

Award Recipient of the ENERGY STAR Challenge for Industry



HANES *Brands Inc*

HanesBrands Confecciones Jiboa
Edificio 5-E, Zona Franca El Pedregal
Km 46 ½ Carretera a La Herradura
El Rosario, La Paz, El Salvador

Confecciones Jiboa started operations in El Salvador on September 1994 and produces bras and other intimate apparel. The Jiboa facility contains approximately 95,000 square feet. Confecciones Jiboa achieved the ENERGY STAR Challenge for Industry in 2011, reducing energy intensity by 24.5% in two years versus its 2009 baseline. This reduction in energy intensity has resulted in an annualized source energy avoidance of 7,760 MMBTU in 2011.

Confecciones Jiboa has utilized ENERGY STAR and LEAN principles to focus on the following areas for its energy efficiency improvements:

- Completing major lighting upgrades, to include replacement of T12 fluorescent fixtures with high-efficiency T8 high-bay fixtures.
- Optimizing compressed air usage through leak detection / repair.
- Improvements to air conditioning systems and controls.

HanesBrands maintains a comprehensive corporate energy management program aligned with ENERGY STAR guidelines. Under this program, Confecciones Jiboa has progressively applied good energy practices promoted by ENERGY STAR including goal setting, energy benchmarking, and usage tracking. During 2011, the plant implemented an Energy Treasure Hunt program to involve employees at all levels to identify and implement energy reduction activities.

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