



2016 ENERGY STAR® Awards

# Profiles in Leadership

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# Partner of the Year: Sustained Excellence

## Energy Efficiency Program Delivery

### AEP Ohio | Gahanna, OH

AEP Ohio and Columbia Gas of Ohio, the largest respective electric and gas utilities in the state, currently serve more than two million customers. Since 2010, the two utilities have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. AEP Ohio and Columbia Gas of Ohio are receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for their shared commitment to sponsoring ENERGY STAR certified homes and promoting ENERGY STAR certified products. Key 2015 accomplishments include:

- Enrolling more than 120 builders, an increase of almost 10 percent since 2014, and providing incentives for 1,000 ENERGY STAR certified homes, for a cumulative total of over 3,800 since the program's inception.
- Generating more than 5,400 megawatt hours of annual savings from ENERGY STAR certified homes.
- Providing a range of technical training opportunities for participating stakeholders focused on blower door and duct testing, as well as heating, ventilation, and air conditioning (HVAC) installation and design. The number of attendees increased by 12 percent compared to 2014.
- Generating more than nine million media impressions and launching an online awareness campaign about the 20<sup>th</sup> anniversary of the ENERGY STAR Certified Homes program.
- Helping drive the sale of approximately one million ENERGY STAR certified light-emitting diode (LED) bulbs and more than 14,000 ENERGY STAR certified appliances, delivering savings of more than 120 million kilowatt hours and saving AEP Ohio customers more than \$20.4 million in energy costs.

### AEP Texas Central | Corpus Christi, TX

AEP Texas Central is an electric energy delivery utility serving over 800,000 residential customers in the south Texas area. The organization has been working toward increasing the availability and demand for ENERGY STAR® certified homes since 2007. AEP Texas Central is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued technical and marketing support promoting the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Supporting participating builders in the construction of more than 190 ENERGY STAR certified new homes, resulting in a collective 1.5 million kilowatt hours of energy savings, equivalent to saving 147 homes' electricity use for one year.
- Raising awareness of the benefits of ENERGY STAR certified homes by launching a widespread advertising campaign, which included print, broadcast radio spots, email blasts, and Google AdWords. The program's consumer website received more than 36,500 page views, which is an increase of 38 percent compared to 2013.
- Creating a radio advertising campaign that ran on eight different stations and garnered more than 5.6 million impressions, spreading the program's message in both English and Spanish to South Texas consumers.
- Increasing heating, ventilation, and air conditioning (HVAC) contractor participation in the program by 60 percent compared to 2014 levels.



## Arizona Public Service | Phoenix, AZ

Arizona Public Service (APS) is an electric utility serving more than 1.1 million customers in eleven counties throughout Arizona. A long-standing partner in the ENERGY STAR® program, APS leverages ENERGY STAR offerings across multiple sectors, promoting everything from energy efficient pool pumps to whole home retrofits. APS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its role as a regional leader in energy efficiency and its ongoing commitment to ENERGY STAR across all sectors.

Key 2015 accomplishments include:

- Supporting the construction of more than 3,500 ENERGY STAR certified homes, resulting in more than 8,400 megawatt hours (MWh) of savings.
- Expanding the value of the APS Energy Information Services (EIS) program by integrating Portfolio Manager Web services, helping commercial customers obtain the whole building data needed to benchmark and participate further in energy efficiency offerings.
- Providing rebates for about 700,000 ENERGY STAR certified light-emitting diode (LED) bulbs through its ENERGY STAR Residential Lighting program. This program has been one of APS' most prominent energy efficiency program offerings—since 2005, APS has rebated more than 25.6 million ENERGY STAR certified compact fluorescent lights (CFL), saving nearly 768 million MWhs.
- Facilitating the sale of more than 4,750 ENERGY STAR certified pool pumps by working with more than 200 participating pool retailers, technicians, and other partners in its service territory to leverage ENERGY STAR in advancing the market for efficient pool pumps.
- Promoting EPA's Responsible Appliance Disposal (RAD) program and ENERGY STAR certified refrigerators in its Refrigerator Recycling Program. Participating customers were offered the option of donating their \$30 recycling rebate to the Salvation Army's S.H.A.R.E. (Service to Help Arizonans with Relief on Energy) program. In 2015, more than 6,700 refrigerators and freezers were recycled, and more than \$37,000 in donated recycling rebates were redirected to S.H.A.R.E.
- Collaborating as a Utility Partner with FSL Home Improvements and the Salt River Project Agricultural Improvement and Power District to deliver the Home Performance with ENERGY STAR program. This year, APS is exploring how the additional data gained from adopting the Home Performance XML data standard (HPXML) can inform marketing efforts, including incorporating data points, like home characteristics, into materials to target potential customers.

## Baltimore Gas and Electric | Baltimore, MD

Baltimore Gas and Electric (BGE) is the largest utility in Maryland, serving more than 1.25 million electricity customers and more than 655,000 gas customers. BGE's Smart Energy Savers Program offers residential energy efficiency solutions that leverage ENERGY STAR® certified products, new homes, and Home Performance with ENERGY STAR (HPwES). BGE launched its residential energy efficiency programs in 2009, and, along with other utilities supporting EmPOWER Maryland, is making great strides toward achieving energy efficiency goals. BGE is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful certified homes, products, HPwES, and commercial and industrial programs.

Key 2015 accomplishments include:

- Yielding 176.5 million media impressions through its program outreach, for a cumulative total of

2.3 billion impressions since 2009.

- Incentivizing more than 1,900 ENERGY STAR certified homes and multifamily units, bringing the program total to over 12,000.
- Driving the market for ENERGY STAR certified products through its Lighting and Appliance and HVAC Programs, complemented by its partnership with ENERGY STAR's sister program the Responsible Appliance Disposal (RAD) Program. In 2015, BGE's portfolio featured a wide range of ENERGY STAR certified products, including hybrid heat pump water heaters, pool pumps and ductless multi-zone HVAC units. In 2015, BGE leveraged its partnerships with 305 retail stores and more than 326 HVAC contractors and major manufacturers to deliver more than 96,000 MWh in energy savings.
- Aggressively pursuing increased consumer awareness through a range of outreach efforts including broadcast television spots, cinema advertising, radio, bill inserts and postcards, and outdoor, digital, and email advertising. Together, these efforts garnered over 126 million impressions. Outreach dedicated to its HVAC program alone earned BGE more than 15 million additional impressions in 2015.
- Developing and launching the Automated Benchmarking Tool (ABT) to drive commercial building benchmarking activity by sending data from BGE directly to customers' ENERGY STAR Portfolio Manager® accounts to help generate a 1-100 ENERGY STAR Score.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland HPwES program. In 2015, BGE launched a creative new campaign focusing on HPwES as "The Big Way" customers can save money and energy. The campaign incorporated the ENERGY STAR brand while appealing to social norms and included information about rebates and energy savings.

## BOMA International | Washington, DC

BOMA International (BOMA) is a multinational federation of more than 100 local associations and affiliated organizations. Together, BOMA's more than 16,500 members own or manage nearly 10 billion square feet of U.S. office space. BOMA is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its leadership in promoting benchmarking and the adoption of energy efficiency best practices in the commercial real estate market. Key 2015 accomplishments include:

- Launching the BOMA Energy Efficiency Program (BEEP) 2.0, an update of the popular initiative first created in 2006, to reflect the latest industry trends and technologies.
- Updating the BOMA Green Lease Guide, first published in 2008, to include lease language to address renewable energy sources, building densification issues, electric vehicle charging stations, and more.
- Revising and launching the BOMA Energy Performance Contracting Model (BEPC) for use by building owners to remove the uncertainty and risk associated with implementing deep energy retrofits.
- Launching, in conjunction with the Consortium for Building Energy Innovation and the U.S. Department of Energy, the Building Retuning program, a series of live educational train-the-trainer programs focused on operational solutions to energy waste. These programs use ENERGY STAR Portfolio Manager® to establish baselines and benchmark energy use over time.

## CenterPoint Energy | Houston, TX

CenterPoint Energy is an electric transmission and distribution utility serving the greater Houston area. A partner since 2001, CenterPoint Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its long-standing and comprehensive support of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Supporting the construction of almost 3,500 ENERGY STAR certified homes, saving more than 26,400 megawatt hours (MWh), and contributing to a total of over 140,000 certified homes.
- Conducting a large regional ENERGY STAR advertising campaign that promoted the benefits of choosing an ENERGY STAR home, which included securing 30 radio spots on Pandora with more than 710,000 impressions and generating more than 10,000 page views on the company's consumer-facing web site.
- Holding training classes specializing in heating, ventilation, and air conditioning (HVAC) quality installation for 39 participants and presenting the ENERGY STAR Sales Training to local builders and more than 75 of their sales staff.
- Encouraging builder partners to leverage the ENERGY STAR brand by providing free marketing collateral such as yard signs, door mats, and brochures, along with sponsoring local Home Builders Association events.

## Columbia Gas of Ohio | Columbus, OH

AEP Ohio and Columbia Gas of Ohio, the largest respective electric and gas utilities in the state, currently serve more than two million customers. Since 2010, the two utilities have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. AEP Ohio and Columbia Gas of Ohio are receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for their shared commitment to sponsoring ENERGY STAR certified homes and promoting ENERGY STAR certified products. Key 2015 accomplishments include:

- Enrolling more than 120 builders, an increase of almost 10 percent since 2014, and providing incentives for 1,000 ENERGY STAR certified homes, for a cumulative total of over 3,800 since the program's inception.
- Generating more than 5,400 megawatt hours of annual savings from ENERGY STAR certified homes.
- Providing a range of technical training opportunities for participating stakeholders focused on blower door and duct testing, as well as heating, ventilation, and air conditioning (HVAC) installation and design. The number of attendees increased by 12 percent compared to 2014.
- Generating more than nine million media impressions and launching an online awareness campaign about the 20<sup>th</sup> anniversary of the ENERGY STAR Certified Homes program.
- Helping drive the sale of approximately one million ENERGY STAR certified LEDs and more than 14,000 ENERGY STAR certified appliances, delivering savings of more than 120 million kWh and saving AEP Ohio customers more than \$20.4 million in energy costs.

## ComEd | Chicago, IL

ComEd is a unit of Chicago-based Exelon Corporation that provides service to approximately 3.8 million customers and provides one of the nation's largest portfolios of energy efficiency programs. ComEd is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued success in leveraging ENERGY STAR to develop new programs, strengthen collaborations with other partners, and support clean energy policies in its service territory. Key 2015 accomplishments include:

- Launching a new appliance rebate program, supported by a multimedia marketing campaign, to boost ENERGY STAR appliance awareness and retail sales, resulting in more than 600 participating retail stores delivering 20,000 rebates.
- Performing 33,000 Home Energy Assessments, during which ENERGY STAR certified products were installed to deliver immediate savings to customers.
- Delivering a nearly 1,300-percent increase in sales of ENERGY STAR certified LED bulbs over 2014, with certified LEDs representing nearly 4 million of the almost 13 million ENERGY STAR bulbs incentivized through the program.
- Increasing rebate activity for ENERGY STAR certified central air-conditioning systems, heat pumps, and smart thermostats over 2014 levels, including incentives for 150 ENERGY STAR Most Efficient systems.
- Teaming with utility partners Nicor Gas, North Shore Gas, and Peoples Gas to help 450 homeowners access weatherization incentives and earn Home Performance with ENERGY STAR.
- Continuing to leverage the Energy Usage Data System (EUDS) software to support critical initiatives, such as helping the Chicago Archdiocese benchmark 2,700 buildings and supporting commercial customers to comply with the Chicago benchmarking ordinance.
- Introducing a new retrocommissioning option for commercial buildings under 150,000 square feet, increasing the potential market for ComEd's retrocommissioning and benchmarking offerings to nearly 25,000 buildings.

## Consumers Energy | Jackson, MI

As Michigan's largest utility, Consumers Energy provides natural gas and electricity to 6.6 million residents in all 68 Lower Peninsula counties, as well as a wide variety of residential and business energy efficiency programs underpinned by ENERGY STAR® resources. Consumers Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its success in expanding delivery of Building Performance with ENERGY STAR, promotion of certified products, Home Performance with ENERGY STAR (HPwES), and certified new homes. Key 2015 accomplishments include:

- Supporting the construction of nearly 620 ENERGY STAR certified homes—an increase of more than 20 percent over 2014, and more than 50 percent over 2013.
- Enrolling more than 20 builders in the Residential New Construction program, amplifying participation by 50 percent compared to 2015.

- Celebrating the fifth year of its HPwES offering, with cumulative achievements including nearly \$14 million awarded in rebates through more than 130 participating contractors to improve the energy performance of more than 7,800 homes.
- Increasing support of ENERGY STAR certified light-emitting diode (LED) lighting through retail sales channels across Consumers Energy's service territory, leading to a 125-percent growth in sales between 2014 and 2015.
- Collaborating with EPA, the Boys & Girls Clubs in Michigan, and Michigan Interfaith Power & Light (IPL) to sponsor a community service event featuring ENERGY STAR and energy efficiency.
- Helping nearly 290 commercial customers to benchmark energy performance by integrating the use of EPA's ENERGY STAR Portfolio Manager® tool into program offerings such as Building Performance with ENERGY STAR, the Municipal Facilities Pilot Program, Smart Buildings, and the Houses of Worship Initiative.
- Expanding the number of commercial building types eligible to participate in the Building Performance with ENERGY STAR program offering, leading to nearly 20-percent growth in participation over 2014, and expected savings of more than 750,000 megawatt hours (MWh) of electricity and nearly 13,500 million cubic feet (MCF) of gas.

## Efficiency Vermont | Burlington, VT

The Vermont Energy Investment Corporation (VEIC) is a 29-year-old “think and do” tank for sustainable energy solutions in buildings, communities, and transportation. Its mission is the reduction of the economic and environmental costs of energy use. VEIC has continuously operated the nation's first statewide energy efficiency utility, Efficiency Vermont. Efficiency Vermont's partnership with ENERGY STAR® reinforces to customers that they are receiving effective efficiency products and benchmarks, with the highest standards of quality built in. Efficiency Vermont is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its leadership in energy efficiency and its ongoing support of Home Performance with ENERGY STAR (HPwES). Key 2015 accomplishments include:

- Launching the Efficiency Excellence Network (EEN). This innovative partnership links exceptional contractors to unique trainings and financing products. EEN contractors are experts in discovering energy-saving opportunities for their customers and guiding customers through the improvement process.
- Conducting market research to learn how to expand the program to meet the needs of middle-income and “do-it-yourself” homeowners.
- Making the program accessible for contractors and homeowners by adding support for multiple auditing tools and increasing enrollment and project flexibility, respectively.
- Maintaining a productive HPwES program by completing 710 projects in 2015 and retaining 11 participating contractors for all 10 years of the program.
- Supporting the construction of more than 55 ENERGY STAR certified homes and raising the number of participating Home Energy Raters by eight percent.
- Continuing to transform key commercial and institutional markets by benchmarking energy performance with ENERGY STAR Portfolio Manager®. With the help of Efficiency Vermont, all

public K-12 schools in the state have benchmarked, with nearly half of these schools eligible to apply for ENERGY STAR certification.

- Delivering, through the third quarter of 2015, 33,000 megawatt hours of energy savings, 3,900 kilowatts (kW) of summer demand savings, and 7,200 kW of winter demand savings through its Efficient Products Program. These savings represent an average increase of almost 50 percent over the same period in 2014.
- Navigating the swiftly changing lighting market and encouraging the purchase of more than 645,000 ENERGY STAR light-emitting diode (LED) bulbs. This is an increase of almost four times the sales of ENERGY STAR LEDs in the same period in 2014 and represents more than 80 percent of the program's total energy savings, all while cutting program administration costs by more than 60 percent.

## Kentucky School Boards Association | Frankfort, KY

The Kentucky School Boards Association (KSBA) is a nonprofit corporation of school boards from each public school district in Kentucky, historically providing members governmental, board development, facility planning, legal, policy, and outreach services. Following the 2008 enactment of Kentucky Revenue Statute KRS160.325 directing local boards of education to address rising energy costs, KSBA created the School Energy Managers Project (SEMP) with the motto “dollars for students not energy.” In 2010, SEMP helped establish a state-wide energy management infrastructure to facilitate the implementation of energy efficiency projects in schools. KSBA is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to intelligent energy choices for new and existing public schools, in order to enhance both the environment and educational opportunities for the Commonwealth's 645,000 public school students. Key 2015 accomplishments include:

- Recruiting 72 school districts to commit to using ENERGY STAR Portfolio Manager® to track and manage energy performance.
- Contributing to an increase in the number of ENERGY STAR certified schools in Kentucky—from 12 to more than 295 since 2008—by helping fund and facilitate the inclusion of ENERGY STAR resources and tools in schools' energy manager training.
- Achieving more than \$48 million in avoided energy costs and reducing electricity usage across the state by more than 339 million kilowatt hours since 2010.
- Participating in EPA's ENERGY STAR National Building Competition or ENERGY STAR Challenge with three school districts.
- Educating school board members, superintendents, and government officials and legislators throughout Kentucky on the importance of energy management through presentations, newsletters, and meetings.
- Assisting Kentucky school districts in formulating and implementing energy management plans using the seven-step ENERGY STAR Guidelines for Energy Management.

## New Hampshire CORE Energy Efficiency Team | Manchester, NH

The New Hampshire (NH) CORE Energy Efficiency Team is a multi-utility energy efficiency service provider that includes Eversource, Liberty Utilities, New Hampshire Electric Cooperative, Inc., and Unitil Energy Systems, Inc. It is implementing the New Hampshire ENERGY STAR® Homes program in conjunction with GDS Associates, Horizon Residential Energy Services, the New Hampshire Public Utilities Commission, and the Home Builders and Remodelers Association of New Hampshire. The NH CORE Energy Efficiency Team is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful implementation of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Certifying more than 6,600 ENERGY STAR homes over the last decade and providing incentives to 470 homes in 2015, while growing from an initial two percent of market share to close to 20 percent.
- Participating in 20 home and energy-related events attended by over 20,000 people, sending information about ENERGY STAR certified homes to over 400,000 electric and gas customers, and continuing to improve the NHSaves.com website, which has received over 78,000 views.
- Holding 15 specific stakeholder training seminars, with one session attended by over 90 heating, ventilation, and air conditioning (HVAC) contractors, and focused on specific training topics, such as energy code changes, in response to stakeholder feedback.
- Completing the first ENERGY STAR Certified Multifamily High Rise building in New Hampshire, and the second in New England, in addition to certifying and incentivizing the first Net Zero home in the program.

## New Jersey Board of Public Utilities | Trenton, NJ

New Jersey's Clean Energy Program (NJCEP) is a statewide program offering financial incentives and informational services to New Jersey residents, business owners and local governments, while promoting increased energy efficiency and the use of clean, renewable sources of energy, including solar, sustainable biomass and electric storage. NJCEP is administered by the New Jersey Board of Public Utilities and is funded by a societal benefits charge. The New Jersey Board of Public Utilities is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its regional leadership in energy efficiency and its ongoing support of Home Performance with ENERGY STAR (HPwES). Key 2015 accomplishments include:

- Providing more than \$169 million in rebates, grants, and direct incentives.
- Completing more than 6,200 projects in 2015, a 13-percent growth compared to 2014. These projects produced annual savings totaling 767,673 megawatt hours (MWh) of electricity, 277,167 kilowatt hours (kWh) of demand, and 1,381,413 dekatherm of gas for installed and committed projects. Altogether, the program achieved annual emissions reductions equal to more than 395,000 metric tons of carbon dioxide.
- Effectively leveraging financing products to grow production. Eighty-five percent of all enrolled projects and 86 percent of completed projects that are eligible for program financing involve financing.
- Running more than 300 radio spots about HPwES reaching an excess of 17 million listeners, sending direct mail to approximately 145,000 homeowners that resulted in 200 homeowners



getting energy efficiency improvements, and advertising on Facebook which led to 23 scheduled energy assessments in one month.

- Generating more than 200 leads for HPwES contractors at community and corporate events by training the New Jersey Clean Energy Outreach Team on HPwES and coordinating the outreach and marketing efforts between the programs.
- Sponsoring the Regional Mid-Atlantic Affordable Comfort, Inc. Conference in Cherry Hill, NJ, which included several sessions on transitioning from heating, ventilation, and air conditioning (HVAC) to home performance and attracted 447 attendees.

## New Mexico Gas Company, A TECO Energy Company | Albuquerque, NM

New Mexico Gas Company (NMGC), a TECO Energy Company, serves more than half a million residential customers throughout the state of New Mexico. About 95-percent of residents in its service territory rely on natural gas, primarily for water and home heating. NMGC is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing and highly successful efforts to help residential customers reduce natural gas demand and for successfully educating customers, builders, and contractors about the benefits of ENERGY STAR. Key 2015 accomplishments include:

- Building on program successes of past years to further advance the market for ENERGY STAR certified furnaces, boilers, and water heaters. Program goals were exceeded, with sales of 800 ENERGY STAR certified furnaces and 700 water heaters and savings of more than 100,000 therms in 2015.
- Offering rebates to promote the installation of ENERGY STAR certified commercial clothes washers, water heaters, furnaces, steam cookers, griddles, convection ovens, fryers, and low/high temperature dishwashers in its Commercial Solutions program.
- Expanding its growing trade ally network by active, multi-channel outreach to key stakeholders including builders, plumbing and heating, ventilation, and air conditioning (HVAC) contractors, Home Energy Rating System (HERS) Raters, and suppliers, and reaching hundreds with information about the benefits of ENERGY STAR certified equipment and utility incentive offerings.
- Increasing the number of participating contractors in the space heating program from 106 to 155 and from 98 to 139 in the water heating program, and builder participation from 12 builders in 2014 to 16 builders in 2015.
- Reaching tens of thousands of New Mexico consumers and industry stakeholders through a range of outreach efforts, including television and online news programs, print advertisements for local publications, advertisements and information placed in trade publications, and industry and consumer outreach events.



## New York State Energy Research and Development Authority | Albany, NY

New York State Energy Research and Development Authority (NYSERDA), a public benefit corporation, offers objective information, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels.

NYSERDA administers a number of programs which are designed to support the transition to a more competitive electricity market, reduce New York State's dependence of foreign fossil fuels, and reduce the State's overall energy consumption. NYSEDA's Residential Energy Efficiency Program increases awareness and demand for the implementation of energy efficiency services, ENERGY STAR® products, and advanced technologies. NYSEDA is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing support of Home Performance with ENERGY STAR (HPwES). Key 2015 accomplishments include:

- Substantially increasing the number of completed HPwES projects. In 2015, 8,577 HPwES projects were completed with an audit-to-project conversion rate of 42 percent, an increase of 32 percent and 10 percent compared to 2014 respectively. An easier application process and more consumer-friendly materials contributed to this improvement.
- Approving projects within one business day, an improvement from eight days through the adoption of the Home Performance XML data standard (HPXML) to streamline the project approval process and many administrative functions.
- Creating a subset working group in the Green Jobs—Green New York Advisory Council specifically to review the low-to-moderate income sector to provide recommendations on how NYSEDA can better support and increase participation of low-to-moderate income consumers.
- Driving more than 26,000 visitors to an energy efficiency microsite where they could learn about energy assessments, financing, and how to get started.
- Offering incentives for more than 1,300 units built to ENERGY STAR requirements, for a total of 27,040 certified homes built since NYSEDA joined the program.
- Saving customers in New York almost 20 million kilowatt hours of electricity and almost \$2.4 million in energy costs through its ENERGY STAR-focused appliance and lighting programs. These programs featured robust consumer education, media outreach, and industry promotions, and strategic engagement with almost 900 retail partner stores and almost 80 manufacturer partners.

