April 18, 2011

Dear ENERGY STAR® Televisions Partner or Other Interested Party:

With this letter, the U.S. Environmental Protection Agency (EPA) is launching a revision of the ENERGY STAR Televisions product specification. This letter highlights an initial list of priority areas for the revision and outlines EPA’s intention for next steps in the specification development process.

Through this revision process, EPA will work with stakeholders to develop the Version 6.0 ENERGY STAR Televisions requirements. This next set of requirements will follow the Version 5.3 requirements that take effect on September 30, 2011. EPA is launching this revision process to both maintain ENERGY STAR as a market differentiator for TVs and propose some refinements to how ENERGY STAR qualified TVs are tested. EPA plans to release the first draft of the Version 6.0 specification and host a stakeholder webinar in late May. Alternatively, EPA is open to hosting an in-person meeting in Washington, D.C. during the week of June 6, 2011, adjacent to a potential meeting with stakeholders to discuss revisions to the ENERGY STAR displays product specification. Please let us know your preference for attending either.

EPA anticipates that this specification revision will focus on the following issues:

- Developing more stringent energy efficiency requirements based on recent market data and observations;
- Addressing concerns with the testing of Automatic Brightness Control;
- Enhancing the test method surrounding luminance testing;
- Evaluating the opportunity to deliver additional environmental benefit to consumers through ENERGY STAR qualified TVs.

Specifications and meeting materials will be distributed via email and posted on the ENERGY STAR website. To track EPA’s progress with the revision of this specification, please visit the product development website at www.energystar.gov/productdevelopment, selecting the “Revisions to Existing Specifications” link and navigating to “Televisions.”

We encourage you to participate in this ENERGY STAR specification revision process. Please contact Verena Radulovic, EPA, at (202) 343-9845 or radulovic.verena@epa.gov or Owen Sanford, ICF International, at (202) 862-1141 or osanford@icfi.com with any questions or comments.
We look forward to working with you and thank you for your interest in ENERGY STAR.

Sincerely,

Verena Radulovic
US Environmental Protection Agency
ENERGY STAR for Consumer Electronics