

Award Recipient of the ENERGY STAR Challenge for Industry



Menasha Plant
Intertape Polymer Group
741 4th
Menasha, Wisconsin 54952

The Intertape Polymer Group (IPG) Menasha Plant has been around since 1917. Located in the “Paper Valley”, the plant has been a paper converter since erected. Today the primary business is manufacturing Water Activated Tape, also known as gummed tape and reinforced gummed tape.

The IPG Menasha Plant achieved the ENERGY STAR Challenge for Industry in 2011. This plant reached a 13.7% reduction in energy intensity in one year of its baseline. The plant achieved the Challenge through “turn down-turn off” procedures, natural gas reductions via dryer damper settings, dryer exhaust variable frequency drive upgrades, steam and hot oil boiler tuning and best practice of operation, steam trap audits and repair of steam leaks, and by identifying and reducing compressed air leaks. Overall, IPG Menasha Plant reduced its energy intensity by 1410 metric tons of CO2 emissions in 2011.

IPG maintains a comprehensive corporate energy management program. Under this program, Intertape polymer group has progressively applied good energy practices promoted by ENERGY STAR including goal setting, energy benchmarking, and tracking. IPG Menasha Plant remains committed to making “Energy efficiency a part of their DNA”

For more information contact:

Jason Brauch, Site Energy Director
Intertape Polymer Group, Menasha, WI
Jbrauch@ltape.com