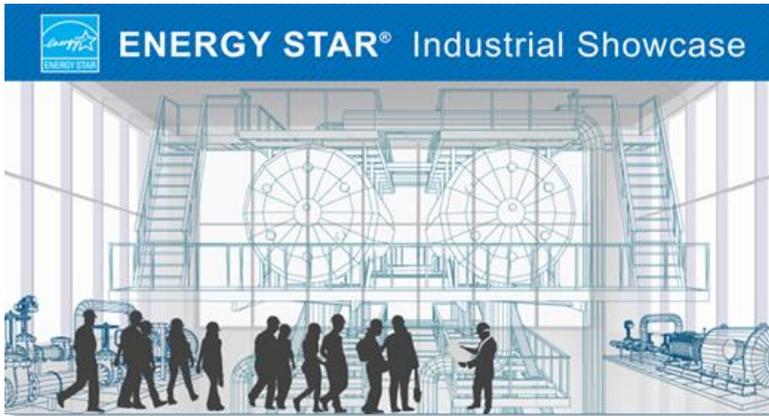




# You Are Invited to Host an ENERGY STAR® Industrial Showcase



Has your company received ENERGY STAR plant certification or achieved Challenge for Industry recognition?

If so, EPA wants you to host an ENERGY STAR Industrial Showcase event at your facility and share the environmental benefits of energy efficiency with employees, the community and key stakeholders.

Be creative and join the celebration!

## What is an ENERGY STAR Industrial Showcase?

The Industrial Showcase is an event hosted at your facility to celebrate your ENERGY STAR achievements and share the environmental benefits with employees, the community and key stakeholders. All companies with ENERGY STAR certified plants or ENERGY STAR Challenge for Industry achievers are invited to host a Showcase and be featured on the website.

*Eligible facilities must have received recognition in the current or previous two years. Hosting a Showcase is strictly voluntary.*

## What are the benefits of hosting a Showcase event?

This event provides an opportunity for your company to celebrate and talk about the great work you are doing.

- Enhance your reputation by showcasing the energy efficiency accomplishments at your facility.
- Share innovative energy management practices and show how ENERGY STAR helped your business gained positive recognition.
- Build morale and pride among employees by recognizing their contributions.
- Create interest in your business for new talent, suppliers, local dignitaries, professional associations, and the media.

## ENERGY STAR Industrial links\*

- ENERGY STAR Plant Certification
- ENERGY STAR Challenge for Industry
- ENERGY STAR Certified Building and Plant Registry

\* Use embedded links or search on ENERGY STAR website using titles.

## Hosting an Industrial Showcase

### EPA provides:

- ENERGY STAR Industrial Showcase resources and web links\*
- Who's Hosted an Industrial Showcase
- Host Your Own Industrial Showcase
- Showcase Checklist
- Graphics: Web buttons, banners and posters for your Industrial Showcase event
- Informational sessions on how to organize a Showcase event
- Support from EPA regional offices
- Press release recognizing the ENERGY STAR certified plants and Challenge for Industry achievers

### Your activities:

- **Sign up** your event and be listed the Industrial Showcase website
- **Contact us** if you have questions about hosting a Showcase