



2015 ENERGY STAR® Awards

Profiles in Leadership

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Partner of the Year—Sustained Excellence

Affordable Housing

Habitat for Humanity of Greater Nashville | Nashville, Tennessee

Habitat for Humanity of Greater Nashville provides an opportunity for people to purchase high-quality, affordable homes and has promoted the construction of ENERGY STAR® certified homes since 2006. The organization also partners selectively with vendors offering ENERGY STAR certified products and equipment to help homeowners save even more on monthly utility bills. Habitat for Humanity of Greater Nashville is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued leadership in protecting the environment and providing truly affordable housing to low-income families through energy efficiency. Key 2014 accomplishments include:

- Building 34 new, affordable, ENERGY STAR certified single-family homes—bringing the total number of certified homes to 348.
- Improving energy efficiency, as well as reducing greenhouse gas emissions, by 42 percent compared to non-ENERGY STAR certified homes of equal size and type.
- Enabling families to save approximately \$840 in utility expenses on average each year. Monthly utility bills average about \$78 for a 1,200-square-foot ENERGY STAR certified home.
- Educating thousands of volunteers about ENERGY STAR, as well as informing homeowners about sustainable living and the importance of ongoing home maintenance through its HomeWORKS educational program.
- Pursuing every opportunity to incorporate the ENERGY STAR logo and information about ENERGY STAR certified homes into its outreach and promotional materials, including all newsletters, brochures, dedication programs, grant proposals, and the organization website.

Habitat for Humanity of Metro Denver | Denver, Colorado

Habitat for Humanity of Metro Denver (HFHMD) focuses on building high-quality, energy efficient homes to save low-income homeowners hundreds of dollars each year on utility costs. These energy savings increase the amount of funds homeowners are able to use for other necessities such as food, medical attention, and educational supplies for their children. HFHMD is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its outstanding commitment to providing affordable and energy efficient ENERGY STAR certified homes. Key 2014 accomplishments include:

- Completing 31 new ENERGY STAR certified homes in 2014. All of its homes have been ENERGY STAR certified since 2010, bringing the total number of ENERGY STAR certified homes built by HFHMD to more than 3,700.
- Constructing homes that meet the combined requirements of the EPA's Indoor airPLUS, WaterSense®, and ENERGY STAR programs.
- Equipping all ENERGY STAR certified homes with ENERGY STAR certified products, including refrigerators, front-loading clothes washers, and CFL bulbs in all light fixtures.

- Providing ENERGY STAR certified homes with utility costs that are 30 to 40 percent less than standard homes and that emit approximately three tons less of carbon dioxide per home annually.
- Educating homeowners, both before and after their homes are built on the energy efficiency features of their homes and how to maximize their energy savings by properly operating and maintaining their homes.

Houston Habitat for Humanity | Houston, Texas

Since 1987, Houston Habitat for Humanity has grown to be among the largest and most productive of the 1,800 regional U.S. affiliates of Habitat for Humanity International. Houston Habitat for Humanity is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its outstanding work with partner families building simple, affordable ENERGY STAR certified new homes. Key 2014 accomplishments include:

- Building 22 ENERGY STAR certified homes in 2014, for a total of more than 640 ENERGY STAR certified homes since 2001.
- Reducing electricity usage by nearly 397,000 kilowatt hours and carbon dioxide emissions by 484,000 pounds through the ENERGY STAR certified homes it has built since 2007.
- Constructing all its homes to meet the requirements of EPA’s ENERGY STAR, Indoor airPLUS, and WaterSense® programs.
- Saving owners of its ENERGY STAR certified homes \$3,600 a year on their utility costs.
- Sharing its ENERGY STAR knowledge with other Habitat affiliates and educating homeowners on the proper operation and maintenance of their ENERGY STAR certified homes.

Milford Housing Development Corporation | Milford, Delaware

Milford Affordable Housing Development (MAHD) is a nonprofit developer of affordable housing with a mission to provide housing solutions to people of modest means. MAHD is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its dedication to making homeownership more affordable through ENERGY STAR and its Self-Help Housing program. Key 2014 accomplishments include:

- Developing 22 ENERGY STAR certified homes, with an additional 15 homes under construction.
- Lowering monthly utility costs of homeowners by approximately \$50 – \$70 compared to the estimated costs in comparable non-ENERGY STAR certified homes, while also increasing homeowner comfort.
- Committing to build 100 percent of all new housing units to ENERGY STAR requirements, including both rental and ownership units.
- Promoting its ENERGY STAR partnership on its website, providing homeowners with ENERGY STAR home certificates, and placing ENERGY STAR plaques on each home, so homeowners can proudly acknowledge their certified homes.

Energy Efficiency Program Delivery

AEP Ohio | Columbus, Ohio

AEP Ohio and Columbia Gas of Ohio, the largest respective electric and gas utilities in the state, currently serve more than two million customers. Since 2010, the two utilities have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. AEP Ohio and Columbia Gas of Ohio are receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for their shared commitment to sponsoring ENERGY STAR certified homes. Key 2014 accomplishments include:

- Enrolling more than 100 builders, an increase of almost 20 percent since 2013, and providing incentives for 1,100 ENERGY STAR certified homes, for a cumulative total of over 3,700 since the program's inception.
- Generating 6,665 megawatt hours of annual savings from ENERGY STAR certified homes.
- Providing a range of training opportunities to builders, contractors, trade allies, and real estate professionals, including sessions on HVAC quality installation, technical support, and general sales training.
- Creating more than five million media impressions and prominently featuring ENERGY STAR's "Better is Better" video on their web site, along with explanations related to ENERGY STAR home certification and labeled products and systems.

AEP Texas Central | Corpus Christi, Texas

AEP Texas Central is an electric energy delivery utility serving over 800,000 residential customers in the South Texas area. The organization has been working toward increasing the availability and demand for ENERGY STAR® certified homes since 2007. AEP Texas Central is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued technical and marketing support promoting the ENERGY STAR Certified Homes program. Key 2014 accomplishments include:

- Supporting participating builders in the construction of more than 230 ENERGY STAR certified homes, resulting in a collective 1.6-million-kilowatt hours (kWh) of energy savings, an increase of 22 percent in kWh compared to 2013 savings.
- Creating a radio advertising campaign that garnered more than 2.85 million impressions, spreading the ENERGY STAR message in both English and Spanish to South Texas consumers.
- Raising awareness of the benefits of ENERGY STAR certified homes by launching a wide-reaching advertising campaign, which included print, broadcast radio spots, email blasts, and Google AdWords. The program's consumer website received more than 26,300 page views; an increase of 12 percent compared to 2013.

Arizona Public Service | Phoenix, Arizona

Arizona Public Service (APS) is Arizona's largest and longest-serving electric utility, with more than 1.1 million customers. APS began its partnership with the ENERGY STAR® program in 2005, with the promotion of ENERGY STAR certified lighting and has since expanded its partnership to offer ENERGY

STAR certified homes, Solutions for Business, Home Performance with ENERGY STAR (HPwES), and ENERGY STAR certified pool pumps. More than 50 percent of total residential program savings come from programs directly tied to ENERGY STAR. APS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its role as a regional leader in energy efficiency and its ongoing commitment to the HPwES, Energy Efficient Program Sponsors, ENERGY STAR for Commercial and Industrial Buildings, and ENERGY STAR Certified Homes programs. Key 2014 accomplishments include:

- Collaborating with FSL Home Improvements and Salt River Project Agricultural Improvement and Power District to offer a robust Arizona HPwES program.
- Facilitating the sale of more than 4,750 ENERGY STAR certified pool pumps by working with more than 400 participating pool retailers, technicians, and distributors in its service territory.
- Leveraging the ENERGY STAR Change the World Tour and ENERGY STAR Day and partnering with ENERGY STAR retail and manufacturing partners to completely make over a veterans' facility in downtown Phoenix—saving the organization \$40,000 a year in energy costs.
- Enabling commercial customers to obtain the building energy performance information they need by sponsoring training on benchmarking with ENERGY STAR Portfolio Manager®.
- Promoting the construction of more than 3,000 ENERGY STAR certified homes, resulting in 10,421 megawatt hours of savings.

Baltimore Gas and Electric Company | Baltimore, Maryland

Baltimore Gas and Electric Company (BGE) is the largest utility in Maryland, serving more than 1.2 million electricity customers and more than 655,000 gas customers. BGE's Smart Energy Savers Program offers residential energy efficiency solutions that leverage ENERGY STAR® certified products, new homes, and Home Performance with ENERGY STAR (HPwES). BGE launched its residential energy efficiency programs in 2009, and, along with other utilities supporting EmPOWER Maryland, is making great strides toward achieving energy efficiency goals. BGE is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful certified homes and products programs. Key 2014 accomplishments include:

- Yielding 479 million media impressions, for a cumulative total of 2.1 billion impressions since 2009.
- Incentivizing more than 2,100 ENERGY STAR certified homes, bringing the program total to over 10,000.
- Engaging more than 714,000 BGE customers and generating more than 180 million consumer impressions through TV, radio, direct mail, and outdoor and digital advertising, resulting in the sale of more than 2.4 million ENERGY STAR lighting and appliance products and energy savings of 54,000 kilowatt hours.
- Helping its customers responsibly recycle 6,400 inefficient appliances in accordance with EPA's Responsible Appliance Disposal (RAD) program.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland HPwES program.

Building Owners and Managers Association International | Washington, DC

BOMA International (BOMA) is a multinational federation of more than 100 local associations and affiliated organizations. Together, its more than 16,500 members own or manage nearly 10 billion square feet of U.S. office space. BOMA is receiving ENERGY STAR—Sustained Excellence recognition for its leadership in promoting benchmarking and the adoption of energy efficiency best practices in the commercial real estate market. Key 2014 accomplishments include:

- Refreshing the BOMA Energy Efficiency Program (BEEP), originally created in 2006, to reflect the latest industry trends, updated technologies.
- Updating the BOMA Green Lease Guide, first published in 2008, to include lease language to address renewable energy sources, building densification issues, electric vehicle charging stations, and more.
- Launching, in conjunction with the Consortium for Building energy Innovation and the U.S. Department of Energy, the Building Retuning program, a series of live educational train-the-trainer programs focused on operational solutions to energy waste. These programs use ENERGY STAR Portfolio Manager to establishing baselines and benchmark energy use over time.
- Expanding its energy education efforts to include industrial buildings. In 2014, BOMA worked to expand its Experience Exchange Report, which collects data on energy costs, ENERGY STAR scores, and green ratings programs, to include industrial buildings. BOMA's Industrial Buildings Task Force also trained the industrial buildings community on energy management tools available to them, including Portfolio Manager.

CenterPoint Energy | Houston, Texas

CenterPoint Energy is an electric transmission and distribution utility serving the greater Houston area. A partner since 2001, CenterPoint Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding and comprehensive support of the ENERGY STAR Certified Homes program. Key 2014 accomplishments include:

- Supporting the construction of almost 4,000 ENERGY STAR certified homes, saving more than 23,800 megawatt hours and contributing to a total of more than 130,000 certified homes built since 2001.
- Increasing radio spots by 133 percent since 2013, print ads by 71 percent with circulation to 79,000 consumers, and securing 30 radio spots on Pandora with over 700,000 impressions.
- Holding a variety of training classes focusing on HVAC quality installation and facilitating six sessions for builder sales staff, attended by more than 75 professionals, on using ENERGY STAR in sales and marketing.
- Encouraging builder partners to leverage the ENERGY STAR brand by providing free marketing collateral such as yard signs, door mats, and brochures, along with increased outdoor advertising.

Columbia Gas of Ohio | Columbus, Ohio

AEP Ohio and Columbia Gas of Ohio, the largest respective electric and gas utilities in the state, currently serve more than two million customers. Since 2010, the two utilities have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. AEP Ohio and

Columbia Gas of Ohio are receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for their shared commitment to sponsoring ENERGY STAR certified homes. Key 2014 accomplishments include:

- Enrolling more than 100 builders, an increase of almost 20 percent since 2013, and providing incentives for 1,100 ENERGY STAR certified homes, for a cumulative total of over 3,700 since the program’s inception.
- Generating 6,665 megawatt hours of annual savings from ENERGY STAR certified homes.
- Providing a range of training opportunities to builders, contractors, trade allies, and real estate professionals, including sessions on HVAC quality installation, technical support, and general sales training.
- Creating over five million media impressions and prominently featuring ENERGY STAR’s “Better is Better” video on their web site, along with explanations related to ENERGY STAR home certification and labeled products and systems.

ComEd | Chicago, Illinois

ComEd is a unit of Chicago-based Exelon Corporation that provides service to approximately 3.8 million predominantly residential customers. ComEd is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued success in leveraging ENERGY STAR and its initiative in reaching new consumers through targeted outreach, social media, and behavioral marketing. Key 2014 accomplishments include:

- Extensively leveraging the ENERGY STAR mark, messaging, and tools in social media and related behavior change initiatives. Highlights include participating in the Twitter party launch of the ENERGY STAR Dim Bulb Gallery videos, announcing the 1000th Illinois Home Performance with ENERGY STAR certificate of completion, and promoting the ENERGY STAR Rule Your Attic campaign.
- Helping generate the sale of 9.4 million ENERGY STAR certified light bulbs, deepening outreach to target segments to ensure that all customers benefit from energy efficiency programming.
- Facilitating the benchmarking of more than 265 commercial and multifamily buildings through its energy usage data system, allowing customers to more easily comply with the City of Chicago’s benchmarking and disclosure ordinance. To date, this resource, which allows users to automatically upload data into ENERGY STAR Portfolio Manager®, has been used to obtain energy data for about 4,200 buildings.
- Promoting ENERGY STAR certified products and benchmarking with ENERGY STAR Portfolio Manager throughout its commercial programs, including retrocommissioning and those targeted at small businesses, data centers, and new construction. In addition, ComEd has engaged the commercial real estate sector through its Building Performance with ENERGY STAR program to advance comprehensive, strategic energy management in buildings.
- Coordinating with Nicor Gas to better accommodate and align with the statewide Illinois Home Performance with ENERGY STAR Program, including offering an expanded list of rebates for air sealing, attic and wall insulation and duct sealing. The weatherization component delivered more than 700 projects in 2014, and homeowners were issued completion certificates.

Focus on Energy | Madison, Wisconsin

Focus on Energy is Wisconsin's statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. Focus on Energy has been working with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects since its inception in 2001. Focus on Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its comprehensive approach to delivering Home Performance with ENERGY STAR (HPwES) and Energy Efficient Program Sponsors programs. Key 2014 accomplishments include:

- Delivering \$3.1 million in residential incentives to HPwES projects and completing 1,976 HPwES projects in the first three quarters of 2014.
- Enlisting a Trade Ally Advisory Group to provide insights on making the HPwES program profitable for contractors and cost effective for homeowners.
- Offering more than \$18,000 in cooperative advertising funds to HPwES participating contractors that adhere to ENERGY STAR guidelines for promoting their services and HPwES.
- Scoring over 600 homes using the U.S. Department of Energy's (DOE's) Home Energy Score and evaluating how effective this program is in steering customers to residential portfolio programs.
- Increasing retailer participation in its Residential Lighting Program by 13 percent in 2014 to reach nearly 1,270 retail store locations across the state. The ENERGY STAR light bulbs and clothes washers delivered lifetime energy savings of approximately 1.8 billion kilowatt hours, 110 percent of the Program's goal for 2014.

New Jersey Board of Public Utilities | Trenton, New Jersey

New Jersey Board of Public Utilities (NJBPU) promotes energy efficiency and clean energy by providing financial incentives and informational services to New Jersey residents, business owners, and local governments through its statewide Clean Energy Program. NJBPU is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to making ENERGY STAR the symbol of energy efficient products and practices for New Jersey consumers, an effort it builds upon year after year. Key 2014 accomplishments include:

- Promoting ENERGY STAR certified lighting, appliances, and consumer electronics products through its Energy Efficient Products (EEP) Program, delivering annual savings of more than 238,000 megawatt hours and in excess of 16,000 decatherms, and almost 25,000 kilowatts of demand savings. Since 2001, the NJBPU's EEP Program alone has achieved cumulative lifetime savings of approximately 15 million MWh, more than 2.8 million DTh, and approximately 199,000 kW in demand savings.
- Featuring the ENERGY STAR logo and messaging prominently in consumer education and outreach efforts. In 2014, NJBPU promoted energy efficiency and ENERGY STAR to over 30,000 New Jersey residents; during just three months in 2014, NJBPU secured more than 1.6 million impressions through its website and reached more than one million radio listeners per month.
- Conducting 3,000 site visits to provide marketing support and training for participating retailers, along with manufacturers and contractors, on ENERGY STAR products and their benefits. At the point of sale, NJBPU delivered ENERGY STAR focused promotional displays with QR codes to allow customers access to rebate information directly from their smart phones.

New York State Energy Research and Development Authority | Albany, New York

As a public benefit corporation, the New York State Energy Research and Development Authority (NYSERDA) administers programs that are designed to help New York meet its energy goals: reduce energy consumption, promote the use of renewable energy sources, and protect the environment. In 2014, the combined energy savings from NYSEDA's New Construction, Home Performance with ENERGY STAR® (HPwES), EmPower New York, and Qualifying Products programs are expected to save New York enough power to meet the annual electric needs of nearly 17,000 homes. NYSEDA is receiving ENERGY STAR Partner of Year—Sustained Excellence for its Home Performance with ENERGY STAR, ENERGY STAR Certified Homes, and Energy Efficient Program Sponsors programs. Key 2014 accomplishments include:

- Converting 32 percent of HPwES assessments to projects, resulting in more than 6,300 completed projects in the first three quarters of 2014.
- Experiencing an increase of more than 14 percent in the monetary value of the work completed in the HPwES program compared to last year.
- Implementing new application procedures that resulted in 26 percent more applications for low-cost financing over 2013.
- Analyzing opportunities with NY Green Bank to support residential energy efficiency including business development loans for HPwES participating contractors and more flexible underwriting standards for consumer loans.
- Offering incentives for more than 1,100 ENERGY STAR certified homes in 2014, for a total of 25,452 certified homes built since NYSEDA joined the program.

Northeast Energy Efficiency Partnerships (NEEP) | Lexington, Massachusetts

The Northeast Energy Efficiency Partnerships, Inc., (NEEP) delivers the regionally coordinated Northeast Retail Products Initiative (the Initiative), which seeks to increase the use of ENERGY STAR® certified products, services, and practices in homes and business throughout the Northeast and Mid-Atlantic. The initiative is sponsored by Cape Light Compact, National Grid (Massachusetts, Rhode Island, and New York), Eversource MA, NHSaves (Liberty Utilities, Unitil, Eversource NH, New Hampshire Electric Co-op), Efficiency Vermont, Energize Connecticut (Eversource CT Electric and the United Illuminating Company), Connecticut Municipal Electrical Energy Cooperative, PSEG Long Island, New York State Energy Research Development Authority, and the DC Sustainable Energy Utility (known collectively as "Sponsors"). NEEP is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its steady leadership on behalf of its Sponsors, who seek to steer the Northeast and Mid-Atlantic regions toward ever greater energy efficiency. Key 2014 accomplishments include:

- Conducting regionally coordinated marketing efforts leveraging the ENERGY STAR brand platform and \$2.8 million in sponsor investment to convey the benefits of energy efficiency. This effort earned in excess of 185 million impressions, conveying a uniform message throughout the Northeast and Mid-Atlantic about the benefits of ENERGY STAR and energy efficiency.

- Leveraging manufacturer and retailer discounts to promote ENERGY STAR certified lighting, resulting in the sale of almost three million LED bulbs and one million LED fixtures, and more than nine million standard and specialty CFL bulbs and 145,000 CFL fixtures.
- Delivering lifetime energy savings of more than 7.2 million megawatt hours, and carbon dioxide emissions reductions of about five million tons for the regions served.

PSEG Long Island | Uniondale, New York

PSEG Long Island is a subsidiary of Public Service Enterprise Group, a publicly traded, diversified energy company with annual revenues of more than \$10 billion. PSEG Long Island is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its prominent integration of the ENERGY STAR platform in its Energy Efficiency Program Sponsors (EEPS) and Home Performance with ENERGY STAR (HPwES) programs on Long Island. Key accomplishments in 2014 include:

- Promoting a wide range of other ENERGY STAR products in partnership with trade allies, state agencies, local municipalities, and other stakeholder organizations. Field representatives worked with 700 retail partners to promote ENERGY STAR lighting and appliances with more than 150,000 program materials and redesigned product labeling and displays highlighting ENERGY STAR.
- Leading its peers in promoting and offering incentives for electric dryers certified to the new ENERGY STAR specification in 2014, and later introducing incentives for heat pump clothes dryers, in advance of the January 2015 effective date.
- Providing incentives on 3,333 ENERGY STAR certified pool pumps representing an almost 1,666 percent increase over its 2014 program goal.
- Generating in excess of 17 megawatts or 115 percent of its 2014 goal, and more than 126,000 megawatt hours or 108 percent of its 2014 goal through the ENERGY STAR-focused EEPS program, largely due to high customer participation in the ENERGY STAR lighting and pool pump product categories.
- Continuing to innovate and develop the market for services in Long Island by offering real-time assessments with the DOE Home Energy Score, collaborating with NYSERDA on reaching low-income markets and expanding the home performance workforce, resulting in 3,042 completed HPwES projects in 2014.

