

# “Works with Portfolio Manager” Badge Brand Guidelines



The “Works With Portfolio Manager” badge is used to communicate that a Web Services platform exchanges data with EPA’s ENERGY STAR® Portfolio Manager® tool. This badge is designed to increase customer confidence that third-party platforms are compatible with Portfolio Manager, and that they will be able to get their building’s data into Portfolio Manager and access Portfolio Manager metrics, such as the 1–100 ENERGY STAR score.

## Who can use the “Works With Portfolio Manager” badge?

This badge is only for use by approved ENERGY STAR Web Services providers.

## Correct use:

The badge may be used in educational and promotional materials related to a tool that exchanges data with Portfolio Manager.

## Incorrect use:

- Do not use to denote EPA or ENERGY STAR partnership or endorsement of a company, or of a company’s other products and services.
- Do not use on a building (the Certification Mark should be used to identify a building as ENERGY STAR certified).
- Do not use in association with any product, home, or building to signify or suggest certification with ENERGY STAR.
- Do not use near non-certified products, homes, or buildings in promotional materials.

## Questions?

Contact us at [www.energystar.gov/BuildingsHelp](http://www.energystar.gov/BuildingsHelp)