

Multifamily Housing: Looking for Energy Solutions



Turn to an ENERGY STAR® Service and Product Provider Partner

ENERGY STAR Service and Product Providers (SPPs) have the experience and tools to implement energy-efficient strategies that are right for you. Following the U.S. Environmental Protection Agency's (EPA) Guidelines for Energy Management, a proven strategy developed from ENERGY STAR partner successes, SPPs can help your organization gain control of energy consumption and costs.

Energy Efficiency Benefits the Multifamily Housing Industry, Your Tenants, and the Environment

ENERGY STAR SPPs can help multifamily housing owners and managers reap the financial and environmental benefits of superior energy performance. Utility costs represent the single largest controllable cost in an apartment community – typically accounting for 25 to 35 percent.

Look to the expertise of ENERGY STAR SPPs to help your organization:

- > Achieve operational excellence in your properties.
- > Reduce energy costs and operating expenses.
- > Increase asset value.
- > Enhance resident satisfaction, attraction, and retention.
- > Increase occupant health.
- > Demonstrate environmental leadership by reducing greenhouse gas emissions that contribute to climate change.

Most Active Service and Product Providers ▪ www.energystar.gov/spp

ENERGY STAR SPPs can help you identify, prioritize, and implement quality projects that will improve your total energy management. Use the list of Most Active Service and Product Providers to find companies with demonstrated experience in providing services and products that will help you lower operating costs, increase resident satisfaction, and enhance the value of your properties.

The Advantages of Energy Efficiency

Immediate gains can be achieved from improved energy efficiency, whether a building is relatively inefficient or already a top performer. You can turn pennies of savings into millions in asset value.

Reducing energy use by 15 percent in a typical 250-unit master-metered community will increase net operating income, and can enhance asset value by over \$1 million (using a 6 percent capitalization rate). In a similarly sized individually metered community, this same savings may increase asset value by over \$200,000.

ENERGY STAR® is a U.S. Environmental Protection Agency program helping businesses and individuals fight global warming through superior energy efficiency. Learn more at energystar.gov.



Work with ENERGY STAR Service and Product Providers to:

- > **Become an ENERGY STAR Partner.** Make a commitment to energy excellence by becoming an ENERGY STAR partner.
- > **Assess Portfolio Energy Performance.** Using Portfolio Manager, EPA's ENERGY STAR measurement and tracking tool, SPPs will work with you to evaluate your buildings' efficiency relative to buildings in your portfolio, and help you to receive an energy use intensity metric for all commercial building types.
- > **Set Energy Performance Goals.** SPPs can help you set meaningful, achievable goals for new and existing buildings.
- > **Create and Implement an Action Plan.** SPPs use the guidance provided in the ENERGY STAR Building Upgrade Manual to identify projects, prioritize opportunities, and establish energy efficiency plans. Recommendations begin with no- and low-cost improvements, and also take advantage of capital investments and longer-term strategies that make financial sense.
- > **Calculate Financial Value.** To help you quantify and communicate the value of improved energy efficiency, SPPs can help compute the potential financial impact of energy performance improvements using ENERGY STAR's Building Upgrade Value Calculator, Financial Value Calculator, and Cash Flow Opportunity Calculator.
- > **Evaluate Your Progress.** Once a project is underway, SPPs can work with you to track energy use and financial savings, and compare improved energy performance against your goals using the energy use intensity metric.
- > **Get Recognition for Your Achievements.** As an ENERGY STAR partner, you can gain recognition through leadership awards, publicized case studies, and more. SPPs can assist you in documenting and communicating project success.

Featured Service and Product Provider Success Stories • www.energystar.gov/sppresources

Success stories illustrate best practices, lessons learned, and energy performance achievements through successful relationships between facility owners and operators and SPPs working in the Commercial and Industrial markets. Read these stories to learn more about project scope, costs, energy savings, financial returns, and other benefits. Work with an ENERGY STAR SPP partner to improve your energy performance and share your success with others.

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