

# You Are Invited to Host an ENERGY STAR® Industrial Showcase Event in 2016



## What is an ENERGY STAR Industrial Showcase?

The Industrial Showcase is an event hosted at your facility in 2016 to celebrate your ENERGY STAR achievements and share the environmental benefits with the community and key stakeholders. All companies with ENERGY STAR Certified Plants and ENERGY STAR Challenge Achiever Sites are invited to host a Showcase.

## What are the benefits of hosting a Showcase?

This event provides an opportunity for your company to boast about the great things you are doing by:

- Showcasing your ENERGY STAR recognized industrial facility and enhancing your reputation in the community,
- Building morale and pride among employees by recognizing their contributions,
- Creating interest in your business for new talent, suppliers, local dignitaries, and the media.

Share innovative energy management practices and show how ENERGY STAR helped you gain positive recognition for your business. Be creative and join the celebration. Your participation in hosting a Showcase is strictly voluntary.

## Learn more on the ENERGY STAR website

- ENERGY STAR Certified Buildings and Plants Registry  
[www.energystar.gov/buildinglist](http://www.energystar.gov/buildinglist)
- ENERGY STAR Challenge for Industry Achiever Sites  
[www.energystar.gov/industrychallenge](http://www.energystar.gov/industrychallenge)

The U.S. Environmental Protection Agency (EPA) kicks off a celebration in 2016 with the ENERGY STAR Industrial Showcase event for companies to feature their ENERGY STAR Certified Plants and Challenge for Industry Achiever Sites. Show how you are improving energy efficiency and helping the community.

## Plan to host a Showcase, EPA will provide:

- Webinar on how to organize a Showcase event
- Checklist for hosting a Showcase
- Graphics for banners, posters and invitations to promote the Showcase
- [Industrial Showcase webpage](#) on the ENERGY STAR website
- Press release recognizing the ENERGY STAR Certified Plants and Challenge Achievers
- Support from EPA's Regional offices

## Sign up for Showcase events

- **Host a Showcase**  
[Sign up NOW](#) if your company is planning to host a 2016 Showcase.

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EPA's ENERGY STAR® is the simple choice for energy efficiency.  
Join the millions across America who are already making a difference at [energystar.gov](http://energystar.gov).