The Paper and Allied Products Industry annually spends $3.6 billion or about 2.6% of its overall operating costs to operate electric motor systems—higher than any other 2-digit manufacturing SIC. Opportunities to effectively reduce these costs are large and on an industry-wide basis could amount to more than $558 million in savings annually. Savings opportunities at the mill level are significant, amounting to between $480,000 and $659,000 per year.

Where are motor systems savings opportunities concentrated? Close to 60% of the motor system electricity in pulp and paper mills is used in applications with motors of 200 hp and higher. The chart below shows how the motor systems electricity use is broken down into various applications.
How can these savings opportunities be captured? By simply factoring in energy efficiency or utility expenses into electric motor purchasing or repair evaluations, mills could reduce motor system electrical costs on average by 14%. More than 45% of potential savings are related to pump-based systems. And even though mills often have hundreds of such applications, an average 20% of those applications will yield about 80% of the savings. Targeting those key pumping applications will have big payoffs. Also, there are many savings opportunities in fan and compressed air systems.

Next Steps
Establishing a process in mills to search for motor system savings opportunities is the first step. Information outlining techniques and software tools to assist in this effort are available through the Motor Challenge Program. To find out more about the Motor Challenge materials and other OIT products available to you, contact the Information Clearinghouse at (800) 862-2086. Clearinghouse staff are available to help you learn more about these material resources and how to use them, or about other types of assistance that might be available.

If you are interested in reading more about the data discussed in this profile, ask the Clearinghouse about the United States Industrial Electric Motor Systems Market Opportunities Assessment. This report has data on more than 250 manufacturing plants nationwide, their motor systems, operating characteristics, and much more.

Industry of the Future—Forest Products and Agenda 2020
In November 1994, DOE’s Secretary of Energy and the Chairman of the American Forest and Paper Association signed a compact, establishing a research partnership involving the forest products industry and DOE. A key feature of this partnership was a strategic technology plan—Agenda 2020: A Technology Vision and Research Agenda for America’s Forest, Wood and Paper Industry. Agenda 2020 includes goals for the research partnership and a plan to address the industry’s needs in six critical areas:

- Energy performance
- Environmental performance
- Capital effectiveness
- Recycling
- Sensors and controls
- Sustainable forestry

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