Southern California Edison | Rosemead, California

Southern California Edison (SCE) delivers electrical energy solutions to nearly 14 million residents in southern and central California. SCE is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for building on over two decades of partnership where ENERGY STAR serves as a foundational pillar for its work to advance energy efficiency for the long term. Key accomplishments in 2014 include:

- Leveraging the ENERGY STAR platform to help its customers install more than 5.6 million ENERGY STAR certified products through a portfolio of up-, mid-, and downstream programs promoting ENERGY STAR products and practices, including products meeting ENERGY STAR Most Efficient 2014 recognition criteria.

- Participating in the ENERGY STAR Change the World Tour, hosting one of seven events as part of this first-ever community service tour, showing how ENERGY STAR and energy efficiency serve local communities across the country.
- Advancing improvements in electronics program design by testing a mid-stream Pay TV service provider incentive to target replacement of older set top boxes. The successful trial demonstrated a five-fold increase in the rate of energy efficient set top box upgrades compared to normal replacement cycles.
- Providing training, online resources, and a dedicated toll-free hotline to support the benchmarking of commercial buildings, along with targeted outreach to the real estate industry affected by state benchmarking requirements and uploading data to ENERGY STAR Portfolio Manager® using web services.
- Securing nearly 1,200 gigawatt hours in energy savings, 206 megawatts of permanent demand reduction, and avoiding in excess of 500,000 metric tons of carbon dioxide emissions in 2014 alone.

Southern Maryland Electric Cooperative Hughesville, Maryland

Southern Maryland Electric Cooperative (SMECO) is a customer-owned cooperative providing electricity to more than 137,000 customers, making it one of the largest electric co-ops in the nation. SMECO launched its residential energy efficiency programs in 2009, and, along with other utilities supporting EmPOWER Maryland, is making great strides toward achieving its energy efficiency goals. SMECO is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its successful delivery of ENERGY STAR certified homes and certified products programs. Key 2014 accomplishments include:

- Incentivizing more than 600 ENERGY STAR certified homes, a 14 percent increase from 2013. Additionally, 42 percent of all homes built within SMECO’s territory received ENERGY STAR certification.
- Employing a multimedia outreach strategy to promote ENERGY STAR certified homes that resulted in more than 2.5 million media impressions.
- Working with retailers and manufacturers to promote a range of ENERGY STAR certified CFLs, LEDs, and fixtures, facilitating the sale of 377,000 products in 2014 and more than 2.1 million products to date, for cumulative savings of 108,000 megawatt hours (MWh).
- Promoting the sale of more than 5,600 appliances, including ENERGY STAR Most Efficient refrigerators and clothes washers as well as ENERGY STAR certified heat pump water heaters, bringing the program total to more than 31,000 appliances for savings of more than 6,100 MWh.
- Working with contractors to install more than 1,000 ENERGY STAR certified heating and cooling systems with a notable increase in the installation of qualified geothermal heat pumps.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland Home Performance with ENERGY STAR program.

The NH Energy Efficiency Team | Manchester, New Hampshire

The NH Energy Efficiency Team consisted of the 4 electric and 2 gas utilities in the state, including Eversource; Liberty Utilities; New Hampshire Electric Cooperative, Inc.; and Unitil Energy Systems, Inc. It is implementing the New Hampshire ENERGY STAR® Certified Homes program in conjunction with GDS

Associates, Horizon Residential Energy Services, the New Hampshire Public Utilities Commission, and the NH Home Builders-Association. The NH Energy Efficiency Team is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful implementation of the ENERGY STAR Certified Homes program. Key 2014 accomplishments include:

- Certifying more than 6,400 homes over the last decade, and providing incentives to 475 homes in 2014, while growing from an initial two percent of market share to its current 20 percent.
- Sending bill inserts highlighting ENERGY STAR certified homes to 400,000 customers, participating in 20 home shows and energy-related events attended by over 20,000 people, and updating and re-launching the NHSaves.com website.
- Holding one-on-one HVAC-specific, builder, and interactive consumer training, and partnering with the New Hampshire Board of Realtors to provide credited training on ENERGY STAR certified homes, in addition to partnering with Manchester Community College's Building Department to engage the next generation of builders.
- Adding 34 new builder partners, two home energy rating companies, and five new HVAC contractors as program partners.
- Certifying the first ENERGY STAR Multifamily High Rise Project in New Hampshire (the 3rd in New England).

Partner of the Year- Sustained Excellence Energy Management

Allergan, Inc. | Irvine, California

Allergan, Inc., is a leading manufacturer of specialty healthcare products worldwide. The company strategically manages energy and greenhouse gas emissions throughout its operations and supply chain. Allergan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the continued growth and success of its energy management program. Key 2014 accomplishments include:

- Decreasing energy intensity by 10 percent per square foot while adding two new manufacturing facilities.
- Earning ENERGY STAR certification for seven office buildings and a U.S. manufacturing plant and taking the ENERGY STAR Challenge for Industry at sites which have not yet been certified.
- Studying and addressing the core energy consumption in its facilities—HVAC—by tackling air change rate for clean room operations, a highly specialized and controlled setting.
- Working with the top five supply chain partners to reduce their carbon footprint through better energy management practices.
- Participating actively in EPA's ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing.
- Engaging employees through biannual energy fairs that use ENERGY STAR materials and promoting energy efficiency in communities around the world through projects at schools.

Beacon Capital Partners, LLC | Boston, Massachusetts

Beacon Capital Partners, LLC is a private real estate investment firm that develops, owns, and operates more than 30 million square feet of commercial office properties in select cities in the United States and Europe. Beacon Capital Partners is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its dedication to educating and engaging office building tenants and leasing brokers on the benefits of ENERGY STAR certification, and for its continued implementation of a wide range of energy efficiency measures throughout its portfolio. Key 2014 accomplishments include:

- Earning the ENERGY STAR for more than 25 million square feet of office space since becoming a partner in 2005.
- Improving its No Cost Energy Saving Program, a portfolio-wide program which closely tracks when and how each U.S. property starts and shuts down its HVAC system, lights, and non-essential equipment, by adding a new Enhanced Data Integrity Program.
- Creating a new Tenant Energy Awareness Concierge Program, which educates and motivates tenants about ENERGY STAR, building performance, and personal conservation efforts.
- Educating leasing brokers on the personal and financial benefits to tenants when leasing an ENERGY STAR certified building.
- Achieving an average ENERGY STAR score of more than 83 for all 31 properties eligible to receive a score.
- Achieving Premier Member status in the ENERGY STAR Certification Nation by assisting the certification of 15 buildings this year.

Bentall Kennedy | Seattle, Washington

Bentall Kennedy is one of North America's largest independent real estate investment advisors and serves more than 500 clients across commercial space valued at more than \$32 billion. This includes more than 140 million square feet of assets in the United States valued at approximately \$10 billion. Bentall Kennedy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to set and achieve new energy efficiency goals for its portfolio through the use of ENERGY STAR tools and resources. Key 2014 accomplishments include:

- Benchmarking more than 398 eligible offices, industrial buildings, retail properties, and multifamily buildings representing more than 75 million square feet and nearly \$23 billion in value.
- Encouraging third-party managers to use the ENERGY STAR Building Upgrade Value Calculator to evaluate building upgrades when applicable.
- Establishing annual sustainability goals, including focusing on tenant engagement, developing a multifamily sustainability program, and continuing to refine energy tracking and performance.
- Earning a 1-100 ENERGY STAR score of 75 or higher for nearly 40 percent of its properties.
- Reducing the energy use of its U.S. portfolio by more than nine percent compared to a 2009 baseline, saving tenants and clients some \$27.3 million over that time period and reducing greenhouse gas emissions by nearly 160,000 metric tons, which is equivalent to the avoided emissions of 33,000 cars.

Brandywine Realty Trust | Radnor, Pennsylvania

Brandywine Realty Trust, operating as a real estate investment trust, owns, leases, and manages an urban town center and suburban office portfolio of 283 properties totaling more than 33 million square feet. Brandywine Realty Trust is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to adopting the ENERGY STAR approach to energy management. In addition, Brandywine is being recognized for its commitment to promoting strong energy management practices and the ENERGY STAR program throughout the business community. Key 2014 accomplishments include:

- Achieving Executive Member status in the ENERGY STAR Certification Nation campaign by assisting in the certification of more than 80 buildings in 2014.
- Establishing a system in which regional lead engineers are responsible for energy management and building operations. Engineers review monthly energy performance reports, discuss each property's goals, and report on progress to the property manager.
- Using ENERGY STAR Portfolio Manager® to benchmark all 210 properties for which Brandywine maintains operational control.
- Developing the Sustainable Cost Detail Form, which provides the ability to track all spending on sustainability-related property improvements and compare those costs against improved environmental performance.
- Communicating the value of ENERGY STAR at conferences (including the Tri-States Sustainability Symposium), in magazine articles, and in newsletters, and featuring ENERGY STAR in the Brandywine Annual Report adjacent to the CEO's letter to shareholders.

CalPortland Company | Glendora, California

CalPortland Company is a major producer of cement, concrete, aggregates, and asphalt in the western U.S. and Canada. CalPortland's energy program has matured significantly since its formation in 2003. CalPortland is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company's advancement as a global leader in the promotion of best energy management practices throughout industry. Key 2014 accomplishments include:

- Saving 29 billion British thermal units over 2013 and reducing energy intensity by 16 percent since 2003. Cumulative energy reductions have amounted to \$73.1 million.
- Achieving CalPortland's President's 2014 \$1 Million Energy Savings Challenge which motivated all employees to implement energy-saving ideas.
- Developing an innovative company-wide concrete truck fuel efficiency program with fuel control stations, real-time truck production management systems, new technologies, and improvement of driver habits and truck management.
- Promoting ENERGY STAR globally through CalPortland's leadership positions in industry associations, by making presentations on behalf of ENERGY STAR throughout the United States and internationally, and by directly mentoring ENERGY STAR partners.
- Engineering a clinker cooler replacement project at the Rillito cement plant with expected energy savings of over \$2.6 million per year.

- Leveraging strategic communications on energy efficiency and ENERGY STAR for over 6.3 million advertising impressions, 530,000 website visits, and outreach to over 124,000 members of surrounding communities.

CBRE Group, Inc. | Los Angeles, California

CBRE Group, Inc. is a global leader in real estate services, managing more than three billion square feet of commercial properties and corporate facilities worldwide. CBRE is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for using its leadership position to raise the bar for energy efficiency across the industry, while leveraging the ENERGY STAR program as the foundation of its approach. Key 2014 accomplishments include:

- Achieving Elite Member status in the ENERGY STAR Certification Nation campaign by assisting with the certification of more than 406 buildings in 2014.
- Educating and training more than 16,500 professionals on the benefits of the ENERGY STAR program.
- Saving 88 million kilo British thermal units (kBtu) of weather normalized source energy, which leads to a cumulative savings of more than 4.7 billion kBtu since the baseline year 2007.
- Earning a 1-100 ENERGY STAR score of 75 or higher for more than 55 percent of its portfolio.
- Supporting academic studies through its \$1 million Real Green Research Challenge, which seeks to provide empirical evidence that demonstrates the power and impact of ENERGY STAR for buildings.

Colgate-Palmolive Company | New York, New York

Colgate-Palmolive Company is a global consumer products company operating in over 200 countries and territories. Colgate understands the importance of energy management and the potential consequences of climate change and is committed to acting responsibly to protect its people and the environment. Colgate is receiving the ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company's ongoing sustainability efforts in mitigating climate change through energy efficiency. Key 2014 accomplishments include:

- Improving energy efficiency by more than two percent compared to 2013 and in excess of 18 percent since 2005, while avoiding \$239 million in energy costs since 2009 and reducing carbon dioxide emissions by 18 percent since 2005.
- Launching a new 2020 Energy and Carbon Change strategy and goals committing to reduce carbon emissions on an absolute basis by 25 percent compared to 2002, with a longer-term goal of a 50 percent absolute reduction by 2050 compared to 2002.
- Completing a study of the carbon dioxide associated with the company's global Oral Care business to find that a large opportunity exists to reduce the carbon footprint through procurement of raw and packaging materials.
- Achieving the ENERGY STAR Challenge for Industry at 11 facilities, of which six are repeat achievers. This brings the global total percentage of Colgate facilities achieving the Challenge to 65 percent.

- Working with an EDF Climate Corps Fellow in developing a Heat Balance Tool that identifies energy and cost savings opportunities associated with the recycling of waste heat.
- Integrating ENERGY STAR engagement into the supplier outreach program with 98 suppliers who were requested to participate in the supply chain initiative and encouraged to join ENERGY STAR.

Des Moines Public Schools | Des Moines, Iowa

Des Moines Public Schools (DMPS) is the largest public school district in Iowa. DMPS was established more than 100 years ago and educates a diverse student body of more than 32,000 students. DMPS partners with ENERGY STAR® to promote energy efficiency awareness and education to students, faculty and staff members, and the greater community. DMPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to demonstrating environmental and financial stewardship through comprehensive energy management, based on ENERGY STAR best practices. Key 2014 accomplishments include:

- Publishing a monthly Energy Report Card that educates staff members, students, and the community about energy performance, conservation tips, classroom opportunities, and ENERGY STAR materials. Additionally, DMPS sends the monthly Energy Report Card to the entire district, highlighting ENERGY STAR scores, top-performing schools, energy conservation efforts, energy tips, and information on energy-related activities.
- Modeling responsible energy behavior by participating in initiatives such as the ENERGY STAR Challenge. Additionally, several schools in the district have participated in EPA’s ENERGY STAR National Building Competition, with two buildings finishing in the top 10.
- Implementing the relighting of 28 of the District’s more than 60 facilities that will result in an estimated annual savings in excess of \$135,000.
- Earning ENERGY STAR certification for 46 out of the 61 DMPS buildings that are benchmarked in ENERGY STAR Portfolio Manager®.
- Switching to geothermal heating and cooling systems in 39 schools, helping to nearly double the ENERGY STAR score of some school buildings.

DTZ | Chicago, IL

DTZ is a global leader in commercial real estate services providing tenants, occupiers, and investors around the world with a full spectrum of integrated property solutions. The firm manages approximately 3.3 billion square feet on behalf of institutional, corporate, and private clients. DTZ is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for using ENERGY STAR tools and resources, embedding energy efficiency into its corporate practices, and taking those best practices to its clients. Key 2014 accomplishments include:

- Maintaining its ENERGY STAR Portfolio Manager® account to ensure its growing portfolio is continually benchmarked and updated.
- Reducing annual energy consumption by more than 3.5 percent compared to a 2012 baseline.

- Achieving Executive Member status in the ENERGY STAR Certification Nation campaign by assisting with the certification of 85 buildings in 2014.
- Improving total weather normalized source energy use across its portfolio by nearly 13 percent.
- Hosting more than 15 ENERGY STAR Portfolio Manager training sessions to educate its associates, property teams, and engineers on the tool.
- Submitting 125 buildings in its managed portfolio to compete in EPA’s 2014 ENERGY STAR National Building Competition.

Eastman Chemical Company | Kingsport, Tennessee

Eastman Chemical Company is a global specialty chemical company that manufactures and markets a broad range of products found in items people use every day. Eastman Chemical is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the richness of its energy management program and the continued growth of energy management across the organization. Key 2014 accomplishments include:

- Improving energy intensity since 2008 by nearly eight percent, avoiding \$29 million in energy costs in 2014.
- Being recognized for efficient operation of cogeneration facilities with the ENERGY STAR Combined Heat and Power Award.
- Competing in the ENERGY STAR National Building Competition, with two buildings placing among the top 10 buildings overall.
- Pursuing innovative approaches for energy efficiency in manufacturing with an emphasis on energy efficiency in distillation systems.
- Designing a comprehensive communication strategy for motivating employees and external stakeholders to take steps in managing energy within their environments, including the successful “Superhero” campaign and a new external site – www.eastman.com/ENERGYSTAR.

Evergreen Public Schools | Vancouver, Washington

Evergreen Public Schools (EPS) is the fourth largest district in Washington and serves nearly 27,000 students in 35 schools. The district has made great strides in reducing its energy consumption each year. EPS is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing commitment to finding new ways to save energy and promoting its successes with the ENERGY STAR program. Key 2014 accomplishments include:

- Achieving an average portfolio-wide 1 – 100 ENERGY STAR score of 86. This represents a 50-point increase since 2008 and a more than 35 percent improvement in overall energy use.
- Saving more than \$1.8 million in its most recent 12-month performance period, for a total of more than \$9.4 million saved since first implementing its multifaceted energy management approach in 2008.
- Reducing its total energy consumption by more than 46 percent since 2008, thereby also significantly reducing its carbon footprint.

- Promoting a culture of energy awareness through the ENERGY STAR program by displaying the ENERGY STAR logo on all publications, banners at all schools, community videos, educational presentations, newsletter stories, and regular resource conservation faculty meetings.
- Integrating energy efficiency into ongoing maintenance decisions through the purchase of numerous ENERGY STAR certified appliances, including dishwashers, refrigerators, washers, and freezers, and providing support to the district’s HVAC technicians.

Food Lion and Bottom Dollar Food | Salisbury, North Carolina

Food Lion/Bottom Dollar Food (FL/BD) is the largest operating entity of Belgium-based Delhaize Group, which owns 3,377 stores in 11 countries. FL/BD is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued dedication to identifying, developing, and investing in new technologies and operational best practices to save energy and money. Key 2014 accomplishments include:

- Achieving total energy reductions of 2.925 trillion British thermal units and total carbon emissions reductions of 1.9 billion pounds since becoming an ENERGY STAR partner in 2000.
- Earning ENERGY STAR certification for 16 stores in 2014, resulting in 84 percent of the total portfolio having earned certification.
- Implementing its new Condition-Based Maintenance program, whereby alerts are triggered when refrigeration systems are underperforming.
- Continuing an aggressive LED retrofit program that included retrofitting lighting in freezer cases from T8 to LEDs in 44 stores, replacing incandescent lights in walk-in coolers with LEDs in 89 stores, and establishing LED lighting as the company standard at all new construction stores.
- Sharing the company’s ENERGY STAR related accomplishments with 200,000 people through use of social media.

General Motors Company | Detroit, Michigan

General Motors Company (GM), an automobile manufacturer, produces vehicles in 30 countries. The company has leadership positions in the world’s largest and fastest-growing automotive markets with sales reaching more than 9.7 million vehicles annually. The company’s energy management program is integrated into its overall sustainability strategy. GM is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing progress in energy performance and support of ENERGY STAR. Key 2014 accomplishments include:

- Reducing worldwide energy intensity by six percent, and, since 2010, by eight percent.
- Leading all manufacturers, through the ENERGY STAR Challenge for Industry, with 70 plants achieving an energy intensity reduction of 10 percent or more within five years. The collective performance of these facilities avoided \$196 million in energy costs and 1.8 million metric tons of carbon dioxide emissions.
- Investing \$34 million in energy efficiency projects with an average pay back of 1.7 years.
- Eliminating the use of coal at two U.S. assembly plants, avoiding 207,000 tons of carbon dioxide equivalent.

- Expanding its Energy OnStar system to powertrain facilities. The system tracks over 2.5 million energy data points per minute and provides real-time monitoring and commissioning of HVAC systems.
- Integrating ENERGY STAR accomplishments into worldwide corporate sustainability communications.

Hanesbrands Inc. | Winston Salem, North Carolina

HanesBrands is a socially responsible, leading marketer of everyday basic apparel under some of the world's strongest apparel brands in the Americas, Asia, and Europe, including Hanes, Champion, and Playtex, among others. Hanesbrands is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company's continued efforts in sustainability by leveraging successes in energy management, environmental management, and product development. Key 2014 accomplishments include:

- Improving energy intensity by nearly 24 percent since 2007 with a reduction of more than one percent occurring in 2014. Since 2007, Hanesbrands reduced carbon emissions by more than 24 percent and water use intensity by 31 percent.
- Hosting a key supplier workshop providing an opportunity to benchmark sustainability best practices and promote supplier engagement.
- Increasing the use of cotton yarn from recycled fabric to reduce the need for water, fertilizer, and herbicides, all energy intensive inputs to cotton growth.
- Enhancing employee engagement in the company's energy management practices through the use of Energy Treasure Hunts at all manufacturing facilities to seek ways to improve efficiency. These efforts have yielded savings of more than \$3 million and are a critical factor in the success of 18 plants achieving the ENERGY STAR Challenge for Industry.
- Reaching 400 million impressions through multimedia communications promoting the company's partnership with ENERGY STAR.
- Achieving the Hanesbrands' President's Energy Efficiency Award at 28 manufacturing locations.

Hines | Houston, Texas

Hines is a privately owned, international real estate firm committed to engaging the best leaders and innovators in the industry. Hines is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the continued expansion and success of its corporate energy management initiatives, and for the ongoing use of ENERGY STAR tools and resources to promote energy efficiency to clients, tenants, and employees. Key 2014 accomplishments include:

- Benchmarking all of its managed properties using ENERGY STAR Portfolio Manager®.
- Expanding benchmarking efforts into the firm's multifaceted holdings, including data centers and multifamily housing.
- Achieving Designed to Earn the ENERGY STAR recognition for 12 projects, comprising more than six million square feet, with a weighted average ENERGY STAR 1-100 design score of 95.