## Northeast Energy Efficiency Partnerships (NEEP) | Lexington, MA

Northeast Energy Efficiency Partnerships (NEEP) delivers the regionally coordinated Northeast Retail Products Initiative (the Initiative), which seeks to increase the use of ENERGY STAR® certified products, services, and practices in homes and business throughout the Northeast and Mid-Atlantic. The Initiative is comprised of sponsoring organizations representing six states and the District of Columbia, including: Cape Light Compact, National Grid (Massachusetts and Rhode Island), Eversource (Eastern MA), Eversource (Western MA), NHSaves (Liberty Utilities, Unitil, Eversource NH, New Hampshire Electric Co-op), Efficiency Vermont, Energize Connecticut (Eversource CT Electric and The United Illuminating Company), Connecticut Municipal Electrical Energy Cooperative, PSEG Long Island, New York State Energy Research Development Authority, and the DC Sustainable Energy Utility—known collectively as the “Sponsors”. NEEP is receiving

ENERGY STAR Partner of the Year—Sustained Excellence recognition for its efforts to advance a sustainable regional energy system industry in the Northeast and Mid-Atlantic regions through energy efficiency and ENERGY STAR. Key 2015 accomplishments include:

- Facilitating regionally coordinated ENERGY STAR-focused marketing to educate consumers about the benefits of ENERGY STAR lighting, electronics, and appliances. In 2015, the Sponsors invested almost \$2.3 million and earned more than 125 million impressions throughout the Northeast and Mid-Atlantic.
- Leveraging manufacturer and retailer discounts to promote ENERGY STAR certified lighting, appliances, and consumer electronics, resulting in the sale of almost 67,000 appliances, more than 43,000 electronics, and almost 13 million lighting products in 2015 alone.
- Locking in lifetime energy savings of more than 7.9 million megawatt hours, and carbon dioxide emissions reductions of about six million tons for the regions served.

## PECO | Philadelphia, PA

PECO is an electric and natural gas utility subsidiary of Exelon Corporation and is the state's largest utility, serving 1.6 million electric and 508,000 natural gas customers in southeastern Pennsylvania. PECO began promoting ENERGY STAR® products in 2009 and launched its residential new construction program in 2014. PECO's programs heavily leverage ENERGY STAR, both in the products offered and with the educational information presented on energy efficiency. PECO is receiving ENERGY STAR recognition for its commitment to promoting ENERGY STAR certified products and certified homes. Key 2015 accomplishments include:

- Leveraging ENERGY STAR to encourage the purchase, installation and retrofit of ENERGY STAR products in its certified lighting, heating, ventilation, and air conditioning (HVAC), and appliances programs, as well as other initiatives such as student education and low income programs, all of which fall under its "PECO Smart Ideas" Portfolio of programs. The lighting program alone has helped drive the sale of an estimated almost 970,000 ENERGY STAR certified compact fluorescent lights (CFL) and more than 1.5 million ENERGY STAR certified light-emitting diode (LED) bulbs in 2015, through upstream incentives, retail sales and giveaways. PECO also spread the word about the benefits of ENERGY STAR lighting, appliances, HVAC, and water heating equipment through approximately 700 consumer and retail outreach events, and partnerships with more than 400 retailers and 1,500 contractors.
- Cross-promoting incentives on the purchase of new ENERGY STAR certified refrigerators and recycling incentives to encourage customers to have their old refrigerator recycled instead of keeping it as a second fridge. Between March and June of 2015, PECO highlighted ENERGY STAR'S Flip Your Fridge promotion with bill inserts, direct mail, and social media. Through October 2015, PECO provided recycling rebates for more than 13,000 older refrigerators and freezers, an increase of more than 30 percent over 2014.
- Providing incentives for more than 300 new homes and enrolling 10 builders in the Smart Builder Rebates program.

- Increasing outreach to home builders, Home Energy Raters, and prospective homebuyers by promoting the benefits of homes built to ENERGY STAR v3.0 requirements through email, direct mail, and presentations at seminars and industry meetings.
- Saving PECO customers more than 270,000 megawatt hours annually from programs directly linked to ENERGY STAR.

## Potomac Electric Power Company (“Pepco”) | Washington, DC

“Pepco” has been providing electric service to the Washington, D.C., metropolitan area for 117 years. Pepco launched its energy efficiency programs in Maryland in 2008 and is making great strides toward meeting or exceeding its EmPOWER Maryland energy efficiency goals, crediting much of its success to effectively leveraging the powerful ENERGY STAR® brand in residential new construction, certified products, commercial and industrial, and Home Performance with ENERGY STAR (HPwES) programs. The company is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its energy efficiency programming in its Maryland service territory, which includes 815,000 customers. Key 2015 accomplishments include:

- Providing incentives for more than 370 homes, bringing the program total to 1,493. Market share for ENERGY STAR certified homes in the Pepco service territory is now close to 42 percent, and Pepco provides extensive training to builders, raters, and other partners to meet stringent Version 3.1 requirements.
- Incorporating ENERGY STAR messaging into consumer campaigns using Facebook, web banners, Google AdWords, newspaper advertisements, and print inserts showcasing all of Pepco’s programs that delivered 4.8 million impressions for the year.
- Driving the market for ENERGY STAR certified lighting, appliances, and HVAC products, complemented by its partnership with ENERGY STAR’s sister program the Responsible Appliance Disposal (RAD) Program to deliver more than 42,000 megawatt hours in energy savings in 2015. In 2015, Pepco added new ENERGY STAR measures to its program portfolio, including ENERGY STAR pool pumps and dryers, and continued a well-rounded strategy that engaged retailers, local contractors, bill inserts and direct mail and social media, retail training, events, and signage and seasonal campaigns highlighting ENERGY STAR facts and messaging.
- Distributing nearly 12,000 ENERGY STAR certified compact fluorescent light (CFL) bulbs to 3,000 food pantry patrons at no additional cost, allowing Pepco to reach limited-income customers who may not otherwise have been able to participate in their lighting program, offering these patrons educational talks and take-away materials about the benefits of using ENERGY STAR certified CFLs, the best places to install them, and proper bulb disposal and recycling.
- Expanding the availability of whole-building energy data and Portfolio Manager Web services to help buildings in Montgomery County, MD, benchmark via the Resource Advisor tool. Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland HPwES program. In 2015, Pepco successfully added Energy Coaches to its offerings. The Energy Coach serves as a third-party unbiased resource available to help HPwES customers navigate the home improvement process.

## Public Service Company of Oklahoma | Tulsa, OK

Headquartered in Tulsa, Oklahoma, Public Service Company of Oklahoma (PSO) has served Oklahoma's electric energy needs since 1913, serving approximately 540,000 customers in 232 cities and towns across Oklahoma. During 2015, PSO's residential customers were able to participate in a variety of compelling energy efficiency program options. PSO's enhanced program designs achieved record participation levels, exceeding the residential portfolio savings goals. User-friendly online submission tools, Find-A-Service/Provider/Retailer tool, and workflow and database tools enabled higher participation levels while providing simplicity and ease of use. PSO is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its regional leadership in energy efficiency and its support of Home Performance with ENERGY STAR (HPwES). Key 2015 accomplishments include:

- Opening its HPwES program to multifamily properties with incentives provided directly to the developer/property owner at a third of the usual rate to encourage participation.
- Working with local Native American tribes and Housing Authorities to bring the program to the rural, low-income community, and renters that do not have the income or opportunity to improve the functionality of their homes.
- Issuing Certificates of Completion, a documentation of efficiency improvements, to every homeowner when they complete a HPwES project. Homeowners are encouraged to file the Certificate with other legal documents when reselling their home to improve its value.
- Expanding the reach and participation in the HPwES program by recruiting 12 new contractors, generating more than 13,000 visits to its web page, and promoting the program to industry allies and Home and Garden Shows.
- Completing 3,055 HPwES projects in 2015, a 68-percent increase compared to 2014.
- Providing incentives for more than 750 ENERGY STAR certified homes, a projected 18-percent growth rate compared to 2014.

## Salt River Project Agricultural Improvement and Power District | Tempe, AZ

Salt River Project Agricultural Improvement and Power District (SRP) was established in 1903 under the National Reclamation Act and is currently the nation's third-largest public power utility, serving 970,000 customers. In aggregate, more than 11 percent of SRP's retail energy requirements for the year were met with sustainable resources. SRP is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for achievements in the ENERGY STAR Certified Homes, Products, and Home Performance with ENERGY STAR (HPwES) programs. Key 2015 accomplishments include:

- Supporting the construction of more than 4,000 ENERGY STAR certified homes, resulting in more than 23,000,000 annual kilowatt hour (kWh) savings.
- Enrolling 45 builders in the program, an increase of nearly 30 percent since 2014, and conducting one-on-one training programs titled with participating builders, select trades, and local industry conferences.
- Delivering annual savings of more than 74 million kWh, lifetime savings of more than 770 million kWh, and annual greenhouse gas emissions reductions of 129 million pounds, as of third quarter 2015, through its robust and thoughtfully designed ENERGY STAR-focused lighting, appliance

recycling and ENERGY STAR pools programs.

- Collaborating as a Utility Partner with FSL Home Improvements and Arizona Public Service to deliver the Home Performance with ENERGY STAR program. In 2015, SRP engaged in many creative marketing campaigns, including sponsoring commercial-free radio listening during afternoon drive time and taking over a local news webpage for Earth Day.

## Southern Maryland Electric Cooperative | Hughesville, MD

Southern Maryland Electric Cooperative (SMECO) is a customer-owned cooperative providing electricity to more than 137,000 customers, making it one of the largest electric co-ops in the nation. SMECO launched its residential energy efficiency programs in 2009, and, along with other utilities supporting EmPOWER Maryland, is making great strides toward achieving its energy efficiency goals. SMECO is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its successful delivery of ENERGY STAR Certified Homes, Certified Products, and Home Performance with ENERGY STAR (HPwES) programs. Key 2015 accomplishments include:

- Incentivizing more than 500 ENERGY STAR certified homes, resulting in 1,000 megawatt hours (MWh) saved and an increase of six percent over the market penetration reported in 2014.
- Employing a multimedia outreach strategy to promote ENERGY STAR certified homes that resulted in more than two million media impressions and transitioning to ENERGY STAR Version 3.1.
- Promoting ENERGY STAR certified lighting and appliances products, as well as appliance recycling, through its Products Programs, and delivering around 23,000 MWh savings as of the third quarter of 2015 and driving consumer awareness about the benefits of ENERGY STAR lighting by generating nearly seven million impressions thorough a range of outreach and educational activities.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland HPwES program. In 2015, the HPwES program provided hands-on training on performing heating, ventilation, and air conditioning (HVAC) diagnostics, afterward HPwES contractors were encouraged to utilize HVAC partnerships to create better work scopes for customers.

## Partner of the Year – Sustained Excellence:

### Energy Management

#### Allergan | Parsippany, NJ

Allergan, Inc. is a diversified global company engaged in research and production of brand-name and generic pharmaceutical products. In early 2015, Allergan merged with Actavis and greatly increased the size and operations of the company. Over the course of the year, the company strategically managed energy and greenhouse gas emissions throughout its operations and supply chain. Allergan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing the success of its energy management program through a major corporate merger. Key 2015 accomplishments include:

- Achieving more than a 1-percent energy intensity reduction for U.S. operations while integrating the operations of two pharmaceutical companies.
- Earning ENERGY STAR certification at two U.S. manufacturing plants.

- Continuing to work with supply chain partners to reduce their carbon footprint through better energy management practices.
- Participating actively in EPA’s ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing.
- Engaging employees through biannual energy fairs that use ENERGY STAR materials and promoting energy efficiency in communities around the world through projects at community events.

## Beacon Capital Partners LLC | Boston, MA

Beacon Capital Partners LLC is a private real estate investment firm that develops, owns, and operates more than 24 million square feet of commercial office properties in select cities in the United States and Europe. Beacon Capital Partners is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for leveraging competitions and awareness campaigns to engage stakeholders, and for its continued implementation of a wide range of energy efficiency measures throughout its portfolio. Key 2015 accomplishments include:

- Earning an ENERGY STAR score of 75 or higher for more than 80 percent of its properties, with an average portfolio score of 83.
- Implementing the Blue Star Energy Saving Contest, where building maintenance and management team members competed for the best energy-saving initiative.
- Developing a tenant energy awareness packet to facilitate communication between asset managers and existing as well as new tenants about Beacon’s conservation programs.
- Continuing the “No Cost Energy Savings Program,” which has saved nearly one million kilowatt hours per year per property since 2010.
- Installing Soofa benches that charge personal electronics via solar power outside four buildings.
- Expanding participation in the ENERGY STAR National Building Competition to more buildings than ever before.

## Bentall Kennedy | Seattle, WA

Bentall Kennedy is one of North America’s largest independent real estate investment advisors, serving more than 500 clients across commercial space valued at more than \$33.5 billion. This includes more than 130 million square feet of assets in the United States and Canada. Bentall Kennedy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to set and achieve new energy efficiency goals for its portfolio through the use of ENERGY STAR tools and resources. Key 2015 accomplishments include:

- Expanding the use of ENERGY STAR Portfolio Manager® in Canada by benchmarking 657 Canadian buildings. In total, Bentall Kennedy is now benchmarking more than 880 eligible offices, industrial buildings, retail properties, and multifamily buildings, representing over 128 million square feet across North America.
- Promoting the ENERGY STAR/Energy Efficiency Toolkit that includes benchmarking, energy management best practices, and training on ENERGY STAR tools and resources.

- Earning an ENERGY STAR score of 75 or higher for nearly 60 percent of its properties.
- Reducing the energy use of its U.S. portfolio by more than nine percent compared to a 2009 baseline, saving tenants and clients some \$55.7 million over that time period and reducing greenhouse gas emissions by more than 168,000 metric tons, which is equivalent to the avoided emissions of 35,500 cars.
- Establishing annual sustainability goals, including focusing on tenant engagement, developing a multifamily sustainability program, and continuing to refine energy tracking and performance.
- Encouraging third-party managers to leverage the value of ENERGY STAR to change occupant behavior.

## CalPortland Company | Glendora, CA

CalPortland Company is a major producer of cement, concrete, aggregates, and asphalt in the western United States and Canada. CalPortland's energy program, formed in 2003, continues to expand to cover new areas of the company's operations. CalPortland is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for advancing and championing energy management within the U.S. cement industry and among industry broadly. Key 2015 accomplishments include:

- Decreasing energy intensity by more than one percent in 2015 while integrating a new cement plant into its portfolio of production facilities. The company has improved energy intensity by 15 percent since 2003 for \$85 million in savings.
- Leading the cement industry to conduct a finish mill benchmarking study to improve energy efficiency in these critical cement plant units.
- Completing numerous energy projects such as a cement kiln process improvement that uses microscopy to assist plant operators to improve kiln operation and energy consumption and a quarry fuel improvement that optimized rock transport and improved ore retrieval and blending for better kiln operation.
- Sharing its energy management expertise with prospective ENERGY STAR partners to help these companies build energy management programs.
- Challenging the company's sites to manage energy by taking and completing its corporate-wide energy challenge to save \$1 million, achieving ENERGY STAR certification of a cement plant, and taking the ENERGY STAR Challenge for Industry at its aggregate, ready mix concrete, asphalt, and terminal sites.

## CBRE Group, Inc. | San Jose, CA

CBRE Group, Inc. is a global leader in real estate services, managing more than three billion square feet of commercial properties and corporate facilities worldwide. CBRE is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for using its leadership position to raise the bar for energy efficiency across the industry, while leveraging the ENERGY STAR program as the foundation of its approach. Key 2015 accomplishments include:

- Achieving portfolio-wide energy use reduction of 2.5 percent compared to 2014—even with a portfolio-wide average ENERGY STAR score of nearly 80.



- Benchmarking more than 1,600 buildings representing more than 260 million square feet, with nearly 350 of these properties earning ENERGY STAR certification in 2015.
- Developing, launching, and reaching nearly 2,000 CBRE brokerage professionals with “The Business of Green for Brokers,” a set of training resources to help brokers market the benefits of energy-efficient and sustainable buildings.
- Training nearly 18,500 property management professionals on energy efficiency best practices through CBRE’s licensing of the BOMA Energy Efficiency Program (BEEP).
- Promoting practical tips for water conservation at California properties and highlighting best practices at leading buildings, including the use of ENERGY STAR Portfolio Manager® to track water consumption.
- Committing more than 70 properties to participate in EPA’s 2015 National Building Competition.
- Leveraging internal and external communications channels, as well as social media, to promote energy efficiency and partnership with ENERGY STAR, including the #GreenYourCube campaign.
- Supporting academic studies through its \$1 million Real Green Research Challenge, with results that have provided empirical evidence demonstrating the power and impact of ENERGY STAR for buildings.

## Colgate-Palmolive Company | New York, NY

Colgate-Palmolive Company (Colgate) is a global consumer products company operating in over 200 countries and territories. Colgate understands the importance of energy management and the potential consequences of climate change and is committed to acting responsibly to protect its people and the environment. Colgate is receiving the ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company’s ongoing sustainability efforts in mitigating climate change through energy efficiency. Key 2015 accomplishments include:

- Improving energy efficiency by 2.8 percent compared to 2014 and more than 20 percent since 2005. Since 2009, Colgate has avoided over \$295 million in energy costs while reducing carbon dioxide emissions by more than nine percent.
- Implementing a climate change strategy that influences the company’s carbon footprint through ambitious emissions goals, management of energy, and providing for low carbon products, energy, and supply chain. The company increased renewable energy purchases by 30 percent in the United States.
- Engaging employees through Energy Treasure Hunts to identify over 200 energy reduction ideas for an estimated 36,664 megawatt hours in energy savings.
- Achieving the ENERGY STAR Challenge for Industry at 13 facilities, 10 of which are repeat winners.
- Expanding the “Save Water” campaign in new markets to raise awareness of water conservation.
- Sharing best practices with other ENERGY STAR partner companies.



## Corning Incorporated | Corning, NY

Corning Incorporated is one of the world's leading innovators in materials science. For more than 160 years, Corning has applied its expertise in specialty glass, ceramics, and optical physics to develop products that create new industries and transform people's lives. Corning is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the growth of its energy management program and commitment to helping others learn valuable skills and strategies. Key 2015 accomplishments include:

- Achieving a six-percent improvement in corporate energy productivity in 2015, and a 32-percent improvement since 2007.
- Linking R&D opportunities with energy management-driven business objectives and developing more sustainable processes.
- Engaging new energy management team members in extensive and immersive energy management training internally and externally among the ENERGY STAR industrial partners.
- Supporting the ENERGY STAR Focus on Energy Efficiency in Glass Manufacturing by arranging for the group to meet annually with Syracuse University's Center of Excellence in Environmental and Energy Systems to stimulate new ideas for program development.
- Engaging 36 plants in the ENERGY STAR Challenge for Industry, with eight named Achievers.
- Supporting the ENERGY STAR industrial partners' annual meeting by sharing communications strategies within an energy management program.

## Cushman & Wakefield | Chicago, IL

Cushman & Wakefield is a leading global real estate services firm, creating significant value for occupiers and investors across a globally managed portfolio of more than 4.3 billion square feet. Cushman & Wakefield is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for using ENERGY STAR tools and resources, embedding energy efficiency into its corporate practices, and taking those best practices to its clients. Key 2015 accomplishments include:

- Reducing annual energy consumption by three percent compared to 2014, while establishing a new energy reduction target of 10 percent by 2025.
- Benchmarking almost 950 properties representing nearly 192 million square feet.
- Earning ENERGY STAR certification for nearly 200 buildings in 2015.
- Conducting training sessions across the country for more than 100 brokers, as well as hosting more than 20 ENERGY STAR Portfolio Manager® training sessions to educate associates, property teams, and engineers.
- Adding a "Sustainable Site Selection Questionnaire" into all Transaction Management Request for Proposals to potential landlords.
- Communicating energy goals and successes to a broader audience, including building tenants, clients, and the greater communities, through campaigns such as Powerful Ideas® and Project Green, corporate blog posts, tenant events, educational energy efficiency infographics, and social media.

## Des Moines Public Schools | Des Moines, IA

Des Moines Public Schools (DMPS) is the largest public school district in Iowa. DMPS was established more than 100 years ago and educates a diverse student body of more than 32,000 students. DMPS partners with ENERGY STAR® to promote energy efficiency awareness and education to students, faculty and staff members, and the greater community. DMPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to demonstrating environmental and financial stewardship through comprehensive energy management, based on ENERGY STAR best practices. Key 2015 accomplishments include:

- Earning the ENERGY STAR for three new buildings in 2015, for a total of 49 ENERGY STAR certified buildings in the district.
- Saving more than \$325,000 in its most recent 12-month performance period, for a total of more than \$2 million saved since first implementing its energy management approach in 2008. These savings were realized in spite of continuously increasing utility rates.
- Reducing its total energy consumption by more than 35 percent since 2008, thereby also significantly reducing its carbon footprint. These reductions were achieved during a time when total square footage of DMPS-operated facilities increased by more than 195,000 square feet, and the percentage of air-conditioned classrooms increased from 74 percent to more than 99 percent of all educational spaces.
- Implementing numerous energy efficiency projects including, but not limited to conversion of all exterior lighting to ENERGY STAR certified light-emitting diode (LED) fixtures; replacing more than 6,000 interior light fixtures with ENERGY STAR certified LED devices; installing solar hot-water systems to supplement existing domestic hot water needs; and replacing inefficient windows and doors with high-efficiency installations.
- Converting two additional school buildings to geothermal heating and cooling systems, increasing the total number of District geothermal projects to 40. Switching to geothermal has helped to nearly double the 1—100 ENERGY STAR score of some school buildings.
- Additionally, all schools in the district have participated in EPA’s ENERGY STAR National Building Competition.

## Eastman Chemical Company | Kingsport, TN

Eastman Chemical Company is a global specialty chemical company that produces a broad range of products found in items people use every day. Eastman is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the richness of its energy management program and support of external organizations. Key 2015 accomplishments include:

- Improving energy intensity by nine percent since 2008, avoiding \$30 million in energy costs in 2015.
- Focusing on the energy efficiency of a core manufacturing process, distillation, through work with two universities. As a result, development of a new energy-saving technology is moving forward, and process improvement engineers are being trained to optimize the operations of existing units.
- Securing the Designed to Earn the ENERGY STAR designation for the new Eastman Corporate Business Center.

- Supporting a local school system in measuring and managing energy in its buildings using ENERGY STAR resources.
- Continuing to leverage the benefits of ENERGY STAR and improve energy efficiency by collaborating with other ENERGY STAR industrial partners and suppliers and engaging employees and communities.

## Evergreen Public Schools | Vancouver, WA

Evergreen Public Schools (EPS), located in the southwest region of Washington, is the fourth largest district in Washington and serves nearly 27,000 students in 35 schools. The district has made great strides in reducing its energy consumption each year. EPS is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing commitment to finding new ways to save energy and promoting its successes with the ENERGY STAR program. Key 2015 accomplishments include:

- Achieving an average portfolio-wide 1–100 ENERGY STAR score of 87 across district buildings.
- Saving \$1.5 million in its most recent 12-month performance period, for a total of more than \$9.4 million saved since first implementing its multifaceted energy management approach in 2008.
- Reducing its total energy consumption by more than 48 percent since 2008, thereby also significantly reducing its carbon footprint.
- Promoting a culture of energy awareness through the ENERGY STAR program by communicating energy efficiency initiatives through the district’s website, social media channels, banners at schools, community videos, and newsletter stories.
- Involving the school community in energy efficiency by engaging staff members, students, and the local community in presentations on energy performance improvement projects and the district’s partnership with ENERGY STAR.

## Food Lion | Salisbury, NC

Food Lion (FL) is the largest operating entity within Delhaize Group, an international Belgian food retailer in seven countries and on three continents. FL’s 1,102 stores represent almost a third (32 percent) of Delhaize’s store portfolio (3,445 locations). FL is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued dedication to identifying, developing, and investing in new technologies and operational best practices to save energy and money. Key 2015 accomplishments include:

- Earning ENERGY STAR certification for 58 additional buildings in 2015, bringing the total to 1,003 properties and more than 90 percent of the U.S. portfolio.
- Installing medium-temperature door retrofits on refrigerators in 38 stores, saving 14.57 billion British thermal units (kBtu) annually.
- Taking part in Delhaize Group’s commitment to reduce its carbon footprint by 20 percent by 2020 over a 2008 baseline—Food Lion, along with its sister banner Hannaford, achieved a 12.7-percent reduction.

