European Union Perspective

ENERGY STAR® Server Stakeholder Meeting
July 9, 2008 – Redmond

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New and revised specifications developed together - US EPA and European Commission

Both sides need to approve specifications before taking effect

Product groups:
- Computers
- Monitors
- Imaging Equipment
- Server
Close collaboration

- Input to specifications
- Commenting papers
- Attending meetings
The EU Approval Process

- European Commission approves new specification

- Member States consulted
  - MS technical experts group
  - ECESB – European Community Energy Star Board with all Member States and 3rd party stakeholders
Stringent Levels Required

- Target: 25% compliance level
- Member States focus on levels
The Governments Buy ENERGY STAR

- Energy Star regulation: EC and central governments should specify energy-efficiency requirements not less demanding than Energy Star for larger contracts

- National procurement initiatives
  - Topten for 14 EU countries - www.topten.info
  - The Netherlands: Senter-Novem government procurement
  - Denmark: Danish Electricity Saving Trust Purchasing Guidelines www.savingtrust.dk
  - Other Member States
EU Registration and Database

- Registration is possible in EU for manufacturers on the EU market
- US registered products available for EU transferred to EU database
- Web site www.eu-energystar.org
Ecodesign of Energy Using Products

- Directive in place
- Implementing Measures under way
- Servers not yet included
EU Code of Conduct for Data Centres

- Soon ready for signature

Content:
- Best practices guide
- Monitoring and data collection
- Simple metrics

- Compliance with ENERGY STAR server specification, when ready
Thanks!

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