- Engaging stakeholders through Facebook and Twitter accounts to rebroadcast press releases, news articles, and ENERGY STAR milestones, reaching audiences of more than 145,000 people.
- Extending the Hines GREEN OFFICE® (HinesGO®) program beyond Hines corporate-occupied spaces to reach nearly 800 tenants and helping to designate more than 30 million square feet in the U.S. as HinesGO® space.

JCPenney | Plano, TX

JCPenney is one of the nation's largest apparel and home furnishing retailers, with approximately 1,000 department stores in the United States and Puerto Rico. JCPenney is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing its strong commitment to energy efficiency. JCPenney has demonstrated to the retail industry that there is a smarter business model for managing energy that goes beyond retrofitting/replacing equipment. Key 2014 accomplishments include:

- Reducing its weather normalized source energy use by 3.1 percent in 2014, keeping the company on track to meet its goal of reducing total energy consumption 20 percent by 2015 (over a 2008 baseline).
- Fostering an energy conservation culture, having found that 42 percent of the company's energy savings can be attributed to actively engaged associates, the company has placed a focus on educational programs for store associates to help to meet its corporate energy use goals.
- Certifying more than 100 buildings in 2014, bringing the company total to 618 certified buildings, which include stores, one distribution center, and the corporate headquarters in Plano, Texas.
- Entering 50 stores in EPA's 2014 ENERGY STAR National Building Competition.
- Partnering with school districts such as Kenton County School District in Kentucky to expand students' experience in managing their school's energy to the business world of managing energy in a retail store.

JLL | Chicago, Illinois

JLL is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying, and investing in real estate. JLL is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its dedication to driving energy savings across clients' portfolios and communicating energy management successes with ENERGY STAR to its employees, tenants, and the community. Key 2014 accomplishments include:

- Reducing its average source weather normalized EUI by two-and-a-half percent and increasing its average ENERGY STAR score by more than one percent. Hosting a franchise ENERGY STAR Battle of the Buildings Competition for client UnitedHealth Group to reward site facility managers and operation engineers for improving the 1-100 ENERGY STAR scores in the buildings they manage. In the end, UnitedHealth Group saved more than \$665,000 on its utility bills.
- Continuing to support ENERGY STAR initiatives, including benchmarking water use and efforts to expand the ENERGY STAR platform in the real estate brokerage community.

- Increasing awareness of energy efficiency among employees by promoting ENERGY STAR tools such as the Bring Your Green to Work toolkit and the Change a Light, Change the World campaign, and by entering three teams in the 2014 ENERGY STAR National Building Competition.
- Expanding the promotion of ENERGY STAR through high-level media placements, social media, thought leadership blog posts, public forums, discussions with high-ranking government officials, reports, presentations to clients, and consistent outreach to its employees, prospects, and tenants.

Kenton County School District | Fort Wright, Kentucky

Kenton County School District (KCS D) educates more than 14,000 students across 1.7 million square feet of space. The district continues to make great strides in energy efficiency through committing to ongoing energy management, investing in energy efficient new construction, involving students in energy efficiency initiatives, and adopting new technology. Other school districts from across Kentucky, Ohio, Tennessee, and North Carolina have modeled their energy programs after KCS D's successful energy management approach, and many have adopted its E=WISE2 student program. KCS D is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its significant commitment to building and operating energy efficient schools and for using ENERGY STAR tools and resources as a central component of its energy program. Key 2014 accomplishments include:

- Building a near net zero school, which costs less to build than the national median at \$200 per square foot.
- Realizing more than \$1.4 million in avoided energy costs this year, and more than 6.8 million since 2005 by incorporating ENERGY STAR best practices into the district's behavioral management program.
- Promoting its participation with the ENERGY STAR program on the district's website, in presentations, at luncheons, and in published materials.
- Providing weekly performance reports and posting ENERGY STAR scores on the website and energy billboards in the schools. KCS D also provides monthly energy reports to the Board of Education.
- Earning ENERGY STAR certification for one more school, bringing the total number of ENERGY STAR certified schools to 12 out of 17 schools in the district.
- Assisting corporations in developing sustainability plans through the district's internship program. Alex Marquardt, a senior in Kenton County's Sustainable Energy Technology Engineering Academy, is working with JCPenney and New Energy Technology and using the skills he gained through KCS D's energy education programs to assist the company in achieving its energy goals through a lighting and HVAC audit project.

Kohl's Department Stores | Menomonee Falls, Wisconsin

Kohl's Department Stores is a family-focused, value-oriented specialty department store that operates more than 1,162 stores in 49 states. Kohl's is receiving ENERGY STAR Partner of the Year - Sustained Excellence recognition for its continued commitment to seeking innovative solutions for reducing energy

use while demonstrating the value of environmental stewardship to associates, customers, and the general public. Key 2014 accomplishments include:

- Actively pursuing certification of its stores. In 2014, Kohl's earned ENERGY STAR certification for 117 stores in 2014, bringing the company total to 934.
- Reducing weather normalized source energy use by 4.2 percent.
- Pursuing energy efficient operations in stores by retrofitting three lamp parabolic sales floor fixtures with LED kits at 40 stores and replacing interior fluorescent warehouse light fixtures at two distribution centers, for a total savings of 11,750,838 kWh annually.
- Revising its sustainability strategies to reflect a focus beyond the core operation of its stores, distribution centers, and offices. Kohl's sustainable operations strategy now combines energy efficiency, building design, and recycling and waste. Supply chain has also been officially added as a strategy, allowing Kohl's to share its passion for efficient and sustainable operations with all of its business partners.
- Raising awareness of their partnership by playing overhead announcements in stores notifying customers that they are shopping in an ENERGY STAR certified store and placing a message on the bottom of receipts stating that Kohl's won ENERGY STAR Sustained Excellence in 2014.

Liberty Property Trust | Malvern, Pennsylvania

Liberty Property Trust, an eight-billion-dollar real estate investment trust, owns more than 105 million square feet of office and industrial space throughout the United States and United Kingdom. Liberty Property Trust is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its comprehensive energy management approach that uses ENERGY STAR tools and resources to set goals and measure success. Key 2014 accomplishments include:

- Benchmarking 100 percent of its managed portfolio and increasing participation in the Liberty Energy Efficiency Partnership (LEEP) program by working together with tenants to benchmark self-managed assets.
- Partnering with fellow ENERGY STAR Partner of the Year, Goby LLC, to enhance the energy management and benchmarking tools available to its property managers and tenant partners.
- Increasing its average 1-100 ENERGY STAR score from 55 to 76 since 2008.
- Completing smart grid research and developing a project that implemented advanced lighting and HVAC controls, advanced metering, and a three-tiered demand response system in multi-tenant office buildings.
- Generating monthly ENERGY STAR progress reports and distributing them to Property Managers and Executive Management to keep energy performance on the forefront.

Loudoun County Public Schools | Broadlands, Virginia

As the third largest school system in the Commonwealth of Virginia, Loudoun County Public Schools (LCPS) is a rapidly growing district that instructs more than 73,000 students at its 86 public schools. LCPS has demonstrated its strong commitment to energy conservation by promoting smart energy behavior and applying energy efficiency principles and practices to its operations. LCPS is receiving ENERGY STAR®

Partner of the Year—Sustained Excellence recognition for its continued commitment to increasing energy efficiency through the creation of an energy-saving culture among students, staff members, and parents. Key accomplishments include:

- Adding water consumption data for all facilities into ENERGY STAR Portfolio Manager®, along with energy data.
- Installing ENERGY STAR certified products and appliances throughout its three new schools.
- Benchmarking district facilities in ENERGY STAR Portfolio Manager, and earning ENERGY STAR certification for 47 district facilities, well above the seven certifications earned in 2008.
- Earning ENERGY STAR certification for two existing school buildings that achieved Designed to Earn the ENERGY STAR during construction.
- Saving more than \$60 million and preventing the emissions of more than 280,000 metric tons of carbon dioxide over the past 20 years.

Memorial Hermann Healthcare System Houston, Texas

Memorial Hermann Healthcare System (Memorial Hermann) is the largest not-for-profit healthcare system in Southeast Texas. With 12 major campus locations, its portfolio of 11 million square feet includes numerous medical offices and outpatient healthcare facilities. Memorial Hermann is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to being stewards of community resources and environmental responsibility. In 2014, Memorial Hermann outpaced other healthcare systems in certifying top performing hospitals. Key 2014 accomplishments include:

- Achieving a 23 percent reduction in energy across their portfolio, worth \$60 million in energy cost savings since 2008.
- Earning the ENERGY STAR for seven hospitals.
- Maintaining an average ENERGY STAR score of 57 across its portfolio, representing a 20-point improvement since 2008.
- Recruiting 101 healthcare facilities to join a second state-wide Texas Energy Roundup competition which uses the ENERGY STAR Portfolio Manager® benchmarking tool. At the midpoint, the Roundup reduced healthcare facility operating expenses by an estimated \$330,000 and reduced annual carbon dioxide emissions equivalent to 635 homes.

Merck & Co., Inc. | Kenilworth, New Jersey

Merck & Co., Inc. (Merck) is a global, research-based pharmaceutical and healthcare company with a vision to be “the most energy efficient company in the pharmaceutical industry and a leader among FORTUNE 500 companies.” Merck has a successful energy and sustainability program that reaches high levels of performance. Merck is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued leadership in energy management and strategic focus on helping others achieve world class status for energy management. Key 2014 accomplishments include:

- Achieving a 7.1 percent reduction in energy intensity at its U.S. and Puerto Rico sites and 9.8 percent reduction globally over 2013. Energy savings at the U.S. and Puerto Rico facilities have helped avoid 60,000 metric tons of carbon emissions.

- Establishing a new corporate greenhouse gas emissions reduction goal—a 15 percent absolute reduction by 2020 using a 2012 baseline.
- Earning ENERGY STAR certification for four manufacturing sites and four office buildings in the United States.
- Achieving the ENERGY STAR Challenge for Industry at three manufacturing sites in Puerto Rico, France, and Germany.
- Investing over \$10 million in energy efficiency projects through the Merck energy efficiency capital fund.
- Promoting energy efficiency by mentoring other ENERGY STAR partner companies in conducting Energy Treasure Hunts; actively participating in EPA’s ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing; and engaging suppliers, customers, employees, and local communities through social media, events, and other communication tools.

New York-Presbyterian Hospital | New York, New York

Based in New York City, New York-Presbyterian Hospital (NYP) is the nation’s largest nonprofit, non-sectarian hospital, with over 2,600 beds. Its six major campuses encompass 34 buildings and 8 million square feet, making it among the top two percent of energy users in the New York City metropolitan area. NYP is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing commitment to comprehensive energy management. Key accomplishments include:

- Increasing its portfolio-wide average ENERGY STAR score three points over its 2013 score.
- Reducing its average annual source energy intensity by six kilo British thermal unit (kBtu) per square foot, a reduction of over 45 million kBtu across its portfolio.
- Achieving nearly \$2 million in energy cost savings by repairing or replacing air handler units, installing boiler economizers, improving chiller sequence of operations, installing variable frequency drives, and replacing inefficient parking lot lights with LEDs.
- Holding Earth Day events across six campus locations to educate staff and patients about conservation efforts used throughout the hospital. More than 2,000 ENERGY STAR compact fluorescent lights were distributed to employees who attended.
- Educating employees, patients, and the general public about energy efficiency and its ENERGY STAR partnership through its website, onsite Earth Day events, energy fairs, speaking opportunities, and interviews.

Nissan North America, Inc. | Franklin, Tennessee

Nissan North America, Inc. is the manufacturing and operations headquarters for Nissan in the United States and Mexico. As a global automaker, Nissan is committed to creating a sustainable mobile society. Nissan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued energy management performance, improvement, and promotion of energy efficiency. Key 2014 accomplishments include:

- Improving U.S. enterprise energy efficiency by 13 percent over 2013 and by 35 percent since 2009.

- Promoting energy efficiency downstream of the company to customers by including an energy efficiency flyer in Nissan LEAF glove boxes.
- Establishing internal best energy management practices such as requiring design engineers to evaluate new capital projects and equipment for energy impacts at inception.
- Expanding support for ENERGY STAR certification of K-12 schools. Nissan assistance was critical to the certification of five schools in Tennessee and the recertification of 19 in Mississippi.
- Supporting EPA and the casting industry through the ENERGY STAR Focus on Energy Efficiency in Aluminum Casting.
- Reaching third place overall for pledge contributions to the ENERGY STAR Change the World pledge drive.

North Penn School District | Lansdale, Pennsylvania

North Penn School District, an active ENERGY STAR® partner, educates 13,000 students and manages 20 buildings. The district is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its aggressive, no-capital expense energy management program focused on improving district-wide energy efficiency and educating students on the value of saving energy. The successes were achieved by harnessing the talents and energy of all employees and students to set and achieve specific goals to reduce energy consumption. Key 2014 accomplishments include:

- Achieving 1 – 100 ENERGY STAR scores of 75 or higher for all 20 buildings in its portfolio, with 14 buildings exceeding an ENERGY STAR score of 90. Each building has also maintained a score of 75 or higher since the first year it earned ENERGY STAR certification.
- Educating the community on the benefits of energy management programs in annual reports, school-based calendars, and media outlets.
- Entering all schools in the district into the ENERGY STAR National Building Competition and continuing to improve even after the competition ended.
- Delivering more than 19 presentations outlining the importance of energy management in K-12 public schools and the benefit of using ENERGY STAR tools and resources to advance energy management programs.
- Reducing energy use by 37 percent compared to its 2010 baseline.

PepsiCo, Inc. | Purchase, New York

PepsiCo, Inc. is one of the world's leading food and beverage companies with a global portfolio of well-known brands including Pepsi-Cola, Frito Lay, Mountain Dew, Gatorade, Quaker Foods, and Tropicana, among others. PepsiCo is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to promoting strong energy management practices throughout the food and beverage business community. Key 2014 accomplishments include:

- Improving energy efficiency in operations by over four percent to deliver more than \$8 million in U.S. productivity gains in the past year.
- Working upstream of the company to reduce climate impacts within its agricultural supply chain through a Sustainable Farming Initiative. Suppliers are supported in reducing water use and on-

farm energy use, replacing synthetic fertilizers, and improving farm yields. More than 700 farmers and 500,000 acres of farmland have been impacted so far through the Initiative.

- Searching out energy savings by conducting 16 Deep Dives, similar to plant Energy Treasure Hunts, at Frito Lay facilities.
- Supporting activity in the ENERGY STAR Focus on Energy Efficiency in Food Processing and delivering industry leadership.
- Reaping energy savings through its global water management program through improvements to water-use efficiency for anticipated worldwide year-end cost savings of \$15 million and avoiding the use of 14 billion liters of water.

Raytheon Company | Waltham, Massachusetts

Raytheon Company is a technology and innovation leader specializing in defense, security, and civil markets throughout the world. Following the company's realignment in 2013—with six business units merging into four—Raytheon's energy team transformed to accomplish greater energy achievements during 2014. Raytheon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for expanded collaboration of the energy program across the company and for adding focus on customer and supplier engagement. Key 2014 accomplishments include:

- Achieving a three percent energy reduction and saving over \$3 million in the past year and a 14 percent improvement in absolute energy since 2008.
- Identifying new goals, strategies, and resources while adding water management as a component of the energy team's mission.
- Working with customers to reduce their carbon footprints and energy requirements, including the U.S. Department of Defense.
- Establishing three Key Focus Area teams with attention to optimization of data systems, building systems, and employee engagement.
- Participating in the New England ENERGY STAR Industrial Energy Management Best Practices Network and hosting the third quarter meeting.
- Promoting ENERGY STAR partnership to 500 suppliers in addition to assisting customers, suppliers, and contractors in reducing operating costs and carbon footprints.
- Enhancing employee awareness efforts from the "Energy Citizens" campaign to a new company-wide "Sustainability Star" program.

Saint-Gobain | Valley Forge, Pennsylvania

Saint-Gobain manufactures a range of building products and high-performance materials at more than 130 plants throughout North America. The company also distributes building materials through 120 outlets in the United States. Saint-Gobain businesses include ADFORS, CertainTeed, Norandex Building Materials Distribution, Meyer Decorative Surfaces, Saint-Gobain Abrasives, Saint-Gobain Ceramic Materials, Saint-Gobain Crystals, Saint-Gobain Performance Plastics, and Saint-Gobain NORPRO. Saint-Gobain is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for sustained energy management across its operations. Key 2014 accomplishments include:

- Reducing energy intensity by 17 percent since 2008.
- Building a new Saint-Gobain and CertainTeed U.S. headquarters site that has been Designed to Earn the ENERGY STAR.
- Piloting an automated energy data collection system and dashboard at 30 sites.
- Engaging and motivating executives and energy champions through an energy survey and energy performance compensation plan for sites, businesses, and corporate management teams.
- Providing leadership in the building material industry and supporting EPA in its kickoff of a new ENERGY STAR Focus on Energy Efficiency in Gypsum Board Manufacturing.
- Communicating the value of energy efficiency to a broad variety of audiences.

Sears Holdings Corporation | Hoffman Estates, Illinois

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units from marketing to merchandising to superior energy management across its building portfolio, and for driving awareness and adoption of energy efficiency and climate protection through enhanced associate and consumer education. Sears’ efforts exemplify an ongoing commitment to leveraging its retail capabilities to maximize energy efficiency in the marketplace. Key 2014 accomplishments include:

- Increasing its selection of ENERGY STAR consumer electronics in 2014 while maintaining a high number of floored ENERGY STAR certified models in the home appliances, water heater, and lighting product categories, as well as a heightened commitment to stocking products recognized as ENERGY STAR Most Efficient 2014.
- Collaborating often with EPA on events such as Sears’ ENERGY STAR Day, an Earth Day atrium event, and the Sears Summit.
- Earning the ENERGY STAR for 95 full-line stores in 2014 for a total of 611 certified buildings portfolio wide.
- Improving weather normalized source energy use by 3.2 percent in its full-line stores and raising its portfolio average score from 73.3 to 74.8.
- Competing in the ENERGY STAR National Building Competition for the 5th year, this time with nine teams of five stores each entered in the Battle of the Buildings: Team Challenge and promoting its participation through social media.
- Leading in vendor and utility partnerships to help increase priority product sales and assisting EPA in facilitating the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

Staples, Inc. | Framingham, MA

Staples, headquartered outside Boston, is the world’s largest office-products company and the second largest internet retailer. Staples has annual sales of \$25 billion and 88,000 associates worldwide. Staples

is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong corporate level commitment to energy management, and its continued enthusiasm and innovation in promoting the ENERGY STAR program to associates and customers. Key 2014 accomplishments include:

- Reducing weather normalized source energy use by 3.3 percent in 2014. This equates to \$900,500 in savings.
- Re-certifying 250 buildings in 2014, for a total of 650 ENERGY STAR certified buildings nationwide.
- Entering 17 facilities in EPA’s ENERGY STAR National Building Competition.
- Reducing carbon emissions by 36 percent over a 2001 baseline through energy efficiency and green power investments, despite a revenue growth of 130 percent over the same period.
- Offering over 800 ENERGY STAR products for sale, with sales exceeding \$260 million.

The Boeing Company | Chicago, Illinois

The Boeing Company is the largest manufacturer of commercial jetliners and military aircraft. Boeing’s comprehensive energy management program remains focused on improving the environmental performance of its operations. Boeing is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company’s continued advancement in energy management as well as engagement of communities, industries, and the public around energy efficiency. Key 2014 accomplishments include:

- Improving energy intensity by 1.8 percent over the prior year.
- Participating in the ENERGY STAR Change the World Tour by developing and teaching an energy curriculum to 650 middle school students.
- Making energy infrastructure investments to reduce energy use by 280 billion British thermal units, including the company’s largest single lighting retrofit project of more than 5,100 fixtures, as well as investing in boilers, HVAC, and compressor improvements.
- Expanding energy management through enhanced energy tracking metrics for facilities around the globe.
- Launching a new branding and employee engagement platform, “Build a Better Planet,” resulting in an updated website and a number of resources and communication tools to promote energy efficiency and environmental awareness to the company’s 168,000 employees worldwide.

TIAA-CREF | New York, New York

TIAA-CREF is one of the largest institutional real estate investors in the United States. TIAA-CREF’s investments include 30 million square feet of Class A office space, more than 14,400 multifamily units, and four million square feet of retail properties. TIAA-CREF is committed to achieving property-level energy goals annually and has set a portfolio-wide goal to reduce its energy consumption by 20 percent by 2020. TIAA-CREF is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its dedication to superior energy management across its portfolio. Key 2014 accomplishments include:

- Benchmarking the energy and water use of 100 percent of its office, multifamily, and wholly owned retail portfolios in ENERGY STAR Portfolio Manager®.
- Being among the first organizations to earn the ENERGY STAR for multifamily properties by certifying three properties.
- Establishing and documenting energy- and water-saving opportunities for each office, multifamily community, and wholly owned retail property using the Global Real Estate Sustainability Initiative.
- Distributing more than 326,000 compact fluorescent light bulbs since 2008 through the ENERGY STAR Change a Light, Change the World campaign, saving more than \$16 million and 150 million kilowatt hours of energy.
- Educating tenants on ways to reduce utility bills through distribution of pamphlets and promoting ENERGY STAR broadly by the use of quarterly reports, communications with third-party property managers and building engineers, and giveaways to tenants.
- Achieving Executive Member status in the ENERGY STAR Certification Nation by assisting the certification of more than 50 buildings this year.

