



You Are Invited to Host an ENERGY STAR® Industrial Showcase in March 2016



The U.S. Environmental Protection Agency (EPA) is kicking off a month-long celebration in March 2016 with the ENERGY STAR Industrial Showcase event! This is an opportunity for companies to feature their ENERGY STAR certified plants and Challenge for Industry Achiever sites. Show how you are improving energy efficiency and helping your community!

What is an ENERGY STAR Industrial Showcase?

The Industrial Showcase is an event hosted at your facility in March 2016 to celebrate your ENERGY STAR achievements and share the environmental benefits with your community and key stakeholders. All companies with ENERGY STAR certified plants and ENERGY STAR Challenge Achiever sites are invited to host a Showcase.

What are the benefits of hosting a Showcase?

This event provides an opportunity for your company to broadcast the great things you are doing by:

- Showcasing your ENERGY STAR recognized industrial facility and enhancing your reputation in the community,
- Boosting morale and pride among employees by recognizing their contributions,
- Generating interest in your business among new talent, suppliers, local dignitaries, and the media.

Join the celebration! Share your innovative energy management practices and how ENERGY STAR helps you gain positive recognition for your business. Your participation in hosting a Showcase is strictly voluntary.

Learn more on the ENERGY STAR website

- ENERGY STAR Industrial Showcase Site
<http://www.energystar.gov/industrialshowcase>
- ENERGY STAR Certified Buildings and Plants Registry
<http://www.energystar.gov/buildinglist>
- ENERGY STAR Challenge for Industry Achiever Sites
<http://www.energystar.gov/industrychallenge>

Planning to host a Showcase?

EPA will provide:

- Webinar on how to organize a Showcase event
- Checklist for hosting a Showcase
- Graphics for banners, posters, and invitations to promote your Showcase
- Industrial Showcase page on the ENERGY STAR website
- Press release recognizing the ENERGY STAR certified plants and Challenge Achievers
- Support from EPA's Regional offices

Host a Showcase event

- **Sign up** to let ENERGY STAR know you are hosting a 2016 Showcase event.
- **View** the Showcase overview webinar slides.
- **Learn more** at the Showcase website.
- **Contact Us** if you have questions about hosting a Showcase!

EPA's ENERGY STAR® is the simple choice for energy efficiency.
Join the millions across America who are already making a difference at energystar.gov.