- Quadrupling the number of Change the World: Start with ENERGY STAR pledges, earning FL second place out of 777 companies nationally and representing 117,649,222 pounds of greenhouse gas emissions reduction.
- Continuing an aggressive light-emitting diode (LED) lighting retrofit program that included replacing High Intensity Discharge lights in high bay sales floors at 29 stores, replacing T8s on sales floors at 39 stores, and using LED parking lot lighting at two newly opened stores.

## General Motors Company | Detroit, MI

General Motors Company (GM) is a global automobile manufacturer that produces vehicles in 30 countries and is driven by its mission to earn customer loyalty, apply meaningful technology advances and improve the communities where it does business. The company integrates its energy management program into its business plan and overall sustainability strategy. GM is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing progress in energy performance and support of ENERGY STAR. Key 2015 accomplishments include:

- Achieving nearly a six-percent reduction in energy use at its U.S. manufacturing facilities compared to 2014.
- Setting an industry-leading record of 73 plants achieving the ENERGY STAR Challenge for Industry. These plants have saved more than \$237 million in energy costs while reducing over 1.8 million metric tons of greenhouse gas emissions.
- Implementing a climate protection strategy that—through rigorous goals—drives energy management, low carbon energy procurement, and product design, all while communicating the need for climate management to the public.
- Earning ENERGY STAR certification at 11 of its buildings and investing \$104 million on energy efficiency projects globally—all with a two-year return on investment.
- Hosting the first Motor Vehicle Supplier Energy Management Training Camp.
- Achieving landfill-free status in 131 facilities worldwide that reuse, recycle, or convert all waste from operations to energy.

## Gresham-Barlow School District | Gresham, OR

Gresham-Barlow School District is one of the largest school districts in Oregon, serving approximately 12,000 students across 19 schools. The district's leadership and faculty embrace the value of conservation, and work to inspire others to join them in the fight against climate change. Gresham-Barlow School District is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to energy efficiency in partnership with the ENERGY STAR program. Key 2015 accomplishments include:

- Recertifying all 18 of the school buildings that were eligible to receive ENERGY STAR certification.
- Saving more than \$1.4 million in its most recent 12-month performance period, for a total of more than \$14.5 million saved since first implementing its multifaceted energy management approach in 2004.

- Earning recognition from EPA for achieving an average 1–100 ENERGY STAR score of 96 across the district’s portfolio of buildings in 2015, with the average ENERGY STAR score staying above 90 for more than five years.
- Implementing a “Shutdown with ENERGY STAR” plan and school checklist, which is used to make sure all facilities are shut down properly during long weekends and breaks.
- Involving maintenance staff, teachers, principals, students, parents, and the community in energy management efforts, and mobilizing the entire district’s staff and faculty to prepare each school for energy conservation during summer break.

## Hanesbrands Inc. | Winston Salem, NC

HanesBrands is a socially responsible, leading marketer of everyday basic apparel under some of the world’s strongest apparel brands, including Hanes, Champion, and Playtex, among others. Hanesbrands is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company’s continued efforts in sustainability by leveraging successes in energy management, environmental management, and product development. Key 2015 accomplishments include:

- Achieving a three-percent energy intensity reduction compared to 2014 and a 25-percent reduction since 2007, contributing to a 23-percent reduction in carbon emission intensity. Over this period, Hanesbrands reduced water use intensity by 32 percent.
- Establishing an aggressive new “2020 Vision” to reduce energy and carbon emissions by 40 percent and water use by 50 percent from a 2007 baseline year. Hanesbrands participates in a program to responsibly produce cotton, including decreasing greenhouse gas emissions associated with its growth.
- Achieving the ENERGY STAR Challenge for Industry at five plants in 2015 to bring the company’s total number of achieving plants to 23.
- Pioneering the use of biomass combined heat and power plants to replace fossil fuel use at plants in developing countries.
- Implementing a multimedia communications strategy to inform people through 440 million media impressions about energy management and ENERGY STAR.

## Hines | Houston, TX

Hines is a privately owned international real estate firm committed to engaging the best leaders and innovators in the industry. Hines is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the continued expansion and success of its corporate energy management initiatives, and for the ongoing use of ENERGY STAR tools and resources to promote energy efficiency to clients, tenants, and employees. Key 2015 accomplishments include:

- Achieving a reduction in annual energy use of nearly 1.5 percent over 2014—even with a portfolio-wide average ENERGY STAR score of 85.
- Benchmarking all of its more than 230 managed properties, representing more than 86 million square feet, and earning ENERGY STAR certification for 145 of these buildings.

- Leveraging the success of the Hines GREEN OFFICE® (HinesGO®) program to reach beyond office properties and engage retail tenants through the Hines GREEN RETAIL program, which incorporates the ENERGY STAR Bring Your Green to Work campaign.
- Administering a company-wide Best Practices program to identify and promote innovation by operations, engineering, design, and construction staff, with 10 new best practices approved in 2015.
- Adopting an internal competition model to drive building performance improvements within regional operating groups.

## Intertape Polymer Group, Inc. | Sarasota, FL

Intertape Polymer Group, Inc. (IPG) is a manufacturer of tapes, films, woven fabrics, and complementary packaging systems for industrial and consumer use. The company operates 11 production plants and employs approximately 1,950 people. IPG is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continued efforts to strengthen its energy program throughout the corporation and for its active partnership with ENERGY STAR. Key 2015 accomplishments include:

- Achieving a six-percent reduction in energy intensity over 2014 that contributed to more than \$3 million in savings since 2009.
- Reducing 36,406 metric tons of greenhouse gas emissions from energy savings.
- Achieving the ENERGY STAR Challenge for Industry for a second time at its Danville, Virginia plant, marking the eighth time an IPG facility has achieved this goal.
- Using Energy Treasure Hunts and other energy program management best practices to identify over \$490,000 in cost savings that will reduce greenhouse gas emissions by 3,565 metric tons.
- Sharing best practices with community organizations and facilitating an Energy Treasure Hunt at a local church.
- Continuing to build an energy manager network in Danville, Virginia to advance energy efficiency at local companies and to promote ENERGY STAR tools and resources.

## J.C. Penney Company, Inc. | Plano, TX

J.C. Penney Company, Inc., is one of the nation's largest apparel and home furnishing retailers, with approximately 1,000 department stores in the United States and Puerto Rico. J.C. Penney is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong, continuous commitment to energy efficiency. J.C. Penney has demonstrated to the retail industry that there is a smarter business model for managing energy that goes beyond retrofitting/replacing equipment. Key 2015 accomplishments include:

- Reducing weather-normalized source energy use by 1.3 percent, a continuation of year-over-year savings that total a 19 percent improvement since 2009.
- Certifying an additional 44 stores, for a total of 661 certified properties nationwide.
- Participating in EPA's ENERGY STAR Low Carbon IT campaign, reducing energy use by an estimated 1,924 megawatt hours (MWh) through the implementation of computer power management strategies.

- Completing light-emitting diode lighting retrofits at 49 stores, with an annual associated energy reduction in excess of 6,700 MWh.
- Providing 15-minute interval data to 125 additional stores in 2015, bringing the company's nationwide total to 550 stores receiving detailed energy usage data to help identify energy savings opportunities and track performance.

## JLL | Chicago, IL

JLL is a professional services and investment management firm, with operations in 80 countries and a managed portfolio of 3.4 billion square feet. JLL offers specialized real estate services to clients seeking increased value by owning, occupying, and investing in real estate. JLL is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its dedication to driving energy savings across clients' portfolios and communicating energy management successes with ENERGY STAR to its employees, tenants, and the community. Key 2015 accomplishments include:

- Reducing energy use by more than two percent from 2014 consumption, bringing cumulative energy savings for clients since 2007 to more than \$3 billion.
- Benchmarking more than 1,000 new client properties in 2015, for a total of more than 5,700 properties being tracked in ENERGY STAR Portfolio Manager®.
- Increasing the number of JLL buildings participating in EPA's National Building Competition, from three teams totaling 26 properties in 2014 to eight teams totaling more than 180 properties in 2015.
- Launching Energy on Demand™, a new program to identify and quickly implement no/low cost, no-risk energy saving measures across selected portions of client portfolios.
- Upgrading the company's *Green + Productive Workplace* tool to help tenants measure and assess operational performance in terms of energy, sustainability, and productivity.
- Expanding the promotion of ENERGY STAR through high-level media placements, social media, thought leadership blog posts, public forums, presentations to clients, and consistent outreach to employees, prospects, and tenants.

## Kilroy Realty Corporation | Los Angeles, CA

Kilroy Realty Corporation (KRC) is a real estate investment trust that has owned, developed, acquired, and managed real estate assets in major west coast office markets for more than 65 years. KRC owns 13.1 million rentable square feet of commercial office space across 101 buildings. KRC is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to achieving energy efficiency across its portfolio and successfully communicating the ENERGY STAR brand with tenants and brokers. Key 2015 accomplishments include:

- Reducing energy use by 4.4 percent from 2014, or more than 9.5 million kilowatt hours (kWh). The annual carbon dioxide reduction is equivalent to taking 1,389 cars off the road for a year or providing a year of electricity to 602 homes. Since the 2010 launch of its energy efficiency programs, Kilroy has cumulatively saved over 21.5 million kWh and \$3.88 million.



- Presenting its “Engineer All-Stars” Twitter campaign to celebrate energy reduction accomplishments and ENERGY STAR certifications achieved by KRC building engineers.
- Launching “Green Janitor Education” programs in 40 percent of KRC’s office space, empowering janitors to reduce energy and water use and increase recycling performance in KRC buildings.
- Expanding KRC’s tenant engagement programs to triple-net leased tenants, encouraging them to share energy data and coordinating KRC’s first ENERGY STAR certifications for triple-net leased buildings.
- Proactively engaging brokers, including participating in the BOMA Green Leasing taskforce and numerous broker speaking events.

## Kohl's Department Stores, Inc. | Menomonee Falls, WI

Kohl’s Department Stores, Inc. is a family-focused, value-oriented specialty department store that operates more than 1,160 stores in 49 states. Kohl’s is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to seeking innovative solutions for reducing energy use while demonstrating the value of environmental stewardship to associates, customers, and the general public. Key 2105 accomplishments include:

- Certifying 62 buildings in 2015, including the 1,000<sup>th</sup> Kohl’s store. More than 86 percent of Kohl’s stores have now earned ENERGY STAR certification.
- Reducing weather-normalized source energy use intensity by 3.2 percent.
- Raising awareness by playing overhead announcements notifying customers that they are shopping in an ENERGY STAR certified store, and placing a message on the company intranet, Facebook, and Twitter, and at the bottom of receipts.
- Pursuing energy-efficient lighting in stores and distribution centers. Kohl’s light-emitting diode retrofit lighting projects were completed at 23 locations, resulting in an energy savings of almost 6 million kilowatt hours (kWh) in 2015. Kohl’s re-lamped 244 stores, switching from 32-watt fluorescent bulbs to 28-watt fluorescent bulbs and saving more than 11 million kWh.
- Convening an annual summit for staff across different departments, including sustainability, facilities, and store environment and design, along with vendors, to discuss improvements to increase energy efficiency and reduce waste.

## Liberty Property Trust | Malvern, PA

Liberty Property Trust, an \$8 billion real estate investment trust, owns more than 106 million square feet of office and industrial space throughout the United States and United Kingdom. Liberty Property Trust is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its comprehensive energy management approach that uses ENERGY STAR tools and resources to set goals, measure success, engage employees and tenants, and communicate the benefits of its approach to the broader market. Key 2015 accomplishments include:

- Benchmarking 100 percent of its managed portfolio and increasing participation among its increasingly industrial tenants in the Liberty Energy Efficiency Partnership (LEEP) program, helping tenants to benchmark self-managed assets and participate in ENERGY STAR efforts.



- Partnering with fellow ENERGY STAR Partner of the Year, Goby LLC, to enhance the energy management and benchmarking tools available to its property managers and tenant partners.
- Increasing its average ENERGY STAR score from 58 to 78, reducing energy consumption by 21 percent, and earning the ENERGY STAR for 145 buildings since 2008.
- Prioritizing energy performance within the company by generating monthly ENERGY STAR progress reports for property managers and executive management and recognizing energy performance achievements on quarterly employee calls.
- Actively enabling energy efficiency in tenant spaces through building upgrades, lease policies, and educational tools, which has led to ENERGY STAR certification for 39 tenant managed properties.
- Communicating about ENERGY STAR efforts and benefits through social media, conference presentations, public facing websites, and internal employee portals.

## Loudoun County Public Schools | Ashburn, VA

As the third largest school system in the Commonwealth of Virginia, Loudoun County Public Schools (LCPS) is a rapidly growing district that instructs more than 76,000 students at its 88 public schools. LCPS has demonstrated its strong commitment to energy conservation by promoting smart energy behavior and applying energy efficiency principles and practices to its operations. LCPS is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to increasing energy efficiency through the creation of an energy-saving culture among students, staff members, and parents.

Key accomplishments include:

- Earning ENERGY STAR certification for 54 schools, five of which earned their first certification in 2015.
- Saving more than \$64 million and preventing the emissions of more than 292,000 metric tons of carbon dioxide since 2000.
- Communicating the value of ENERGY STAR to the LCPS community in social media posts, blast emails, community events, newsletter articles, and more. On ENERGY STAR Day, LCPS energy managers sent an email to principals and other leaders to raise awareness and encourage participation.
- Holding meetings with school principals to discuss how to improve energy performance and certify, or recertify, the school buildings they oversee.
- Continuing to integrate ENERGY STAR as a key component in the way the district operates, plans for, and maintains its schools.
- Advocating for ENERGY STAR at the Metropolitan Washington Council of Governments.

## Mansfield Independent School District | Mansfield, TX

Mansfield Independent School District (MISD) serves nearly 33,000 students across more than 6 million square feet of building area. An ENERGY STAR® partner since 2006, the district is committed to energy conservation, and encourages its students and community to join them in saving energy at school and at home. MISD is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to improving energy efficiency as the district undergoes rapid growth. Key 2015 accomplishments include:

- Earning more ENERGY STAR re-certifications than any district in the state of Texas—40 schools between 2006 and early 2015 have earned 225 ENERGY STAR re-certifications.
- Reducing utility costs by nearly \$1.3 million using ENERGY STAR tools and resources, improving energy efficiency by more than 17 percent across district schools, and cutting more than 4,500 metric tons of greenhouse gas emissions in 2015.
- Saving more than \$4.7 million since 2012 by working with Cenergistic and benchmarking district buildings in ENERGY STAR Portfolio Manager®.
- Conducting more than 2,400 individual building audits in 51 schools leading to energy efficiency improvements, which resulted in greater stakeholder buy-in.
- Inspiring 800 students to take the ENERGY STAR Pledge to save energy.
- Communicating the value of ENERGY STAR to internal and external audiences through presentations and encouraging a culture in which energy-efficient behaviors are practiced at home, as well as at school.

## Memorial Hermann Health System | Houston, TX

Memorial Hermann Healthcare System (Memorial Hermann) is the largest not-for-profit healthcare system in Southeast Texas. With 12 major campus locations, its portfolio of 11 million square feet includes numerous medical offices and outpatient healthcare facilities. Memorial Hermann is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to being stewards of community resources and environmental responsibility. In 2015, Memorial Hermann outpaced other healthcare systems in certifying top-performing hospitals. Key 2015 accomplishments include:

- Achieving a 23-percent reduction in energy across the portfolio, worth \$80 million in energy cost savings since 2008.
- Earning the ENERGY STAR for six hospitals.
- Maintaining an average ENERGY STAR score of 68 across its portfolio, representing a 27-point improvement since 2008.
- Recruiting 120 healthcare facilities to join the third state-wide Texas Energy Roundup competition which uses the ENERGY STAR Portfolio Manager® benchmarking tool.
- Requiring new facilities to perform to ENERGY STAR standards 13 months after occupancy.
- Inviting Ohio hospitals to compete against Texas hospitals in the first state-vs-state energy competition.

## Merck & Co., Inc. | Kenilworth, NJ

Merck & Co., Inc. (Merck) is a global, research-based pharmaceutical and healthcare company with a vision to be “the most energy-efficient company in the pharmaceutical industry and a leader among FORTUNE 500 companies.” Merck has a successful energy and sustainability program that reaches high levels of performance. Merck is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued leadership in energy management and strategic focus on helping others achieve world class status for energy management. Key 2015 accomplishments include:

- Achieving a two-percent reduction in energy intensity for U.S. facilities and a two-percent reduction globally from 2014. Since 2010, Merck has reduced energy intensity by 16 percent in the United States and 13 percent globally.
- Earning ENERGY STAR certification for one manufacturing plant and three office buildings in addition to helping a former plant earn certification under a new owner.
- Sharing best practices and mentoring ENERGY STAR partners.
- Actively participating in the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing.
- Engaging employees through the creation of an online Energy Treasure Hunt tool that allows individuals to submit energy-saving ideas.
- Investing more than \$12 million in energy efficiency projects through the Merck energy efficiency capital fund.

## Nissan North America, Inc. | Franklin, TN

Nissan North America, Inc. is the manufacturing and operations headquarters for Nissan in the United States and Mexico. The Nissan Green Program (NGP) guides Nissan’s global energy efficiency strategies and was implemented to support the company’s environmental philosophy: Symbiosis of People, Vehicles, and Nature. Nissan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued energy management performance, improvement, and promotion of energy efficiency. Key 2015 accomplishments include:

- Achieving a one-percent energy intensity reduction from 2014 while production volumes increased significantly. Since becoming an ENERGY STAR partner in 2006, Nissan has saved more than 5.34 trillion British thermal units, equivalent to the amount of energy needed to drive a Nissan LEAF™ more than 4.7 billion miles.
- Maintaining ENERGY STAR certification of its automobile assembly plants for 10 consecutive years while earning certification at six office buildings.
- Finishing in third place in overall contributions to the ENERGY STAR Pledge by securing commitments to reduce over 101 million pounds of greenhouse gas emissions.
- Providing support to the first Motor Vehicle Supplier Energy Management Training Camp.
- Expanding support for ENERGY STAR certification of K-12 schools. Nissan assistance was critical to the certification of five schools in Tennessee and the recertification of 20 schools in Mississippi.

## Parmenter | Miami, FL

Parmenter is a fully integrated real estate investment, management, and development firm that manages more than \$1 billion dollars in assets throughout the United States. Parmenter is one of the country's oldest and most respected real estate organizations, active nationally in the ownership and operation of high-quality office properties. Parmenter is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to continuous improvement of energy efficiency by renovating underperforming properties and repositioning those properties for acquisition. Key 2015 accomplishments include:

- Continuing to expand ParmenterGREEN, Parmenter's sustainability department, by developing goals and objectives, sustainable strategies, and tools to advance sustainability at the property level.
- Achieving an average ENERGY STAR score of 83 across its portfolio of buildings, an increase of more than three points.
- Earning ENERGY STAR certification for 75 percent of its properties.
- Leveraging the ENERGY STAR website as a marketing tool to showcase stories for each building that has earned ENERGY STAR certification by creating building profiles to show tenants, investors, and the real estate community the impact of achieving energy reductions at each property.
- Promoting ENERGY STAR tools and resources, including *Bring Your Green to Work* through building websites and social media.

## Raytheon Company | Waltham, MA

Raytheon Company is a technology and innovation leader specializing in defense, security, and civil markets throughout the world. Raytheon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for expanded collaboration of the energy program across the company. Key 2015 accomplishments include:

- Achieving a three-percent reduction in energy use from 2014, saving more than \$3 million in annual energy costs.
- Reaching a 16.7-percent energy intensity improvement from the 2008 baseline, exceeding the goal of 10 percent. The company initiated a new 5-year energy roadmap and company goal to reduce intensity an additional 10 percent by 2020.
- Engaging and rewarding employees in energy management through the innovative "Shining Stars" and "On-the-Spot" recognition programs.
- Increasing the amount of greenhouse gas emissions avoided through the ENERGY STAR Change the World campaign twentyfold.
- Partnering with the EPA's New England office and others to launch a regional ENERGY STAR industrial partner networking group.
- Helping customers reduce operational costs and carbon footprints, including construction of a Microgrid Control System at the Marine Corps Air Station in Miramar, California.

## Scott County Schools | Georgetown, KY

Scott County Schools serves more than 9,000 students in 14 schools. The school district became an ENERGY STAR® partner in 2010 and has since embraced ENERGY STAR tools to make major improvements in energy efficiency and costs for the district. Scott County Public Schools is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its effective use of ENERGY STAR tools and resources in its energy management plan. Key 2015 accomplishments include:

- Earning ENERGY STAR certification for all school buildings in the district for two years in a row.
- Avoiding \$2.5 million in energy costs in the first six years of the district's energy management initiatives, which is equivalent to the resources required to employ 12 teachers each year.
- Achieving an average 1–100 ENERGY STAR score of 89 for district buildings.
- Participating in the ENERGY STAR National Building Competition every year since 2012.
- Holding ceremonies celebrating earning the ENERGY STAR.
- Educating the district's school board, administrators, teachers, maintenance, custodial and other support staff members and students about the financial and environmental benefits of energy management through in-person presentations and meetings.

## Sears Holdings Corporation | Hoffman Estates, IL

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units. By marketing and merchandising ENERGY STAR products, adopting superior energy management across its building portfolio, and driving awareness of energy efficiency through consumer education, Sears' efforts exemplify an ongoing commitment to leveraging its retail capabilities and maximizing energy efficiency in the marketplace. Key 2015 accomplishments include:

- Working with suppliers to deliver an increased selection of ENERGY STAR products store-wide, leading to an overall sales increase of certified products.
- Implementing targeted marketing for key innovative product areas, such as ENERGY STAR certified Heat Pump Water Heaters, leading to an 18-percent increase in sales over last year.
- Earning the ENERGY STAR for 40 full-line stores in 2015 for a total of 646 certified buildings portfolio wide.
- Improving weather-normalized source energy use by 6.2 percent in its full-line stores and raising its portfolio average ENERGY STAR score from 75 to 77.
- Competing in the ENERGY STAR National Building Competition for the sixth year, this time with five teams entered in the 2015 Battle of the Buildings: Team Challenge.
- Highlighting participation in ENERGY STAR programs through events such as a Sears' ENERGY STAR event, which raises awareness about the program, an Earth Day event showcasing ENERGY STAR products, and the Sears Summit.
- Delivering numerous national presentations with EPA to facilitate important national collaboration between retailers and utilities, such as the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

## Staples, Inc. | Framingham, MA

Staples, Inc. is the world's largest office-products company and the second largest internet retailer. Staples has annual sales of \$25 billion and 88,000 associates worldwide. Staples is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong corporate-level commitment to energy management, and its continued enthusiasm and innovation in promoting ENERGY STAR to associates and customers. Key 2015 accomplishments include:

- Reducing weather-normalized source energy intensity by two percent in 2015, equating to \$900,500 in savings.
- Certifying 36 buildings in 2015, bringing the total number of ENERGY STAR certified buildings to 624 nationwide.
- Continuing the “Eco-Treasure Hunt” program, an intensive three-day energy and water audit and recommissioning exercise between Staples’ corporate energy-management team, facility staff, and a multi-disciplinary team of experts in equipment and systems. This program had led to reductions of 3.7 million kilowatt hours over the last three years.
- Retrofitting lighting in stores and distribution centers to light-emitting diode lighting (LED) and T8/T5 fluorescents with motion sensors, respectively.
- Offering more than 900 ENERGY STAR products, with sales exceeding \$320 million.
- Entering four stores and three distribution centers in EPA’s 2015 ENERGY STAR National Building Competition.