Toyota Motor Engineering & Manufacturing North America, Inc. Erlanger, Kentucky

Toyota Motor Engineering & Manufacturing North America, Inc. is manufacturing headquarters for 14 vehicle, engine, and parts plants across the United States, Canada, and Mexico. Toyota is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued efforts and industry leadership in industrial energy management. Key 2014 accomplishments include:

- Improving energy intensity by one percent per vehicle and water consumption by 10 percent per vehicle compared to the previous year. Total energy savings since 2002 are valued at \$580 million.
- Developing a Supply Side Management Strategy with a goal of leveling utility costs for the next seven years.
- Partnering with other automobile manufacturers for an enhanced benchmarking study for powertrain plants. As a result, a draft of the ENERGY STAR powertrain plant energy performance indicator has been produced and is undergoing industry testing.
- Working within local communities to assist governments and school districts to implement energy management best practices. Team members also assisted local schools in conducting Energy Treasure Hunts and improving HVAC operation.
- Supporting the ENERGY STAR Motor Vehicle and Aluminum Casting Focuses.
- Earning ENERGY STAR certification for five Toyota automobile assembly plants and achieving the ENERGY STAR Challenge for Industry at eight of its manufacturing sites.

TRANSWESTERN | Houston, Texas

Transwestern is a privately held real estate firm specializing in agency leasing, property and facilities management, tenant advisory, capital markets, research, and sustainability. Transwestern currently

oversees the leasing and management of more than 362 million square feet of commercial real estate nationwide. Transwestern is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for demonstrating a commitment to continuous improvement through the enhancement and expansion of its energy management programs, including the use of ENERGY STAR tools and resources. Key 2014 accomplishments include:

- Verifying ENERGY STAR Portfolio Manager® data for its managed portfolio to achieve transparency and identify areas for improvement.
- Producing a video entitled "EPA's ENERGY STAR - Why Transwestern Participates," featuring Transwestern's Managing Senior Vice President and Director of LEED® and Sustainability Services discussing why the program is important to the company, its clients, and the localities in which the firm operates.
- Implementing sustainability training for real estate brokers. The training was recorded for future on-demand viewing. Transwestern produced and distributed a series of SustainABILITY videos to inform and educate team members on the firm's many sustainability related initiatives.
- Achieving Executive Member status in the ENERGY STAR Certification Nation campaign by assisting the certification of more than 134 buildings in 2014.

USAA Real Estate Company | San Antonio, Texas

USAA Real Estate Company provides co-investment, acquisition, and development services across the United States for corporate and institutional investors. USAA Real Estate Company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to find new and creative opportunities to improve energy efficiency in its diverse portfolio of high-performing properties. Key 2014 accomplishments include:

- Continuing to integrate ENERGY STAR tools into its energy management program with the automation of electric, gas, and water data benchmarking in ENERGY STAR Portfolio Manager®, which prior to 2014, had been a manual process.
- Participating in EPA's ENERGY STAR National Building Competition and having two buildings reduce energy consumption by more than 10 percent. USAA engaged stakeholders in the event by using platforms including Twitter, tenant events, emailed newsletters, and giveaways.
- Sharing best practices on tenant engagement in the Occupancy Engagement for Sustainability report as part of the company's relationship with the Sustainability Roundtable.
- Including ENERGY STAR information on its website and intranet training portal, as well as continually developing awareness of the environmental impact of the energy efficiency in buildings.
- Achieving ENERGY STAR certification, or having a 1-100 ENERGY STAR score above 75, for 95 percent of its total office buildings.

Verizon | New York, New York

Verizon is a Dow 30 company with more than \$120 billion in 2013 revenues and employs a diverse workforce of 178,500. Verizon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to cutting its companywide carbon intensity in half by 2020, and for promoting energy efficiency awareness among customers and employees. Key 2014 accomplishments include:

- Certifying 89 stores in 2014, which fulfilled Verizon’s goal of certifying 100 percent of eligible retail stores at least once.
- Pursuing more than 20 different energy efficiency projects company wide.
- Putting together a truly cross-functional energy team consisting of staff from the following departments: energy and utilities, the Corporate Sustainability Officer, corporate social responsibility, retail, Network, marketing/PR, and branding.
- Adding the ENERGY STAR logo to the online store locator so that any shopper can find the nearest ENERGY STAR certified Verizon Wireless store.
- Serving as a Change the World with ENERGY STAR campaign pledge driver, resulting in avoided emissions of more than 6.7 million pounds of greenhouse gases.

Vornado Realty Trust | New York, New York

Vornado Realty Trust is a fully integrated Real Estate Investment Trust with more than 40 million square feet of property. Vornado is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its sophisticated and strategic approach to energy management—an approach that uses the power of data, innovative technology, and a comprehensive outreach and communications platform. Key 2014 accomplishments include:

- Funding more than \$5 million of base-building energy efficiency projects. Vornado anticipates an annual energy reduction of 14 million kilowatt hours. Combined with rebates where available, the energy savings from the investment are projected to yield a three-year payback period.
- Enrolling all of its eligible buildings in EPA’s 2014 ENERGY STAR National Building Competition.
- Providing energy efficiency-related training to more than 500 employees.
- Using Vornado’s Tenant Service Center (TSC), one of the largest energy management and building systems control centers in the United States. Using technology platforms on a portfolio scale allows the TSC to conduct analysis and implement operational strategies that yield an eight to 14 percent reduction in energy in a typical building.
- Achieving Premier Member status in the ENERGY STAR Certification Nation campaign by assisting with the certification of more than 15 buildings in 2014.

Partner of the Year—Sustained Excellence Home Energy Rater

Energy Inspectors Corporation | Las Vegas, Nevada

As a residential energy efficiency consulting, home energy rating, and construction quality assurance company, Energy Inspectors Corporation evaluates the energy efficiency of thousands of homes annually throughout the 18 markets it serves. Energy Inspectors is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued support for ENERGY STAR home certification. Key 2014 accomplishments include:

- Certifying more than 10,000 single-family homes as ENERGY STAR and over 1,700 multifamily units in 2014, totaling more than 147,000 homes since the company's inception.
- Continuing to provide ENERGY STAR consulting and certifications in five states and nine regions throughout the Southwest.
- Providing ENERGY STAR training to more than 33 new Home Energy Raters.
- Conducting nearly 80 training sessions on the ENERGY STAR Certified Homes program for builders and contractors.

Partner of the Year—Sustained Excellence New Home Builder

KB Home | Los Angeles, California

With operations in 30 markets across the United States, KB Home is one of the nation's top ten production home builders. KB Home is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to lead the new construction industry toward market transformation through its commitment to ENERGY STAR. Key 2014 accomplishments include:

- Building more than 6,400 ENERGY STAR certified homes in 2014, for a cumulative total of more than 85,000 certified homes since partnering with ENERGY STAR in 2000.
- Developing new sales materials to educate potential homebuyers about the benefits of ENERGY STAR certified homes. The materials have been implemented across KB Home's sales force, and the finalized kit will be made available to other builders to use.
- Launching the "These KB Homes are ENERGY STARS" campaign in November. Each day for 30 days, KB Home posted a photo across its social media channels to highlight a specific advantage of an ENERGY STAR certified home. The response to the campaign was very positive and provided a high-profile platform to promote both ENERGY STAR and KB Home.
- Earning more than seven million impressions and 822 media hits for media outreach that referenced ENERGY STAR certified homes, with an estimated advertising equivalency value of more than \$27 million.
- Reducing the installation time for attic insulation, focusing on HVAC systems, and providing ongoing research into air sealing solutions in a cost-effective manner.

Meritage Homes Corporation | Scottsdale, Arizona

Meritage Homes Corporation, one of the largest builders in the country, has championed the ENERGY STAR Certified Homes program as the baseline for every home it builds, and incorporates ENERGY STAR throughout its marketing and sales materials. Meritage is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to educating its employees, industry stakeholders, and the public about the value and benefits of energy efficiency. Key 2014 accomplishments include:

- Completing more than 5,000 ENERGY STAR certified homes in 2014, which will save nearly 42 million kilowatt hours of electricity, eliminate more than 58 million pounds of carbon dioxide emissions, and reduce homeowner utility bills by more than \$5 million annually.
- Engaging and educating employees, trade partners, stakeholders in media, utilities, municipal governments, and industry professionals through a comprehensive, multi-tiered public awareness campaign that includes online learning centers, educational content, and community outreach.
- Educating homebuyers about the value and benefits of advanced building techniques and ENERGY STAR certified homes at its more than 100 Green Home learning centers throughout the United States, as well as through webinars, school tours, and homeowner education sessions.
- Providing mandatory training to sales representatives on the value of an ENERGY STAR certified home, as well as producing Continuing Education courses for real estate professionals, including a 3-hour course on the features and benefits of ENERGY STAR certified homes and a two-day energy efficiency course.
- Performing a cost analysis of complying with ENERGY STAR Version 3 requirements and initiating upgrades to purchasing and construction processes as a result. Additionally, the company is transitioning its HVAC design to an optimized national standard as part of a pilot program.

Partner of the Year—Sustained Excellence Product Manufacturer

DIRECTV | El Segundo, California

DIRECTV is one of the world's leading providers of digital television entertainment services with more than 37 million customers in the United States and Latin America. DIRECTV is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for investing in efficient designs for pay TV hardware and services, partnering with utilities to put this equipment into homes, and educating technicians and customers about energy savings with their ENERGY STAR certified receivers. Key 2014 accomplishments include:

- Ensuring 100 percent of the more than 12 million receivers it purchased in 2014 were ENERGY STAR certified even with the transition to new, rigorous ENERGY STAR requirements; enabling DIRECTV customers to save 845 million kilowatt hours and \$105 million annually.
- Deploying 65 million ENERGY STAR certified receivers since joining the program in 2009; reducing energy consumption of its receivers by eight percent since 2012, despite a three percent increase in receivers deployed.

- Leading in the design and promotion of whole home solutions; using 40 percent less energy than a three DVR approach.
- Educating tens of millions of customers on power savings of their ENERGY STAR receivers through PSAs, social media, customer bills, and Tips and Tricks kits for new customers.
- Partnering with key utility efficiency programs to pilot replacement of older receivers with the best in efficiency today.
- Being a committed advocate for efficiency and the environment—repairing or safely recycling all of its receivers; upgrading facility efficiency; being a SmartWay shipper; and benchmarking its buildings in ENERGY STAR Portfolio Manager®.

Hoshizaki America, Inc. | Peachtree City, Georgia

Hoshizaki America, Inc. (Hoshizaki) is a leader in the design, manufacture, and marketing of foodservice products. Hoshizaki is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for promoting ENERGY STAR to its customers and dealers and continuing to develop products that excel in energy efficiency. Key 2014 accomplishments include:

- Increasing sales of ENERGY STAR certified products by 100 percent.
- Partnering with EPA to deliver two dealer training sessions.
- Training more than 12,000 dealers and 90 percent of existing employees on ENERGY STAR certified products and their benefits.
- Integrating ENERGY STAR messaging using many different media—tradeshows, print, mail, point of purchase—and achieving over 500,000 impressions.

ITW Food Equipment Group | Glenview, Illinois

ITW Food Equipment Group, LLC—the parent organization of independent companies Hobart®, Traulsen®, Vulcan®, Wittco®, and Wolf®—is a leader in commercial food equipment for the foodservice and grocery industries internationally. ITW is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to designing efficient equipment and educating the public on the importance of efficiency. ITW’s leadership in energy efficiency is evidenced by the broad suite of energy efficient commercial food equipment it has certified and its continued active participation in the ENERGY STAR specification and test method development process. Key 2014 accomplishments include:

- Offering 374 ENERGY STAR certified products across seven categories.
- Introducing a number of newly redesigned products with improved energy efficiency, including its electric convection ovens, hot food holding cabinets, and refrigeration.
- Designing an entry-level fryer that has earned the ENERGY STAR and was awarded a 2014 Kitchen Innovation Award from the National Restaurant Association.
- Using its brand websites and the newly re-launched Sustainable Kitchen site to help raise the visibility of ENERGY STAR certified commercial food service products and educate visitors on the benefits of choosing ENERGY STAR certified products.

LG Electronics | Englewood Cliffs, New Jersey

LG Electronics is a global leader in consumer electronics, home appliances, and mobile communications. LG is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to improving the environment through energy efficiency, as evidenced by superior product innovation and its efforts to convey the benefits of ENERGY STAR certified products through community and employee outreach. Key 2014 accomplishments include:

- Increasing the overall sales of ENERGY STAR models by 17.8 percent as compared to 2013 sales and achieving a celebrated milestone of American consumers purchasing more than one million LG products recognized as ENERGY STAR Most Efficient 2014.
- Maintaining a consistently high majority of total product models available that are ENERGY STAR certified, among a variety of products such as televisions and washing machines.
- Introducing the innovative Eco Hybrid Heat Pump Dryer that uses up to 50 percent less energy than a conventional dryer.
- Providing a strong showing of ENERGY STAR certified products at trade shows, including the International CES® 2014 with the first ENERGY STAR certified OLED TV and LG's best-selling ENERGY STAR Most Efficient 2014 clothes washer.
- Partnering with ENERGY STAR on three ENERGY STAR Change the World Tour community service events, including as a sponsor for the ENERGY STAR Day event in Phoenix, AZ, where LG provided a brand-new ENERGY STAR certified HDTV for veterans to enjoy in their recreation room, as well as new commercial-grade ENERGY STAR coin-operated washers and companion dryers.

Manitowoc Foodservice | New Port Richey, Florida

Manitowoc Foodservice, a division of the Manitowoc Company, Inc., is a leader in global commercial foodservice equipment solutions, designing, manufacturing, and supplying food and beverage equipment through a portfolio of brands that includes Cleveland®, Convotherm®, Delfield®, Frymaster®, Garland®, and Manitowoc® Ice. Manitowoc Foodservice is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to certifying products and educating employees and end users on the benefits of ENERGY STAR certified products. Key 2014 accomplishments include:

- Offering more than 1,000 ENERGY STAR certified products across six commercial foodservice product categories.
- Training more than 7,500 employees and distributors on the value of ENERGY STAR certified products.
- Embracing new media outlets to spread the word about ENERGY STAR to all market segments and customers, generating more than 2.5 million impressions. Maintaining a strong print presence for their ENERGY STAR certified products, also generating over 2.5 million impressions.
- Continuing to integrate ENERGY STAR into key industry tradeshow events in the over 100 events Manitowoc participated in, exposing the brand to more than 400,000 visitors.

Panasonic Eco Solutions | Newark, New Jersey

Panasonic Eco Solutions, a unit company of Panasonic North America, offers a comprehensive line of high-performance ventilation fans that avoid the use of toxic substances. All eligible Panasonic ventilation fans are ENERGY STAR® certified. Panasonic Eco Solutions is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continuing strong commitment to energy efficiency, specifically for advancing residential ventilation efficiency through product design, and for its outreach to consumers and contractors by proactively incorporating ENERGY STAR messaging in nearly all of its press, advertising, and marketing materials. Key 2014 accomplishments include:

- Continuing to design products with energy efficiency as a driving principle, including its WhisperGreen® Select which was awarded ENERGY STAR Most Efficient 2014.
- Being an active participant in the Version 4.0 ENERGY STAR specification revision for vent fans in 2014 and redesigning its products to meet the more stringent requirements before the specification was finalized.
- Continuing its vigorous education outreach by providing ENERGY STAR training at more than 20,000 distributor locations, prominently displaying ENERGY STAR information on all its displays at trade shows, and creating a specialized sales team to educate builders, specifiers, and engineers about ENERGY STAR.
- Participating in numerous ENERGY STAR themed community outreach activities and special events, such as sponsoring Habitat for Humanity's Home Builders Blitz and providing ENERGY STAR certified ventilation fans for 250 renovated homes.
- Continuing its impressive ENERGY STAR consumer advertising and education outreach through print, direct mail, and point of purchase displays that resulted in over 25 million impressions in 2014.
- Displaying its corporate commitment to reducing greenhouse gas emissions by monitoring the production of greenhouse gases in all phases of the production process and setting a goal to reduce those emissions each year, totaling 46 percent overall by 2018.

Pella Corporation | Pella, Iowa

Pella Corporation designs, tests, manufactures, and installs windows and doors for new construction, remodeling, and replacement applications. As a family-owned and privately held company, Pella is committed to innovation, leadership in energy efficiency, and the practice of environmental stewardship. Pella is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to ENERGY STAR product innovation and for outstanding promotional efforts. Key 2014 accomplishments include:

- Continuing to innovate by introducing new ENERGY STAR certified products, including three new ENERGY STAR Most Efficient 2014 product lines.
- Maintaining strong consumer education and outreach on ENERGY STAR through new videos, interactive sales tools, social media, website enhancements, and special events to achieve 2.8 billion impressions in 2014.
- Delivering a wide range of classes, videos, and events to train 100 percent of new and existing employees, distributors, and retailers on the benefits of ENERGY STAR.

- Continuing its commitment to organization-wide sustainability by reducing building energy use by 10 percent as part of the ENERGY STAR Challenge for Industries program.

Philips | Somerset, New Jersey

Philips is a leader in developing sustainable, innovative, and energy efficient lighting technologies. Philips strives to improve people's lives through meaningful innovation and shape the future with exciting new lighting applications and platforms such as LED technology, which provides attractive benefits and never-before-possible sustainable lighting solutions, while delivering energy efficiency. Philips is a technology company that cares about people with a goal to improve the lives of three billion people a year by 2025. Philips is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to driving change through its strategic partnership with the ENERGY STAR program, and through product innovation and creative promotion. Key 2014 accomplishments include:

- Developing an engaging new LED Bay at The Home Depot which educates and demonstrates to consumers the benefits of ENERGY STAR certified products, including hands-on dimming of ENERGY STAR certified LED bulbs.
- Adding more than 120 new ENERGY STAR certified products (a 33 percent increase), including the innovative and affordable SlimStyle LED lamp and luminaire product offerings.
- Educating 3,000 retailer and distributor employees on ENERGY STAR lighting through a variety of vehicles, including the Philips Lighting Application Center, email, newsletters, online videos, and in-store training events.
- Participating in ENERGY STAR consumer outreach by sharing information on ENERGY STAR lighting through community events, social media, point of purchase materials, print advertising, and the company web site, resulting in more than 36 million impressions.
- Promoting ENERGY STAR awareness at an Atlanta Hawks basketball game with SlimStyle LED lamp giveaways and Hawks 360 Magazine, Game Program, and Media Guide advertisements featuring ENERGY STAR certified products.

Samsung Electronics | Seoul, South Korea

Samsung Electronics is a digital leader that supports its mission of making life better for consumers around the world by developing innovative technologies and efficient processes. Samsung is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its support of the ENERGY STAR specification development process as a committed partner collaborating early and often, its leadership in marketing ENERGY STAR certified products, and its community outreach that promotes efficiency. Key 2014 accomplishments include:

- Achieving ENERGY STAR certification for 82 percent of its Samsung brand major appliances and consumer electronics.
- Achieving outstanding results with ENERGY STAR Most Efficient 2014, which includes almost doubling the number of models recognized as ENERGY STAR Most Efficient offered among both appliances and TVs, as well as leading the industry with the most ENERGY STAR Most Efficient refrigerator models in Q3 and Q4 2014.

- Prominently and consistently promoting the ENERGY STAR brand both online and in store through its website, Samsun.com, through Samsung social media resulting in more than 6 million impressions, and through point-of-purchase messaging on Samsung certified products and packaging including embedded POP in store mode on TV screens.
- Exemplifying the Change the World, Start with ENERGY STAR message as the #1 business pledge driver, translating to more than 233.6 million pounds of greenhouse gas emissions avoided, and contributing to three ENERGY STAR Change the World Tour events where Samsung provided ENERGY STAR certified tablets, TVs, and home appliances in an energy-saving makeover for two Boys & Girls Club facilities in Michigan and Maryland.

Partner of the Year—Sustained Excellence Retail

Nationwide Marketing Group | Winston Salem, North Carolina

Nationwide Marketing Group, America’s largest buying and marketing organization, has a long-standing history in helping its approximately 3,700 members educate consumers on the benefits of ENERGY STAR® products and best practices. Nationwide Marketing Group is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to promoting energy efficiency and selling ENERGY STAR products. The company has distinguished itself by offering increasingly sophisticated tools and content to help members communicate to their customers about ENERGY STAR. Key 2014 accomplishments include:

- Engaging with vendor and utility partners to increase available ENERGY STAR products and incentives toward the purchase of energy efficient products.
- Fostering relationships with many of the nation’s leading ENERGY STAR manufacturer partners, including Electrolux, GE, Whirlpool, Bosch, LG, and Samsung to help launch and promote ENERGY STAR certified products.
- Developing new HDTV commercials and infomercials that feature ENERGY STAR certified products and messaging that are delivered to thousands of in-store kiosks and other media vehicles, such as online media and targeted cable spots throughout the year, generating 100 million impressions.
- Using Nationwide’s buying show, “Primetime!”, North America’s largest bi-annual member conference, as a platform to educate the more than 4,000 member retailers and manufacturer partners in attendance on the benefits of ENERGY STAR products and the overall program.

