



The U.S. Environmental Protection Agency's (EPA) ENERGY STAR Challenge for Industry is a tool designed to help energy managers and industrial sites improve energy performance. Industrial sites participate by pledging to reduce energy intensity by 10 percent within 5 years or less.

The ENERGY STAR Challenge for Industry helps plants and companies:

- ★ Create momentum for energy initiatives by setting an improvement goal;
- ★ Establish energy management practices for tracking and benchmarking energy performance;
- ★ Raise awareness and engage employees by leveraging the ENERGY STAR brand - the most recognized name in energy efficiency,
- ★ Increase the energy team and program's visibility to senior and executive managers; and
- ★ Demonstrate their commitment to protecting the environment by pledging to improve energy performance which reduces air pollution.

Any industrial site can take the ENERGY STAR Challenge for Industry.

Participation is easy:

1. Select an energy intensity metric;
2. Pick an energy use tracking method or system;
3. Set a baseline and 10 percent improvement goal;
4. Create a file and basic plan for managing data;
5. Register for the Challenge on-line;
6. Track energy use and pursue energy saving opportunities; and,
7. Verify energy savings and apply for recognition.

For all the details, see the Participant Handbook at www.energystar.gov/industrychallenge

Recognition for good work motivates better performance. Challenge for Industry recognition includes:

- ★ Special Challenge for Industry Achiever logo;
- ★ An official certificate from the ENERGY STAR program documenting savings;
- ★ A plant profile on the ENERGY STAR web site;
- ★ A congratulatory letter from U.S. EPA to the company's CEO highlighting the site's accomplishments; and,
- ★ Materials for communicating the site's achievement within and outside of the organization.

As of December 2015:

- ★ Over 1150 industrial sites world-wide have taken the ENERGY STAR Challenge for Industry.
- ★ More 380 industrial sites have achieved the Challenge for Industry.
- ★ 65 sites have achieved the Challenge more than once.
- ★ Over 66 trillion BTUs of source energy has been saved by Challenge Achievers.
- ★ More than 13,375,000 metric tons of CO₂e emissions have been avoided by Challenge Achievers.

Get more information at: energystar.gov/industrychallenge