Show Leadership

As an early signatory of the U.S. Mayors Climate Protection Agreement, Mayor Jerry E. Abramson and the City of Louisville, KY, have committed to the fight against global warming. In 2007, Mayor Abramson signed on as an ENERGY STAR partner and took the ENERGY STAR Challenge, setting a goal to reduce energy use in Louisville by 10 percent or more by the year 2010. The city has also incorporated the ENERGY STAR Challenge into its Go Green Louisville! campaign, an initiative to “go green and save green” by adopting sustainable practices.

Resources

- Louisville’s Partnership Letter
- Go Green Louisville! website

Lead by Example

Louisville Metro Government has made progress toward meeting environmental stewardship goals, including reducing the city’s vehicle fleet, consolidating government facilities, and purchasing more environmentally preferable products and vehicles.

As Mayor Abramson promotes ENERGY STAR resources to schools and business leaders in Louisville, the City is leading by example and beginning its efforts by benchmarking all city-owned buildings in ENERGY STAR Portfolio Manager, EPA’s energy and water tracking tool. By adding benchmarking in Portfolio Manager to the city’s existing energy service contract with Energy Watchdog®, the city has provided its facility managers with access to EPA’s 1–100 ENERGY STAR scores for eligible buildings, and can track carbon emissions associated with the operation of all city buildings.

Plan an ENERGY STAR Challenge

Former Louisville Mayor Jerry E. Abramson and the city’s staff launched their effort in December 2007. During two days of kick-off meetings, they announced the city’s partnership with ENERGY STAR and motivated area business leaders to join the Challenge.

The first meeting was held with city leaders and managers of city-operated facilities to explore how to use ENERGY STAR tools and resources to reduce energy waste in city buildings and publicize successes along the way.

At the second meeting, Mayor Abramson announced his commitment to launch a community energy efficiency campaign to more than 50 of the city’s business leaders. At the meeting, attendees were provided with background information on the ENERGY STAR program for buildings, and best practices for achieving energy efficiency improvements with ENERGY STAR were shared. Representatives from the city’s key industries attended the meeting to gain an understanding of their roles in helping the city meet its energy efficiency and climate protection goals. Attendees also had the opportunity to provide Mayor Abramson and city staff direct input on the necessary elements for a successful energy efficiency campaign in Louisville.

The city then reached out to private sector building owners and operators, and important local businesses such as Louisville Gas and Electric (an E.ON Company), Papa John’s Pizza, and RML Property Management have joined ENERGY STAR as a result.

Resources

- Key invitees for ENERGY STAR Kick-off meetings:
  - City staff
  - Private sector
- Invitation Letter from Mayor Abramson
- Invitation Letter
- Kick-off Meeting Agendas
  - Metro Staff Kick-off Agenda
  - Private Sector Kick-off Agenda
On October 1, 2008, the Louisville Energy Alliance launched the Louisville Kilowatt Crackdown, a year-long competition to promote and recognize building energy efficiency. The competition is open to owners and managers of all commercial buildings in the city, including office buildings, small businesses, hotels, healthcare providers, K–12 schools, and colleges and universities.

Modeled after the highly-successful BOMA Seattle/King County Kilowatt Crackdown, this contest allows property managers and building owners in Louisville to demonstrate their leadership in energy-efficient building operations, showcase the most energy-efficient buildings in the market, and share best management practices to eliminate energy waste.

Participants will measure and track their building's energy performance using ENERGY STAR Portfolio Manager and work to improve performance during the contest period of January 2009 – December 2009.

Participants will be recognized in three categories following the first year of the contest:

- **The Kilowatt Cup**, awarded by a jury, for superior achievement in energy management
- **Greatest Improvement in Efficiency** for the building or buildings making the greatest percentage gain in energy performance in one year
- **Most Efficient Building** to the building or buildings with the overall highest energy performance

**Resources**

- Louisville Kilowatt Crackdown flyer
Recognize Success Along the Way

Former mayor Abramson and former Kentucky Governor Steve Beshear (represented here by the state's Office of Energy Policy) personally recognize all Louisville buildings that earn the ENERGY STAR.

Louisville already has many success stories to share with the community, and the city has recognized participants in the ENERGY STAR Challenge who are helping to meet the city’s goals. In addition to receiving the ENERGY STAR plaque provided by EPA, all building owners in Louisville that have earned the ENERGY STAR for superior energy performance receive a certificate signed by Mayor Abramson and a certificate from Kentucky Governor Steve Beshear.

Resources

- Louisville Recognition Certificate for ENERGY STAR Certified Buildings
- Learn more about Louisville buildings that have earned the ENERGY STAR
- Read Louisville’s press release on recognition for ENERGY STAR certified buildings