## The Boeing Company | Chicago, IL

The Boeing Company is a manufacturer of commercial jetliners and military aircraft. Boeing’s comprehensive energy management program remains focused on improving the environmental performance of its operations. The company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued advancement in energy management. Key 2015 accomplishments include:

- Improving energy intensity by seven percent over the prior year while absolute energy use decreased by four percent. During this time, aircraft deliveries increased about 10 percent.
- Investing \$7.8 million in direct energy conservation to reduce energy use by more than 42,000 million British thermal units annually. Projects include commissioning a new chiller plant for one of the world’s largest buildings, lighting improvements, securing renewable energy, and HVAC retro commissioning.
- Promoting energy efficiency and ENERGY STAR through special events including Earth Day celebrations.
- Encouraging self-managed Green Teams throughout Boeing operations. In 2015, Green Teams grew by 30 percent.
- Building a skilled energy management workforce by encouraging site energy engineers and professionals to achieve qualifications including Certified Energy Manager (CEM) from the Association of Energy Engineers, among others.
- Supporting an annual meeting of its energy management experts to review the company’s energy management strategy.

## The Kenton County School District | Ft. Wright, KY

The Kenton County School District (KCSD) educates more than 14,000 students across more than two million square feet of space. The district continues to make great strides in energy efficiency through committing to ongoing energy management, investing in energy-efficient new construction, involving students in energy efficiency initiatives, and adopting new technology. Other school districts from across Kentucky, Ohio, Tennessee, and North Carolina have modeled their energy programs after KCSD's successful energy management approach, and many have adopted its E=WISE2 student program. KCSD is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its significant commitment to building and operating energy-efficient schools and for using ENERGY STAR tools and resources as a central component of its energy program. Key 2015 accomplishments include:

- Saving more than \$1.4 million in avoided energy costs through the use of ENERGY STAR tools and resources in 2015 and saving more than \$8.3 million since 2005.
- Increasing the district's average 1–100 ENERGY STAR score by nine points in 2015, with a total increase of 37 points since 2005.
- Implementing a new “Shutdown with ENERGY STAR” program, which helped the district save more than \$6,000 when it shut down schools for Thanksgiving break.
- Expanding the student energy-efficiency internship offered through the district's Green Engineering Academy. In 2015, the district employed two student interns who worked to improve energy performance alongside KCSD, JCPenney, and New Energy Technologies. The interns are now energy captains for seven local JCPenney stores. Interns also helped track and report on energy performance during the “Shutdown with ENERGY STAR” event.
- Promoting its participation with the ENERGY STAR program on the district's website, in presentations, at luncheons, and in published materials.
- Holding student workshops in partnership with the E=WISE2 educational program to teach students about the value of environmental conservation.

## TIAA | New York, NY

TIAA is one of the largest institutional real estate investors in the United States. TIAA's investments include 29 million square feet of Class A office space, more than 16,600 multifamily units, and 3.4 million square feet of retail properties. TIAA is committed to achieving property-level energy goals annually and has set a portfolio-wide goal to reduce its energy consumption by 20 percent by 2020. TIAA is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued dedication to superior energy management across its portfolio. Key 2015 accomplishments include:

- Achieving its portfolio-wide goal of reducing energy consumption by 20 percent from a 2007 baseline period.
- Benchmarking the energy and water use of 100 percent of its office, multifamily, and wholly owned retail portfolios in ENERGY STAR Portfolio Manager®, with an average score of 83 for eligible properties, representing 142 buildings across more than 39 million square feet.
- Increasing the number of multifamily properties earning the ENERGY STAR by certifying six properties in 2015.



- Identifying more than 550 energy efficiency projects for wholly owned assets, with an estimated annual savings of over 34 million kilowatt hours, representing a 5.2-percent reduction in portfolio-wide energy use.

## Toyota Motor Engineering & Manufacturing North America, Inc | Erlanger, KY

Toyota Motor Engineering & Manufacturing North America, Inc. is manufacturing headquarters for 14 vehicle, engine, and parts plants across the United States, Canada, and Mexico. Toyota is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued efforts and industry leadership in industrial energy management. Key 2015 accomplishments include:

- Achieving a five-percent reduction in energy intensity from 2014, during a period of increased production, contributing to over 6,600,000 million British thermal units in energy savings and \$640 million in cost savings since 2002.
- Earning ENERGY STAR certification for four automobile assembly plants.
- Achieving the ENERGY STAR Challenge for Industry at three plants.
- Providing support for the first Motor Vehicle Supplier Energy Management Training Camp.
- Sharing best practices through the ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Sector, the ENERGY STAR Industrial Partnership, and Kentucky Association of Manufacturers.
- Launching new communication efforts to highlight Toyota’s partnership with ENERGY STAR.

## Transwestern | Houston, TX

Transwestern is a privately held real estate firm specializing in agency leasing, property and facilities management, tenant advisory, capital markets, research, and sustainability. Transwestern currently oversees the leasing and management of more than 222.4 million square feet of commercial real estate nationwide. Transwestern is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for demonstrating commitment to continuous improvement through the enhancement and expansion of its energy and water management programs, including the use of ENERGY STAR tools and resources. Key 2015 accomplishments include:

- Utilizing ENERGY STAR Portfolio Manager® to collect and track data for 416 commercial buildings totaling 78.7 million square feet.
- Assisting clients in using Target Finder to identify opportunities to improve ENERGY STAR scores.
- Developing the “One Point Program,” to be launched in 2016, with a stated objective of improving every property’s ENERGY STAR score by at least one point.
- Conducting in-depth training sessions for staff that offer new opportunities to save energy and drive cost savings, including ENERGY STAR tools and resources.
- Featuring ENERGY STAR tools, resources, and guidance documents on an internal sustainability website available to all team members, with specialized content for brokers and property managers.



## USAA Real Estate Company | San Antonio, TX

USAA Real Estate Company provides co-investment, acquisition, and development services across the United States for corporate and institutional investors. USAA Real Estate Company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to find new and creative opportunities to improve energy efficiency in its diverse portfolio of high-performing properties. Key 2015 accomplishments include:

- Having an ENERGY STAR score above 75 for 95 percent of its total office buildings.
- Continuing to integrate ENERGY STAR tools into its energy management program with the automation of electric, gas, and water data benchmarking in ENERGY STAR Portfolio Manager® through third-party implementation partners that provide detailed analytics on building performance.
- Improving awareness of ENERGY STAR and USAA Real Estate Company's commitment to energy efficiency and furthering engagement with third-party hotel operators.
- Participating in EPA's ENERGY STAR National Building Competition, with two buildings exceeding 10-percent savings. USAA engaged stakeholders in the event by using platforms including Twitter, tenant events, e-mailed newsletters, and giveaways.
- Recognizing building teams that achieve ENERGY STAR certification, an ENERGY STAR score above a 94, or the greatest improvement in ENERGY STAR score.

## Verizon | Folsom, CA

Verizon operates America's most reliable wireless network, with 110.8 million retail connections nationwide. The company employs a diverse workforce of 177,900 and generated more than \$127 billion in revenue in 2014. Verizon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to cutting its companywide carbon intensity in half by 2020, and for promoting energy efficiency awareness among customers and employees. Key accomplishments include:

- Combining Verizon Wireless with Verizon Corporate Real Estate to form Verizon Team Energy, growing its cross functional energy management team and increasing the size of its portfolio of buildings benchmarked in ENERGY STAR Portfolio Manager® by 13 percent.
- Reducing weather-normalized source energy by 0.4 percent across 15.4 million square feet of Verizon real estate.
- Serving as a Change the World with ENERGY STAR campaign pledge driver; in 2015 pledges by Verizon employees and customers represented avoided greenhouse gas emissions of more than 9 million pounds.
- Certifying 32 Verizon Wireless stores in 2015, for a total of 206 ENERGY STAR certified buildings nationwide.
- Pursuing more than 100 different energy efficiency projects company wide, including building automation system installations and upgrades, heating, ventilation, and air conditioning (HVAC) upgrades, light-emitting diode (LED) lighting retrofits, and economizer installations at a variety of retail stores, offices, network locations, and cell sites.
- Motivating employees by recognizing energy performance achievements—for example, nine Verizon stores won 20-percent improvement awards in the ENERGY STAR National Building Competition—through store celebrations, as well as internal- and public-facing communications.

## Partner of the Year – Sustained Excellence: Home Energy Rater

### Building Energy, Inc. | Star, Idaho

Building Energy Inc. is a Residential Energy Services Network (RESNET) accredited Home Energy Rating and Provider firm, conducting ratings and serving independent raters in Southern Idaho and the Northwest region. The company also provides energy auditing, diagnostic testing, sustainable design, heating, ventilation, and air conditioning (HVAC) design/testing, and Infrared Thermography services for residential housing and commercial structures. Building Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to providing quality ENERGY STAR certification. Key 2015 accomplishments include:

- Rating 142 new ENERGY STAR certified homes and 628 multifamily units, with a cumulative total of 2,770 ENERGY STAR certified homes since 2012.
- Establishing an ongoing ENERGY STAR and “above-code” field training for the local building industry trade allies, improving the compliance record of ENERGY STAR builder partners and resulting in significant reductions in warranty call-backs.
- Fostering a team approach with ENERGY STAR building clients to reinforce compliance and ensure comprehensive understanding of ENERGY STAR Version 3.1 requirements.
- Contributing ENERGY STAR services voluntarily to local building clients participating in the St. Jude’s Dream Home campaign, Homes for Troops, Boise Rescue Mission and Habitat for Humanity projects.

### Energy Inspectors | Las Vegas, NV

As a residential energy efficiency consulting, home energy rating, and construction quality assurance company, Energy Inspectors evaluates the energy efficiency of thousands of homes annually throughout the 18 markets it serves. Energy Inspectors is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued support for ENERGY STAR home certification. Key 2015 accomplishments include:

- Certifying more than 11,269 single-family homes and 509 multifamily units as ENERGY STAR in 2015, totaling more than 158,000 homes since the company’s inception.
- Continuing to provide ENERGY STAR consulting and certifications in five states and nine regions throughout the Southwest.
- Conducting training sessions on the ENERGY STAR Certified Homes program for builders and contractors and providing specified training to Home Energy Raters.
- Facilitating the change to ENERGY STAR Revision 8 through client and stakeholder outreach.

## Energy Logic, Inc. | Berthoud, Colorado

EnergyLogic, Inc. has been verifying homes for the ENERGY STAR® Certified Homes program for more than 15 years, helping home builders construct better, more efficient homes. EnergyLogic is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its strong support and promotion of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Certifying more than 1,600 homes with a cumulative total of more than 27,000 ENERGY STAR certified homes.
- Performing ongoing ENERGY STAR stakeholder training, including training 19 Raters and holding two Revision 8 webinars for more than 100 builders, heating, ventilation, and air conditioning (HVAC) contractors, and other trade allies.
- Completing 47 ENERGY STAR field quality assurance reviews.
- Supporting key initiatives, including participation in the annual ENERGY STAR certified homes stakeholder meeting in Portland, OR, as well as in the development and implementation of Revision 8 of the ENERGY STAR certified homes specification.
- Working with local program sponsors, including Xcel Energy's ENERGY STAR New Homes program to verify homes for incentives and rebates.

## SkyeTec | Jacksonville, FL

SkyeTec is an energy rating and indoor environmental consulting company that provides third-party inspections for residential and commercial construction projects throughout the United States. In 2008, SkyeTec saw the opportunity to provide energy rating services to home builders to meet the growing demand for ENERGY STAR® certified homes. Today, SkyeTec takes a consultative approach to energy services, offering builders custom, cost-effective options for achieving their efficiency goals, ongoing education and training, rebate program coordination, technical support, and marketing and sales support. SkyeTec is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its support of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Verifying more than 3,180 homes for ENERGY STAR certification in 2015, for a cumulative total of 18,605 since 2008.
- Creating an online tool for SkyeTec clients to track the status of their ENERGY STAR inspections, track the performance of their homes, and compare the efficiency and inspection results of their homes to other ENERGY STAR certified homes verified by SkyeTec in the same geographical area.
- Making it easier and more convenient for clients to educate their sales staff, insulation contractors, and heating, ventilation, and air conditioning (HVAC) contractors on the guidelines for building ENERGY STAR certified homes via online training modules.

## TopBuild Home Services | Daytona Beach, FL

TopBuild Home Services, formerly Masco Home Services, is one of the largest home energy rating companies in the United States. Through its Environments For Living® and ENERGY STAR® programs, TopBuild Home Services is committed to helping builders construct high performance homes that are

energy efficient, durable, and safe. TopBuild Home Services is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its contribution to rating ENERGY STAR certified homes. Key 2015 accomplishments include:

- Verifying more than 10,980 ENERGY STAR certified homes in 2015 and bringing its cumulative total to more than 140,000 homes certified since 2005.
- Continuing to provide ENERGY STAR training to enhance the network of credentialed heating, ventilation, and air conditioning (HVAC) contractors.
- Continuing to train state municipalities and building officials on ENERGY STAR requirements and promoting its acceptance as an above-code program, while also actively participating in utility programs that promote the ENERGY STAR program by providing builder incentives.
- Programming its online database to enable HVAC contractors, Home Energy Raters, and builder field personnel to electronically complete, submit, and track information required for ENERGY STAR certification.

## Partner of the Year – Sustained Excellence New Home Builder and Affordable Housing

### Beazer Homes USA, Inc. | Atlanta, GA

Beazer Homes USA, Inc., with operations in 13 states, has been part of the ENERGY STAR® program since 1998. Beazer Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its promotion of and corporate commitment to building only ENERGY STAR certified homes. Key 2015 accomplishments include:

- Building more than 4,700 ENERGY STAR certified homes, while saving more than 10,000 metric tons of carbon dioxide equivalent emissions, for a total of more than 43,000 ENERGY STAR certified homes since joining the program.
- Reducing warranty expenses attributed to water intrusion by 65 percent since 2011, which the company attributes to building 100 percent ENERGY STAR certified homes and following EPA's thermal enclosure and water management system requirements.
- Launching the "Show Me the Bunny" campaign in the Houston Division, which showed the effectiveness of spray foam insulation and its ability to keep homes cool and withstand Texas temperatures. The chocolate bunny did not melt in a Beazer attic!
- Promoting ENERGY STAR certified homes with an energy efficiency ad campaign that garnered 1.4 million impressions, as well as homeowner testimonial videos on its YouTube channel.
- Providing more than 5,000 annual post-closing homeowner training sessions and training 200 in-house sales staff, as well as outside real estate agents, on the benefits of ENERGY STAR certified homes.

## Brighton Homes | Boise, ID

Brighton Homes is the home building division of Brighton Corporation, a diversified real estate developer. In 2009, the company made the decision to build only ENERGY STAR® certified homes. Brighton Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued growth as an ENERGY STAR home builder and commitment to building and promoting ENERGY STAR certified homes.

Key 2015 accomplishments include:

- Building more than 120 ENERGY STAR certified homes in 2014, with 95 percent of buyers saying that ENERGY STAR was a factor in their home-buying decisions when surveyed post-closing.
- Emphasizing its commitment to building ENERGY STAR certified homes on its website, and advertising on Facebook and Pinterest, Houzz, Twitter, flyers, outdoor signage, and banners.
- Holding regular meetings and training sessions with its framing; heating, ventilation, and air conditioning (HVAC); and insulation subcontractors to ensure compliance with ENERGY STAR program requirements and discuss ways to improve processes and products, including opportunities for superintendents to learn about new techniques in energy efficiency.
- Installing insulation that goes beyond the ENERGY STAR requirements to help homebuyers save money on utility bills, using paints and finishes that are environmentally safe, and installing gutters on homes to prevent mold issues in crawl spaces.

## Habitat for Humanity of Greater Nashville | Nashville, TN

Habitat for Humanity of Greater Nashville has been making energy efficient homeownership a reality for low-income families since 2006. Habitat for Humanity of Greater Nashville is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued support in protecting our environment by building truly affordable, ENERGY STAR certified homes. Key 2015 accomplishments include:

- Constructing 32 new, affordable ENERGY STAR certified homes across four counties with a cumulative total of more than 400 certified homes built.
- Promoting its ENERGY STAR partnership in all key marketing initiatives, including its annual report and other print materials, at conferences and community events, including the Habitat for Humanity International Home Builders Blitz media tour, and on a dedicated web page about ENERGY STAR and sustainability.
- Training more than 8,000 volunteers annually on ENERGY STAR building practices and checklists, as well as educating approximately 50 families about ENERGY STAR certified homes as part of their homeownership education program.
- Making key technical innovations that resulted in significant energy saving improvements related to whole house air leakage and fresh air ventilation.

## Habitat for Humanity of Metro Denver | Denver, CO

Habitat for Humanity of Metro Denver has been building high-quality homes in partnership with low-income families for 36 years. Its partnership with ENERGY STAR® began nearly 14 years ago and continues to evolve and grow. Habitat for Humanity of Metro Denver is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in providing the benefits of energy efficiency to low-income families by building ENERGY STAR certified homes. Key 2015 accomplishments include:

- Constructing 28 ENERGY STAR certified homes for a cumulative total of 190, as well as making critical energy efficiency improvements and repairs to 31 additional homes.
- Building homes meeting the combined requirements of EPA's Indoor airPLUS, WaterSense, and ENERGY STAR programs.
- Promoting its ENERGY STAR certified homes and partnership in all major marketing efforts including print media, onsite displays, its website and social media accounts, and in Behind the Build home tours for major donors and sponsors.
- Educating more than 15,000 volunteers about ENERGY STAR construction practices, conducting 20 ENERGY STAR training sessions for all construction staff and subcontractors, and providing 31 post-sale ENERGY STAR training sessions to homeowners.
- Incorporating ENERGY STAR requirements into their normal construction practices.

## Houston Habitat for Humanity | Houston, TX

Houston Habitat for Humanity believes that everyone needs an affordable place to live, and that energy efficiency plays an essential role in making its homes truly affordable as well as sustainable. Houston Habitat for Humanity is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to building ENERGY STAR certified homes. Key 2015 accomplishments include:

- Constructing 29 ENERGY STAR certified homes for a cumulative total of more than 640. These homes have an average monthly electric utility bill of \$110.
- Promoting its ENERGY STAR partnership in all print materials and onsite signage, at major conferences and media events, and on a dedicated web page on its website about sustainable building practices.
- Building all homes to EPA's Indoor airPLUS, WaterSense, and ENERGY STAR program requirements.
- Training its marketing staff on ENERGY STAR features and benefits to aid them in educating current and potential sponsors, and training homeowners on maintaining their home's ENERGY STAR systems and features.
- Training construction staff on ENERGY STAR construction requirements, including a partnership with Lowe's to sponsor a 14 day house build that also trained Lowe's employees on building an ENERGY STAR certified home.
- Utilizing ENERGY STAR's inspection checklists to improve quality control measures, resulting in an 80-percent reduction in the number of contractor callbacks made to correct insulation installation deficiencies.

## Ivey Residential LLC | Evans, GA

Georgia-based home builder Ivey Residential has participated in the ENERGY STAR® Certified New Homes program since 2006. Ivey Residential is receiving ENERGY STAR Partner of the Year—Sustained Excellence Recognition for continuing to make significant contributions to the growth of ENERGY STAR. Key 2015 accomplishments include:

- Building more than 140 ENERGY STAR certified homes and saving homeowners more than \$72,000 per year, for a cumulative total of more than 600 certified homes since joining the program.
- Providing extensive training to all staff as well as homeowners about the value of ENERGY STAR homes and ensuring that all trade allies—including heating, ventilation, and air conditioning (HVAC) installers, insulators, and realtors are familiar with ENERGY STAR requirements.
- Promoting ENERGY STAR on Facebook, Twitter, and LinkedIn, as well as individual marketing flyers, building signs, promotional outdoor signs, and the company's website.
- Providing extensive training to HVAC installers, insulators, weather-proofers, and realtors by meeting regularly with superintendents, suppliers, and vendors, as well as promoting ENERGY STAR webinar offerings internally.

## KB Home | Los Angeles, CA

Home builder KB Home maintains operations in 30 markets across the United States. KB Home is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to lead the new construction industry toward market transformation through its commitment to ENERGY STAR. Key 2015 accomplishments include:

- Building more than 5,400 ENERGY STAR certified homes in 2015, for a cumulative total of more than 95,000 certified homes since partnering with ENERGY STAR in 2000.
- Training all employees through the online KB University and requiring a course on sustainability initiatives, including KB's ENERGY STAR partnership and the features and benefits of the ENERGY STAR label.
- Presenting a new documentary-style video series dubbed KB Home Portraits™, which featured real-life KB homeowners describing their annual utility bill savings. General media coverage was 736 media hits, with earned impressions/circulation of more than 476,000,000 and an estimated advertising revenue of more than \$32,000,000.
- Launching the KB Home's eDIFFERENCE page, which highlights four key focus areas, including the energy-efficient features included in all ENERGY STAR certified KB homes. This section garnered 67,000 views in 2015 and highlights ENERGY STAR prominently.
- Requiring that all new homes include a "smart" thermostat that comes with energy reporting capabilities and is integrated with the home's heating, ventilation, and air conditioning (HVAC) system, as well as requiring light-emitting diode (LED) lighting.



## Meritage Homes | Scottsdale, AZ

Meritage Homes Corporation has championed the ENERGY STAR® Certified New homes program as the baseline for every home it builds and incorporates ENERGY STAR throughout its marketing and sales materials. Meritage is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to educating its employees, industry stakeholders, and the public about the value and benefits of energy efficiency. Key 2015 accomplishments include:

- Completing more than 2,900 ENERGY STAR certified homes in 2015, for a total of almost 40,000 homes since joining the program.
- Engaging and educating employees, trade partners, stakeholders in media, utilities, municipal governments, and industry professionals through a comprehensive, multi-tiered public awareness campaign that includes online learning centers, educational content, and community outreach.
- Educating homebuyers about the value and benefits of advanced building techniques and ENERGY STAR certified homes at its more than 100 Green Home learning centers throughout the United States, as well as through webinars, school tours, and homeowner education sessions.
- Providing mandatory training to sales representatives on the value of an ENERGY STAR certified home, as well as producing Continuing Education courses for real estate professionals, including a three-hour course on the features and benefits of ENERGY STAR certified homes and a two-day energy efficiency course.

## Partner of the Year – Sustained Excellence: Product Brand Owner

### DIRECTV | Dallas, TX

DIRECTV, now part of the AT&T family, is a leading global technology and pay-television provider. DIRECTV is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for delivering the best in efficient set top boxes, partnering with utilities and researchers to drive efficiency in pay-television, and educating students about climate change. Key 2015 accomplishments include:

- Delivering more than 10 million ENERGY STAR certified receivers in 2015, which have the highest level of efficiency among all pay-television boxes, saving customers 420 million kilowatt hours and \$55 million each year.
- Raising awareness on the role of energy efficiency in combating climate change by engaging 16,000 students in a virtual field trip with Administrator Gina McCarthy. This collaboration between DIRECTV, Discovery Education, and EPA extended science and technology education to millions of teachers and students by developing and distributing valuable teaching materials.
- Educating many millions of customers about the power savings of ENERGY STAR receivers using an ENERGY STAR-themed public service announcement (PSA), customer e-mail, Twitter messages, newsletter, and the DIRECTV website.



- Improving on its energy saving whole-home digital video recorder (DVR) solution, with its latest generation Genie box delivering one third more efficiency than called for by the latest ENERGY STAR requirements.
- Training all DIRECTV call center agents and 6,000 technicians, who communicate with more than 20 million U.S. customers, on the benefits of ENERGY STAR.
- Partnering with the New Jersey Clean Energy Team and the California Plug Load Research Center to drive efficiency in pay-television.
- Refurbishing seven million set top boxes and safely recycling more than 18 million pounds of electronic waste.

