

## Award Recipient of the ENERGY STAR Challenge for Industry



Richmond Plant  
Intertape Polymer Group  
2000 Enterprise Drive  
Richmond, KY 40475

The Intertape Polymer Richmond Plant was constructed in 1994 and became operational in 1995. This facility produces a variety of retail and industrial pressure sensitive tapes such as: reinforced filament, BOPP carton sealing, MOPP strapping, and masking tapes, to name a few. Products manufactured at this location serve a wide variety of markets including housing, industrial packaging, and retail.

The Intertape Polymer Richmond Plant achieved the ENERGY STAR Challenge for Industry in 2010. This plant realized a 23.4% decrease in its energy intensity in one year of its baseline. This far exceeded the corporate goal of reducing energy intensity by 10 percent within 5 years.

Intertape achieved the Challenge for Industry through an increase in product volumes, a boiler stack economizer project, using ultrasonic testers to aggressively manage steam and compressed air systems, by performing insulation surveys and implementing many shut off / turn down policies. Overall, this plant has reduced energy intensity by 237 Btu per square meter of tape produced, which has resulted in a savings of 25,768 MMBtu.

Intertape Polymers Corporate Energy Policy:

*The objective of this policy is to provide guidance to employees concerning the efficiency of Intertape Polymer Corporation's operations. IPG is committed to operating its facilities in an efficient, environmentally responsible, and safe manner. Our goal is to reduce energy intensity by 10 percent within 5 years. We will achieve this goal by implementing continuous improvement programs and employee training initiatives across the entire organization. The Corporate Utilities Team has the role of measuring progress towards achieving the energy efficiency goal, identifying energy efficiency projects, and providing a forum for identifying best practices. It is the responsibility of every employee to be highly involved in reducing energy usage. Through the awareness, commitment, and capability of our employees, IPG will achieve success and surpass our energy efficiency goals.*

For more information contact:

Brad Snyder, Plant Engineer  
Intertape Polymer Corp.  
[bsnyder@itape.com](mailto:bsnyder@itape.com)