 2013 calendar year. Applications are evaluated in three categories:

1. Management Practices—use of best practices in managing energy, as demonstrated through:
   - Implementation of each fundamental element of superior energy management described in the ENERGY STAR Guidelines for Energy Management.
   - Current energy efficiency projects, energy management strategies, and integration of ENERGY STAR tools and resources into the organization's energy program.
   - Promotion of additional energy savings at the local and/or national level by engaging external organizations and offering expertise to improve their energy performance.
2. Organization-wide Improvements—actual energy performance improvements achieved during 2013, taking into account both the magnitude of improvements (measured via change in energy intensity across the portfolio) and current energy performance relative to organizational peers. Energy savings must also be expressed in business, financial, and environmental metrics.
3. Promoting and Communicating Success—demonstrated ability to promote partnership with ENERGY STAR and communicate energy efficiency to customers, employees, guests, tenants, students, and community through:
   - Use of ENERGY STAR messaging and resources in their communications strategies.
   - Participation in EPA recognition opportunities, such as earning the ENERGY STAR or obtaining ENERGY STAR Leaders recognition, and promotion of those achievements.
   - Direct communications with organization and external stakeholders, and publicizing efforts to media through various activities such as press releases, internal and external website updates, energy-related events, producing/distributing collateral about ENERGY STAR, reaching out to state and local government officials, etc.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence in Energy Management.

Partner of the Year—Home Energy Rater

This award recognizes ENERGY STAR Provider and Home Energy Rater partners who have demonstrated excellence and innovation in participating in the ENERGY STAR New Homes program. Home Energy Raters and Providers receiving this award are evaluated on the following categories:

1. Builder Recruitment—direct contribution to the growth of ENERGY STAR builders and developers in an organization's market, as measured through the number of builders recruited and ENERGY STAR certified homes verified in the past year.
2. Builder Marketing and Sales Support—demonstration of robust effort to help builders increase consumer awareness and participation in ENERGY STAR outreach efforts, and presentation of training to real estate professionals.

3. Builder Technical Support—demonstration of the organization's efforts to provide technical training to builders.
4. Innovation—description of the unique approaches that the organization took in implementing and promoting ENERGY STAR in its market.
5. Letter of Recommendation—this letter of recommendation must be from a builder client who is also an ENERGY STAR partner to describe their experience in working with the partner.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Home Energy Raters.

Partner of the Year—New Homes Builder

This award recognizes ENERGY STAR home builder partners who have demonstrated excellence and innovation in building and promoting ENERGY STAR certified homes. Organizations receiving this award are evaluated across the following criteria:

1. Promotional and Marketing Collateral—materials developed to promote and market ENERGY STAR new homes in the organization's market.
2. New Homes Technical Training—construction staff and subcontractors are prepared to build ENERGY STAR certified homes.
3. New Homes Sales and Marketing Training—sales employees and real estate professionals are prepared to communicate the benefits of ENERGY STAR certified homes and promote them to potential homebuyers.
4. Program Innovation—unique approaches to implementing and promoting ENERGY STAR in the organization's market.
5. Letter of Recommendation—this letter of recommendation must be from the organization's Home Energy Rater to describe his/her experience in working with the builder partner.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for New Home Builders.

Partner of the Year—Product Manufacturer

This award recognizes ENERGY STAR partners who manufacture qualified products and have furthered the goals of ENERGY STAR through their active participation in the program. Applications are evaluated in the following categories:

1. Product Qualification Efforts:
   - Number of ENERGY STAR qualified models/units available in 2013 and 2012, and percentage change over previous year.
   - Percentage of product lines that are ENERGY STAR qualified.
   - Percentage of total sales that were ENERGY STAR qualified in 2013 and 2012, and percentage change over previous year.
   - Availability of information concerning new ENERGY STAR models qualified or in development in 2013.
   - Innovation in product design for energy efficiency.
2. Labeling Efforts:
   - Minimum labeling requirements are met on products, packaging, website, user manuals, etc.
   - Demonstration of activities that go above and beyond minimum labeling requirements.
   - Number of qualified models and displays carrying the label (manufacturers of windows, doors, and skylights).
3. Training Efforts:
   - Integration of ENERGY STAR into organization's sales force and employee training, including number of organization new and existing employees reached, as well as number of distributor and retailer locations trained.
   - Cooperation with distributors, retailers, or utility/ state/ regional partners to increase ENERGY STAR information in retail/distributor product knowledge training.
   - Collaboration with EPA/DOE in the development of training activities.
4. Sales and Marketing:
   - Demonstration of ENERGY STAR integration in exhibits, presentations, and other gatherings. Leadership or participation in cooperative promotions.
   - ENERGY STAR-themed community outreach activities, advertising, public relations efforts, special events, and press releases.