## Hoshizaki America, Inc. | Peachtree City, GA

Hoshizaki America, Inc. (Hoshizaki) is an international leader in the design, manufacture, and marketing of foodservice products. Hoshizaki is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to develop products that excel in energy efficiency, introducing comprehensive recycling programs, and successfully promoting ENERGY STAR to its customers and dealers. Hoshizaki's leadership is demonstrated through dedicated efforts to highlight the benefits of ENERGY STAR equipment in both internal and external communications. Key 2015 accomplishments include:

- Developing focused community outreach activities and encouraging more than 100 employees to take the ENERGY STAR pledge and adopt energy-saving practices both at work and at home.
- Expanding an extensive international training strategy, which throughout 2015, educated more than 12,000 dealers and 95 percent of employees on ENERGY STAR certified products and their benefits.
- Providing ENERGY STAR ice machines and refrigeration equipment with clear energy efficiency benefits for customers, while collaborating with Hoshizaki World Partners to develop a line of ice makers that employ naturally occurring refrigerants to achieve greater energy efficiency.
- Partnering with EPA to deliver a training webinar that reaches dealers and distributors nationwide.
- Utilizing trade shows, print, mail, point of purchase, and social media outlets to effectively promote ENERGY STAR messaging.

## ITW Food Equipment Group | Troy, OH

ITW Food Equipment Group—the parent organization of Baxter®, Hobart®, Stero®, Traulsen®, Vulcan®, Wittco®, and Wolf® brands—is a leader in commercial food equipment for the foodservice and grocery industries internationally. ITW is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued innovation in designing efficient equipment and its support of the specification development process. ITW's leadership in energy efficiency is evidenced by the broad suite of energy efficient commercial food equipment it has certified and its continued active participation in the ENERGY STAR specification and test method development process. Key 2015 accomplishments include:

- Offering more than 370 ENERGY STAR certified products across seven categories.

- Supporting the commercial ovens specification development process, which expanded the category to include rack ovens, while introducing new energy efficiency opportunities to customers by improving its electric convection ovens, dish machines, and refrigeration equipment.
- Partnering with Nation’s Restaurant News to host a webinar promoting the benefits of ENERGY STAR certified products to more than 104 key chain decision makers, including representatives from McDonalds, Pizza Hut, Sodexo, and Holiday Inn.
- Increasing awareness of ENERGY STAR and educating communities on energy efficiency through a targeted web-based campaign focused on saving energy in schools and various case studies posted on the Sustainable Kitchen website.
- Continuing to communicate the benefits of ENERGY STAR to industry professionals through the training of its commercial foodservice sales force, restaurant equipment dealers, distributors, sales representatives, and foodservice consultants.

## LG Electronics USA | Englewood Cliffs, NJ

LG Electronics USA is a \$50 billion technology leader committed to Innovation for a Better Life by developing the innovative and energy-efficient products that provide consumers with superior performance while minimizing the impact on the world around us. Taking community outreach to a new level, LG distinguished itself as a champion for improving the environment through energy efficiency and conveying the benefits of ENERGY STAR® certified products. Key 2015 accomplishments include:

- Offering hundreds of ENERGY STAR certified models in a range of product categories including clothes washers, clothes dryers, and televisions, and increasing the total number of ENERGY STAR certified models by 15 percent over 2014.
- Reaching its more than 2,000 employees with updated training guides and brochures featuring ENERGY STAR certified products and educating them on LG’s commitment to environmental sustainability, as well as ways employees can lessen their own impact, through its Live Green newsletter.
- Generating billions of impressions with an ongoing nationwide campaign about the impact of climate change and the benefits of ENERGY STAR, including integrating ENERGY STAR messaging and branding into LG’s fan fest presence at the NCAA® Men’s Final Four® and highlighting ENERGY STAR in multiple spots on LG’s Times Square Billboard, including on ENERGY STAR Day.
- Promoting ENERGY STAR Flip Your Fridge 2015 with a breakthrough campaign with *The Ellen DeGeneres Show* and announcing its full-fledged support of Flip Your Fridge 2016.
- Increasing its trade show presence with ENERGY STAR certified products at 10 events, including CES® 2015, Green Build, and Nationwide PrimeTime.

## Manitowoc Foodservice, Inc. | New Port Richey, FL

Manitowoc Foodservice, Inc., is a leader in designing, manufacturing and supplying food and beverage equipment globally. The company has a portfolio of brands that includes Cleveland®, Convotherm®, Delfield®, Frymaster®, Garland®, Koolaire®, and Manitowoc® Ice. Manitowoc Foodservice is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its support of the ENERGY STAR specification development process, leadership in marketing ENERGY STAR certified products, and stand-out efforts to educate employees and end users on the benefits of ENERGY STAR certified products. Key 2015 accomplishments include:

- Offering more than 1,100 ENERGY STAR certified products across six commercial foodservice product categories. Significantly increasing the number of ENERGY STAR products offered in its Koolaire line, while maintaining strong offerings in its other brands.
- Continuing to advance the promotion of ENERGY STAR through targeted magazine advertising, participation in more than 150 trade shows, point-of-purchase literature, and creative social media, including iTunes and Google Play apps that educate customers on energy efficiency. Collectively, these generated more than three million impressions.
- Initiating a travelling road show outfitted with ENERGY STAR ice machines, which stopped in 15 metropolitan areas to educate local dealers about the product and its energy efficiency features.
- Training more than 7,500 employees, and an estimated 3,600 distributors on the value of ENERGY STAR certified products.

## MaxLite | West Caldwell, NJ

For more than 20 years, MaxLite has provided energy efficient lighting solutions to the architectural, commercial, industrial and residential markets, making it a priority to develop state-of-the-art compact fluorescent lights (CFL) and light-emitting diode (LED) products for a wide-range of applications. MaxLite is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its active support of the ENERGY STAR fixture and lamp programs, with innovative solutions and outreach and education that helps others understand the benefits of ENERGY STAR and deliver more efficient products. Key 2015 accomplishments include:

- Increasing its offering of ENERGY STAR certified LED models by 78 percent.
- Introducing the first 120VAC LED Light Engines which meet the new Luminaires V2.0 definitions.
- Developing 59 new certified LED Lamps including exclusively ENERGY STAR omnidirectional lamps.
- Contributing substantively to the specification development process for ENERGY STAR Lamps 2.0 and Luminaires 2.0.
- Being a leader in educating employees, representatives, utilities, distributors, specifiers and customers on the importance of the ENERGY STAR program through the MaxLite Lighting and Technology University.
- Communicating the value of the ENERGY STAR program and Certified Subcomponent Database (CSD) to lighting fixture manufacturers and distributors.

## Panasonic Eco Solutions North America | Newark, NJ

Panasonic Eco Solutions North America, a unit company of Panasonic North America, offers a comprehensive line of high-performance ventilation solutions, with virtually every eligible fan ENERGY STAR® certified. Panasonic Eco Solutions is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for demonstrating an impressive commitment to efficient residential ventilation through exceptional product design and innovative consumer outreach efforts. Panasonic incorporates ENERGY STAR messaging in nearly all of its press, advertising, and marketing materials. Key 2015 accomplishments include:

- Continuing to innovate its already comprehensive product line by including the WhisperFit EZ models designed as a one-to-one replacement in retrofit situations, and the SelectCycler System™, an integrated whole house ventilation solution designed exclusively to work with Panasonic's ENERGY STAR 2015 Most Efficient WhisperGreen Select fans.
- Delivering sustained performance for consumers by designing and testing its fans well beyond industry standards to ensure they remain quiet and efficient in real-world situations.
- Including a hang tag kit featuring the ENERGY STAR logo, visible to consumers once certified products are installed in a home.
- Earning more than 91 percent of its income from ENERGY STAR certified products, an increase over last year.
- Participating in 22 Houses that Work or Getting to NET Zero Homes meetings and educating more than 1,000 builders, Home Energy Rating System (HERS) raters, building officials, and manufacturers about its ENERGY STAR certified solutions.
- Incorporating ENERGY STAR in ongoing public relations efforts, resulting in more than 30 consumer and trade media placements reaching a total audience of more than eight million.

## Pella Corporation | Pella, IA

Pella Corporation designs, tests, and installs windows and doors for new construction, remodeling, and replacement applications. Pella is committed to innovation, energy efficiency, and the practice of environmental stewardship. Pella is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to operational sustainability, product innovation, and education sponsorship. Key 2015 accomplishments include:

- Winning the ENERGY STAR Challenge for Industries award for three different manufacturing facilities that improved building energy efficiency in excess of 10 percent.
- Continuing to innovate new ENERGY STAR certified products that meet the newest program requirements, including new options for ENERGY STAR Most Efficient 2015.
- Continuing to partner with Lawrence Berkeley National Labs to develop new automated shading technology.
- Delivering training on ENERGY STAR to 100 percent of employees and staff at all of its distributor and retailer locations with a wide range of classes, videos, and events.
- Sponsoring the 2015 Solar Decathlon Education Days to teach students about the benefits of energy efficiency and renewable energy.

## Pentair Aquatic Systems | Sanford, NC

Pentair Aquatic Systems is a global leader in swimming pool, spa, and aquatic equipment for applications ranging from residential pools to large water environments. Pentair is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continuing strong commitment to advancing energy efficiency in pool pumps and for being a market leader in educating its customers to save energy and money with ENERGY STAR. Key 2015 accomplishments include:

- Offering 63 ENERGY STAR certified pool pump models, accounting for 46 percent of the 137 certified pumps in 2015.
- Deploying more than 1,000 hands-on pool pump demonstration devices at retail outlets and consumer home shows that help to better educate consumers on the benefits of ENERGY STAR certified pool pumps.
- Improving its strong training initiatives for employees, dealers, and distributors, in conjunction with EPA, including incorporating ENERGY STAR educational information and messaging into training sessions that were attended by 2,580 industry professionals at 58 locations in 2015.
- Playing an instrumental role in the development of the ENERGY STAR pool pump connected specification.

## Samsung Electronics | Ridgefield Park, NJ

Dedicated to taking the world in imaginative new directions, Samsung Electronics leads the global market in high-tech electronics manufacturing and digital media. Samsung is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its constant dedication to advancing efficiency through its reliable voice in the specification development process, its impressive design and marketing of ENERGY STAR certified products, and its wide-reaching community outreach. Key 2015 accomplishments include:

- Maintaining a consistently high majority of total product models available that are ENERGY STAR certified, among a variety of major appliances and consumer electronics, with 34 models in four product categories recognized as ENERGY STAR Most Efficient 2015 and working toward an ambitious corporate goal of 50-percent energy efficiency improvement by 2020.
- Demonstrating a strong partnership with ENERGY STAR during the specification development process, by leading industry partners on revisions for televisions, displays, and dishwashers.
- Partnering with the Boys & Girls Club of America to build the Climate Superstars Challenge educational competition that taught kids ways to help the environment and featured ENERGY STAR.
- Delivering high-impact advertising and media events and expos, promoting the ENERGY STAR brand and products to generate more than 115 million impressions, including the “Improve Your Life and the Climate” campaign that ran in Times Square.
- Prominently and consistently promoting the ENERGY STAR brand digitally through its website, Samsung.com, its blog, TechLife, and through Samsung social media resulting in more than 3.6 million views.

## Soft-Lite LLC | Streetsboro, OH

Founded in 1934, Soft-Lite LLC is a manufacturer of custom-made windows. Soft-Lite makes ENERGY STAR® a priority by developing efficient new products and educating its employees about the ENERGY STAR program. Soft-Lite is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its educational activities and development of new certified products. Key 2015 accomplishments include:

- Developing a new ENERGY STAR Marketing Collection for its dealers that includes a wide range of customizable sales aides that can be used to educate consumers about the ENERGY STAR program.
- Providing visitors to the Soft-Lite website with “A Homeowner’s Guide to Buying Replacement Windows,” a white paper which explains the energy efficiency benefits of replacement windows and other technical details about product certification.
- Introducing 32 new ENERGY STAR certified product options that are also rated for hurricane impact.
- Promoting ENERGY STAR products through high-quality print, social media, and showroom marketing.

## Partner of the Year – Sustained Excellence: Retailer

### Best Buy Co., Inc. | Richfield, MN

Best Buy Co., Inc. is a leading provider of technology products, services, and solutions, with 70 percent of the U.S. population living within 15 miles of a Best Buy store. Best Buy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its extensive offerings of ENERGY STAR certified products and its continued leadership in leveraging ENERGY STAR to educate consumers on the benefits of energy efficient products and practices. Key 2015 accomplishments include:

- Continuing its best-in-class identification of ENERGY STAR certified products for consumers along each step on their path to purchase, ensuring that ENERGY STAR is front of mind for consumers shopping both online and in-store.
- Producing and running a consumer-facing video highlighting the benefits of ENERGY STAR certified consumer electronics which was played twice an hour daily in more than 1,000 stores on Best Buy’s television walls, and six times an hour daily on display monitors in stores.
- Participating in the ENERGY STAR Flip Your Fridge promotion, including a national media event on *The Ellen DeGeneres Show*.
- Engaging as a charter member of the ENERGY STAR Retail Action Council and participant in EPA’s ENERGY STAR Retail Products Platform.
- Educating all employees on ENERGY STAR through an ENERGY STAR specific learning module.

## Nationwide Marketing Group | Winston Salem, NC

Nationwide Marketing Group, America's largest buying and marketing organization, has a long history helping its 3,800 members educate consumers on the benefits of ENERGY STAR® products across their 11,000 storefronts. Nationwide Marketing Group is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to promoting energy efficiency and ENERGY STAR product sales. The company has distinguished itself by developing a high-quality, comprehensive, and effective set of ENERGY STAR marketing and advertising materials for its independent retail store members. Key 2015 accomplishments include:

- Engaging with vendor and utility partners to increase stocking and sales of newly available ENERGY STAR products, such as clothes dryers, and priority promotional categories including refrigerators.
- Developing new digital commercials that feature ENERGY STAR certified products and messaging. Commercials are delivered throughout the year to thousands of in-store kiosks and other media vehicles, such as online media and targeted cable spots, generating 100 million impressions.
- Developing numerous regional print advertisements for its members, resulting in millions of impressions in local markets.
- Featuring the energy and environmental benefits of ENERGY STAR products in purchasing guidance to consumers.

## Sears Holdings Corporation | Hoffman Estates, IL

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units. Sears demonstrated leadership in marketing and merchandising certified products, adoption of superior energy management across its building portfolio, and driving awareness of energy efficiency through consumer education. Key 2015 accomplishments include:

- Working with suppliers to deliver an increased selection of ENERGY STAR products store-wide, leading to an overall sales increase of certified products.
- Implementing targeted marketing for key innovative product areas, such as ENERGY STAR certified heat pump water heaters, leading to an 18-percent increase in sales over last year.
- Earning the ENERGY STAR commercial building label for 40 full-line stores in 2015 for a total of 646 certified buildings portfolio wide.
- Improving weather normalized source energy use by 6.2 percent in its full-line stores and raising its portfolio average ENERGY STAR score from 75 to 77.
- Competing in the 2015 ENERGY STAR National Building Competition for the sixth year, this time with five teams entered in the Battle of the Buildings: Team Challenge.
- Highlighting participation in ENERGY STAR programs through events such as a Sears' ENERGY STAR event, which raises awareness about the program, an Earth Day event showcasing ENERGY STAR products, and the Sears Summit.



- Delivering numerous national presentations with EPA to facilitate important national collaboration between retailers and utilities such as the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

## The Home Depot | Atlanta, GA

With close to 2,000 retail stores in the United States, The Home Depot® is the world’s largest home improvement specialty retailer. The Home Depot is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for developing and implementing a new sales strategy that resulted in a significant increase in ENERGY STAR product sales. Key 2015 accomplishments include:

- Leadership within the energy efficiency community, including full participation in the ENERGY STAR Retail Action Council and Retail Products Platform, with the goal of increasing partnerships with energy efficiency program sponsors.
- Featuring ENERGY STAR in high-profile general education and energy efficiency promotions throughout the year, including Earth Day, Energy Awareness Month, and with links from Home Depot to ENERGY STAR on several areas of its website.
- Promoting priority product categories with EPA during special promotions, such as insulation during EPA’s *Rule Your Attic* campaign.
- Quickly qualifying new ENERGY STAR lighting products to sell to customers, resulting in a four-percent increase in national sales.
- Coordinating rebate offerings with local utilities in 48 states for ENERGY STAR products, resulting in approximately \$310 million in incentives for customers.

## Partner of the Year – Sustained Excellence:

### Service and Product Provider

## Burton Energy Group | Alpharetta, GA

Burton Energy Group helps its clients—which operate in diverse markets including hospitality, retail, distribution centers, as well as two new markets, education and commercial real estate—to optimize energy efficiency. The company leverages ENERGY STAR® processes, educational materials, and tracking and benchmarking tools to help its dozens of clients optimize their energy performance and lower operating costs, while reducing the environmental impact of operating buildings. Burton Energy Group is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for creating and managing client energy plans that improve energy efficiency and environmental performance, mitigate price risk, and lower overall energy-operating costs. Key 2015 accomplishments include:

- Using EPA tools and materials to design new services focused on water and waste management and expanding the positive environmental impact delivered to clients.
- Leveraging EPA’s ENERGY STAR Portfolio Manager® Web services to calculate and display ENERGY STAR scores on Burton’s Energy Portal dashboard for clients.



- Drawing on the *ENERGY STAR Guidelines for Energy Management* in virtually all client engagements, including webinars, client strategy meetings, and first-call sales presentations.
- Using ENERGY STAR Portfolio Manager to benchmark and track the energy performance of more than 1,900 facilities, accounting for more than nine percent of its client portfolio.
- Publishing five new ENERGY STAR case studies and distributing them through trade shows, seminars, email, and the Web.
- Earning recognition as an Elite Member in the ENERGY STAR Certification Nation campaign by helping to certify more than 200 buildings.

## Cenergistic | Dallas, TX

Cenergistic is a technology-powered, data-driven energy conservation company that has worked with organizations nationwide to reduce their consumption of electricity, natural gas, fuel oil, and water. The company's proven approach is built on a proprietary methodology that optimizes clients' infrastructure, improves internal processes, and changes behavior to ensure that savings endure. This approach allows Cenergistic clients, including school districts, universities, community colleges, health care organizations, and churches, to reinvest savings into the communities they serve. Cenergistic is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its success in capturing substantial long-term energy savings for thousands of client buildings. Key 2015 accomplishments include:

- Helping its clients save more than \$164 million in energy savings, bringing the cumulative total to more than \$4 billion over the last 25 years.
- Providing clients with templates to communicate their energy savings with local, state, and federal officials, leading to at least 50 news stories about client ENERGY STAR achievements.
- Earning recognition as an Elite Member in the ENERGY STAR Certification Nation campaign by helping to certify more than 400 buildings.
- Maintaining a Web page highlighting recent newsworthy client ENERGY STAR accomplishments.
- Incorporating the ENERGY STAR logo and information throughout its marketing materials, proposal packages, and client public relation and communication toolkits.

## Ecova, Inc. | Spokane, WA

Ecova, Inc. helps its clients to improve energy performance and sustainability through fully managed and technology-optimized solutions. The company serves more than 750 clients at more than 700,000 sites in North America, including 25 percent of all Fortune 500 companies. Ecova is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to integrating EPA's Web-based resources into its offerings and encouraging clients to use ENERGY STAR tools in their energy management programs. Key 2015 accomplishments include:

- Using EPA's ENERGY STAR Portfolio Manager® to conduct more than 35 audits for client buildings and identify annual savings opportunities.
- Featuring ENERGY STAR and linking directly to the ENERGY STAR website from the Ecova website and social media accounts, which average more than 21,500 unique visitors monthly.

- Benchmarking more than 55,000 buildings each month using ENERGY STAR Portfolio Manager, an increase of about 25,000 buildings as compared to 2013.
- Submitting applications to earn the ENERGY STAR for more than 530 client buildings in 2015.
- Earning recognition as an Elite Member in the ENERGY STAR Certification Nation campaign by helping to certify more than 175 buildings.
- Including ENERGY STAR materials in conference presentations and discussions, blogs, and fact sheets.

## Fanning Howey | Celina, OH

Fanning Howey is a full-service architecture and engineering (A/E) firm, specializing in K–12 school planning and design. Fanning Howey was the first A/E firm to receive ENERGY STAR® Partner of the Year. This year, Fanning Howey is receiving ENERGY STAR Partner of the Year—Sustained Excellence for successfully incorporating the ENERGY STAR management strategy as an integral part of the firm’s practice to provide value to their clients. Fanning Howey is committed to using ENERGY STAR tools to establish energy goals for its new construction projects and helping clients meet their energy goals for both design projects and completed school projects. Key 2015 accomplishments include:

- Achieving estimated energy reduction by nearly 45 percent for Designed to Earn the ENERGY STAR projects in the past 24 months, a company record.
- Earning ENERGY STAR certification for the built and operating K-12 school that achieved Designed to Earn the ENERGY STAR recognition in the previous year.
- Completing 100 percent of its new construction and major renovation design projects using EPA’s ENERGY STAR Portfolio Manager®.
- Achieving Designed to Earn the ENERGY STAR recognition for 48 projects over the past seven years.
- Recruiting two new school districts and one architecture firm to become ENERGY STAR Partners.
- Completing Designed to Earn the ENERGY STAR for the Department of Defense Education Academy.

## Goby Inc. | Chicago, IL

Goby Inc. provides expertise in cost-efficient and high-impact sustainability planning, monitoring, and implementation for commercial and multifamily residential clients. The company works to increase the value of real estate by ensuring sustainability through operational efficiency, strategic energy management, and by helping clients gain recognition for improving their energy performance. Goby is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for incorporating the use of ENERGY STAR resources as standard practice when providing energy management services to clients, including benchmarking nearly 100 percent of its client portfolio in ENERGY STAR Portfolio Manager®. Key 2015 accomplishments include:

- Integrating its energy management software platform solution with EPA’s ENERGY STAR Portfolio Manager, giving clients constant on-demand access to dashboards and detailed energy and water reports.
- Attending and leading several educational sessions to stay current on green building and help others gain insight into sustainable programs.

- Earning recognition as an Elite Member in the ENERGY STAR Certification Nation campaign by helping to certify 345 buildings.
- Using ENERGY STAR Portfolio Manager to benchmark more than 850 properties.
- Helping clients earn the ENERGY STAR for more than 365 properties. More than 325 of those properties have also earned certification in previous years.
- Promoting ENERGY STAR on its website and in flyers, newsletters, email campaigns, articles, and videos, generating more than 30,000 impressions.

## Servidyne | Atlanta, GA

Servidyne is an international energy management company that provides its clients with comprehensive programs that focus on energy efficiency, demand response, and sustainability in order to significantly enhance the operating, financial, and environmental performance of existing buildings. The company serves a broad range of markets in the United States, including owners and operators of commercial office, hospitality, retail, light industrial, distribution, healthcare, government, and education facilities, as well as public- and investor-owned utilities. Servidyne is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to champion ENERGY STAR and for promoting energy performance benchmarking as a cornerstone of successful energy management strategies. Key 2015 accomplishments include:

- Benchmarking 100 percent of its client buildings in EPA’s ENERGY STAR Portfolio Manager®.
- Helping its clients to earn ENERGY STAR certification for 91 commercial office buildings nationwide, bringing its cumulative total to 1,100 buildings over the past 16 years.
- Promoting ENERGY STAR tools and resources at multiple conferences to building owners and operators, as well as providing in-depth training classes on ENERGY STAR Portfolio Manager.
- Earning recognition as an Executive Member in the ENERGY STAR Certification Nation campaign by helping to certify more than 90 buildings.
- Supporting clients in complying with local energy benchmarking and reporting mandates in seven states.
- Supporting 13 buildings that competed in EPA’s 2015 ENERGY STAR National Building Competition.

