June 15, 2004

Dear Room Air Cleaner Manufacturer or Other Interested Party:

I am pleased to announce that the ENERGY STAR® Room Air Cleaner specification has been finalized. Your valuable feedback throughout the development process has been integral to the design of the specification. Please note that EPA considers this specification to be final and has no further plans to revise it at this time. All stakeholder correspondence and versions of the draft specification can be viewed on the New Product Specifications in Development Web page at: www.energystar.gov/productdevelopment.

To provide further direction regarding the disclaimer requirement under Consumer Information, Section 5, the following changes were made to the document prior to finalizing it:

• The disclaimer text was modified to provide further clarification to the consumer that EPA does not take a position on manufacturer claims about any health effects from the use of air cleaners in general.
• Partners will be required to place a new disclaimer graphic provided by EPA, on product packaging to meet the ENERGY STAR Labeling Requirements. This new graphic will be available for partners to download on the ENERGY STAR Web site with the other ENERGY STAR marks.

The proposed new graphic and disclaimer text was distributed for stakeholder feedback prior to finalizing this section of the specification.

Enclosed you will find a sample Partnership Agreement along with a Commitment Form and Qualifying Product Information (QPI) form. The Agreement includes the partner commitments and technical specification (i.e., Eligibility Criteria), and explains the requirements of both the manufacturing partner and EPA. To become an ENERGY STAR partner you must sign and submit the Partnership Agreement and Commitment Form to EPA. If you would like a customized Partnership Agreement, please contact Priya Barua, ICF Consulting, at (202) 862-1206 or pbarua@icfconsulting.com.

To familiarize you with the contents of the Partnership Agreement, the following is a list of partner commitments:

• Comply with the current product Eligibility Criteria (i.e., technical specification)
• Comply with the current ENERGY STAR Identity Guidelines (www.energystar.gov/logos)
• Agree not to use quotes or statements related to indoor air quality that misrepresent the views of the EPA Indoor Environments Division
• Qualify at least one room air cleaner model as ENERGY STAR within one year of signing the Partnership Agreement
• Provide clear and consistent labeling of ENERGY STAR qualified room air cleaners on the top/front of the product, on product packaging, in product literature, and on partner’s Web site
• Provide to EPA, on an annual basis, an updated list of ENERGY STAR qualifying room air cleaners
• Provide to EPA, on an annual basis, unit shipment data on qualified room air cleaner models
• Notify EPA of a change in the designated responsible party or contact for room air cleaners within 30 days

The Agreement only needs to be signed once; after that, you may expand your participation into other product areas, as appropriate, by submitting an updated Commitment Form. The QPI form should be completed for each room air cleaner model that you wish to qualify and can be sent along with the completed Partnership Agreement and Commitment Form. As of July 1, 2004, manufacturers may begin labeling and promoting their qualifying models as ENERGY STAR after submitting a QPI form, which has been reviewed and approved for qualification by EPA.

On behalf of EPA, I appreciate your participation in the development of this specification and look forward to working with each of you as you qualify and market your energy-efficient room air cleaners. If you have any questions or concerns about the specification or the partnership process, please feel free to contact me at (202) 343-9019. Thank you for your continued efforts and support of ENERGY STAR.

Sincerely,

Andrew Fanara
ENERGY STAR Program Manager