- Print, radio, television, direct mail advertising, brochures, Web and social media (YouTube, Facebook, Twitter, blogs) with ENERGY STAR messages.
- Point-of-Purchase (POP) materials.
- Inclusion of environmental messaging in any of the above activities.

5. Consumer/End User Education:

- Innovation in educational efforts that go above and beyond simple ENERGY STAR logo use and messaging.
- Development of educational content to include in YouTube videos, blogs, social media sites, and other Web pages, brochures, pamphlets, etc.

6. Cross-cutting Efforts Incorporated Into Company Practices:

- Participation or leadership in revising and developing new ENERGY STAR specifications.
- Offering recycling of products and/or packaging or developing in-house recycling programs.
- Participation in the development of data tools such as Find-A-Product and provision of product and marketing data using these tools.
- Commitment to organization-wide facility energy efficiency improvements.
- Procurement of energy-efficient and/or ENERGY STAR certified products.
- Implementation of energy efficiency improvements in organization facility and pursuit of ENERGY STAR certification for buildings. Giving preference to ENERGY STAR certified buildings when leasing space.
- Participation in other EPA partnership programs, such as Low Carbon IT, SmartWay, and Green Power Partnership.
- Pursue ENERGY STAR certification for building or give preference to leasing space from ENERGY STAR certified buildings.
- Offering innovative product design.
- Commitment to protecting the integrity of the ENERGY STAR brand.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Product Manufacturer.

Partner of the Year—Product Retailer

This award recognizes retailers that have made an extensive commitment to the growing success of ENERGY STAR. These partners have excelled in the following areas:

1. ENERGY STAR Strategy:

- Integrating ENERGY STAR into corporate strategy across all relevant product categories.
- Clearly articulating ENERGY STAR marketing strategy that includes specific goals, tactics, schedules and evaluation.
- Engaging and collaborating with EPA to optimize ENERGY STAR partnerships strategically and tactically.
- Helping to advance ENERGY STAR program goals through specific ENERGY STAR partner activities.
- Reporting progress and achieving outlined goals.

2. Product Specification and Stocking:

- Working to increase stock, specification, and sales of ENERGY STAR qualified products through active merchant engagement, development of goals, coordination with vendors, and regular reporting on progress.

3. Sales Associate Training: Leveraging sales associates to help educate and promote ENERGY STAR to customers in store, including integrating ENERGY STAR content into all existing training tactics across all relevant product categories.

- Collaborating with EPA at the beginning of the planning cycle to develop a clearly articulated ENERGY STAR training plan with specific goals, tactics, schedules, and evaluation.
- Working with vendors or utility/state/regional partners to increase ENERGY STAR sales associate training.
- Reporting progress and achieving outlined goals.
- Utilizing training efforts that include ENERGY STAR across different mediums such as publications, TV, Web-based, in-person, and more.

4. Product Labeling and Marketing/Promotions:

- Effective leveraging of all relevant marketing/promotions tactics to help educate and promote ENERGY STAR among customers.
- Participating in EPA's Change the World, Start with ENERGY STAR campaign.

- Utilizing ENERGY STAR marketing efforts in-store and on the organization's website including displays, signage, in-store radio/Muzak/ TV, clinics/events, collateral, and more.

5. Evaluation:

- Cooperation in supporting EPA's efforts to evaluate its ENERGY STAR program's success.
- Conducting evaluative studies relevant to ENERGY STAR, energy efficiency, and the environment from a retailer perspective.
- Evaluation of ENERGY STAR partnership and the value of ENERGY STAR to marketing efforts and reporting of these results to ENERGY STAR.

Partners who have been awarded the Partner of the Year distinction for multiple years and gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence for Product Retailers.

