

How to install the ENERGY STAR certification decal (blue/white or "etched")



The ENERGY STAR is a national symbol of energy efficiency, recognized by 90 percent of consumers. Install this decal in a prominent location for maximum visibility!

Supplies needed:

1. Rubbing alcohol
2. Lint-free rag
3. Level
4. Masking or painters tape
5. Rigid squeegee (or credit card)
6. Spray bottle filled with ½ cup water and 1 drop of mild dish soap



Step 1: Prepare

1. Clean the surface well with rubbing alcohol
2. Squeegee the decal(s) on a flat surface to ensure good adhesion. Start in the middle and work outwards.

Step 2: Apply the decal:

1. Standing inside your building and using a level, position the decal on the glass, with the paper side touching the glass.
2. Put a piece of tape across the top of the decal.
3. Flip the decal up, and then carefully remove the backing from the decal.
4. Spray *just a whisp* of your application spray on both the surface and the decal.
5. Carefully begin squeegeeing the decal, working from the top-middle out. Apply more pressure with each pass.

Tip: You're goal is to make sure all the air bubbles and water get squeezed out from under the decal. Don't rush this step! The more you squeegee, the better.

Step 3: Wait

1. Allow the decal to bond to the glass for 10 – 20 minutes.
2. If you have an anniversary decal, get started on Step 4 while you wait. If not, wait, then skip ahead to Step 6.

Put tape across the top



Remove backing



Spray the glass and decal



Squeegee from middle-out





Step 4: Apply the anniversary decal (if included):

1. Standing inside your building and using a level, position the horizontal line 1/2" – 3/4" below the bottom of the decal above. Ensure that it reads from left to right when viewed from outside.
2. Put a piece of tape across the top of the decal.
3. Flip the decal up, and then carefully and slowly remove the backing from the decal.
Tip: Sometimes little bits of the vinyl stick to the backing. If that happens, push the backing back down and rub it down until the vinyl comes unstuck.
4. Spray *just a whisp* of your application spray on both the surface and the decal.
5. Carefully begin squeegeeing the decal, working from the middle out. Apply more pressure with each pass.
Tip: Make sure all the water gets squeezed out from under the decal. Don't rush this step! The more you squeegee, the better.



Leave a 1/2" – 3/4" gap here

Step 5: Wait

1. Allow the decal to bond to the glass for 10 – 20 minutes.

Step 6: Remove the transfer paper:

1. Lightly spray the transfer paper with application spray. Let it soak in for 1 minute.
2. Slowly and carefully, begin to peel back the transfer paper. Don't pull the paper *away from the glass*, or you'll pull up the vinyl and create air bubbles. Instead, pull the paper so it's almost flat against the surface, pushing down with your fingers as you do so.
Tip: If the decal starts to come up, lay the paper back down and squeegee it until it sticks. Go slowly. This is where most problems happen.
3. Use a rag to dry away any excess water. If you see an air bubble, press down on it with your thumb.

Spray again



Slowly peel back transfer paper



Watch our 5-minute how-to video!

Learn how to install your vinyl decal like a pro.

energystar.gov/promokit