Sears Holdings Corporation | Hoffman Estates, Illinois

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units from marketing to merchandising to superior energy management across its building portfolio, and for driving awareness and adoption of energy efficiency and climate protection through enhanced associate and consumer education. Sears’ efforts exemplify an ongoing commitment to

leveraging its retail capabilities to maximize energy efficiency in the marketplace. Key 2014 accomplishments include:

- Increasing its selection of ENERGY STAR consumer electronics in 2014 while maintaining a high number of floored ENERGY STAR certified models in the home appliances, water heater, and lighting product categories, as well as a heightened commitment to stocking products recognized as ENERGY STAR Most Efficient 2014.
- Collaborating often with EPA on events such as Sears' ENERGY STAR Day, an Earth Day atrium event, and the Sears Summit.
- Earning the ENERGY STAR for 95 full-line stores in 2014 for a total of 611 certified buildings portfolio wide.
- Improving weather normalized source energy use by 3.2 percent in its full-line stores and raising its portfolio average score from 73.3 to 74.8.
- Competing in the ENERGY STAR National Building Competition for the fifth year, this time with nine teams of five stores each entered in the Battle of the Buildings: Team Challenge and promoting its participation through social media.
- Leading in vendor and utility partnerships to help increase priority product sales and assisted EPA in facilitating the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

The Home Depot | Atlanta, Georgia

The Home Depot® is the world's largest home improvement specialty retailer, with more than 2,266 retail stores in the United States, Canada, Puerto Rico, and Mexico. The Home Depot is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for driving consumer awareness and adoption of ENERGY STAR throughout every aspect of its retail business—from product assortment to marketing and promotions. Key 2014 accomplishments include:

- Being a national leader on partnerships with the energy efficiency community, including full participation in the ENERGY STAR Retail Action Council, with the goal of increasing partnerships with energy efficiency program sponsors.
- Featuring ENERGY STAR in three national TV and eight national radio ads for lighting and appliances. Integrating ENERGY STAR into its print circular advertising, including 99 national print advertisements and 290 regional print advertisements. Combined, these efforts resulted in billions of consumer impressions.
- Being a leading participant in the ENERGY STAR LED Bulb Challenge and selling millions of certified LED bulbs in 2014 alone. The Home Depot worked with its suppliers to offer low-cost ENERGY STAR certified bulbs to its customers and worked to educate them on the value of ENERGY STAR lighting by displaying and distributing ENERGY STAR print materials in all stores.
- Leveraging a three-phase strategy working with suppliers, advertising, and consumers to grow the company's in-store ENERGY STAR assortment, adding 840 additional products and increasing ENERGY STAR sales by over 10 million units.
- Working with local utilities in 44 states to coordinate rebate offerings for ENERGY STAR products, resulting in approximately \$300 million in incentives for customers. This included

offering instant rebates for ENERGY STAR LED lighting products in 900 stores and consumer rebates of over \$45 million.

- Educating all employees about the value of ENERGY STAR certified products through a variety of training programs from eLearning to Rapid Web Based Training, to Monthly Merchant Updates and Home Depot Television. Total impressions from these training vehicles were more than 197 million.

Partner of the Year—Sustained Excellence Service and Product Provider

Burton Energy Group | Alpharetta, Georgia

Burton Energy Group helps its clients—commercial businesses with multiple geographically diverse facilities—to optimize energy efficiency. Burton Energy Group is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for creating and managing client energy plans that improve energy efficiency and environmental performance, mitigate price risk, stabilize utility budgets, and lower overall energy operating costs. The company's dozens of clients in retail, hospitality, restaurant services, and distribution rely on Burton Energy Group to share best practices. The company leverages ENERGY STAR processes, educational materials, tracking and benchmarking tools to help its clients optimize their energy performance and reduce their operating costs, while reducing the environmental impact of operating buildings. Key 2014 accomplishments include:

- Using ENERGY STAR Portfolio Manager® to benchmark and track the energy performance of more than 1,800 facilities, accounting for more than nine percent of its client portfolio.
- Helping more than 160 client buildings earn ENERGY STAR certification in 2014.
- Leveraging ENERGY STAR Portfolio Manager web services to calculate and display ENERGY STAR scores on Burton's Energy Portal dashboard for clients.
- Embedding the 2014 ENERGY STAR Partner of the Year logo in the email signature of every Burton employee, resulting in more than 320,000 impressions in 2014.
- Drawing on ENERGY STAR Bring Your Green to Work materials to engage employees in energy conservation and efficiency.

Cenergistic | Dallas, Texas

Cenergistic is a technology-powered, data-driven energy conservation company that has worked with more than 1,350 organizations nationwide to reduce their consumption of electricity, natural gas, fuel oil, and water. The company's proven approach is built on a proprietary methodology that optimizes clients' infrastructure, improves internal processes, and changes behavior to ensure that savings endure. This approach allows Cenergistic clients, including school districts, universities, community colleges, health care organizations, and churches, to reinvest savings into the communities they serve. Cenergistic is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its success in capturing substantial long-term energy savings for thousands of client buildings. Key 2014 accomplishments include:

- Earning EPA recognition as an Elite Member of the ENERGY STAR Certification Nation campaign for helping more than 490 buildings achieve ENERGY STAR certification.
- Helping its clients save at least \$174 million in energy savings, bringing the cumulative total to \$3.6 billion over the last 25 years.
- Providing clients with templates to communicate their energy savings with local, state, and federal officials, leading to at least 50 news stories about client ENERGY STAR achievements.
- Presenting the ENERGY STAR program in marketing materials for prospective clients, generating an estimated 3,500 impressions.

Ecova | Spokane, Washington

Ecova helps its clients to improve energy performance and sustainability through fully managed and technology-optimized solutions. Ecova serves more than 700 clients at more than 700,000 sites in North America, including 20 percent of all Fortune 500 companies. Ecova is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to integrating EPA’s web-based resources into its offerings and encouraging clients to use ENERGY STAR tools in their energy management programs. Key 2014 accomplishments include:

- Benchmarking more than 71,000 buildings using ENERGY STAR Portfolio Manager®, an increase of about 25,000 buildings as compared to 2013.
- Submitting applications to earn the ENERGY STAR for more than 80 client buildings and earning recognition as an Executive Member of the ENERGY STAR Certification Nation campaign.
- Using ENERGY STAR Portfolio Manager to conduct more than 100 audits for client buildings and identify annual savings opportunities of \$6.8 million.
- Featuring ENERGY STAR and linking directly to the ENERGY STAR website from the Ecova website, which averages more than 20,000 views monthly.
- Including ENERGY STAR materials in four Ecova presentations, including two webinars co-delivered with EPA.

EnergyCAP, Inc. | State College, Pennsylvania

EnergyCAP, Inc. is a publisher of online and installed software that tracks, reports, analyzes, audits, and benchmarks energy use and greenhouse gas emissions. EnergyCAP is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for making ENERGY STAR Portfolio Manager® an integral component of its software product offerings for a wide network of clients and business partners. Key 2014 accomplishments include:

- Using Portfolio Manager to track energy consumption for more than 16,000 client buildings.
- Providing unique performance evaluation services to its clients, through which clients can review a variety of performance metrics, including EPA’s 1–100 ENERGY STAR score.
- Helping clients track more than \$25 billion in utility expenditures through EnergyCAP’s software, enabling them to save millions of dollars through sophisticated auditing, benchmarking, and reporting capabilities.

- Communicating the value of ENERGY STAR by including ENERGY STAR messaging in all marketing materials, websites, social media, and sales proposals, and promoting ENERGY STAR at industry seminars and conferences.
- Promoting ENERGY STAR to more than 800 K-12 client organizations.

Fanning Howey | Celina, Ohio

Fanning Howey is a full-service architecture/engineering (A/E) firm, specializing in K–12 school planning and design. Fanning Howey was the first A/E firm to receive ENERGY STAR® Partner of the Year. This year, the firm is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its outstanding accomplishments and successfully incorporating the ENERGY STAR management strategy as an integral part of the firm’s business practice to provide value to its clients. The firm is committed to using ENERGY STAR tools to establish energy goals for its new construction and major renovation projects and helping clients meet their goals once schools are in operation. Key 2014 accomplishments include:

- Achieving Designed to Earn the ENERGY STAR designation for 42 projects over the past six years.
- Completing 100 percent of its major new construction and renovation projects using ENERGY STAR Portfolio Manager® during the design process and submitting projects from two new states.
- Achieving the Designed to Earn the ENERGY STAR designation for five design projects, with an average ENERGY STAR 1 – 100 design score of 88 in 2014.
- Delivering several presentations to key stakeholders on the benefits of using ENERGY STAR during the design process, including the Annual World Energy Engineering Conference and American Institute of Architects in Washington, DC.
- Creating a process to help clients link past design projects to earning ENERGY STAR certification for schools once constructed and operating.

Servidyne | Atlanta, Georgia

Servidyne is an international energy management company which provides its clients with comprehensive programs that focus on energy efficiency, demand response, and sustainability in order to significantly enhance the operating, financial, and environmental performance of existing buildings. The company serves a broad range of markets in the United States, including owners and operators of commercial office, hospitality, retail, light industrial, distribution, healthcare, government, and education facilities, as well as public and investor-owned utilities. Servidyne is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to champion ENERGY STAR and to play a central role in benchmarking whole building energy use to effectively manage energy performance. Key 2014 accomplishments include:

- Benchmarking 100 percent of its client buildings in ENERGY STAR Portfolio Manager®.
- Assisting more than 90 client buildings in earning ENERGY STAR certification.
- Promoting ENERGY STAR tools and resources at multiple conferences to building owners and operators.
- Putting together five teams, comprised of more than 50 individual buildings, to compete in the 2014 EPA ENERGY STAR National Building Competition.

- Achieving a 10-point increase in the 1–100 ENERGY STAR scores of 25 client buildings since the baseline year of 2009.

Partner of the Year – Climate Communications

Des Moines Public Schools | Des Moines, Iowa

Des Moines Public Schools (DMPS) is the largest provider of public education in Iowa, with more than 30,000 students and nearly 5,000 teachers and staff at work in more than 60 schools throughout the community. DMPS is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating district employees, leadership, students, members of the community, and outside organizations about the impacts of climate change. Key 2014 accomplishments include:

- Using its scale and reach to influence the energy actions of citizens and other employers in the area through ongoing communication efforts as the fifth largest employer in Des Moines.
- Providing extensive Science, Technology, Engineering and Math (STEM) instruction that incorporates the impacts of climate change through its role as educators.
- Developing a climate communication plan to inform both internal and external audiences about energy strategies and results to raise awareness; to build capacity within the district to ensure a successful program that motivates staff, students, and the greater community; and to document and monitor progress.
- Using multiple methods to raise awareness about energy conservation, ENERGY STAR, and the Earth’s changing climate. Ongoing communication efforts include the distribution of the Energy Poster, Energy Report Cards, Energy Email Tips, as well as communicating about ENERGY STAR participation and achievements.
- Using a variety of media outlets to reach the Des Moines media market of 420,000 people, including print and television media (*Des Moines Register* and KCCI news), and seven DMPS-produced news articles (DMPS-TV reaches more than 61,000 households); six billboards which garner 2.2 million impressions; and social media (DMPS has more than 28,000 social media followers).
- Writing and issuing press releases and blog posts about several energy efficiency and climate change connections, including topics such as their three schools that were top finishers in the 2013 ENERGY STAR National Building Competition (announced in 2014).
- Continuing to hold biweekly energy meetings with the DMPS Energy Team to continue their focus on energy efficiency and protecting the climate. One achievement in 2014 includes the completion of two geothermal projects, bringing the total number of schools using geothermal to 35 schools.

General Motors Company | Detroit, Michigan

General Motors Company (GM) has played a pivotal role in the global auto industry for more than 100 years. From the first Buick horseless carriages to technological marvels like the Chevrolet Volt, GM products and innovations have always excelled at putting the world on wheels. GM is receiving ENERGY

STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Sparking an ongoing conversation about energy efficiency from the corporate level to its plants and to stakeholders and customers. GM issued more than 18 energy and climate-related press releases, resulting in more than 297 million media impressions in outlets such as *USA Today*, *The Detroit Free Press*, *The Miami Herald*, and *ThinkProgress.org*.
- Focusing more than 50 percent of the posts on its environmental blog on the topic of energy efficiency and protecting the climate, resulting in 27,000 views.
- Generating a social media conversation around the importance of clean energy with the hashtag CleanEnergyU, resulting in nearly four million impressions from 820 Tweets among college students, professors, non-governmental organizations, and environmental influencers. GM strives to engage its shareholders on how acting on climate change translates into a brighter future.
- Increasing awareness of the need for climate change action during Climate Week. GM CEO Mary Barra provided remarks during the plenary panel at the Clinton Global Initiative in New York City about GM’s commitment to clean energy and energy efficiency, garnering nearly 15 million media impressions.
- Creating a video that is being shared in dealership showrooms across the United States and Canada to inform the general public of what it is doing to mitigate climate change. In the video, Global Energy Manager Al Hildreth says, “Our goal is simple: reduce the amount of energy we use at our facilities. It’s good for the environment, good for the economy, reduces our dependence on fossil fuels,” creates “less carbon emissions, less impact on climate change.”
- Contributing to an editorial in *The Guardian* on how GM joined 11 other companies in signing on to the Renewable Energy Buyers’ Principles.
- Launching a new funding source called the Chevrolet Clean Energy Campaign in 2014 after realizing the lack of large-scale energy efficiency projects on the voluntary carbon market. The campaign enables universities to accelerate their impact and save money on utility bills while engaging students in making a positive change for the climate. This campaign resulted in 13 million impressions from 45 media hits in outlets such as *Think Progress*, *Climate Change News*, *ClimateWire*, *GreenBiz*, *Oregonian*, and *Rochester Business Journal*.

JLL | Chicago, Illinois

JLL is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying, and investing in real estate. JLL is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Pioneering an innovative communications campaign promoting ENERGY STAR and protecting the climate, delivering consistent messages to more than 16,000 United States employees and

their families; Fortune 500 corporate clients and often their employees and corporate officers; visitors to the ENERGY STAR buildings JLL manages; and the business community in general.

- Creating and delivering monthly newsletters to over 19,000 global operational employees including success stories, accomplishments, events, energy-saving and protecting the climate tips and programs.
- Distributing employee email campaigns on topics such as Earth Day, Earth Hour, and new client energy savings, and protecting the climate sales materials with ENERGY STAR information.
- Hosting a webinar series on energy and climate programs, attracting over 2,500 attendees.
- Hosting three large internal conferences including the Energy Conference, the Annual Academy Sales Conference, and the Management Training Conference, all with traffic in the thousands and all educating professionals about energy efficiency and protecting the climate.
- Writing and distributing the Quarterly Global Sustainability Perspective, which educates over 60,000 global JLL employees and their clients about the latest and greatest energy-saving and climate protection information. The latest issue featured JLL Global CEO Colin Dyer's U.S. Senate testimony on climate change and support for ENERGY STAR.
- Placing 1,761 articles about energy management, climate protection and sustainability, reaching 15.5 million readers, including readers of the *New York Times*, *Time Magazine*, and *Fast Company*.
- Posting several JLL Green Blog posts per month to thousands of readers with tips on energy efficiency, latest trends, and energy and climate protection programs.

KB Home | Los Angeles, California

KB Home is one of the nation's largest and most recognized home builders, having constructed thousands of new homes across 10 states in 2014. KB Home is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Leading two major social media campaigns to educate consumers about simple ways we can all help reduce our carbon footprints through ENERGY STAR and KB Home.
- Hosting two high-profile media events for KB Home's first Double ZeroHouse models in which students from local universities, officials from both the cities and state of California, trade partners, and journalists were in attendance.
- Partnering with Ford Motor Company, Whirlpool, and SunPower to promote the MyEnergiLifestyle initiative, which is focused on educating consumers about ways to reduce their carbon footprint with solar energy, electric vehicles, and energy efficient homes that protect the climate.
- Expanding its solar power initiative to offer solar power systems to all KB Home communities in Arizona and touting the benefits on consumers' electricity bills and annual greenhouse gas emissions avoided, to help protect the climate.

- Completing its 3,000th solar powered home, touting the solar power systems at KB Home communities offset the production of more than 8,000 tons of carbon dioxide per year and protecting the climate.
- Garnering 822 media hits, with earned impressions of more than 704 million people, mainly as a sustainability home builder expert—focused on building 100 percent ENERGY STAR homes and protecting the climate.

LG Electronics | Englewood Cliffs, New Jersey

LG Electronics is a global leader in consumer electronics, home appliances, and mobile communications. LG is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Airing a special Earth Day public service announcement on the LG Times Square Billboard calling for young people to join LG & Team ENERGY STAR in the fight against climate change. The public service announcement reached approximately 18 million people.
- Highlighting the importance of energy efficiency and sustainability at LG’s popular National Collegiate Athletic Association Fan Fest showcase where visitors were encouraged to join LG in signing the Change the World, Start with ENERGY STAR pledge to protect the climate. This campaign reached an estimated 1.4 million people, and LG collected more than 1,400 pledges to protect the climate.
- Integrating ENERGY STAR climate change messaging in LG’s social media content throughout the year—including highlighting climate messaging and contributing to three tour stops on the ENERGY STAR Change the World Tour and the holiday consumer electronics campaign.
- Participating in six ENERGY STAR Twitter Parties, highlighting climate protection messages through energy efficiency.
- LG prominently featured its EcoHybrid Heat Pump Dryer alongside climate protection messaging as part of its popular “Rethink Everything” Exhibit as a first time participant in World Maker Faire New York. The exhibit took home the “Editor’s Choice Award” for Best in Show.
- Integrating messaging about fighting climate change in virtually all communications efforts—including press releases, matte releases, and media placements.

Metro Lighting | St. Louis, Missouri

Metro Lighting is a locally owned family business that provides energy efficient lighting solutions to Missouri residents every day with seven locations serving the greater St. Louis area and Cape Girardeau. Metro Lighting is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Recognizing the important role the sales associate plays in being the voice of ENERGY STAR and the energy efficiency movement in general. All seven showrooms’ employees continue to be trained by Ameren Missouri on ENERGY STAR fixtures, CFL and LED bulbs, and CFL recycling.

Metro Lighting makes it a point to include ENERGY STAR education for every new employee and at quarterly companywide lighting sales meetings. These meetings focus on teaching their sales force the benefits of selling ENERGY STAR certified products to consumers, including a focus on protecting the climate.

- Continuing to be involved in the community. This year Metro’s Sustainability Director presented at the Green Homes Festival. The presentation featured easy ways to be energy efficient at home and how individuals can have a positive impact on climate change.
- Participating in the St. Louis Green Business Challenge. The St. Louis Regional Chamber and Growth Association developed the challenge to help companies and organizations adopt sustainable business practices that can reduce environmental impact, protect the climate, and help businesses remain competitive.
- Updating its website to allow customers to purchase ENERGY STAR certified lighting fixtures online and learn about the importance of protecting the climate. The website was also updated to allow residential and commercial customers to request free lighting audits.
- Retrofitting 7,937 incandescent bulbs from showrooms with ENERGY STAR certified LED bulbs, saving 1,094,907 kilowatt hours annually, which not only protects the climate, but also would provide enough electricity to power 104 homes.
- Continuing to place print, television, radio, and magazine advertisements about ENERGY STAR including climate protection messaging to reach an estimated audience of more than 10 million.

Samsung | Ridgefield Park, New Jersey

Samsung Electronics, Co. (Samsung) is a global market leader in high-tech electronics manufacturing and digital media. Samsung is receiving ENERGY STAR® Partner of the Year—Climate Communications recognition for its commitment to educating employees, leadership, stakeholders, and customers about energy efficiency and the impacts of climate change. Key 2014 accomplishments include:

- Developing a revised climate communications strategy, and identifying a climate communications objective, audience, and four main vehicles to deliver the climate communications strategy.
- Creating and running an advertisement in Times Square in New York City called “Improve Your Life and the Climate” to illustrate the impact that using energy efficient products can have on the climate, garnering more than 50 million impressions.
- Teaming up with Boys & Girls Clubs of America and ENERGY STAR to develop new, fun educational activities for youth to learn about energy efficiency and climate change.
- Contributing to three events on the ENERGY STAR Change the World Tour, which was all about community service and teaching local communities about the importance of energy efficiency and protecting the climate.
- Continuing its aggressive training program for sales force personnel and retailers to further educate consumers about the positive impact ENERGY STAR certified products have on the planet’s climate.
- Organizing a social media contest called Samsung Energy RockStar aimed at raising awareness about ENERGY STAR and protecting the climate. The contest generated 58,500 views, 1.3 million impressions and encouraged people to spread the word about environmentally friendly tips and behaviors.

Partner of the Year – Energy Efficiency Program Delivery

AEP Southwestern Electric Power Company | Shreveport, LA

AEP Southwestern Electric Power Company (SWEPCO) has provided utility services for over 100 years and currently serves approximately 524,000 customers in three states: Arkansas, Louisiana, and Texas. Headquartered in Shreveport, Louisiana, SWEPCO proudly stands by its commitment to provide reliable electric service at affordable prices. As part of that commitment, SWEPCO has partnered with ENERGY STAR® to promote energy efficiency through Home Performance with ENERGY STAR (HPwES) in Arkansas. SWEPCO is receiving ENERGY STAR Partner of the Year recognition for its successful implementation of the HPwES program. Key 2014 accomplishments include:

- Generating approximately 1.7 gigawatt hours in energy savings, including an installed measure conversion rate of 93 percent, up 22 percent from 2013.
- Experiencing 1,300 percent growth from 2013 to 2014 by completing 1,026 HPwES projects in 2014.
- Providing extensive program training in the form of monthly face-to-face mentoring sessions, six technical training events for program contractors, and utilizing a quality assurance/quality control process to foster best practices.
- Working collaboratively with the local natural gas utility program that provides rebates for energy efficiency home improvements, broadening the impact of the HPwES program, recruiting gas utility program contractors, and further enhancing the customer experience.
- Partnering big box hardware retailers with local HPwES contractors and offering auditing services at in-store kiosks.