Partner of the Year—Service and Product Provider

This award recognizes businesses and organizations that are the catalysts—the ones that provide the products, services, and/ or effective outreach efforts to help companies or public sector organizations strategically manage their energy use or to design buildings with superior energy efficiency. Service and Product Providers assist their customers to improve energy performance in existing buildings/manufacturing plants and new building designs These partners have excelled in the following areas:

1. Organization and Business Practices:

- Utilizing ENERGY STAR partnership to differentiate organization and improve business relationships with customers.
- Alignment of organization's mission and ENERGY STAR program.
- Delivering energy efficiency in buildings designs and existing buildings.
- Integration of ENERGY STAR tools and resources in business practices.

2. Measurement and Efficiency:

- Partners provide information on energy-efficient design projects and/or energy improvements in existing buildings.

3. Marketing and Recognition:

- Integrating ENERGY STAR into marketing materials and strategies to attract new clients and/or maintain existing clients.
- Recruiting clients and other affiliates to become ENERGY STAR partners.
- Promoting ENERGY STAR at conferences, events, internal and external training, marketing materials and publications, etc.
- Marketing Collateral—marketing materials and website include ENERGY STAR logo and messaging.
- Helping clients gain recognition for achieving energy efficiency and enhanced performance in design projects and/or existing buildings.

Partners who have received ENERGY STAR recognition for multiple years and gone above and beyond the criteria needed to qualify for Partner of the Year are honored with the award for Sustained Excellence for Service and Product Providers.

Excellence—Affordable Housing

This award recognizes governments, nonprofits, nongovernmental organizations, public housing authorities, or utilities that have made exceptional or market-leading contributions during 2013 toward advancing energy efficiency in publicly funded, low-income housing by constructing ENERGY STAR certified homes or promoting construction of ENERGY STAR certified homes through affordable housing policies and programs.

Organizations receiving this award have leveraged funding sources to pay for energy efficiency features in affordable housing for low-income families, and have met the following criteria:

1. Demonstrated Success—demonstrating quantifiable success in the organization's affordable housing programs, policies, and projects in 2013 as measured through:

- The number of new ENERGY STAR certified homes built and a comparison to previous years, as well as the total number of homes built by the organization in 2013.
- Cost-benefit data associated with building ENERGY STAR certified homes and a description of the organization's residential energy efficiency milestones and goals that were met or will likely be met in 2013.

2. Institutional Change—creating significant and lasting change to the organization through efforts to build ENERGY STAR certified homes or encourage the construction of these homes via housing programs and policies as demonstrated through

a description of why the organization made these changes, how it was able to implement these changes including institutional or fiscal challenges or barriers encountered, how these barriers were overcome, and lessons learned.

3. Housing Affordability—providing a description of the target market for the organization's housing programs and the public funding sources leveraged to pay for energy efficiency activities and how those funds were sourced and utilized.

4. Outreach and Education—encouraging other individuals or organizations to pursue greater energy efficiency as part of their affordable housing efforts. Utilized the ENERGY STAR name and logo in outreach efforts, materials, and at events.

Excellence—ENERGY STAR Promotion

This award recognizes organizations that have planned and executed a successful promotion or consumer education campaign around an ENERGY STAR qualified product category, series of products, or ENERGY STAR at large. Organizations receiving this award must have executed a promotion, consumer awareness, or social marketing campaign in calendar year 2013 that:

1. Leverages EPA's Change the World, Start with ENERGY STAR national campaign for ENERGY STAR product or "practices" messaging.

2. Uses the ENERGY STAR label properly to increase consumer recognition and understanding of its meaning.

3. Distinguishes ENERGY STAR as a government-backed label associated with energy efficiency and environmental protection.

4. Demonstrates visual consistency with the national ENERGY STAR identity.

5. Implements tactics that leverage ENERGY STAR to create repeat sales in a sustainable manner and, ultimately, influence market share. Provides evidence of retail sales staff training on ENERGY STAR, where appropriate.

6. Engages in media activities that enhance relevant consumer understanding of ENERGY STAR.

Other Excellence Awards

1. Excellence in Energy-Efficient Product Design—this award recognizes important contributions to raising the visibility of ENERGY STAR by leading industry in the design and manufacture of ENERGY STAR qualified products across a broad range of categories.

2. Excellence in Retailing—this award recognizes retailers who display exceptional commitment to ENERGY STAR across their corporate strategy, product selection, sales associate training, marketing, public relations efforts, and evaluation.

Special Recognition

These certificates recognize organizations that have made significant contributions toward advancing energy efficiency in specific areas of the marketplace.