## Partner of the Year – Energy Efficiency Program Delivery

### Delmarva Power & Light Company (“Delmarva Power”) | Washington, DC

Delmarva Power, a subsidiary of Pepco Holdings Inc., was established in 1909 and now has a service territory of 5,000 square miles. The utility now delivers electricity to more than 501,000 residential and commercial electric customers along the Eastern Shore of Maryland, as well as gas supply and distribution service to 128,000 customers in New Castle County, Delaware. Along with other utilities supporting EmPOWER Maryland, Delmarva Power is making great strides toward achieving its energy efficiency goals. Delmarva Power is receiving ENERGY STAR® Partner of the Year recognition for its energy efficiency programs and promotion of ENERGY STAR. Key 2015 accomplishments include:

- Providing incentives on more than 80 homes, for a total of more than 300 since joining the program. Market penetration in Delmarva’s service territory is at 25 percent, up from just seven percent in 2014.
- Advancing the market for ENERGY STAR certified lighting, appliances, and heating, ventilation, and air conditioning (HVAC), as well as appliance recycling, through its ENERGY STAR Products Programs. In 2015, Delmarva significantly enhanced its program offerings by adding ENERGY STAR clothes dryers, and ENERGY STAR two-speed and variable speed pool pumps to its portfolio; launching web-based rebate application platforms for customers and contractors and added contractor-facing trainings and other offerings to effectively promote ENERGY STAR products both through the contractor channel and at retail. As of the third quarter of 2015, these programs together delivered almost 2.2 million megawatt hour savings.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland Home Performance with ENERGY STAR (HPwES) program. In 2015, Delmarva successfully added Energy Coaches to its offerings. The Energy Coach serves as a third-party unbiased resource available to help HPwES customers navigate the home improvement process.

### Entergy New Orleans, Inc. | New Orleans, LA

Entergy New Orleans, Inc., a subsidiary of Entergy Corporation, is an electric and gas utility serving Orleans Parish. Regulated by the New Orleans City Council, Entergy New Orleans serves approximately 197,000 electric customers. In 2009, the Energy Smart energy efficiency program was kicked off with the help of New Orleans City Council. Since that time, Energy Smart has evolved to include two Home Performance with ENERGY STAR® (HPwES) programs, including the Assisted Home Performance with ENERGY STAR (AHPwES) program which serves low-moderate income (LMI) households. Entergy New Orleans is receiving ENERGY STAR Partner of the Year recognition for its regional leadership in energy efficiency and its ongoing support of HPwES. Key 2015 accomplishments include:

- Training dozens of contractors who have processed nearly \$1.6 million worth of incentives for clients, with an overall economic impact of \$2.38 million. Overall, program activities have resulted in the reduction of more than 3,800 metric tons of greenhouse gas emissions, equivalent to the annual energy use of 353 homes for a year.
- Using the ENERGY STAR brand to rebuild the trust between homeowners and contractors that was damaged after Hurricane Katrina.

- Weatherizing 245 LMI homes and providing more than \$560,000 worth of incentives at no cost to the homeowners through the HPwES program.
- Providing up to \$500 per home for repairs that might be needed prior to the installation of the energy efficiency measures.
- Developing a Memorandum of Understanding for referral agencies to leverage outreach of groups already working within the low-income sector, including organizations like Project Homecoming, Rebuilding Together, Council on Aging, and the Lower 9<sup>th</sup> Ward Neighborhood Empowerment Network Association.
- Maintaining a successful HPwES program by completing 845 projects in 2015.

## Fannie Mae | Washington, DC

Fannie Mae Multifamily is the leading provider of financing for multifamily properties in the United States. As of Q3 2015, Fannie Mae provided more than \$32 billion in financing to the multifamily market, financing approximately 433,000 units of multifamily housing. The company impacts millions of people by supporting quality, affordable residential housing. Fannie Mae is receiving ENERGY STAR® Partner of the Year recognition for its commitment to helping multifamily owners make their properties more environmentally sustainable and affordable. Key 2015 accomplishments include:

- Offering a discount on the mortgage interest rate on loans backed by properties with an ENERGY STAR for Existing Multifamily, ENERGY STAR Certified Homes, or ENERGY STAR Multifamily High Rise Certification.
- Expanding its energy benchmarking reporting requirement using ENERGY STAR Portfolio Manager® to more than 2,000 multifamily owners in nine cities nationwide.
- Publishing its Energy and Water Market Survey publicly and sharing its technical expertise with the ENERGY STAR and WaterSense® programs to support the exploration of a water performance score for multifamily properties.
- Using multiple channels, including social media and video, to communicate its support for ENERGY STAR programs.

## The Lighting and Products Sponsors of Mass Save® | Boston, MA

Mass Save® is an initiative of Massachusetts' electric utilities and energy efficiency service providers, in partnership with the Massachusetts Department of Energy Resources, to help residents and businesses improve their energy efficiency and realize related cost savings. The sponsors of Mass Save—Cape Light Compact, Eversource Energy, National Grid, and Unitil—are receiving ENERGY STAR® Partner of the Year recognition for Mass Save's highly effective programs that guide consumers to look for ENERGY STAR certified products, and build on coordinated programming with other states in the Northeast. Key 2015 accomplishments include:

- Fielding a powerfully branded marketing initiative leveraging ENERGY STAR tools, resources, national campaigns, and other offerings. Through nearly 600 retail sales associate trainings, almost 200 public outreach events, and other multi-channel outreach, the Mass Save program reached thousands of consumers about the value of ENERGY STAR and energy efficiency.

- Bolstering appliance program savings by promoting less traditional appliances such as ENERGY STAR dehumidifiers and room air cleaners. These two innovative and hyper-targeted promotions alone delivered 217-percent of Mass Save’s 2015 air purifier savings goal. Dehumidifier turn-in recycling events in seven targeted communities removed more than 350 old units from circulation while encouraging customers to consider an ENERGY STAR certified product for new purchases.
- Partnering with manufacturers, retailers, and local media to bring the benefits of ENERGY STAR and energy efficiency to bear on community service efforts. In 2015, these activities included raising \$10,000 for the Ellie Fund for breast cancer through a limited time sale on pink-based ENERGY STAR certified light-emitting diode (LED) bulbs, and a home retrofit for a U.S. military veteran that included a lighting retrofit with ENERGY STAR certified products.
- Generating almost 178 million impressions and helping drive the sale of almost five million ENERGY STAR lighting, appliance, and electronics products.
- Contributing to the Commonwealth of Massachusetts’ fifth consecutive ranking by the American Council for an Energy Efficient Economy as the nation’s most energy efficient state.

## National Grid-Rhode Island | Providence, RI

National Grid-Rhode Island is an electricity and gas company that connects consumers to energy sources through its networks. The company is at the heart of one of the greatest challenges facing our society: creating new, sustainable energy solutions for the future and developing an energy system that underpins economic prosperity in the 21st century. National Grid has managed an evolving home energy assessment program in Rhode Island for more than 20 years and since 2006, has been a Home Performance with ENERGY STAR® Sponsor (HPwES). National Grid Rhode Island is receiving ENERGY STAR Partner of the Year recognition for its leadership in energy efficiency and its commitment to HPwES. Key 2015 accomplishments include:

- Developing and implementing a Certificate of Completion to document efficiency improvements made during HPwES projects. Certificates reinforce the value and educational components of HPwES.
- Updating the homeowner educational and marketing materials to include HPwES messaging conveying the importance of ENERGY STAR.
- Achieving outstanding customer relations as evidenced by survey results that say 98 percent of customers would recommend the HPwES program and that satisfaction levels are rated 9.2 out of 10.
- Working closely with state and local governments to align goals for each stakeholder where possible while maximizing budget dollars. Partners include the Alliance for Healthy Homes, the Rhode Island Commerce Corporation the Rhode Island Office of Energy Resources, Solarize Rhode Island, and the Capital Good Fund.
- Maintaining a productive HPwES program by completing 2,939 projects in 2015.

## Southern Minnesota Municipal Power Agency and its Members | Rochester, MN

The Southern Minnesota Municipal Power Agency (SMMPA) is a not-for-profit wholesale joint action agency created by its 18 member municipal utilities, who in turn serve about 113,000 customers in Minnesota. SMMPA and its members are receiving ENERGY STAR® Partner of the Year recognition for their active and successful promotion of ENERGY STAR to residential customers and continuous expansion of their portfolio to embrace new ENERGY STAR measures and initiatives. Key 2015 accomplishments include:

- Expanding their ENERGY STAR programs in 2015 offer new rebates for ENERGY STAR certified clothes dryers and products recognized as ENERGY STAR Most Efficient 2015. SMMPA and its members offered incentives across a total of 26 ENERGY STAR product types.
- Participating in the ENERGY STAR Flip Your Fridge promotion, coordinating with participating retailers to promote the initiative in the 29 stores in Minnesota.
- Providing co-branded point-of-purchase promotional materials, rebate forms, and factsheets to more than 100 stores across Minnesota to help them and their customers understand the range of benefits associated with ENERGY STAR products, including savings, rebates, environmental benefits, and performance.
- Promoting ENERGY STAR certified products year-round at retailers, at local libraries, through direct mail, in newspaper inserts, on websites, through free ENERGY STAR compact fluorescent lights (CFL) distributions, to Habitat for Humanity, and to Community Action Partnership Agencies that implement energy efficiency measures in low-income households.

## AEP Southwestern Electric Power Company | Shreveport, LA

AEP Southwestern Electric Power Company (SWEPCO) has provided utility services for more than 100 years and currently serves approximately 524,000 customers in three states: Arkansas, Louisiana, and Texas. Headquartered in Shreveport, Louisiana, and part of the American Electric Power system, SWEPCO proudly stands by its commitment to provide reliable electric service at affordable prices. The Home Performance with ENERGY STAR® (HPwES) program launched in SWEPCO's Arkansas jurisdiction in mid-2012 with slightly under 100,000 residential customers. SWEPCO is receiving ENERGY STAR recognition for its regional leadership in energy efficiency and its ongoing support to HPwES. Key 2015 accomplishments include:

- Generating approximately 5.6 gigawatt hours (GWh) in energy savings, experiencing 238-percent growth from 2014 to 2015.
- Developing a HPwES pathway for multifamily properties, which resulted in 811 completed units and 3.8 GWh in energy savings.
- Restructuring incentives for single family homes to promote deeper energy savings, combined with a project allocation system for contractors, which resulted in 1.8 GWh in energy savings, an increase of 11 percent.
- Generating awareness of HPwES and the importance of comprehensive energy efficiency improvements.
- Maintaining a successful HPwES program by completing 865 projects in 2015.



## Texas-New Mexico Power Company | Lewisville, TX

Texas-New Mexico Power Company (TNMP) is a small utility that serves more than 300,000 residents in a wide-ranging service territory across Texas. By increasing their service abilities in central and northern Texas, the company has seen improvements in energy savings. TNMP is receiving ENERGY STAR® Partner of the Year recognition for active participation in the Certified Homes program. Key 2015 accomplishments include:

- Providing incentives for 170 homes, saving more than 780 kilowatt hours, and increasing Home Energy Rater participation by 18 percent.
- Developing a wide-reaching Facebook campaign focused on ENERGY STAR certified homes that reached over 100,000 consumers and brought 250 new visitors to the TNMP energy efficiency website.
- Training more than 75 sales staff using the ENERGY STAR Certified Homes Sales Training kit and participating in 25 individual meetings with builders and Home Energy Raters to encourage discussion of improving energy efficiency in the residential sector.
- Redesigning their program to focus on energy savings and reducing greenhouse gas emissions by 1,269 metric tons of carbon dioxide, almost a 50-percent reduction compared to 2014.

## The Ohio Hospital Association | Columbus, OH

The Ohio Hospital Association (OHA) is a statewide federation of 219 hospitals and 13 health systems, working together to improve patient care and quality. OHA is receiving ENERGY STAR® Partner of the Year recognition for its commitment to utilizing ENERGY STAR tools and strategies to reduce energy costs while reducing harmful emissions. Key 2015 accomplishments include:

- Saving participating hospitals more than \$50 million in energy costs since 2009.
- Recruiting over 100 hospitals in the Ohio Energy Cup, an ENERGY STAR Battle of the Buildings competition to save energy.
- Using ENERGY STAR program resources to help hospital contestants save an estimated \$750,000 worth of energy in the first six months of the competition.
- Launching, in conjunction with the Texas Association of Healthcare Facilities Management, the Ohio-Texas Energy Battle, the first state-versus-state competition to save energy.
- Promoting ENERGY STAR tools including the Hospital Checklist, Data Trends, Competition Guide, and the EPA's ENERGY STAR Portfolio Manager® benchmarking tool.



## UIL Holdings Corporation and Eversource Energy | Orange, CT

UIL Holdings Corporation—which includes The United Illuminating Company, Connecticut Natural Gas, and the Southern Connecticut Gas Company—is an energy delivery company serving 690,000 electric and natural gas customers in 66 communities across two states. Eversource Energy serves customers in 152 cities and towns across three states. Together, UIL Holdings Corporation and Eversource Energy administer Energize Connecticut<sup>SM</sup>, an initiative to help consumers save money and use clean, affordable energy. The companies are receiving ENERGY STAR<sup>®</sup> Partner of the Year recognition for their successful leveraging of the ENERGY STAR platform across their efficiency program portfolio. Key 2015 accomplishments include:

- Increasing sales of ENERGY STAR certified light-emitting diode (LED) bulbs to more than 1.6 million in 2015. ENERGY STAR LED bulbs now represent 57-percent of the lighting product mix, a 400-percent increase since 2013.
- Incentivizing the sale of almost 12,000 ENERGY STAR certified heating, ventilation, and air conditioning (HVAC) and water heating products, representing savings of almost 3.2 million kilowatt hours (kWh) annually and 42.3 million kWh over the lifetime of the measures. This represents an increase of more than 900-percent in some equipment categories compared to sales in 2013.
- Expanding partnerships with heating and water heating distributors and contractors in the state to encompass 99-percent of all equipment distributors, 100-percent of water heating retailers, and more than 480 equipment installation contractors.
- Focusing on reaching underserved market segments, including elderly, bilingual, and low-income customers. In 2015, the Retail Products program expanded to promote ENERGY STAR certified light bulbs to more than 220 discount chains and small local demographic stores or bodegas and worked with manufactures to provide ENERGY STAR educational and marketing materials in other languages such as Spanish and Chinese, helping to drive the sale of more than 126,000 ENERGY STAR certified bulbs to underserved markets statewide.
- Opening the new, expanded Energize Connecticut Center. The centrally located SmartLiving<sup>SM</sup> Center in Orange, Connecticut hosts school tours, community events, seminars, and small meetings. The Center supports all Energize Connecticut programs, and heavily features ENERGY STAR throughout its many exhibits. Since opening in April 2015, the Center has already welcomed 11,000 visitors and hosted 125 school tours.
- Developing and implementing the innovative Bright Idea Grants (BIG) award system, through which municipalities earn points for participation in utility efficiency programs and can redeem these points for additional grants to fund the implementation of energy-saving projects in their action plans.
- Delivering and expanding Home Performance with ENERGY STAR (HPwES) across the state. The state-wide program in Connecticut utilizes the Department of Energy's Home Energy Score to encourage participation in HPwES after direct install measures are implemented. The Home Energy Score provides an energy efficiency label and recommendations for energy efficiency improvements, leading to more informed and motivated homeowners.

## Partner of the Year – Energy Management

### Bristol-Myers Squibb | New York, NY

Bristol-Myers Squibb is a global BioPharma company focused on discovering, developing, and delivering innovative medicines that help patients prevail over serious diseases. The company has built a robust energy management program by utilizing ENERGY STAR® energy management tools and actively participates in the ENERGY STAR partnership. Bristol-Myers Squibb is receiving ENERGY STAR Partner of the Year recognition for furthering its commitment to the environment and its energy management program over the past year. Key 2015 accomplishments include:

- Achieving an absolute energy use reduction of 14 percent and greenhouse gas emissions reduction of 17 percent from a baseline year of 2009.
- Implementing 50 new major energy projects in 2015, bringing the total number of projects implemented since 2009 to 275. These projects generate an annual average savings of \$14.5 million from an investment of \$35.1 million.
- Earning ENERGY STAR certification for three buildings.
- Engaging over 200 employees, vendors and industry peers through Energy Treasure Hunts that identified plant-wide energy savings opportunities averaging 15 percent with total cost savings potential of over \$7.5 million.
- Actively participating in the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and Industrial Partnership.
- Promoting energy efficiency and building capacity for better energy management among employees through numerous energy fairs, lighting fairs, and Earth Day observances.
- Building a culture of continuous improvement through employee engagement using ENERGY STAR resources as the keystone of the energy program.

### Bullitt County Public Schools | Shepherdsville, KY

Bullitt County Public Schools (BCPS) serves more than 13,000 students and owns more than 2 million square feet of building space. Over the past nine years, BCPS has made significant efforts to improve energy efficiency across the district. BCPS is receiving ENERGY STAR® Partner of the Year recognition for building a sustainable energy program with ENERGY STAR and creating an optimal learning environment for students. Key accomplishments include:

- Recertifying all 17 of the district's previously ENERGY STAR certified schools.
- Communicating the value of ENERGY STAR through the district's web pages, press releases, student energy teams, and other district and public presentations.
- Saving more than \$810,000 in 2015, bringing the nine-year program cumulative savings total to more than \$3.9 million in saved utility costs.
- Implementing energy efficiency projects in district buildings, including lighting retrofits, a demand reduction project through the building automation system, and two window film projects that cut heat load and energy use at those sites.

## Celanese Corporation | Irving, TX

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. The company is receiving ENERGY STAR® Partner of the Year recognition for formulating a robust energy management program using ENERGY STAR resources. Key 2015 accomplishments include:

- Reducing energy intensity by 7 percent since 2010 and 28 percent since 2005.
- Completing 200 energy projects to save more than \$16 million in 2015, including the startup of a \$160 million gas-fired steam boiler system to prevent greenhouse gas emissions and air pollution and to improve energy efficiency.
- Investing in energy efficiency in core production by starting up a state-of-the-art methanol unit.
- Performing energy-saving Treasure Hunts in four facilities in the United States and Mexico to identify more than 500 energy-saving opportunities.
- Sharing its energy management expertise among the ENERGY STAR industrial partners.
- Communicating energy efficiency and ENERGY STAR throughout Celanese.

## Cleveland Clinic | Cleveland, OH

As a nonprofit academic medical center, Cleveland Clinic operates more than 200 institutes, community hospitals, and family centers comprising 20.5 million square feet in Ohio, Florida, and Nevada, as well as several locations abroad. Cleveland Clinic is receiving ENERGY STAR® Partner of the Year recognition for integrating energy management into its patient-care mission. Key 2015 accomplishments include:

- Reducing its average annual source energy intensity by 36.7 thousand British thermal units (kBtu) per square foot, while increasing the size of its portfolio by 384,000 square feet.
- Increasing its portfolio-wide average ENERGY STAR score eight points over its 2014 score.
- Standardizing light-emitting diode (LED) lighting for all retrofits and new construction as well as installing 30,000 linear LED lights.
- Supporting 46 healthcare facilities, including nine hospitals, in the Ohio Energy Cup, an ENERGY STAR Battle of the Buildings competition.

## Grede Holdings LLC | Southfield, MI

Grede Holdings LLC is a manufacturer of iron castings for the Automotive, Heavy Truck, and Industrial markets. The company manages 13 foundries and two machining operations in the United States and Mexico. Grede is receiving ENERGY STAR® Partner of the Year recognition for its robust energy management program. Key 2015 accomplishments include:

- Achieving a 2-percent reduction in energy intensity from 2014 and a 5-percent reduction over the past three years.
- Completing 235 projects for a savings of \$850,000.
- Leading the casting sector by example and superior participation in the ENERGY STAR Focus on Energy Efficiency in Metal Casting.
- Producing a lightweight casting design to help with consumer fuel efficiency.

- Supporting ENERGY STAR industrial partners by sharing Grede’s energy management program.
- Communicating energy efficiency and ENERGY STAR through video, newsletters, and the company Value Added/Value Engineering program that creates awareness for customers and employees.

## Owens Corning | Toledo, OH

Owens Corning develops, manufactures, and markets insulation, roofing, and fiberglass composites. Many of the company’s products and systems save energy and improve comfort in commercial and residential buildings. Owens Corning is receiving ENERGY STAR® Partner of the Year recognition for its vigorous energy management program. Key 2015 accomplishments include:

- Achieving an average reduction in energy intensity of more than 3 percent per year for the past five years.
- Completing 77 energy projects for a savings of \$7.8 million in 2015.
- Expanding its use of clean power by implementing three renewable energy projects, including a 2.4 megawatt solar canopy and two wind power supply agreements for new installed capacity.
- Allotting and sustaining a dedicated capital funding pool specifically for energy projects.
- Building a strong company energy team with energy leaders at plants and several Certified Energy Managers (CEM) throughout the organization.
- Implementing a system for sharing best energy management practices across the company, ENERGY STAR Partner Share, to help develop new ideas and to learn from ENERGY STAR industrial partners.

## Principal Real Estate Investors | Des Moines, IA

Principal Real Estate Investors is the dedicated real estate investment group within Principal Global Investors, a subsidiary of Principal Financial Group, with annual revenues in excess of \$10 billion. Principal Real Estate Investors is receiving ENERGY STAR® Partner of the Year recognition for adopting the Pillars of Responsible Property Investing (PRPI), a holistic environmental, social, and governance platform to guide staff and property management partners that integrates ENERGY STAR as a key component. Key 2015 accomplishments include:

- Reducing energy consumption by 1.8 percent and avoiding 3,400 metric tons of carbon dioxide equivalent, contributing to the \$20.8 million saved and \$68.8 million increase in asset value over the PRPI initiative’s history.
- Benchmarking 202 buildings in ENERGY STAR Portfolio Manager®, totaling 34 million square feet and \$9.6 billion in real estate value.
- Achieving 2015 ENERGY STAR certification at 65 buildings (including 60 re-certifications).
- Launching the Property Performance Guidelines, a defined set of building operations practices and policies that leverage ENERGY STAR tools and resources and specify ENERGY STAR and WaterSense® certified products and appliances.

- Developing the Engagement Toolkit, a series of customized resources for property teams to engage and communicate with tenants about ENERGY STAR resources such as Bring Your Green to Work.
- Receiving recognition from the United Nations Principles of Responsible Investing with an “A” rating on its annual survey; receiving the Global Real Estate Sustainability Benchmark’s “Green Star” designation for multiple real estate funds; and being recognized by the Carbon Disclosure Project as the CDP S&P 500 Climate Performance Leader and Climate Disclosure Leader.

## SL Green Realty Corp. | New York, NY

SL Green Realty Corp, New York City’s largest office landlord, is a real estate investment trust that primarily acquires, owns, manages, leases, and repositions office properties in Manhattan, with an expanding retail and multifamily portfolio. As of September 30, 2015, SL Green held interests in 121 Manhattan buildings totaling 43.2 million square feet and 35 suburban buildings totaling 5.3 million square feet in Brooklyn, Long Island, Westchester County, Connecticut, and New Jersey. SL Green is receiving ENERGY STAR® Partner of the Year recognition for its commitment to using ENERGY STAR as the foundation of its energy management program. Key 2015 accomplishments include:

- Achieving ENERGY STAR certification for 11 million square feet of SL Green properties in 2015.
- Attaining an average ENERGY STAR score of 75 for its portfolio, a three-point increase from 2014.
- Investing more than \$43 million in energy efficiency projects from 2010 through 2015, including more than \$7 million in 2015 alone. This includes a range of lighting and heating, ventilation, and air conditioning (HVAC) initiatives, including a portfolio light-emitting diode (LED) lighting retrofit program involving more than 35,000 LED bulbs, projected to save \$2.1 million annually in energy and operating expenses.
- Promoting SL Green energy management and sustainability initiatives, such as purchasing ENERGY STAR products for tenant fit-outs, announcements to tenants through Captivate screens, e-mail blasts, and tenant engagement/volunteer events to more than 1,000 tenants through programs such as its Re-Green NYC event.
- Working directly with tenants representing 5.8 million square feet to support a variety of needs such as data reporting, recycling education, and purchasing ENERGY STAR products.

