

Award Recipient of the ENERGY STAR Challenge for Industry



HANES *Brands Inc*

Choloma Sportswear Cutting Plant
Zip Choloma; Cortes.
Carretera a Puerto Cortés;
Entrada a Colonia La Mora.
Honduras

The HanesBrands Choloma, Honduras Cutting facility began operations in 2003. This plant cuts fabric for a variety of sportswear garment styles, in preparation for sewing operations at other HanesBrands facilities. During 2011, Choloma Sportswear Cutting achieved the ENERGY STAR Challenge for Industry by reducing energy usage intensity 22.3% within 2 years of its 2009 baseline year. This resulted in an annualized source energy avoidance of 2,901 MMBTU in 2011.

To achieve the ENERGY STAR Challenge for Industry, plant employees at all levels were involved in a number of energy efficiency activities and projects. These included:

- Reductions in compressed air usage through leak detection / repair and other usage reductions.
- Development and implementation of new procedures for energy conservation during breaks and lunch periods.
- Lighting system improvements:
 - Installation of motion sensors in a number of offices, rest rooms, and corridors
 - Replacement of T12 fluorescent fixtures, with high-efficiency T8 high bay fixtures.
- Replacement of older, inefficient air conditioning package units with new, more energy efficient units.

HanesBrands maintains a comprehensive corporate energy management program. As part of this program HanesBrands Choloma Cutting has progressively applied good energy management practices as promoted by ENERGY STAR. HanesBrands Choloma Cutting employees remain committed and involved in the energy management process. Their actions resulted in an annualized source energy avoidance of 1596 MMBTU in 2011.

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