Consumers Energy | Jackson, Michigan

As Michigan's largest utility, Consumers Energy provides natural gas and electricity to 6.6 million residents in all 68 Lower Peninsula counties. Consumers Energy offers a wide variety of residential and business energy efficiency programs underpinned by ENERGY STAR® certified products, home construction, and management strategies for buildings. Consumers Energy is receiving ENERGY STAR Partner of the Year recognition for its success in expanding delivery of Building Performance with ENERGY STAR, and promotion of certified products and new homes. Key 2014 accomplishments include:

- Expanding Building Performance with ENERGY STAR beyond K-12 schools to key commercial sectors including primary healthcare, universities and colleges, and office buildings. Thirty-one Consumers Energy customers have now participated, bringing 270 buildings into the program. In addition to ongoing energy management improvements, 50 energy efficiency projects have been completed, representing 421,000 kilowatt hours and 7,360 thousand cubic feet of energy savings.
- Working with more than 300 retailers across Michigan to promote ENERGY STAR certified lighting and appliances and distributing 85,000 ENERGY STAR certified light bulbs to those in need through partnerships with local food banks—saving customers more than 70,000 megawatt hours.

- Educating consumers about ENERGY STAR lighting through major community events such as converting the Grand Rapids New Year's ball from halogen to ENERGY STAR certified LED bulbs to garner media attention and leveraging ENERGY STAR program tools such as *Ask the Expert: How to Choose a Light Bulb* video on its own website to deepen customer understanding.
- Providing rebates for 510 ENERGY STAR certified homes, a 24 percent increase from the 2013 total of 411 homes.
- Helping 10 leading HVAC companies achieve new credentials to work with ENERGY STAR, increasing the number of active contractors by a third.
- Advancing workforce development in their Home Performance with ENERGY STAR program through effective collaboration with contractor networks, including ACI, Michigan Energy Efficiency Contractors Association, and local contractor organizations.

Efficiency Vermont | Burlington, VT

Efficiency Vermont was established as the nation's first statewide energy efficiency utility. Efficiency Vermont provides technical and financial assistance to help Vermont households and businesses reduce their energy use and costs with energy efficient buildings, equipment, and lighting. Efficiency Vermont is receiving ENERGY STAR® Partner of the Year recognition for building on its practice of using ENERGY STAR as a brand and messaging central platform in its Efficient Products Program, its implementation of Home Performance with ENERGY STAR (HPwES), and for its ENERGY STAR for Commercial and Industrial Buildings and ENERGY STAR Certified New Homes programs. Key 2014 accomplishments include:

- Sustaining high participation in the HPwES program as a result of adjustments to the program in 2013 for a complete market turnaround in 2014.
- Implementing the Vermont Home Energy Challenge campaign, encouraging competition between towns to reduce energy consumption and increase HPwES projects, resulting in a 178 percent increase in projects over projected numbers.
- Launching a program to include the U.S. Department of Energy's Home Energy Score with each HPwES project, a first step towards quantifying the value of energy efficiency upgrades.
- Continuing to transform key commercial markets by benchmarking energy performance with ENERGY STAR Portfolio Manager® and striving, along with customers, to achieve ENERGY STAR certification for high performing buildings. K-12 schools in Vermont participated in the first-in-the-nation voluntary, statewide benchmarking initiative and collectively scored well-above average on the Portfolio Manager scale, with roughly thirty schools earning ENERGY STAR certification.
- Supporting more than 130 ENERGY STAR certified homes and sharing over 900 program enrollment brochures with consumers interested in new housing starts.
- Delivering more than 21,000 megawatt hours of energy savings, nearly 2,700 kilowatts (kW) of summer demand savings, and nearly 4,900 kW of winter demand savings through its Efficient Products Program. These savings, secured through the third quarter of 2014 alone, represent increases of 15 – 23 percent over the same period in 2013. In addition, Efficiency Vermont secured 15 million gross impressions through advertising, and 163,000 website views. The volume of in- and outgoing calls, emails and chats that Efficiency Vermont engages in as a result of their efforts increased by almost 148 percent since 2013.

Fannie Mae Multifamily | Washington, DC

Fannie Mae Multifamily is the leading provider of financing for multifamily properties in the United States. In 2014, Fannie Mae provided more than \$28.6 billion in financing to the multifamily market, financing more than 500,000 units of multifamily housing. The company impacts millions of people by supporting quality, affordable residential housing. Fannie Mae is receiving ENERGY STAR® Partner of the Year recognition for its commitment to helping multifamily owners make their properties more environmentally sustainable by reducing energy and water consumption, in turn improving overall property quality. Key 2014 accomplishments include:

- Helping EPA launch the new 1 – 100 ENERGY STAR score for multifamily properties by gathering data through its Energy and Water Market Research Survey.
- Integrating ENERGY STAR into the standard multifamily mortgage processes, allowing owners and lenders the ability to assess a property’s energy risk along with the financial risk.
- Communicating the value of the ENERGY STAR score for multifamily properties in the multifamily market through conference speaking engagements and roundtables, media articles, and social media outlets.
- Expanding its annual reporting requirements to include energy benchmarking. Multifamily properties within a jurisdiction that requires energy benchmarking reporting are now also required to report their ENERGY STAR score and source EUI annually to Fannie Mae.
- Improving connections between ENERGY STAR and the bond market by disclosing to MBS investors when a Fannie Mae-financed property has a certification under the ENERGY STAR score for multifamily program, expanding investors’ ability to assess bonds with ENERGY STAR certification differently than bonds without certified properties.

Illinois Energy & Recycling Office at the Department of Commerce and Economic Opportunity Springfield, IL

The Illinois Energy & Recycling Office at the Department of Commerce and Economic Opportunity (DCEO), in collaboration with the Midwest Energy Efficiency Alliance, implements a statewide Home Performance with ENERGY STAR® (HPwES) program called Illinois Home Performance (IHP). By supporting IHP, DCEO seeks to build demand for whole-home energy assessments and retrofits and develop a qualified workforce. DCEO is receiving ENERGY STAR Partner of the Year recognition for its successful implementation of the HPwES program. Key 2014 accomplishments include:

- Leading 71 participating contractors to complete 2,971 HPwES projects across Illinois, each project earning Silver or Gold IHP Certificates in the process (a 58 percent increase in involved contractors and a 92 percent increase in projects).
- Issuing more than 2,000 Gold or Silver Illinois Home Performance Certificates, an official home improvement record integrated with Midwest Real Estate Data, Illinois’ largest Multiple Listing Service, to recognize homes achieving at least 15 percent energy savings.
- Supporting the training of 240 Illinois real estate professionals in building science, the value of energy efficiency, HPwES, and IHP Certificates.

- Fostering the success of U.S. Department of Energy Housing Innovation Award Winner Green Energy Improvement.
- Encouraging the sustainability of contractor businesses by incorporating modeling or prescriptive paths, subsidizing contractor training, facilitating networking and job placement services, and developing financing tools.
- Collaborating with Ameren Electric Gas, Ameren Illinois Electric, Commonwealth Edison, Nicor Gas, North Shore Gas, and Peoples Gas to offer a robust statewide HPWES program.

Kentucky School Boards Association | Frankfort, Kentucky

The Kentucky School Boards Association (KSBA) is a nonprofit corporation of school boards from each public school district in Kentucky, historically providing members governmental, board development, facility planning, legal, policy, and outreach services. Following the 2008 enactment of Kentucky Revenue Statute KRS160.325 directing local boards of education to address rising energy costs, KSBA created the School Energy Managers Project (SEMP) with the motto “dollars for students not energy.” In 2010, SEMP helped establish a state-wide energy management infrastructure to facilitate the implementation of energy efficiency projects in schools. KSBA is receiving ENERGY STAR® Partner of the Year recognition for its commitment to intelligent energy choices for new and existing public schools, in order to enhance both the environment and educational opportunities for the Commonwealth’s 645,000 public school students. Key 2014 accomplishments include:

- Assisting Kentucky school districts in formulating and implementing energy management plans using the seven-step ENERGY STAR Guidelines for Energy Management.
- Contributing to an increase in the number of ENERGY STAR certified schools in Kentucky from—12 to more than 265 since 2008—by helping fund and facilitate the inclusion of ENERGY STAR resources and tools in schools’ energy manager training.
- Participating in EPA’s ENERGY STAR National Building Competition with two school districts.
- Educating school board members, superintendents, and government officials and legislators throughout Kentucky on the importance of energy management through presentations, newsletters, and meetings.
- Committing more than 70 school districts to using ENERGY STAR Portfolio Manager® to benchmark energy data.
- Achieving more than \$48 million in avoided energy costs and reducing electricity usage across the state by more than 339 million kilowatt hours since 2010.

New Mexico Gas Company | Albuquerque, New Mexico

New Mexico Gas Company (NMGC), a TECO Energy Company, serves more than half a million residential customers throughout the state of New Mexico. About 80 percent of residents in its service territory rely on natural gas, primarily for water and home heating. NMGC is receiving ENERGY STAR® Partner of the Year recognition for its highly successful efforts to help its residential customers reduce natural gas demand and for successfully educating customers and suppliers about the benefits of ENERGY STAR to achieve its goals. Key 2014 accomplishments include:

- Marketing the value of ENERGY STAR products to consumers through multiple channels: TV, radio, newspaper, housing magazines, bill inserts, the NMGC website and local home shows, as well as through its trade ally network.
- Growing its trade ally network—increasing the number of participating contractors in the furnace program from 68 to 106 and from 49 to 98 in the tankless water heating program—and educating them on the benefits of ENERGY STAR certified products and incentives available through NMGC to help overcome higher initial cost.
- Incorporating the ENERGY STAR logo in all program materials including recruitment documents, consumer brochures, and advertisements; proving a variety of consumer-focused point of sale marketing materials to participating contractors and homebuilders; and working with them to ensure the ENERGY STAR label and messaging are properly used in the marketplace.
- Facilitating the sale and installation of 900 certified furnaces and 600 certified tankless water heaters saving approximately 100,000 to 110,000 therms.
- Promoting ENERGY STAR certified commercial clothes washers, water heaters, steam cookers, griddles, convection ovens, fryers, and dishwashers to its commercial customers.

PECO | Philadelphia, Pennsylvania

PECO is an electric and natural gas utility subsidiary of Exelon Corporation serving 1.6 million electric and 502,000 natural gas customers in southeastern Pennsylvania. PECO began promoting ENERGY STAR® products in 2009 and has been broadening its efforts ever since. Whether it's a residential or commercial customer, low-income or middle-class single family, adult head of household or school-aged child, PECO residents of all ages and walks of life are encouraged to use ENERGY STAR products to save energy and protect natural resources and the local environment. PECO is receiving ENERGY STAR Partner of the Year recognition for its commitment to promoting ENERGY STAR certified products. Key 2014 accomplishments include:

- Facilitating the sale of more than 1.5 million CFLs and LEDs through retail channels with a notable 676 percent increase in LED sales between 2013 and 2014.
- Promoting ENERGY STAR certified appliances, electric heating and cooling equipment, and natural gas heating and hot water equipment and adjusting electric appliance and equipment rebate levels to focus on the measures that carried the maximum energy savings—successfully influencing the sale of nearly 23,000 products.
- Cross promoting its appliance recycling incentive, along with rebates offered on new ENERGY STAR certified refrigerators, to encourage customers to have their old refrigerators hauled away instead of keeping them as secondary refrigerators. Through October 2014, PECO provided rebates for 9,863 older refrigerators and freezers.
- Adding new outreach efforts to homebuilders, architects, realtors, home energy raters and municipal construction inspectors to promote the benefits of ENERGY STAR Homes. Although still in its infancy, the program is already showing great promise and is on track to certify more than 100 homes.
- Saving PECO customers 113,418 megawatt hours annually from programs directly linked to ENERGY STAR and proper recycling.

Potomac Electric Power Company (“Pepco”) | Washington, DC

“Pepco” has been providing electric service to the Washington, D.C., metropolitan area for 117 years. The company is receiving ENERGY STAR® Partner of the Year recognition for its energy efficiency programming in its Maryland service territory, which includes 537,000 customers. Pepco launched its residential energy efficiency programs in Maryland in 2008 and is making great strides toward meeting or exceeding its EmPOWER Maryland energy efficiency goals, crediting much of its success to effectively leveraging the powerful ENERGY STAR brand in residential new construction and certified products. Key 2014 accomplishments include:

- Providing incentives for more than 500 homes, bringing the program total to 951. Market share for ENERGY STAR certified homes in the Pepco service territory is now close to 40 percent, and Pepco provides extensive training to builders, raters, and other partners to meet stringent Version 3.1 requirements.
- Incorporating ENERGY STAR messaging into consumer campaigns using Facebook, web banners, Google AdWords, newspaper advertisements, and print inserts showcasing all of Pepco’s programs that delivered 4.8 million impressions for the year.
- Facilitating the sale of more than 12,000 ENERGY STAR certified appliances and 1.6 million ENERGY STAR certified lighting products—an 11 percent increase in bulb sales compared to the same time period in 2013—resulting in annual savings of more than 75,500 megawatt hours.
- Encouraging customers to participate and take advantage of a wide range of energy-saving programs and purchase ENERGY STAR certified products: appliances, high-efficiency cooling and heating systems, as well as CFL and LED bulbs. The ENERGY STAR logo was seen in free-standing inserts, newspaper ads, direct mail, utility bill inserts, Facebook ads, Google ads, radio ads, email, rich media mobile ads and web banners.
- Collaborating with other Maryland utilities and industry stakeholders to advance the EmPower Maryland Home Performance with ENERGY STAR program.

PPL Electric Utilities | Allentown, Pennsylvania

PPL Electric Utilities delivers electricity to more than 1.4 million customers in Eastern and Central Pennsylvania. PPL Electric Utilities launched its ENERGY STAR® programming in 2010 with certified lighting and has since expanded to include refrigerators, refrigerator recycling, and heat pump water heaters. PPL Electric is receiving ENERGY STAR Partner of the Year recognition for making great strides toward evolving its residential retail program to respond to changing market conditions to achieve its energy efficiency goals. Key accomplishments in 2014 include:

- Partnering with 56 retail chains in 443 markets, including big-box stores and small independent stores, to conduct more than 3000 retail visits and sales associate training sessions on ENERGY STAR products.
- Facilitating the sale of more than 320,000 ENERGY STAR certified CFLs and nearly 450,000 certified LEDs through participating retailers. Having successfully transformed the CFL market, PPL Electric transitioned to an all LED focus in the second half of 2014, leading to a 600 percent increase in LED SKUs and a 689 percent increase in LED bulb sales from 2013 to 2014.

- Providing incentives for more than 4,000 new ENERGY STAR refrigerators, while retiring and properly recycling more than 7,200 older refrigerators and freezers. PPL Electric increased customer incentives for refrigerators as part of its transition to promoting ENERGY STAR Most Efficient 2014 Refrigerators to deliver even more energy savings to customers.
- Offering advice on purchasing ENERGY STAR products through nine community outreach events and 157 in-store events.
- Saving PPL Electric Utilities customers about 42,000,000 annual kilowatt hours of electricity.

Sacramento Municipal Utility District | Sacramento, California

The Sacramento Municipal Utility District (SMUD) is a community-owned electric utility serving the greater Sacramento, California, region since 1946. With a 1.4 million service-area population and 600,000 residential and commercial accounts, SMUD is the sixth largest community-owned electric utility in the nation. SMUD is receiving ENERGY STAR® Partner of the Year recognition for its tradition of dynamic and innovative energy efficiency programming using ENERGY STAR messaging and branding to help customers identify quality, energy efficient products. Key 2014 accomplishments include:

- Driving the sale of two million ENERGY STAR lighting products—the equivalent of almost four per household—in 2014 with a focus on increasing the market for ENERGY STAR certified LEDs. The lighting program delivered more than 64 gigawatt hours (GWh) of energy savings and in excess of 7 megawatts (MW) of peak savings in 2014, up 22 percent from 2013.
- Promoting a wide range of ENERGY STAR certified products through its Plug-Load Rebate program, including televisions and clothes washers meeting ENERGY STAR Most Efficient 2014 criteria and ENERGY STAR Emerging Technology Award-winning clothes dryers. The Plug-Load Rebate program achieved more than 13 GWh of energy savings and 2 MW in peak savings in 2014, an increase of 60 percent over 2013.
- Fielding the Retail Products Platform (RPP) pilot led by Pacific Gas & Electric Company (PG&E), in collaboration with the Northwest Energy Efficiency Alliance and in partnership with Kmart. The RPP is a mid-stream program that entices retailers to stock and promote more ENERGY STAR products, thereby influencing consumers' buying decisions and potentially transforming the market for energy efficient products. PG&E and SMUD's work on this pilot in 2014 is helping lay the groundwork for EPA's efforts to expand the platform on a national scale in 2015-2016.

Salt River Agricultural Improvement and Power District | Tempe, Arizona

Salt River Project Agricultural Improvement and Power District (SRP) was established in 1903 under the National Reclamation Act and is currently the nation's third-largest public power utility, serving 970,000 customers. In aggregate, more than 11 percent of Salt River Project's retail energy requirements for the year were met with sustainable resources. Salt River Project is receiving ENERGY STAR® Partner of the Year recognition for achievement in the ENERGY STAR Certified Homes program. Key 2014 accomplishments include:

- Since January, more than 60 percent of the homes built in the company's service territory have participated in SRP's ENERGY STAR certified homes incentive program, launched in 2012.

- Supporting the construction of more than 3,000 ENERGY STAR certified homes, resulting in more than 19,000,000 annual kilowatt hour savings.
- Enrolling 38 builders in the program, an increase of nearly 30 percent since 2013, and conducting one-on-one training programs titled with participating builders and select trades.
- Collaborating with FSL Home Improvements and Arizona Public Service to deliver the Home Performance with ENERGY STAR program.

SoCalGas® | Los Angeles, California

SoCalGas has been delivering clean, safe, and reliable natural gas to its customers for more than 140 years. It is the nation's largest natural gas distribution utility, serving 20.5 million consumers in more than 500 communities. SoCalGas is receiving ENERGY STAR® Partner of the Year recognition for its commitment to utilizing ENERGY STAR tools and strategies to reduce program costs and streamline implementation timelines while increasing the efficacy of its energy efficiency programs. Key activities in 2014 included:

- Highlighting products that met ENERGY STAR Most Efficient 2014 criteria through cooperative marketing with retailers, social media, in-store POP, and more than 400 in-store rebate events. These activities are credited with increasing customer pre-purchase requests for ENERGY STAR certified products by 11 percent.
- Increasing the stocking and visibility of ENERGY STAR certified water heaters by offering customized in-store signage and sales associate trainings. SoCalGas influenced retailers to stock models that were only available for special order in 2013, and redeemed rebates on ENERGY STAR water heaters in 2014 increased by more than 1,000 percent over 2013.
- Selling the most ENERGY STAR Most Efficient 2014 clothes washers in California—resulting in 1,305 therms saved during a two-week promotion with ENERGY STAR partners Samsung and other Western Regional Utility Network (WRUN) utilities.
- Offering rebates for ENERGY STAR certified products and supplying point of sale materials featuring ENERGY STAR to participating retail stores that support these offerings. As part of the program, SoCalGas trained more than 600 store managers on the benefits of ENERGY STAR products and associated rebate offerings for its customers.
- Maintaining awareness among store staff through quarterly store visits and trainings.
- Saving approximately 571,000 therms in 2014, an increase of approximately 12 percent over 2013.

The Lighting & Products Sponsors of Mass Save® | The Commonwealth of Massachusetts

Mass Save® is an initiative of Massachusetts' electric utilities and energy efficiency service providers, in partnership with the Massachusetts Department of Energy Resources, to help residents and businesses improve their energy efficiency and realize related cost savings. The sponsors of Mass Save—Cape Light Compact, National Grid, NSTAR, Unitil, and Western Massachusetts Electric Company (Sponsors)—are receiving ENERGY STAR® Partner of the Year recognition for Mass Save's outstanding use of the ENERGY

STAR platform to increase demand for energy efficiency, in addition to coordinated programming with other states in the Northeast. Key accomplishments in 2014 include:

- Fielding an aggressive residential marketing campaign leveraging more than 2,500 retail and manufacturer partnerships, and utilizing traditional, digital, and social media to convey to consumers the energy saving benefits of a wide variety of ENERGY STAR products- including some meeting ENERGY STAR Most Efficient 2014 criteria and clothes dryers that earned the EPA's 2014 Emerging Technology Award.
- Holding nearly 700 retail sales associate trainings and about 80 public outreach events featuring ENERGY STAR.
- Reaching beyond traditional media partnerships and retail store execution to include an emphasis on social and digital media to bring the Mass Save and ENERGY STAR brands to customers, generating more than 250 million impressions that helped drive the sale of about five million ENERGY STAR products and delivered savings of almost 145 million kilowatt hours in 2014 alone.
- Contributing, through these efforts, to the Commonwealth of Massachusetts' fourth consecutive ranking by the American Council for an Energy Efficient Economy as the nation's most energy efficient state.