## Target Corporation | Minneapolis, MN

Target Corporation is an upscale discount retailer, providing high-quality on-trend merchandise in clean, spacious, guest-friendly stores. Target is the second largest discount retailer in the nation, with 1,805 stores across the United States. The company website, Target.com, is consistently ranked as one of the most-visited retail websites. Target is receiving ENERGY STAR® Partner of Year recognition for its commitment to energy management, incorporation of ENERGY STAR into communications, and outstanding achievement in earning ENERGY STAR certification for its stores. Key 2015 accomplishments include:

- Earning ENERGY STAR certification for 322 additional locations, for a total of more than 1,400 certified buildings, thereby achieving its goal of ENERGY STAR certification for more than 75 percent of total U.S. buildings.
- Investing in innovative programs that leverage the company's building automation and energy systems to improve demand-side energy management. For example, in 2015 Target extended its demand response program to more than 1,000 locations to reduce demand for electricity when consumption peaks. Most stores shed about 100 kilowatts per peak event, helping communities avoid power loss and utilities reduce power generation requirements.
- Participating in the ENERGY STAR National Building Competition and using ENERGY STAR resources to raise awareness of the company's energy management achievements among staff and customers.
- Implementing portfolio-wide improvements in energy-efficient sales-floor lighting, heating, ventilation, and air conditioning (HVAC) optimization, and refrigeration systems.

## Tishman Speyer | New York, NY

Tishman Speyer is one of the leading owners, developers, operators, and fund managers of first-class real estate in the world. With a focus on creating properties of exceptional and enduring value, the firm has created a connected and vertically integrated property management platform dedicated to delivering continuous improvements in sustainability. Tishman Speyer is receiving ENERGY STAR® Partner of the Year recognition for its commitment to utilizing ENERGY STAR tools and resources to enhance its properties.

Key 2015 accomplishments include:

- Benchmarking its entire U.S. property portfolio in ENERGY STAR Portfolio Manager® and earning an average ENERGY STAR score of 80, representing a more than 10-point improvement over the past five years.
- Launching its Global Environmental Management System across all properties, creating real-time sustainability performance management
- Hosting five “lunch-and-learns,” attended by 200 employees, through Tishman Speyer University, to share experience with green innovations and techniques used in operations, design and construction.
- Providing leadership on New York City's Mayoral “80 by 50” working group, planning for 80-percent reduction in greenhouse gases by 2050.

## Partner of the Year – Home Energy Rater

### DPIS Engineering | Tomball, TX

DPIS Engineering, LLC has been an ENERGY STAR® partner, developing, and implementing verification strategies for local ENERGY STAR home builders, for more than 13 years. The company is receiving ENERGY STAR Partner of the Year recognition for contributions made toward rating ENERGY STAR certified homes.

Key 2015 accomplishments include:

- Certifying more than 2,400 homes with a cumulative total of more than 64,000 ENERGY STAR certified homes.
- Assisting builder clients, including Habitat for Humanity as well as national production builders, and contractors with adopting new ENERGY STAR requirements.
- Conducting regular in-office and on-site ENERGY STAR training sessions for builder clients and Rater staff, including certifying 5 – 10 new Raters and holding 15 – 20 builder training sessions annually.
- Training and maintaining a large staff to meet the demand for verification services for ENERGY STAR certified homes, including more than 25 Raters and two quality assurance designees.

### E3 Innovate, LLC | Nashville, TN E3

Innovate, LLC is committed to improving the built environment through the facilitation and verification of ENERGY STAR® certified homes, serving clients in the Middle Tennessee residential building community for eight years. E3 Innovate is receiving ENERGY STAR Partner of the Year recognition for its outstanding contributions to rating ENERGY STAR certified homes. Key 2015 accomplishments include:

- Certifying 49 homes with a cumulative total of more than 400 ENERGY STAR certified homes since its inception in 2008.
- Providing customized, technical resources, and knowledge to ENERGY STAR builder partners, heating, ventilation, and air conditioning (HVAC) contractors, and homeowners through eight on-site meetings and three training sessions, as well as through the distribution of training materials.
- Developing a database system dedicated to providing valuable, specialized feedback and data to home builder and contractor clients to assist them with meeting requirements for ENERGY STAR certification.
- Expanding its Rater staff to meet higher demand for ENERGY STAR verification services.
- Improving their ENERGY STAR certification process for clients to provide more immediate inspection results, follow-ups, and quicker turnaround times.

### Clear Result | Lancaster, PA

CLEAResult is a provider of energy efficiency programs and services that help customers reduce energy use. In 2015, the company expanded its residential builder services to include certifying homes for the ENERGY STAR® label through the ComfortHome program. CLEAResult is receiving ENERGY STAR Partner of



the Year recognition for its support of the ENERGY STAR Certified New Homes program. Key 2015 accomplishments include:

- Certifying more than 2,000 new homes as ENERGY STAR in 2015.
- Offering builders a complete range of energy-efficiency services and tools, from plan review to air sealing, and field testing to certification, along with marketing support.
- Performing Home Energy Ratings and delivering HVAC design services for builder partners.
- Demonstrating exceptional responsiveness to the needs of their clients and their homebuyers.

## Energy Incentives, Inc. | Kennewick, WA

Energy Incentives, Inc. has been in business for over 25 years. The company's focus has been in assisting utilities, homeowners, builders, and commercial businesses in pursuing energy efficiency. Energy Incentives, a woman-owned business, is receiving ENERGY STAR® Partner of the Year recognition for its promotion of the ENERGY STAR Certified Homes program and its commitment to sustainability. Key 2015 accomplishments include:

- Verifying more than 60 homes for the Northwest ENERGY STAR program.
- Assisting developers of a new community committed to sustainability and to building 100 percent ENERGY STAR certified homes.
- Recruiting new builders to participate in the ENERGY STAR Certified Homes program, while collaborating successfully with current builder partners.

## Four Walls, Inc | Portland, OR

An ENERGY STAR® partner since 2007, Four Walls, Inc collaborates with numerous builder partners in Oregon and Washington. Four Walls is committed to advancing energy efficiency in the residential sector by focusing on improvement of testing and verification techniques. The company, originally established in 1974, is receiving ENERGY STAR Partner of the Year recognition for its support of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Verifying more than 200 homes in 2015, for a cumulative total of nearly 1,000 homes since joining the program.
- Pursuing opportunities to enhance equipment, testing, and verification techniques and efficiency ratings, while presenting the results in understandable ways that help builder partners improve their ENERGY STAR certified homes.
- Focusing on cultivating long-standing relationships with large and small home builders, while offering technical assistance and additional site visits, leading to increased builder sales and satisfied clients.
- Using in-depth knowledge of building science to make specific suggestions to improve the home envelope performance.



## GDS Associates | Manchester, NH

GDS Associates, an ENERGY STAR® partner since 2004, has been providing consulting services related to program design, evaluation, and implementation for more than 25 years. The company's staff is committed to improving the efficiency of new homes. GDS Associates is receiving ENERGY STAR Partner of the Year recognition for its promotion of the ENERGY STAR program and commitment to training and collaborating with stakeholders. Key 2015 accomplishments include:

- Certifying more than 135 homes in 2015 for a cumulative total of 7,898 since 2005.
- Working with more than 60 builders to successfully construct ENERGY STAR certified homes.
- Providing training to new builders and providing ongoing consultation and training to existing builders and heating, ventilation, and air conditioning (HVAC) contractors.
- Leading workshops, performing seminars, and training builders, HVAC contractors, and architects on the ENERGY STAR home requirements.

## Guaranteed Watt Savers, Inc. | Oklahoma City, OK

Guaranteed Watt Saver Systems, Inc. (GWS) has been involved with the ENERGY STAR® program for more than 16 years. The company's business model has been built around helping builders and homeowners achieve a higher standard of energy efficiency through the ENERGY STAR program. An accredited Rating Provider in Oklahoma and Texas, GWS is receiving ENERGY STAR Partner of the Year recognition for its outstanding promotion of the ENERGY STAR Certified Homes program. Key 2015 accomplishments include:

- Verifying more than 500 homes in the Houston market during 2015, for a cumulative total of more than 25,000 homes certified since joining the program.
- Conducting training sessions on the job site and in the classroom for Home Energy Raters, builders, real estate professionals, and trade contractors to promote the ENERGY STAR program.
- Continuing to promote ENERGY STAR recognition and Home Energy Rating System (HERS) Index Scores in Multiple Listing Services in both Texas and Oklahoma as a means to define value on new construction and residential resale.
- Promoting the requirement of ENERGY STAR labels for utility rebate programs in Texas and Oklahoma.

## Jacksonville Building Science | Jacksonville, FL

Jacksonville Building Science is a privately owned company with expertise and certifications in the fields of energy rating and building science. Started in 2009, the company has evolved from doing performance testing and balancing on heating, ventilation, and air conditioning (HVAC) systems measuring airflow, to designing and testing HVAC systems for new home builders, as well as verifying new homes for ENERGY STAR® certification. Jacksonville Building Science is receiving ENERGY STAR Partner of the Year recognition for its support of ENERGY STAR certified homes. Key 2015 accomplishments include:

- Verifying 178 ENERGY STAR certified homes, for a cumulative total of nearly 700 homes since 2010.
- Giving presentations to area builders highlighting the benefits of ENERGY STAR certification.
- Educating sales professionals for large builders in Northeast Florida.

## PEG | Fairfax, VA

PEG is an engineering and environmental consulting firm that provides engineering design, Building Information Modeling, and third-party program implementation for programs such as ENERGY STAR® to residential and commercial builders. PEG has been a participant in the ENERGY STAR Certified Homes program for more than seven years and has been an advocate for the program due to its continuous improvement and commitment to staying ahead of current codes. PEG is receiving ENERGY STAR Partner of the Year recognition for its contribution to rating ENERGY STAR certified homes. Key 2015 accomplishments include:

- Certifying more than 6,000 ENERGY STAR homes in 2015, for a cumulative total of more than 60,000 homes since 2009.
- Scheduling and performing site inspections for more than 75 builder clients across 22 states, including ENERGY STAR certifications.
- Conducting more than 30 day-long ENERGY STAR / building science training sessions for more than 500 home builder and trade partner representatives.
- Continuously revising and delivering a series of webinar training sessions for more than 1,000 home builders, trade partners, and Home Energy Raters.
- Utilizing advanced modeling programs for residential builders to compare various building technologies and assess cost-benefit analysis.

## TSI Energy Solutions | Carmel, IN

Since 1980, TSI Energy Solutions (TSI) has grown to become the leading provider of energy efficiency consulting and inspection services for new construction in Indiana. TSI is receiving ENERGY STAR® Partner of the Year recognition for its long-term commitment to promoting efficient, comfortable residential and commercial construction throughout the United States. Key accomplishments in 2015 include:

- Inspecting and certifying 437 ENERGY STAR homes, totaling over 15,500 in Indiana since 1997.
- Providing ongoing building science education for all TSI and client staff, including updates to ENERGY STAR requirements.
- Promoting its ENERGY STAR partnership on TSI's website and providing builders with ENERGY STAR materials for potential and current homeowners.
- Educating homeowners and builders about ENERGY STAR to promote a better understanding of how their homes function.

## Partner of the Year – Multifamily High Rise Developers

### RPM Development Group | Montclair, NJ

RPM Development is one of the leading developers of multifamily high rise affordable housing in New Jersey. The company brings all aspects of the affordable housing development process under one roof, with expertise in development, construction, leasing, and property management. RPM Development is receiving ENERGY STAR® Partner of the Year recognition for its commitment to building and promoting energy efficient multifamily homes. Key 2015 accomplishments include:

- Certifying about 200 ENERGY STAR certified apartments in three buildings with a combined estimated annual energy savings of more than 200 megawatt hours, 22,000 therms and \$65,000. An additional project with 58 units achieved the Designed to Earn the ENERGY STAR designation.
- Advertising the benefits of ENERGY STAR certified apartments to prospective tenants on its website.
- Promoting ENERGY STAR certification in marketing materials.
- Providing training for all staff and residents on the benefits of high-performance construction and how to maintain energy efficient living.
- Holding design charrettes to discuss the green/energy efficiency features of the building.

# Partner of the Year – New Home Builder and Affordable Housing

## Chinburg Properties | Newmarket, NH

Chinburg Properties has been 100 percent committed to building ENERGY STAR® certified homes since 2012. Chinburg Properties is receiving ENERGY STAR Partner of the Year recognition for its dedication to energy efficiency, training, and the company's strong relationship with Home Energy Raters and utilities that collaborate with the ENERGY STAR Certified New homes program. Key 2015 accomplishments include:

- Building more than 90 homes for a total of more than 200 since joining the program. Specifically, in one subdivision alone, homeowners average more than \$950 in energy savings and are reducing 4.5 tons of carbon emissions.
- Promoting ENERGY STAR through a Web page that garnered more than 210,000 unique views, as well as featuring a customer profile in NH Saves, an in-state energy efficiency magazine sent to 300,000 customers.
- Collaborating with their Home Energy Rater and local utility to ensure that heating, ventilation, and air conditioning (HVAC) contractors are certified, well-trained, and produce excellent HVAC system design reports, providing ENERGY STAR training to other builders, subcontractors, code officials, potential homebuyers, and others.
- Testing various insulation varieties to see which yield better results within ENERGY STAR requirements at the lowest cost to homeowners.

## Fulton Homes | Tempe, AZ

Arizona home builder Fulton Homes committed to building 100 percent ENERGY STAR® certified homes in 2009, demonstrating its dedication to reducing environmental impacts. Fulton Homes is receiving ENERGY STAR Partner of the Year recognition for strong marketing efforts and innovative projects, while emphasizing training and quality control. Key 2015 accomplishments include:

- Building more than 300 ENERGY STAR certified homes, totaling more than 3,000 since joining the program in 2009.
- Launching an Energy Center in a model home in a community with more than 600 home sites. This Center highlights ENERGY STAR and EPA's Indoor airPlus, while the television plays the Fulton Homes ENERGY STAR television spot in a loop as buyers tour the home.
- Offering training for all employees through the Fulton Homes Learning Center with courses covering more than 30 construction topics, with four sections focused on ENERGY STAR.
- Leveraging social media, including Facebook, Twitter, and Pinterest, and producing a 60-second radio spot featuring ENERGY STAR that was heard on all major radio stations in Phoenix.
- Committing to building all homes as EPA Indoor airPlus qualified homes, providing additional comprehensive health protections to homeowners while emphasizing quality control, field reviews, and interest in ENERGY STAR certified products.

## New Tradition Homes | Vancouver, WA

New Tradition Homes has been building ENERGY STAR® certified homes since 2006 and is committed to providing consumers homes that are healthy and durable, at an affordable price. New Tradition Homes is receiving ENERGY STAR Partner of the Year recognition for emphasis on building science training and promoting ENERGY STAR in Washington and Oregon. Key 2015 accomplishments include:

- Building more than 50 ENERGY STAR certified homes, totaling more than 1,200 since joining the program.
- Promoting ENERGY STAR through online advertising and digital marketing with 2.8 million impressions, while emphasizing social media with increased publicity on Facebook, Twitter, Pinterest, Instagram, and YouTube. The company's website traffic increased by 24 percent since 2014.
- Creating an in-house Building Science Team that meets regularly to discuss progress in maintaining quality and plans for future improvements. The Team also meets with the heating, ventilation, and air conditioning (HVAC) contractor for each region.
- Including Wi-Fi thermostats in all homes in eastern Washington, in addition to a basic structured wiring package and a low-voltage panel at no cost to homebuyers.

## Providence Homes | Jacksonville, FL

In 2009, Providence Homes made the decision to build only ENERGY STAR® certified homes and is fully engaged in educating homeowners and realtors about its features and benefits. Providence Homes is receiving ENERGY STAR Partner of the Year recognition for its commitment to building and promoting energy-efficient homes. Key 2015 accomplishments include:

- Building more than 140 ENERGY STAR certified homes and more than 800 homes since joining the program in 2009.
- Running ads in local publications for realtors emphasizing the company's 100-percent commitment to ENERGY STAR and having seven ENERGY STAR certified homes from the Northeast Florida Builders' Association Parade of Homes featured in local publications that reached 25,000 potential homebuyers.
- Creating ENERGY STAR Education Rooms in all model homes with displays and video featuring the benefits and savings of owning an ENERGY STAR certified home and featuring the "Better is Better" video prominently on the company's homepage.
- Using open-cell spray foam in the attics to help reduce the effects of duct leakage and reducing the size of a home's heating, ventilation, and air conditioning (HVAC) system.
- Reducing the number of comfort-related callbacks after closing due to using the Thermal Enclosure System Rater Checklist to improve the quality of the insulation installation process.

## Pulte Group-Las Vegas | Las Vegas, NV

Pulte Group Las Vegas is one of only nine nationwide “Legacy Builders” that have been with the ENERGY STAR® Certified New Homes program since its inception 20 years ago. Pulte Group Las Vegas is dedicated to educating consumers and industry stakeholders on the importance of energy efficiency. Pulte Group Las Vegas is receiving ENERGY STAR Partner of the Year recognition for its promotion of the Certified New Homes program and emphasis on training and education. Key 2015 accomplishments include:

- Building over 260 ENERGY STAR certified homes in the Las Vegas Valley, for a cumulative total of more than 22,161 since partnering with ENERGY STAR.
- Implementing ENERGY STAR Version 3.1 standards in all of the company’s new homes on a voluntary basis.
- Targeting advertising efforts focused on energy efficiency to several Las Vegas-area newspapers, garnering more than 1,000,000 impressions and running mobile billboard trucks featuring ENERGY STAR advertising.
- Training 100 percent of its sales staff and subcontractors on new standards, product innovations, and materials, as well as featuring a “Pulte Build Quality Center” in each community, which showcases its energy efficiency and water conservation practices.

## Partner of the Year – Product Brand Owner

### Andersen Corporation | Bayport, MN

Andersen Corporation is a privately-owned window and door manufacturer with more than 11,000 employees. An ENERGY STAR® partner since 1998, Anderson is known for its long history of producing energy-efficient products. Andersen is receiving ENERGY STAR Partner of the Year recognition for its product innovation, company-wide commitment to sustainability, and educational marketing efforts. Key 2015 accomplishments include:

- Introducing a new product option that meets the ENERGY STAR Most Efficient windows 2015 criteria.
- Promoting Andersen’s support for ENERGY STAR through an educational video and integrated marketing effort.
- Demonstrating leadership in sustainability by signing the Ceres Climate Declaration and committing to an operational energy reduction goal.
- Delivering ENERGY STAR training to more than 11,000 Andersen employees and 6,500 employees from retailer and distributor partners.
- Challenging all Andersen employees to make individual energy conservation pledges as part of ENERGY STAR Day 2015.

### Canon U.S.A., Inc. | Melville, NY

Canon U.S.A., Inc. is an office equipment manufacturer with a focus on product design that covers all stages of the lifecycle, from development and planning to collection and recycling. Canon is receiving ENERGY STAR® Partner of the Year recognition for its strong commitment to producing superior energy efficient office products and promoting ENERGY STAR. Key 2015 accomplishments include:

- Continuing to improve product design for reducing energy consumption in office equipment through induction heating and on-demand fixing for multi-function devices. Not only are 92-percent of Canon’s eligible models ENERGY STAR certified, but the company estimates that cumulative carbon dioxide (CO<sub>2</sub>) emissions were reduced by more than 10 million metric tons since 2008.
- Greatly expanding its employee training and overall education efforts with regard to ENERGY STAR. This included prominently incorporating ENERGY STAR into its retailer and dealer trainings, introducing an ENERGY STAR brand use training course, and hosting both Earth Day and ENERGY STAR Day events that focused on how employees could make a difference with ENERGY STAR.
- Hosting its annual Canon Expo which prominently featured ENERGY STAR. The 2015 Expo was attended by more than 10,000 people. For those that could not attend a virtual tour was made available online which resulted in estimated 1.2 million additional impressions.

## Delta Products Corporation | Fremont, CA

Delta Products Corporation is a leading provider of energy solution products with \$7.2 billion in revenue. These products include highly efficient switching power supplies, telecom power supplies, photovoltaic (PV) inverters, and some of the most highly efficient ENERGY STAR® certified ventilation fans in the market. Delta Products is receiving ENERGY STAR Partner of the Year recognition for its corporate commitment to energy efficiency and dedication to producing superior ENERGY STAR certified ventilation fans. Key 2015 accomplishments include:

- Offering 37 ventilating fan models, 97 percent of which were ENERGY STAR certified and 86percent of which were recognized as ENERGY STAR Most Efficient 2015.
- Through product labeling, collateral materials, and other marketing efforts, making ENERGY STAR the primary selling feature of its certified ventilation fan models.
- Incorporating ENERGY STAR education and messaging into all of its training efforts for employees, distributors, and retailers as well as prominently integrating ENERGY STAR into its website and other online marketing efforts.

## Eaton | Peachtree City, GA

Eaton delivers a wide range of innovative and reliable indoor and outdoor lighting solutions, as well as controls specifically designed to maximize performance, energy efficiency, and cost savings. The company is an industry leader providing high-quality recessed downlighting, track, and surface products. Eaton is receiving ENERGY STAR® Partner of the Year recognition for its impressive offering of ENERGY STAR certified products in the recessed downlight category and its commitment to educating distributors, retailers, and builders about ENERGY STAR and to helping improve customer experiences with energy efficient lighting. Key 2015 accomplishments include:

- Certifying numerous new ENERGY STAR lighting products.
- Training more than 40,000 retailer and distributor employees on ENERGY STAR through a variety of vehicles, including the Cooper Lighting SOURCE training facility, email, newsletters, online videos, and in-store events.
- Partnering with several national distributors to set up “Energy Savings Center” displays in their showrooms and retail spaces promoting energy saving residential products that are eligible for incentives because of their ENERGY STAR certification status.
- Providing meaningful input during ENERGY STAR product development processes.
- Delivering displays and literature featuring ENERGY STAR to hundreds of stores nationwide. This includes top retailers such as Home Depot, Lowe’s, Menards, and Orchard Supply.



## Ricoh USA, Inc. | Malvern, PA

Ricoh USA, Inc. is an office imaging equipment manufacturer and information technology (IT) solutions provider with headquarters in Malvern, PA and parent company in Tokyo, Japan. Ricoh is known for its commitment to energy efficiency, especially with regard to product design. The company is receiving ENERGY STAR® Partner of the Year recognition for its outstanding commitment to ENERGY STAR and the initiative it has taken to educate consumers about saving energy and protecting the climate with ENERGY STAR. Key 2015 accomplishments include:

- Increasing its ENERGY STAR certified product models by 28 percent, with 98 percent of all eligible models now certified.
- Enthusiastically working with EPA to make the revised ENERGY STAR specification for imaging equipment deliver as much energy savings as possible.
- Using almost every available avenue to encourage employees and consumers to take the ENERGY STAR pledge to protect the environment through energy efficiency. Ricoh facilitated 55 percent of its employees taking the pledge.

## Whirlpool Corporation | Benton Harbor, MI

Whirlpool Corporation is the number one major appliance manufacturer in the world, marketing some of the world's most recognized appliance brands, including Whirlpool, Kitchen-Aid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, and Indesit. The company is receiving ENERGY STAR® Partner of the Year recognition for its demonstrated commitment to advancing efficiency through its product design, its regular communications with employees and trade customers about ENERGY STAR, particularly regarding certified dryers, and its greater focus on promoting ENERGY STAR through social media. Key 2015 accomplishments include:

- Supporting promotion of ENERGY STAR certified dryers with new dryer training materials for employees and retailers that consistently and effectively integrated ENERGY STAR messaging and participating in two successful rebate promotions with energy efficiency program partners.
- Continuing to offer new product innovations in refrigeration and laundry including an ENERGY STAR certified laundry pair that uses the Nest Learning Thermostat™ application program interface (API) to provide automated home and away controls, as well as a new ENERGY STAR certified gas dryer.
- Creating handouts and publications to educate trade and retail sales associates on the benefits of ENERGY STAR certified products, reaching an estimated 60,000 sales associates nationwide.
- Exhibiting ENERGY STAR certified appliances at industry trade shows, including the 2015 Kitchen & Bath Industry Show, retail buy fairs, and a prominent showcase of the HybridCare™ dryer technology at International CES® 2015.
- Featuring ENERGY STAR messaging in social media and participating in promotions such as ENERGY STAR Day, generating more than three million impressions.

## Partner of the Year – Service and Product Provider

### EnergyPrint | St. Paul, Minnesota

EnergyPrint, Inc. works directly with utilities to gather, input, and validate data in order to enable building owners, operators, and their contractors to find, track, and prove energy efficiency investments.

