

Award Recipient of the ENERGY STAR Challenge for Industry



HANES *Brands Inc*

Confecciones Atlántida S. de R.L.
Frente de El Campo AGAA,
KM 12 carretera Ceiba - Tela
La Ceiba, Atlántida, Honduras

HanesBrands' La Ceiba, Honduras manufacturing plant (also known as Confecciones Atlántida S. de R.L.) was built in 1993, contains approximately 70,000 square feet, and manufactures innerwear apparel. During 2011, La Ceiba achieved the ENERGY STAR Challenge for Industry by reducing energy usage intensity 11.3% within 3 years of its 2008 baseline year.

The La Ceiba plant achieved the Challenge through implementation of several energy efficiency projects including the following:

- Lighting upgrades: replacing dated T12 fluorescent fixtures with high-efficiency T8 high-bay fixtures.
- Replacing standard electric motors with premium efficiency motors.
- Reducing compressed air usage by reducing leaks, improving the use of air regulators, and reducing piping system pressure drop.
- Replacing several worn out, inefficient direct expansion air conditioning units with new, more efficient units.
- Optimizing operating schedules for lighting, compressed air, and air conditioning systems.

The energy intensity reductions achieved by the La Ceiba plant have resulted in an annualized source energy avoidance of 2,428 MMBtu in 2011.

HanesBrands maintains a comprehensive corporate energy management program. Under this program, La Ceiba has progressively applied good energy practices promoted by ENERGY STAR including goal setting, energy benchmarking, energy use tracking, and energy reduction activities involving employees at all levels.

For more information contact:
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