Partner for the Year – Energy Management

Bristol-Myers Squibb | New York, New York

Bristol-Myers Squibb is a global BioPharma company focused on discovering, developing, and delivering innovative medicines that help patients prevail over serious diseases. The company has built a robust energy management program by using ENERGY STAR® energy management tools, and actively participates in the ENERGY STAR partnership. Bristol-Myers Squibb is receiving ENERGY STAR Partner of the Year recognition for the development of its energy program. Key 2014 accomplishments include:

- Achieving a 2.1 percent reduction in energy intensity for its top energy consuming sites worldwide. Prior to 2014, Bristol-Myers Squibb had achieved an energy reduction of 10 percent and had reduced greenhouse gas emissions by 11.3 percent from 2009 to 2013 on an absolute basis.
- Implementing 238 energy projects since 2010, generating an annual average savings of \$13.1 million from an investment of \$31.5 million.
- Establishing a global energy management program that engages all 28 major global facilities.
- Training key employees on technology-specific topics and providing energy management classes for those in the company's energy manager network.
- Earning ENERGY STAR certification for three buildings.
- Establishing an energy capital funding program to enable energy projects to be funded without competing against other non-energy projects.
- Promoting energy efficiency and building capacity for better energy management among employees through numerous energy fairs, lighting fairs, and Earth Day observances.

Cherokee County Schools | Murphy, North Carolina

Cherokee County Schools (CCS) educates more than 3,000 students and owns more than 650,000 square feet of building space. CCS is receiving ENERGY STAR® Partner of the Year recognition for its commitment to creating healthy, safe, and environmentally friendly schools as an essential part of achieving a climate for student academic success. Key 2014 accomplishments include:

- Upgrading all school appliances and equipment, including photocopiers, printers, dishwashers, clothes washers, and air conditioners to ENERGY STAR certified products.
- Communicating the value of ENERGY STAR through the dissemination of pamphlets, displays, and educational materials, as well as at conferences and on the district's website.
- Replacing all CFL light bulbs with more energy efficient LED bulbs throughout all of its schools.
- Cumulatively saving more than \$1.6 million, equivalent to hiring nearly 50 first-year teachers.
- Earning ENERGY STAR certification for all schools in the district for two consecutive years.

Corning Incorporated | Corning, New York

Corning Incorporated, a world leader in specialty glass and ceramics, creates and manufactures keystone components that enable high-technology systems for consumer electronics, mobile emissions control, telecommunications, and life sciences. Corning is receiving ENERGY STAR® Partner of the Year recognition for the rapid maturation of its energy management, environmental performance, and greenhouse gas emission control efforts. Key 2014 accomplishments include:

- Achieving a 3.4 percent improvement in corporate energy productivity in 2014 and a 29 percent improvement since 2007, all while integrating a new business into the corporate energy baseline, which increased by 20 percent.
- Taking on new challenges by joining the Clinton Global Initiative and adopting the goal to further improve energy efficiency by an additional 15 percent by 2020.
- Working with ENERGY STAR industrial partners to test a new, immersive training model to develop energy management skills in corporate energy personnel.
- Leading energy management in the glass industry through the ENERGY STAR Focus on Energy Efficiency in Glass Manufacturing.
- Promoting energy efficiency through internal and external trade communications and through its 34 sites that have taken the ENERGY STAR Challenge for Industry.

Intertape Polymer Group, Inc. | Sarasota, Florida

Intertape Polymer Group (IPG) is a manufacturer of tapes, films, woven fabrics, and complementary packaging systems for industrial and consumer use. The company operates 10 production plants and employs approximately 1,800 people. IPG is receiving ENERGY STAR® Partner of the Year recognition for broadening its energy program throughout the corporation while strengthening its partnership with ENERGY STAR. Key 2014 accomplishments include:

- Reducing energy intensity by 2.5 percent in 2014 and by 24 percent since becoming an ENERGY STAR partner in 2009.
- Achieving the ENERGY STAR Challenge for Industry at its Carbondale facility for the second time,

enabling IPG to avoid more than 34,000 metric tons of carbon emissions. Overall, six plants have achieved the 10 percent energy intensity reduction.

- Launching a sophisticated energy data management system to improve tracking and analysis of energy performance.
- Engaging plant staff through Energy Treasure Hunts and supporting energy champions to become Certified Energy Managers (CEM).
- Building a state-of-the-art tape manufacturing plant that will eliminate use of volatile organic compounds while operating more efficiently.
- Supporting the ENERGY STAR Change the World Tour by conducting an Energy Treasure Hunt at the Danville Boys & Girls Club to identify significant savings opportunities.
- Continuing to build a local energy manager network in Danville, Virginia to advance energy efficiency at local companies and to promote ENERGY STAR tools and resources.

Kilroy Realty Corporation | Los Angeles, California

Kilroy Realty Corporation (KRC) is a real estate investment trust that has owned, developed, acquired, and managed real estate assets in major west coast office markets for more than 65 years. KRC is receiving ENERGY STAR® Partner of the Year recognition for its commitment to achieving energy efficiency across its portfolio and successfully communicating the ENERGY STAR brand with tenants and brokers. Key 2014 accomplishments include:

- Reducing its year-over-year energy usage by more than one million kilowatt hours (kWh). Since 2010, KRC has cumulatively saved more than 12 million kWh and more than \$1.75 million.
- Launching the “How We Stay Certified” Twitter campaign to share ENERGY STAR best practices with others.
- Expanding ENERGY STAR communications, especially to brokers and tenants, by launching the KRC Tenant Sustainability Awards, holding ENERGY STAR Tenant Appreciation Events, and participating in numerous other speaking engagements.
- Earning the recognition of most sustainable real estate company in North America by the Global Real Estate Sustainability Benchmark.
- Achieving ENERGY STAR certification for 56 percent of its managed properties.

Mansfield Independent School District | Mansfield, Texas

Mansfield Independent School District (MISD) serves nearly 33,000 students across more than six million square feet of building area. MISD is receiving ENERGY STAR® Partner of the Year recognition for its commitment to improving energy efficiency as the district undergoes rapid growth. Key 2014 accomplishments include:

- Continuing with regular building audits, approximately 50 per week, and communicating its results with building administrators.
- Communicating the value of ENERGY STAR to internal and external audiences through presentations and encouraging a culture in which energy efficient behaviors are practiced at home, as well as at school.

- Enacting complete energy shutdowns over extended breaks, asking faculty and staff members to unplug all devices to diminish the possibility of wasted energy.
- Creating Energy Champion groups at all 41 of its elementary and secondary campuses. These Energy Champions communicate with the Assistant Superintendent and provide guidance and feedback to their campuses regarding effective conservation practices, encouraging every staff member to actively participate in energy conservation efforts.
- Avoiding more than \$3 million in costs since June 2012, and more than \$1 million in 2014 alone through energy efficient measures.
- Earning ENERGY STAR certification for 35 buildings, for a total of 225 buildings since 2006.

Parmenter | Miami, Florida

Parmenter is a fully integrated real estate investment, management and development firm that manages more than a billion dollars in assets throughout the United States. Parmenter is one of the country's oldest and most respected real estate organizations, active nationally in the ownership and operation of high-quality office properties. Parmenter is receiving ENERGY STAR® Partner of the Year recognition for its commitment to continuous improvement of energy efficiency by renovating underperforming properties and repositioning those properties for acquisition. Key 2014 accomplishments include:

- Continuing to expand ParmenterGREEN, Parmenter's sustainability department, by developing goals and objectives, sustainable strategies, and tools to advance sustainability at the property level.
- Increasing its average 1 – 100 ENERGY STAR score and achieving an average ENERGY STAR score of more than 80 across its portfolio of buildings.
- Earning ENERGY STAR certification for 76 percent of its properties.
- Distributing a monthly High Performance Building newsletter to all internal employees, promoting ENERGY STAR educational webinars, energy-saving initiatives, energy efficiency success stories, tips on how to save energy, and suggestions for engaging tenants on energy efficiency.
- Achieving Member status in the ENERGY STAR Certification Nation campaign by assisting the certification of 14 buildings in 2014.

Scott County Schools | Georgetown, Kentucky

Scott County Schools serves more than 9,000 students in 14 schools. The school district became an ENERGY STAR® partner in 2010 and has since embraced ENERGY STAR tools to make major improvements in energy efficiency and costs for the district. Scott County Public Schools is receiving ENERGY STAR Partner of the Year recognition for its effective use of ENERGY STAR tools and resources in its energy management plan. Key 2014 accomplishments include:

- Earning ENERGY STAR certification for all school buildings in the district.

- Entering all schools in the district into the ENERGY STAR National Building Competition for three consecutive years.
- Improving its average, portfolio wide 1 – 100 ENERGY STAR score from 71 to 88 compared to its 2010 baseline.
- Educating the School Board, administrators, teachers, maintenance, custodial and other support staff members, and students on the financial and environmental benefits of energy management through in-person presentations and meetings.
- Presenting the value of ENERGY STAR to students.
- Reducing energy use by more than 17 percent compared to its 2010 baseline.

SL Green Realty Corp | New York, New York

SL Green Realty Corp, New York City's largest office landlord, is a real estate investment trust (REIT) that primarily acquires, owns, manages, leases, and repositions office properties in Manhattan, with an expanding retail and multifamily portfolio. As of December 31, 2014, SL Green owned interests in 36 suburban assets totaling 5.9 million square feet. This includes ownership interests in 28 million square feet of buildings. SL Green is receiving ENERGY STAR® Partner of the Year recognition for its commitment to using ENERGY STAR as the foundation of its energy management program. Key 2014 accomplishments include:

- Earning ENERGY STAR certification for 16 properties and more than 8.5 million square feet of building space and joining the Certification Nation campaign as a Premier member.
- Continuing its commitment to building sustainable work environments through the Memorandum of Understanding with EPA by benchmarking its properties through ENERGY STAR Portfolio Manager® and applying for ENERGY STAR certification for eligible buildings. Since the launch of its benchmarking program in 2010, more than 25 properties, totaling 11.5 million square feet have received this designation.
- Investing more than \$35 million in energy efficiency projects since 2010, including LED lighting, and HVAC, and real time energy management initiatives to save more than \$13 million annually with an average project payback of only three years.
- Extensive tenant outreach and education program to communicate the importance of sustainability and energy efficiency, including the value of ENERGY STAR to tenants through email blasts, building signage, webinars, and town hall events designed to engage volunteers and tenants.
- Developing its annual GRI Sustainability report to share key program information and highlights with shareholders, investors, and tenants. SL Green's report includes complete greenhouse gas emissions reporting and future commitments to program development.

The Kroger Company | Cincinnati, OH

The Kroger Company is the nation's largest traditional grocery retailer, employing more than 375,000 associates who serve customers in 2,638 supermarkets and multi-department stores. Kroger is receiving ENERGY STAR® Partner of the Year recognition for its longtime commitment to investing in energy reduction initiatives. Key 2014 accomplishments include:

- Earning the ENERGY STAR for 165 stores in 2014 and joining the Certification Nation campaign as an Elite member.
- Achieving Designed to Earn the ENERGY STAR recognition for 22 projects in 2014. Kroger pursues Designed to Earn the ENERGY STAR for all new stores and major expansion projects.
- Reducing energy use by 33 million kilowatt hours (kWh), or \$3 million, in 2014. Companywide, Kroger has reduced its energy use by 35 percent since 2000. That's equivalent to 1.6 billion kWh.
- Implementing energy efficiency upgrades such as refrigerated service case LED lighting retrofits, multi-deck case LED lighting retrofits, and decommissioning of produce island cases in their stores.
- Creating an environment of friendly competition among Division Energy Engineers by periodically issuing reports that tell the progress each Division is making toward certifying stores. These reports include the numbers of certified stores in each Division and the average ENERGY STAR 1-100 score.

Tishman Speyer | New York, New York

Tishman Speyer is one of the leading owners, developers, operators, and fund managers of first-class real estate in the world. With a focus on creating properties of exceptional and enduring value, the firm has created a connected and vertically integrated property management platform dedicated to delivering continuous improvements in sustainability. Tishman Speyer is receiving ENERGY STAR® Partner of the Year recognition for its commitment to utilizing ENERGY STAR tools and resources to enhance its properties. Key 2014 accomplishments include:

- Benchmarking its entire U.S. property portfolio in ENERGY STAR Portfolio Manager® and earning an average 1 – 100 ENERGY STAR score of more than 78, representing an eight percent improvement over the past four years.
- Combining real-time monitoring with ENERGY STAR Portfolio Manager metrics to develop new operational, maintenance, and facility improvements.
- Developing Tishman Speyer University to take internal lessons-learned and best practices to its global management platform, including a three-day seminar incorporating ENERGY STAR and presenting new technologies and findings to the broader company.
- Spearheading New York City efforts to mandate energy benchmarking for all commercial real estate properties.
- Achieving Premier Member status in the ENERGY STAR Certification Nation campaign by supporting the certification of more than 20 buildings in 2014.

Partner of the Year – Home Energy Rater

Building Energy, Inc. | Star, Idaho

Building Energy, Inc. is an independent energy services company providing audits and certifications of residential homes and commercial buildings. Building Energy is committed to providing quality ENERGY STAR® certification services for the state of Idaho and is receiving ENERGY STAR Partner of the Year recognition for its support of ENERGY STAR certified homes. Key 2014 accomplishments include:

- Certifying more than 500 homes with a cumulative total of more than 2,000 ENERGY STAR certified homes in the last four years.
- Providing ongoing ENERGY STAR field training, improving the compliance record of building clients and resulting in reduced customer call-backs.
- Fostering a team approach with ENERGY STAR building clients to reinforce compliance and ensure comprehensive understanding of ENERGY STAR requirements.
- Providing energy and verification services to local ENERGY STAR builder partners as part of the St. Jude's Dream Home campaign.

Enersafe, LLC | Linwood, Michigan

Enersafe, LLC was created primarily for the purpose of testing and certifying new homes. Enersafe supports and uses ENERGY STAR® as the basis for all of its evaluations and is receiving ENERGY STAR recognition for its training and educational efforts. Key 2014 accomplishments include:

- Verifying more than 50 ENERGY STAR certified homes.
- Partnering with HVAC contractors, providing training on ENERGY STAR requirements, and developing procedures to make certain that all homes meet ENERGY STAR duct leakage requirements and that all units are properly installed.
- Encouraging builder partners to move toward processes and products (e.g., tankless hot water heaters and furnace blower motors) that require less energy than traditional ones.
- Training builder partners' project managers in factors covered by ENERGY STAR's Thermal Enclosure and Water Management checklists.
- Teaching Delta Community College Residential Construction, Construction Management, and Architectural students about the many benefits of the ENERGY STAR program.

Jacksonville Building Science, LLC | Jacksonville, Florida

Jacksonville Building Science, LLC is a privately owned company with expertise and certifications in the fields of energy rating and building science. Started in 2009, the company has evolved from doing performance testing and balancing on HVAC systems measuring airflow, and diagnosing HVAC comfort issues, to designing and testing HVAC systems for new home builders as well as verifying new homes for ENERGY STAR® certification. Jacksonville Building Science is receiving ENERGY STAR Partner of the Year recognition for its support of ENERGY STAR certified homes. Key 2014 accomplishments include:

- Verifying 192 ENERGY STAR certified homes for a cumulative total of more than 500 homes since 2010.

- Giving presentations to area builders highlighting the benefits of ENERGY STAR certification.
- Educating sales professionals for large builders in Northeast Florida.
- Participating and currently serving as Secretary for monthly Trade Council meetings focused on continuous quality improvement.

PEG | Fairfax, Virginia

PEG is a diversified engineering and environmental consulting firm with headquarters located in Fairfax, Virginia. PEG provides many engineering design services and third-party program management for programs such as ENERGY STAR®. PEG has been a participant in the ENERGY STAR Certified Homes program for more than six years. It is receiving ENERGY STAR Partner of the Year recognition for its contribution to rating ENERGY STAR certified homes. Key 2014 accomplishments include:

- Certifying more than 13,000 homes as ENERGY STAR in 2014 for a cumulative total of more than 52,000 homes since 2009.
- Developing an average of 75 unique Manual J load calculations per day and developing an average of 10 unique residential HVAC systems per week.
- Scheduling and performing an average of more than 200 inspections/tests per day for more than 75 builder clients, including ENERGY STAR partners.
- Conducting more than 24 day-long ENERGY STAR training sessions for more than 400 home builder and trade partner representatives.
- Developing a series of webinar training sessions for more than 1,000 home builders, trade partners, and Home Energy Raters.

SkyeTec | Jacksonville, Florida

SkyeTec is an energy rating and indoor environmental consulting company that provides third-party inspections for residential and commercial construction projects throughout the United States. In 2008, SkyeTec saw the opportunity to provide home builders across the United States with energy rating services to meet the growing demand for ENERGY STAR® certified homes. Today, SkyeTec takes a consultative approach to energy services, offering builders custom, cost-effective options for achieving their efficiency goals, ongoing education and training, rebate program coordination, technical support, and marketing and sales support. SkyeTec is receiving ENERGY STAR Partner of the Year recognition for its support of ENERGY STAR certified homes. Key 2014 accomplishments include:

- Verifying more than 3,466 homes for ENERGY STAR certification in 2014 for a cumulative total of 15,421 ENERGY STAR certified homes since 2008.
- Creating an online tool for SkyeTec clients to track the status of their ENERGY STAR inspections, track the performance of their homes, and compare the efficiency and inspection results of their homes to other ENERGY STAR certified homes verified by SkyeTec in the same geographical area.
- Making it easier and more convenient for clients to educate their sales staff, insulation contractors, and HVAC contractors on the guidelines for building ENERGY STAR certified homes via online training modules.

TopBuild Home Services | Daytona Beach, Florida

TopBuild Home Services, formerly Masco Home Services, is one of the largest home energy rating companies in the United States. Under its Environments For Living® program, TopBuild Home Services is committed to helping builders construct high performance homes that are energy efficient, durable, and safe. TopBuild Home Services is receiving ENERGY STAR® Partner of the Year recognition for its contribution to rating ENERGY STAR certified homes. Key 2014 accomplishments include:

- Verifying more than 7,600 ENERGY STAR certified homes in 2014 and bringing its cumulative total to more than 130,000 homes certified since 2005.
- Continuing to provide ENERGY STAR training to enhance the network of credentialed HVAC contractors.
- Continuing to train state municipalities and building officials on ENERGY STAR requirements and promoting its acceptance as an above-code program, while also actively participating in utility programs that promote the ENERGY STAR program by providing builder incentives.
- Programming its online database to enable HVAC contractors, Home Energy Raters, and builder field personnel to electronically complete, submit, and track information required for ENERGY STAR certification.

Partner of the Year – New Home Builder

Brighton Homes Idaho, Inc. | Boise, Idaho

Brighton Homes Idaho, Inc., is the home building division of Brighton Corporation, Idaho's largest diversified real estate developer. In 2009, the company made the decision to build only ENERGY STAR® certified homes. Brighton Homes is receiving ENERGY STAR Partner of the Year recognition for its continued growth as an ENERGY STAR home builder and commitment to building and promoting ENERGY STAR certified homes. Key 2014 accomplishments include:

- Building more than 140 ENERGY STAR certified homes in 2014, with 95 percent of buyers saying that ENERGY STAR was a factor in their home-buying decisions when surveyed post-closing.
- Emphasizing its commitment to building ENERGY STAR certified homes on its website homepage, as well as pages highlighting the features and benefits of ENERGY STAR certified homes, and advertising on Facebook and Pinterest, flyers, outdoor signage, and banners.
- Holding regular meetings and training sessions with its framing, HVAC, and insulation subcontractors to ensure compliance with ENERGY STAR program requirements and discuss ways to improve processes and products, including holding Brighton University sessions in the field for better understanding of assembly and application.
- Implementing site-specific HVAC systems using the latest software available and researching the most efficient use of water and air supply to provide the best resource efficiency and home comfort.

Cobblestone Homes | Saginaw, Michigan

Cobblestone Homes is a leading builder located in Michigan's Great Lakes Bay Region. Cobblestone Homes is receiving ENERGY STAR® Partner of the Year recognition for its commitment to ENERGY STAR and dedication to educating homeowners. Key 2014 accomplishments include:

- Building 41 additional ENERGY STAR certified homes, bringing Cobblestone Homes' total of ENERGY STAR certified homes to more than 300 since 2005.
- Providing 41 homeowner post-sales training sessions about the benefits and features of ENERGY STAR certified homes, as well as displaying innovative exhibits and hands-on activities at demonstration centers. Additionally, an ENERGY STAR Challenge is presented to homeowners that rewards the homeowner with the most utility bill savings.
- Conducting two different inspections for insulation during the building process and ensuring that HVAC equipment is sized correctly at the outset, resulting in zero "comfort complaints" from homeowners. The company credits ENERGY STAR with providing the foundation for much of its quality control.
- Developing a "sales toolbox" which is focused on energy efficiency, water conservation, and the enhancement of HVAC systems.
- Establishing best practices by periodically hiring two additional energy raters to rate a home in progress and ensure consistency across their ratings and findings.