EnergyPrint is receiving ENERGY STAR® Partner of the Year recognition for its engagement with the ENERGY STAR program, including integrating the ENERGY STAR score as an essential part of its energy dashboard solution. Key 2015 accomplishments include:

- Using EPA's ENERGY STAR Portfolio Manager® to benchmark more than 1,400 properties.
- Hosting workshops incorporating the benefits of ENERGY STAR certification, during which 40 energy engineers and building owner account managers have been trained.
- Assisting with data submissions for 238 client buildings across seven different energy benchmarking city ordinances.
- Promoting ENERGY STAR partnership to the small to medium-sized business market through logo usage on applicable marketing materials and online training events.
- Helping clients earn the ENERGY STAR for eight properties for the first time and assisting more than 30 properties that have earned certification in previous years.
- Recruiting 12 clients with nearly 40 buildings to compete in EPA's 2015 ENERGY STAR National Building Competition.

### EnerNOC, Inc. | Boston, MA

EnerNOC, Inc. provides cloud-based energy intelligence software (EIS) and services to its global network of enterprise and utility clients. EnerNOC's EIS solutions for enterprise customers include supply management, utility bill management, facility optimization, visibility and reporting, project management, demand management, and demand response. EnerNOC is receiving ENERGY STAR® Partner of the Year recognition for integrating a suite of ENERGY STAR Portfolio Manager® data management capabilities with its EIS platform, allowing clients to compare properties against each other, understand changes within their portfolio, and track score trends over time. Key 2015 accomplishments include:

- Benchmarking more than 7,400 properties in EPA's ENERGY STAR Portfolio Manager.
- Leveraging ENERGY STAR research to convey the business value clients can achieve through better energy management and investments in energy efficiency measures.
- Encouraging its employees to attend ENERGY STAR webinars and training sessions in order to stay up to date with the latest program developments and tools.
- Promoting ENERGY STAR through blog posts, case studies of client success stories, and online brochures.
- Collaborating with 22 prior-year ENERGY STAR Partner of the Year winners to help them formulate, adopt, and implement strategic energy management programs.

## Marketable Engineered Projects, LLC dba Maximum Energy Professionals | Torrance, CA

Maximum Energy Professionals (MEP) is an energy consulting and engineering design firm helping building owners and managers optimize energy efficiency. The firm provides its clients with energy audits, feasibility studies, benchmarking services, property condition assessments, and mechanical-electrical-plumbing design. MEP is receiving ENERGY STAR® Partner of the Year recognition for incorporating ENERGY STAR throughout the lifecycle of energy efficiency projects, from design to audit to implementation. Key 2015 accomplishments include:

- Facilitating ENERGY STAR certification for 241 properties, an increase of 80 buildings and 49 percent over the previous year.
- Promoting the ENERGY STAR brand by including MEP's Elite Member logo from EPA's Certification Nation campaign throughout its website, monthly blog posts, social media platforms, and employee email signatures.
- Utilizing EPA's ENERGY STAR Portfolio Manager® to benchmark more than 250 properties, representing 100 percent of MEP's customer portfolio.
- Providing new employees with ENERGY STAR training through webinar presentations.
- Disseminating ENERGY STAR tools and resources to clients through email communications.
- Assisting 26 properties with benchmarking requirements under California's AB 1103 law.

## Schneider Electric | Louisville, KY

Schneider Electric serves clients in more than 100 countries worldwide, providing energy management and automation services to help individuals and organizations make the most of the energy they use. Schneider Electric leverages ENERGY STAR® resources and guidance to offer tailored services and solutions to meet diverse client needs related to energy management and sustainability. Schneider Electric is receiving ENERGY STAR Partner of the Year recognition for incorporating EPA's ENERGY STAR Portfolio Manager® as a key component of its service offering to clients. Key 2015 accomplishments include:

- Benchmarking more than 26,000 properties using ENERGY STAR Portfolio Manager.
- Assisting 238 properties in earning ENERGY STAR certification, including 22 properties that earned certification for the first time.
- Identifying more than \$5 million in combined annual saving opportunities from energy efficiency measures at 86 client properties.
- Promoting ENERGY STAR engagement through joint webinars with EPA and training sessions with utility companies.
- Incorporating ENERGY STAR into its collateral for prospective clients to demonstrate Schneider's ENERGY STAR related services and experience.

## Sustainable Investment Group | Atlanta, GA

Sustainable Investment Group (SIG) strives to help its clients reduce energy and water use and equips them to become leaders in sustainable real estate. SIG universally recommends benchmarking energy use in EPA's ENERGY STAR® Portfolio Manager® and uses the ENERGY STAR 1–100 score to verify performance improvements and motivate clients to implement energy efficiency changes. Sustainable Investment Group is receiving ENERGY STAR Partner of the Year recognition for integrating ENERGY STAR guidance, tools, and resources into its service offerings and educating the industry about the importance of sustainability in the built environment. Key 2015 accomplishments include:

- Benchmarking more than 300 properties in ENERGY STAR Portfolio Manager®, representing 100 percent of its total customer building portfolio.
- Actively supporting local benchmarking ordinances across the country, including the Atlanta Commercial Buildings Energy Efficiency Ordinance, to which SIG responded by creating an educational website ([www.atlantabenchmarking.com](http://www.atlantabenchmarking.com)) for Atlanta businesses subject to the ordinance.
- Helping its clients save more than 547,000 metric tons of carbon dioxide—equivalent to the annual emissions of nearly 50,000 homes.
- Earning EPA recognition as a Top Certifier and Elite Member in the ENERGY STAR Certification Nation campaign by helping to certify more than 150 buildings.
- Continuing to deliver educational courses to more than 12,000 architects, engineers, real estate developers, and other industry professionals to teach them the importance of benchmarking in ENERGY STAR Portfolio Manager, and to promote the opportunity to earn ENERGY STAR certification.

## Climate Communications – Climate Communicator

### Des Moines Public Schools | Des Moines, IA

Des Moines Public Schools (DMPS), the largest public school district in Iowa, was established more than 100 years ago and educates a diverse student body of more than 32,000 students. DMPS partners with ENERGY STAR® to promote energy efficiency awareness and education to students, faculty and staff members, and the greater community. DMPS is receiving ENERGY STAR Climate Communicator recognition for its commitment to educating district employees, leadership, students, members of the community, and outside organizations about the impacts of climate change. Key 2015 accomplishments include:

- Communicating about energy efficiency and climate impacts across all available district media, including e-mail, Web content, press releases, posters, public TV, and social media to deliver a comprehensive campaign on the importance of protecting the climate through saving energy.
- Working with external organizations—including newspapers, online media, and EPA—to publish more than a dozen communications pieces highlighting energy efficiency at DMPS and the district’s involvement with ENERGY STAR.
- Delivering newsletters and periodic “Energy Tip” emails to more than 5,000 DMPS employees and sending an electronic energy poster to all district employees and district leadership to display in more than 60 buildings that summarize DMPS energy projects and accomplishments from the previous year. These activities encourage awareness and buy-in among staff members, students, and the public.
- Publishing a monthly Energy Report Card to communicate energy-related activities, report on energy performance at each of the district’s building, provide tips for saving energy, and share energy efficiency stories written by DMPS students attending the Iowa Energy & Sustainability Academy.
- Educating and empowering students to produce a video featuring a student host/spokesperson and student interviews explaining the importance of energy efficiency and the district’s efforts to improve energy performance in district schools.
- Posting regular updates about energy efficiency initiatives to the district’s social networks, including on the DMPS website, Facebook, Twitter, in DMPS newsletters, and more.

### DIRECTV | Dallas, TX

DIRECTV is one of the world's leading providers of digital television entertainment services, delivering a premium video experience through state-of-the-art technology, unmatched programming, and industry leading customer service to more than 37 million customers in the United States and Latin America.

DIRECTV is receiving ENERGY STAR® Climate Communicator recognition for developing an innovative and engaging educational program that taught children across the country about protecting the climate with ENERGY STAR. Key 2015 accomplishments include:

- Developing a Web-based “virtual field trip” with Discovery Communications in celebration of ENERGY STAR Day. This first-of-its-kind effort featured a one-on-one interview with EPA Administrator Gina McCarthy and was broadcast to more than 16,000 school children nationwide.

- Showing young people how they can make a significant difference in the prevention of climate change. Through live, interactive demonstrations, and robust pre- and post-event curriculum, participating students had the chance to learn firsthand how they could save energy and protect the climate for generations to come.
- Generating more than 8 million impressions across a variety of social media platforms, such as Facebook and Twitter, from the live event. The recorded event continues to be available to teachers and students across the country on Discovery Education’s archived website.

## General Motors Company | Detroit, MI

General Motors Company (GM) is a global automobile manufacturer that strives to serve and improve the communities where it does business and in which its employees live and work. GM is receiving ENERGY STAR® Climate Communicator recognition for its ongoing activities to highlight the positive role energy efficiency can play in mitigating climate change, and for leveraging the company’s influence and stature to mobilize others to join the movement toward a clean energy future. Key 2015 accomplishments include:

- Mobilizing non-manufacturing employees to take action on energy efficiency through a new “Bring your Green to GM” campaign which included outreach through videos, an internal web page, and lunch and learn information sessions.
- Launching a new digital hub, [www.GeneralMotors.Green](http://www.GeneralMotors.Green), to communicate the company’s commitment to energy efficiency, resource preservation, waste reduction, and sustainability.
- Creating a Green Dealer Recognition program that calls out GM auto dealers with proven track records in energy management, renewable energy use and other related achievements.
- Becoming one of the first 13 companies to sign the White House’s American Business Act on Climate Pledge.
- Publishing 13 energy and climate related press releases, resulting in more than 1.19 billion media impressions and 500 articles in publications such as *The New York Times*, *The Huffington Post*, and *Wired*.
- Achieving 74,000 page views for its energy efficiency feature stories on GM’s blog and media newswire.

## KB Home | Los Angeles, CA

KB Home is a leader among homebuilders in its commitment to communicating the need to address climate change. KB Home is receiving ENERGY STAR® Climate Communicator recognition for its efforts to educate its customers, employees, and other stakeholders about energy efficiency’s role in fighting climate change. Key 2015 accomplishments include:

- Devoting a significant portion of its overall media coverage to sustainability messaging, including 736 media hits with earned impressions of nearly 477 million and an estimated advertising equivalency value of nearly \$33 million.
- Discussing the importance of environmental corporate social responsibility at a number of industry-related conferences and high-profile media events, including the Housing Leadership

Summit, Greenbuild International Conference and Expo, and the UBS Building and Building Products Annual CEO Conference.

- Advocating for economic policies that will help stabilize our climate through its participation in business coalitions including Business for Innovative Climate and Energy Policy (BICEP), an arm of the organization CERES, the leading non-profit promoter of energy efficiency, conservation and renewable generation in America.
- Hosting a number of educational tours of its net-zero energy homes for groups spanning from elementary school students to college students that are enrolled in solar vocational programs.
- Featuring a dedicated section of its corporate website to sustainability messaging and information, garnering more than 67,000 unique views in 2015.
- Constructing over 95,000 ENERGY STAR certified homes over the past decade, which play a significant role in a low-carbon economy and help occupants reduce their carbon footprint.

## LG Electronics USA | Englewood Cliffs, NJ

LG Electronics USA is a global leader in consumer electronics, home appliances, and mobile communications. LG is receiving ENERGY STAR® Climate Communicator recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2015 accomplishments include:

- Featuring ENERGY STAR as part of an Earth Day celebration on *The Ellen DeGeneres Show*. This segment was a collaboration with Best Buy and featured the ENERGY STAR Flip Your Fridge campaign. Viewers were encouraged to responsibly recycle their aging fridges and upgrade to new, energy-efficient ENERGY STAR models to help prevent climate change. The segment aired across the country and reached an estimated 3.7 million viewers. More than 32 million additional impressions were generated via a social media promotion.
- Highlighting the importance of climate action on the LG Times Square billboard. LG used its highly visible electronic billboard to highlight ENERGY STAR and climate protection for promotions like Flip Your Fridge and ENERGY STAR Day. This dynamic promotional tool receives an estimated 1.5 million impressions per day.
- Continuing to educate consumers on the importance of saving energy to reduce greenhouse gas emissions via the LG Living Green Web page. LG works with ENERGY STAR year-round to update the site with important energy-saving information to help its customers reduce their carbon footprint and protect the climate.

## Samsung Electronics | Ridgefield Park, NJ

Samsung Electronics is a global market leader in high-tech electronics manufacturing and digital media. Samsung is receiving ENERGY STAR® Climate Communicator recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2015 accomplishments include:

- Showcasing the benefits of saving energy and preventing climate change to millions of people at the “Crossroads of the World,” in New York’s Times Square. For five consecutive years Samsung has educated consumers about the benefits of saving energy with its 47<sup>th</sup> street billboard. In 2015, the “Improve your Life and the Climate” campaign ran on the billboard for an entire year, generating more than 100 million unique impressions.
- Driving climate change education with digital and social media strategies. Samsung promoted climate change educational efforts across its social media platforms, encouraging people to take the ENERGY STAR Pledge on ENERGY STAR Day, and highlighting its energy-efficiency focused work with engaging video content on YouTube and Twitter.
- Partnering with the Boys & Girls Clubs of America (BGCA) to educate youth on environmental stewardship through its Climate Superstars Challenge. This challenge was the first contest of its kind designed to motivate young people to take actions that help protect the environment and raise awareness about climate change.



## Home Performance with ENERGY STAR – Contractor of the Year

### ALLIED | Cherry Hill, NJ

In just four short years, Allied Construction successfully completed more than 4,000 comprehensive Home Performance with ENERGY STAR® (HPwES) projects in New Jersey and Delaware. To meet this demand, Allied Construction developed a standard package to offer homeowners interested in HPwES. This method is part of their broader strategy to achieve operational excellence. Allied Construction strives to continually improve its operations and deployment of HPwES. Not only is Allied Construction's primary business "home performance", but it also performs the installation of all aspects of the comprehensive work scopes, from air sealing and insulation to heating and cooling systems and to solar installations. Allied Construction is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of HPwES. Key 2015 accomplishments include:

- Developing a sophisticated model for characterizing large neighborhoods with similar designs and heating and cooling equipment. Its sales process involves door-to-door conversations and selling home performance to homeowners before equipment needs to be replaced.
- Deploying a standardized procedure where trucks are stocked with a predetermined amount of supplies and a restocked nightly. Crews add specific materials as called for by the upcoming day's schedule. Two days projects have been reduced to one day projects as a result.
- Offering an outstanding, comprehensive, and hands-on training center and classroom for employees, earning the designation as a Building Performance Institute Test Center.
- Achieving a 57-percent conversion in conducting kitchen table presentations during neighborhood canvassing resulting in 3,072 assessments.
- Completing 1,700 HPwES projects in 2015, a 35-percent increase compared to 2014.

### AZ Energy Efficient Home | Phoenix, AZ

AZ Energy Efficient Home believes that every family's home should be safe, healthy, comfortable, and efficient. Its goal is to accomplish this in every home it touches, by reducing the energy burden, and therefore the carbon footprint of every family it does business with. AZ Energy Efficient Home has supported Home Performance with ENERGY STAR® (HPwES) since its inception in the Phoenix area in 2010, and has maintained its high threshold for quality, science-based approach to making homes more efficient. AZ Energy Efficient Home is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of HPwES. Key 2015 accomplishments include:

- Developing partnerships with heating, ventilation, and air conditioning (HVAC) and solar companies to widen the service offerings available to customers while maintaining focus on the fundamental objective to make homes more efficient.
- Being on the forefront of technological advances, including adapting the Home Performance XML data standard (HPXML) and participating in multiple user acceptance testing initiatives for Arizona

Public Service including EnergySavvy software, third-party energy audit modeling, building characterization, and static pressure study.

- Achieving exceptional customer satisfaction and quality of work. It reports zero failures within the program.
- Averaging approximately 28 million British thermal units for Home Performance with ENERGY STAR.

## Energy Services Group | Hanover, MD

Energy Services Group (ESG) specializes in assessing new and existing homes for cost-effective ways to increase energy efficiency and improved comfort throughout existing homes. ESG partners with utility companies and local energy programs to ensure that our customers receive all applicable rebates offered in their area. ESG began in 1981, specializing in residential energy conservation, using the Princeton House Doctor Approach of total systems analysis and cost-effective repair. For more than 30 years the company has specialized in making new and existing homes comfortable and efficient. Energy Services Group is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of Home Performance with ENERGY STAR®. Key 2015 accomplishments include:

- Piloting the utilization of Home Performance Assistants to help homeowners through the process of HPwES, explaining the auditor's findings, outlining possible rebates and incentives, and answering any questions. There was a marked uptick in project conversion from audits to completed projects with extremely positive reviews and a further rollout is planned for 2016.
- Working with historic foundations, community organizers, and homeowner associations to share how they can join in being responsible stewards to make homes more efficient, comfortable, and safe.
- Demonstrating leadership by participating in and serving on the boards of local trade organizations like the Maryland chapter of Efficiency First, Home Builders Association of Maryland, and National Association of Home Builders.
- Completing 211 HPwES projects in 2015, a 108-percent increase compared to 2014.

## greeNEWit | Columbia, MD

greeNEWit has an expansive perspective on how end-energy consumers understand, interact, and engage with their energy profile. As a Home Performance with ENERGY STAR® (HPwES) participating contractor for Baltimore Gas and Electric (BGE) and Pepco, greeNEWit helps improve home comfort, energy efficiency, and safety while lowering residential energy bills. Servicing multifamily and commercial buildings as well, greeNEWit fulfills all obligations in its service agreements, securing an unparalleled reputation as an ethical business has secured a reputation as a reliable and acclaimed contractor in the energy efficiency industry. Its future plans include owning and operating real estate that generates power. greeNEWit is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of HPwES. Key 2015 accomplishments include:

- Collaborating with industry partners such as BGE Home to deliver HPwES audits as well as Columbia Association (CA) to provide free energy education in public schools through greeNEWit's OUR Schools Program.

- Demonstrating industry leadership by speaking at the 2015 White House’s Champions of Change event, demonstrating ethical standards by leading by example and exercising environmental stewardship, and working with Air Conditioning Professionals to better connect HPwES and heating, ventilation, and air conditioning (HVAC).
- Developing an internal software that automated a majority of administrative workload, saving the organization more than \$300,000 in resources and more than one ton of paper forms from being created.
- Partnering with other contractors and supporting the completion of more than 100 HPwES projects in 2015.

## GreenSavers | Bend, OR

Founded in 2007, GreenSavers is the largest contractor by project volume that focuses exclusively on home performance in Oregon. For every customer, its team takes a whole-house approach, running diagnostics and delivering solutions that are central to Home Performance with ENERGY STAR® (HPwES). Their approach includes more than just energy efficiency; they perform indoor air quality tests to address potential health concerns. Success is a direct result of clearly presenting the benefits of HPwES and thinking outside the box to build new partnerships. GreenSavers is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of HPwES. Key 2015 accomplishments include:

- Utilizing door-to-door and grassroots marketing to generate leads and drive demand. More than the last three years, the number of assessments completed in Portland, OR has grown by an average of 65-percent annually – from 143 assessments in 2012 to 644 in 2015.
- Participating in more than 110 events and talking with thousands of homeowners about HPwES, including sponsoring concerts and farmers’ markets that generated tens of thousands of dollars in revenue.
- Providing superior work and customer service as evidenced by a 9.2/10 overall post-project satisfaction level and outstanding ratings on Angie’s List, Google+, Yelp, and Home Advisor.
- Leading the local home performance community; the founder served as the president of the Home Performance Guild of Oregon and organized a multi-contractor door-to-door campaign.

## Home Energy Matters | Pompton Plains, NJ

Dedicated to Home Performance with ENERGY STAR® (HPwES), Home Energy Matters was established in 2009. After building 26 homes or large additions the founders realized that construction techniques were creating draft and comfort issues along with unnecessarily high fuel bills. Now, projects typically include air sealing, insulation, and high efficiency water heating equipment and every customer receives the highest possible service. Home Energy Matters is receiving ENERGY STAR Contractor of the Year recognition for its distinguished delivery of HPwES. Key 2015 accomplishments include:

- Designing creative marketing campaigns, including hand delivering unusual marketing materials such as birdhouses, scarecrows, and pinwheels to raise awareness and create interest to targeted homeowners and sending cookies to homeowners if they are ever inconvenienced. More than 50 percent of jobs are generated by referrals and outstanding online ratings.
- Providing “Strategy Sessions” after analysis is complete. Auditors return to each home to explain findings, energy savings, and available rebates to each homeowner.
- Performing high-quality work that places the company on the highest tier in passing quality assurance inspections.
- Maintaining a productive HPwES program by completing 118 projects in 2015.

## Awards for Excellence

### Excellence—Energy Efficiency Program Delivery

#### Northwest Energy Efficiency Council | Seattle, WA

The Northwest Energy Efficiency Council (NEEC) is a nonprofit business association of the energy efficiency industry. NEEC's mission is to promote policies and programs that enhance market opportunities for energy efficiency. NEEC is receiving ENERGY STAR® recognition for its commitment to improving building energy performance through workforce training and certification and support for energy benchmarking.

Key 2015 accomplishments include:

- Managing the Help Desk for the City of Seattle energy benchmarking and reporting program, with ENERGY STAR Portfolio Manager® support including hands-on workshops, weekly drop-in sessions, and email- and phone-based assistance. This support has contributed to a 99-percent compliance rate among the 3,300 nonresidential and multifamily buildings required to benchmark in 2015.
- Promoting ENERGY STAR Portfolio Manager in the Building Operator Certification® (BOC) curriculum, including projects and exams required for BOC certification, and using this platform to train more than 1,300 building operators on benchmarking, representing 230 million square feet of commercial and institutional building space.
- Building national awareness of benchmarking through BOC brochures, bulletins, webcasts, websites, and social media, as well as by participating in national initiatives focused on building energy performance and guidelines for training and certification programs.

### Excellence—Product Design

#### Big Ass Solutions | Lexington, KY

Big Ass Solutions is a leading manufacturer of highly efficient overhead and directional fans and light-emitting diode (LED) lights for residential, commercial, and industrial use. The company also strives to incorporate energy efficiency and environmental sustainability into its corporate operations. Big Ass Solutions is receiving ENERGY STAR recognition for its clear demonstration that energy efficiency and environmental considerations are paramount to producing quality products for the American consumer.

Key 2015 accomplishments include:

- Expanding its Haiku line of ceiling fans and holding the top 18 of ceiling fans recognized as ENERGY STAR Most Efficient 2015.
- Increasing its ENERGY STAR certified models in 2015 by 38 percent.
- Having 100 percent of its eligible 2015 models ENERGY STAR certified.

## Excellence—Retail

### Metro Lighting | Brentwood, MO

Metro Lighting is receiving ENERGY STAR® recognition for serving as a trusted ENERGY STAR resource for the greater St. Louis community and for continuing to increase its ENERGY STAR certified product offerings by emphasizing the importance of ENERGY STAR to vendors, promoting the latest certified light-emitting diode (LED) technology, and communicating the connection between energy, ENERGY STAR, and the climate. Key 2015 accomplishments include:

- Continuing its commitment to increase stocking of a variety of ENERGY STAR certified lighting fixtures and bulbs, including ceiling fans, vent fans, decorative fixtures, LED bulbs, and commercial light fixtures.
- Retrofitting three main distribution warehouses' high-intensity discharge (HID) lighting to LED and continuing to retrofit incandescent bulbs to ENERGY STAR certified LED bulbs in showrooms, saving more than 220,000 kilowatt hours (kWh) of electricity.
- Working with Ameren Missouri's ActOnEnergy LED bulb program and vendors to increase the number of ENERGY STAR certified products offered and to educate associates on the benefits of ENERGY STAR lighting products. This collaboration has prevented more than 285,000 pounds of carbon dioxide emissions.
- Increasing total energy-related ad impressions by more than four million from 2014, with a focus on promoting ENERGY STAR certified products and what consumers can do to fight climate change.
- Helping businesses save more than eight million kWh of electricity with ENERGY STAR lighting products.