

## Award Recipient of the ENERGY STAR Challenge for Industry



Trois-Rivières Facility  
Saputo Dairy Products Canada G.P.  
700 Radisson Street  
Trois-Rivières, Québec, G9A 2E1, Canada

The Trois-Rivières facility was initially built in 1919 as fluid milk plant for Crèmerie des Trois-Rivières (CTR). Over the years, it has diversified its production and included products such as ice cream, butter, fluid milk beverages and juices. In 1997, Saputo acquired CTR and its Trois-Rivières facility as part of its expansion in eastern Canada. Trois-Rivières is Canada's oldest industrial city, with its first foundry established in 1738. This city was also known as the pulp and paper industry capital of the world from the late 1920s until the early 1960s.

The Trois-Rivières facility achieved the ENERGY STAR Challenge for Industry in 2012, in one year of its baseline, mainly by increasing its production capacity by nearly 14%. Combined with a decrease in energy usage, this resulted in a 15.2% reduction in energy intensity. Lighting and equipment upgrades as well as daily best practices through increased awareness have helped to improve the facility's energy efficiency.

Saputo maintains a comprehensive corporate energy management program. Under this program, Saputo has progressively applied good energy practices promoted by ENERGY STAR including internal energy benchmarking, tracking, and employee awareness.

For more information contact:

Lucio De Martinis, Corporate Sustainability Analyst  
Saputo Inc.  
[lucio.demartinis@saputo.com](mailto:lucio.demartinis@saputo.com)