Fulton Homes | Tempe, Arizona

Fulton Homes is the largest family-owned home builder in Arizona. In 2009, the company committed to building 100 percent ENERGY STAR® certified homes, demonstrating its dedication to reducing environmental impacts. Fulton Homes is receiving ENERGY STAR Partner of the Year recognition for building ENERGY STAR certified homes in Arizona, while emphasizing training and cost innovation. Key 2014 accomplishments include:

- Building more than 300 ENERGY STAR certified homes, totaling more than 2,400 since joining the program in 2009.
- Launching a television campaign focusing on ENERGY STAR certified homes during the company's Phoenix Suns basketball sponsorship that expanded to local affiliates as well as cable channels for statewide coverage.
- Training 100 percent of its construction staff, subcontractors, and sales team, and providing ENERGY STAR-specific information at the Fulton Homes Learning Center.
- Saving \$350,000 on homes built during 2014 as a result of compact duct designs for air-conditioning units.
- Committing to building all homes as EPA Indoor airPlus qualified homes, providing additional comprehensive health protections to homeowners.

Providence Homes, Inc. | Jacksonville, Florida

Providence Homes, Inc. is one of the largest locally owned and operated home building companies in the Jacksonville, Florida, area. In 2009, the company made the decision to build only ENERGY STAR® certified homes and is fully engaged in educating homeowners and realtors about their features and benefits. Providence Homes is receiving ENERGY STAR Partner of the Year recognition for its commitment to building and promoting energy efficient homes. Key 2014 accomplishments include:

- Building more than 150 ENERGY STAR certified homes with a projected median annual home energy savings of \$737.
- Running two ads for six months in local publications, reaching 4,000 real estate professionals and showcasing the company's commitment to ENERGY STAR, with additional ads on Facebook and LinkedIn.
- Requiring all sales associates to give presentations highlighting ENERGY STAR certified homes at local real estate offices throughout the year and featuring the "Better is Better" video prominently on the company's homepage.
- Facilitating a trade council consisting of 13 key trades and staff members, with the goal of increasing energy efficiency while reducing construction costs. As a result, the company has reduced the amount of lumber used in its homes and lowered construction costs by \$200 per home.
- Reducing HVAC warranty-related expenses by 81 percent from 2008 to 2013.
- Entering four homes in the Northeast Florida Builders Association Parade of Homes, all of which highlighted the benefits and features, including cost savings, of ENERGY STAR certified homes.

Partner of the Year – Product Manufacturer

Eaton's Cooper Lighting Business | Peachtree City, Georgia

Eaton's Cooper Lighting Business delivers a wide range of innovative and reliable indoor and outdoor lighting solutions, as well as controls products specifically designed to maximize performance, energy efficiency, and cost savings. The company is an industry leader providing high-quality recessed downlighting, track, and surface products. Eaton's Cooper Lighting is receiving ENERGY STAR® Partner of the Year recognition for its impressive offering of ENERGY STAR certified products in the recessed downlight category (3,997 configurable products) and commitment to educating customers about ENERGY STAR. Key accomplishments in 2014 include:

- Adding more than 840 new ENERGY STAR certified products (raising its total to nearly 4,000), including those with its innovative WaveStream™ LED technology.
- Training more than 11,000 retailer and distributor employees on ENERGY STAR through a variety of vehicles, including the Cooper Lighting SOURCE training facility, email, newsletters, online videos, and in-store events.
- Partnering with Georgia Power to develop an educational lighting exhibit in their Atlanta headquarters, including an interactive LED exhibit which educates and demonstrates to consumers the benefits of ENERGY STAR certified products.
- Collaborating with EPA for the debut of the ENERGY STAR LED lighting Facebook tab by featuring select products to help consumers learn about and experience the benefits of ENERGY STAR certified LED lighting in a new and engaging way.

- Partnering with retailers and residential builders to educate associates on the benefits of ENERGY STAR certified lighting products through strategic implementation of its innovative Halo Hut educational kiosk.

Good Earth Lighting | Mount Prospect, Illinois

Good Earth Lighting designs, develops, and manufactures innovative light fixtures that offer consumers excellent light output while reducing energy consumption. Good Earth Lighting's mission is to be a leading supplier of well-styled, value driven, ENERGY STAR® certified fixtures for the residential and commercial markets and employing fabrication processes and materials that minimize waste and are recyclable. Good Earth Lighting is receiving ENERGY STAR Partner of the Year recognition for being a leader in underscoring the importance and elevating the visibility of ENERGY STAR certified light fixtures in the retail sector. Key accomplishments in 2014 include:

- Introducing 19 new ENERGY STAR certified products, increasing its ENERGY STAR offering to almost two-thirds of its entire product portfolio.
- Introducing a line of LED motion-activated security light fixtures that offer consumers the opportunity to enhance their current outdoor décor and reduce their energy consumption.
- Training 5,000 retailer and whole channel associates through a variety of vehicles; including email, newsletters, and in-store displays.
- Enhancing the web presence of ENERGY STAR light fixtures via the company website.
- Adding three Pinterest pages highlighting ENERGY STAR certified products and environmentally focused messaging.

MaxLite | West Caldwell, New Jersey

MaxLite has been committed to providing energy efficient lighting products for more than 20 years, understanding the important role energy efficient products play in environmental protection and preservation. MaxLite's world-class research and development team is focused on developing state-of-the-art CFL and LED products for a wide range of applications, including replacement lamps, downlights, ceiling fixtures, and table lamps. MaxLite is receiving ENERGY STAR® Partner of the Year recognition for its strong commitment to supporting the ENERGY STAR fixture program with innovative solutions and educating its customers about the important details and benefits of ENERGY STAR. Key accomplishments in 2014 include:

- Increasing its offering of ENERGY STAR certified LED models by 87 percent.
- Introducing a variety of subcomponents through the ENERGY STAR Certified Subcomponent Database (CSD), including the first GU-24 base LED lamp rated for use in enclosed fixtures, substantially reducing the cost and time needed for certifying ENERGY STAR light fixtures.
- Strengthening partnerships with utility companies and Habitat for Humanity to bring the benefits of ENERGY STAR certified lighting products to low-income households.
- Being a leader in educating customers and employees on the importance of the ENERGY STAR program and fostering a deeper understanding of the ENERGY STAR lighting program among key members of the supply chain.

- Communicating the value of the ENERGY STAR program and CSD to lighting fixture manufacturers and distributors.
- Raising awareness and increasing use of ENERGY STAR lighting by partnering with utilities to educate consumers and give away nearly 200,000 ENERGY STAR certified light bulbs via community events and social media.

Pentair Aquatic Systems | Sanford, North Carolina

Pentair Aquatic Systems is a global leader in swimming pool, spa, and aquatic equipment for applications ranging from residential pools to large water environments. Pentair provides high-performance, reliable, and energy efficient pool pumps and is a charter partner in the ENERGY STAR® pool pump program which launched in March 2013. Pentair is receiving ENERGY STAR Partner of the Year recognition for its strong efforts in promoting ENERGY STAR for various pool pump initiatives and for distinguishing itself through its product innovations, promotional, and educational efforts for ENERGY STAR. Key accomplishments in 2014 include:

- Increasing ENERGY STAR certified pool pump sales by more than 17 percent, resulting in 65 percent of total sales coming from ENERGY STAR certified products in 2014.
- Introducing, for the second consecutive year, a new ENERGY STAR certified pump that was awarded the #1 Best New Green Product at the 2014 International Pool and Spa Exposition.
- Working with utilities across the country to promote ENERGY STAR in its pool pump programs, including strong lobbying for including ENERGY STAR pool pumps in utility home performance initiatives.
- Continuing its various consumer education efforts, including the deployment of more than 1,000 ENERGY STAR pool pump demonstration machines at distributor and retail locations. These demonstrations allow consumers a hands on experience with the benefits of ENERGY STAR certified pool pumps and are estimated to have resulted in \$6.2 million in incremental sales for ENERGY STAR certified pool pumps in 2014.
- Employing a dedicated team of full-time trainers that travel across the country for the sole purpose of educating distributors, contractors, retailers, and other stakeholders in the pool industry about ENERGY STAR.

Soft-Lite Windows | Streetsboro, Ohio

Soft-Lite, a manufacturer of custom-made vinyl windows, was founded in 1934. Soft-Lite makes the ENERGY STAR® program, developing efficient new products, and using innovative methods for educating its employees a high priority. Soft-Lite is receiving ENERGY STAR Partner of the Year recognition for its development of ENERGY STAR certified products, commitment to employee training, and wide-ranging promotional efforts. Key 2014 accomplishments include:

- Introducing a new, interactive, web-based dealer training program that enables a greater number of dealers to be trained quickly and more efficiently. The program encompasses an overview of the ENERGY STAR program and instructions for how dealers can best promote the program.

- Developing new, interactive literature on ENERGY STAR products, including video presentations on the energy efficient features of windows.
- Introducing new, high-performance glass options that will help its product lines exceed the new ENERGY STAR Version 6.0 criteria.
- Promoting ENERGY STAR products through high-quality print, social media, and showroom marketing.

Whirlpool Corporation | Benton Harbor, Michigan

Whirlpool Corporation is the number one major appliance manufacturer in the world, marketing some of the world's most recognized appliance brands, including Whirlpool, Kitchen-Aid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, and Indesit. The company integrates an ENERGY STAR® commitment throughout its operations through its across-the-board strategy for greenhouse gas emissions reduction and by continuously promoting the benefits of ENERGY STAR to its trade customers, employees, and consumers. Whirlpool Corporation is receiving ENERGY STAR Partner of the Year recognition for achievements in product manufacturing. Key accomplishments in 2014 include:

- Leading the industry by being the first to certify an ENERGY STAR clothes dryer.
- Introducing the Whirlpool® HybridCare™ Duet® ENERGY STAR certified heat pump clothes dryer, which uses a refrigeration system to regenerate heat during the drying cycle and uses up to 73 percent less energy when paired with a matching washer, compared to a standard laundry pair.
- Offering innovations in ENERGY STAR dishwashers such as the ultra-fine filter wash system in the *KitchenAid* brand with 18 percent shorter cycles to combat long cycle times, while continuing to significantly decrease dishwasher energy use by 13 percent and improve water efficiency by 35 percent.
- Training all Whirlpool employees and distributors/retailers, and leading industry efforts on guides to help navigate the 2014 refrigerator standards transition.
- Maintaining a 14-year partnership with Habitat for Humanity, donating nearly 160,000 ENERGY STAR certified refrigerators and other kitchen appliances to new Habitat homes, serving nearly 81,000 families in need of affordable housing.
- Demonstrating a commitment to reducing GHG emissions by becoming the world's first home appliance manufacturer to fully implement Honeywell's new Solstice® Liquid Blowing Agent—a climate-friendly alternative—in refrigerators at all U.S. manufacturing centers.
- Generating more than 1.5 billion impressions in 2014 alone through print, radio, direct mail, television, and point-of-purchase efforts all highlighting ENERGY STAR products.

Partner of the Year – Retailer

Best Buy Co., Inc. | Richfield, Minnesota

Best Buy Co., Inc., is the world's largest consumer electronics retailer, offering advice, service, and convenience to consumers who visit Best Buy's websites and stores in the United States, Canada, China, and Mexico more than 1.5 billion times each year. Best Buy is receiving ENERGY STAR® Partner of the

Year recognition for its extensive offerings of ENERGY STAR certified products and its continued leadership in leveraging ENERGY STAR to educate consumers on the benefits of energy efficient products and practices. Key accomplishments in 2014 include:

- Launching two consumer-facing videos highlighting the benefits of ENERGY STAR certified consumer electronics. Played twice an hour daily on Best Buy's TV walls, and six times an hour daily on display monitors in stores, these videos secured more than 27 million impressions in 2014 alone.
- Teaming regularly with EPA to highlight ENERGY STAR through in-store and online marketing efforts.
- Engaging with EPA on product specification development for consumer electronics and appliances and as a charter member of the ENERGY STAR Retail Action Council.
- Continuing its best-in-class identification of ENERGY STAR certified products for consumers along each step on their path to purchase, ensuring that ENERGY STAR is front of mind for consumers shopping both online and in-store.
- Ensuring all employees are educated on ENERGY STAR through an ENERGY STAR specific learning module.

EnergyPrint | St. Paul, Minnesota

EnergyPrint, Inc. works directly with utilities to gather, input, and validate data in order to enable building owners, operators, and their contractors to find, track, and prove energy efficiency investments. EnergyPrint is receiving ENERGY STAR® Partner of the Year recognition for its work in integrating the ENERGY STAR score as an essential part of its energy dashboard solution. Key 2014 accomplishments include:

- Delivering ENERGY STAR content to more than 1,700 client buildings specifically in the small to medium-sized business market.
- Promoting ENERGY STAR partnership to this hard to reach market through logo usage on applicable marketing materials and online training events.
- Helping these clients earn the ENERGY STAR for 14 properties for the first time in 2014 and assisting 30 more properties that have earned certification in previous years.
- Communicating the value of ENERGY STAR through conferences, training sessions, and webinars, where they have trained more than 150 companies.

Goby | Chicago, Illinois

Goby, LLC provides expertise in cost-efficient and high-impact sustainability planning, monitoring, and implementation for commercial and multifamily residential clients. The company works to increase the value of real estate by ensuring sustainability through operational efficiency, strategic energy management, and by helping clients gain recognition for improving their energy performance. Goby is receiving ENERGY STAR® Partner of the Year recognition for benchmarking approximately two-thirds of its client portfolio in ENERGY STAR Portfolio Manager®, among other achievements. Key 2014 accomplishments include:

- Using ENERGY STAR Portfolio Manager to benchmark more than 670 properties.
- Helping clients earn the ENERGY STAR for more than 265 properties. More than 180 of those properties have also earned certification in previous years.
- Integrating its own benchmarking solution with ENERGY STAR Portfolio Manager, giving clients constant on-demand access to dashboards and detailed energy and water reports.
- Sharing best practices, goals, and purpose of obtaining whole building energy data with local utility companies that do not yet exchange data with ENERGY STAR Portfolio Manager via web services.
- Attending and leading several educational sessions to stay current on green building and help others gain insight into sustainable programs.
- Promoting ENERGY STAR on its website and in flyers, newsletters, email campaigns, articles, and videos.

Awards for Excellence

Excellence – Affordable Housing

NeighborWorks® TOLEDO REGION | Toledo, Ohio

NeighborWorks® Toledo Region is a neighborhood-based, non-profit community development corporation focusing on housing rehabilitation, housing development, and providing residents with loan products to complete home improvements. NeighborWorks Toledo Region is receiving ENERGY STAR® recognition for its support of the ENERGY STAR Certified Homes program. Key 2014 accomplishments include:

- Building 40 single-family ENERGY STAR certified homes and engaging subcontractors at the planning stage by conducting design criteria and outcome expectation meetings, along with practice and product training sessions.
- Promoting ENERGY STAR certified homes to local government officials, community and business leaders, and local utility companies by conducting home tours, holding press conferences, speaking at neighborhood meetings, and performing neighborhood surveys.
- Completing weatherization efforts in 296 homes to date, including decreasing air infiltration, and replacing inefficient hot water tanks and heating systems with ENERGY STAR certified models.

Excellence - ENERGY STAR Promotion

Columbia Association | Columbia, MD

Columbia Association (CA) is a nonprofit homeowners association dedicated to providing the highest level of service and amenities to the 100,000 residents of Columbia, Maryland. As an ENERGY STAR® partner, CA has made a strong commitment to energy management. CA is receiving ENERGY STAR recognition because of its commitment to the Home Performance with ENERGY STAR (HPwES) and Energy Efficiency Program Sponsor (EEPS) programs. Key 2014 accomplishments include:

- Generating a 93 percent HPwES assessment-to-upgrade conversion ratio when home performance improvements are recommended.
- Launching the Home Energy Efficiency Upgrade Cooperative with its partner, Civic Works, to provide support and guidance for homeowners navigating the HPwES project process.
- Comprehensively promoting ENERGY STAR via several channels, including their monthly community newsletter with circulation of 480,000, online promotions with hundreds of page views, and two energy videos.
- Actively promoting the Change the World, Start with ENERGY STAR campaign to its staff and the community throughout 2014.
- Continuing to collaborate with Baltimore Gas and Electric to broadly promote ENERGY STAR in Columbia, including monthly newsletter stores, energy videos, signage and video stills, and an Energy Smart website.

National Grid | Waltham, Massachusetts

National Grid delivers electricity to approximately 3.3 million customers in Massachusetts, New York, and Rhode Island. It is the largest distributor of natural gas in the northeastern U.S., serving approximately 3.4 million customers in New York, Massachusetts, and Rhode Island. National Grid is receiving ENERGY STAR® recognition for its comprehensive, multi-channel marketing campaign to educate its customers about energy efficiency through ENERGY STAR. Key 2014 accomplishments include:

- Positioning ENERGY STAR as the most highly regarded energy efficiency resource for its customers, and making a clear connection to the environmental, economic, and social benefits communities can realize through increased energy efficiency.
- Using media such as radio, social media, rich media online banner ads, pre-roll video advertisements on YouTube and Hulu, search engine marketing, print ads, e-mail blasts, billboards, and in-store signage telling consumers to look for the ENERGY STAR label to save energy and money while protecting the environment. This effort generated in excess of 337,666,663 impressions across all channels and helped drive the sale of almost 3.5 million ENERGY STAR certified products—including lighting, consumer electronics, heating and cooling, appliances, water heaters, and pool pump products, which generated an estimated 176,367,000 kilowatt hours and 5,720,025 therms in savings in 2014 alone.
- Participating in the ENERGY STAR Change the World Tour by hosting one of seven community service events in Worcester, MA. The daylong event celebrated community service activities undertaken by National Grid and other community organizations to support energy efficiency and improved quality of life in Worcester, especially for lower income and non-English speaking customers.

ProVia | Sugarcreek, Ohio

ProVia makes entry doors customized to meet the homeowners' individual needs, including providing ENERGY STAR® certified door products. Founded in 1977 with one employee, ProVia now employs 437 individuals. ProVia is receiving ENERGY STAR recognition for its youth-oriented promotional efforts. Key 2014 achievements include:

- Distributing “Sammy the Star” sustainability education materials which use in-school activities and demonstrations to teach children how to save energy and be environmentally responsible. The program reached 300 4th and 5th grade students in communities across the country.
- Developing a short, fun video that features “Sammy the Star” presenting informative tips on environmental protection and energy efficiency.

The United Illuminating Company | Orange, Connecticut

The United Illuminating Company (UI) is an electric transmission and distribution utility serving 17 Connecticut communities and providing electricity and energy-related services to more than 325,000 customers. UI offers energy efficiency programs through the Connecticut Energy Efficiency Fund under Energize Connecticut, a statewide program helping consumers save money through energy efficiency. UI is receiving ENERGY STAR® recognition for an initiative to advance the market for ENERGY STAR LED lighting targeted to serve distressed communities in Connecticut. Key accomplishments in 2014 include:

- Offering “The Great Light Bulb Exchange,” a six-month promotion targeted to customers in hard-to-reach segments of UI’s market—specifically, elderly, low-income, and bilingual customers who had not yet made the switch from incandescent lighting to ENERGY STAR certified lighting.
- Focusing “The Great Light Bulb Exchange” on six economically depressed municipalities in Connecticut and partnering with lighting manufacturers and retailers to help customers in these communities exchange in excess of 4,000 incandescent bulbs for ENERGY STAR LED bulbs, realizing an estimated lifetime savings of about 5.3 million kilowatt hours and \$1 million in lifetime utility bill savings.
- Influencing the market for ENERGY STAR LED bulbs beyond the targeted communities, driving the sale of more than 175,000 ENERGY STAR LEDs, a 500 percent sales lift from the same timeframe in 2013.

Excellence - Retail

Metro Lighting | Brentwood, Missouri

Metro Lighting is Missouri's largest lighting distributor and has distinguished itself through its efforts to promote the sale of ENERGY STAR® certified lighting products and sustainable practices. Metro Lighting is receiving ENERGY STAR recognition for serving as a trusted ENERGY STAR resource for the greater St. Louis community and for continuing to increase its ENERGY STAR certified product offerings and communicating the connection between energy, ENERGY STAR, and the climate. Key accomplishments in 2014 include:

- Continuing its commitment to increase stocking of a variety of ENERGY STAR certified lighting fixtures and bulbs, including a variety of ceiling fans, vent fans, decorative fixtures, LED bulbs, and commercial light fixtures—achieving a 17 percent increase compared to 2013.
- Demonstrating its commitment to ENERGY STAR and the environment by changing 7,937 incandescent bulbs to ENERGY STAR certified LED bulbs throughout its showrooms, saving more than one gigawatt hour annually, enough to power 104 homes.
- Working with Ameren Missouri's ActOnEnergy LED program and vendors to increase the number of ENERGY STAR certified products offered and educate associates on the benefits of ENERGY STAR lighting products.
- Promoting ENERGY STAR lighting and how individuals can have a positive impact on climate change with energy efficiency through extensive point of purchase materials in showrooms, speaking and exhibiting at a variety of community events, and through radio ads, television spots, print ads, and articles. Efforts resulted in more than 10 million ENERGY STAR specific impressions.
- Offering free lighting audits and online sales of ENERGY STAR certified fixtures through web site updates, making it easier than ever for customers to switch to ENERGY STAR lighting.