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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



**OFFICE OF AIR AND
RADIATION**

The U.S. Environmental Protection Agency (EPA) invites you to participate in a webinar about a new initiative, the ENERGY STAR Home Upgrade.

Date and Time: October 13 at 2pm EDT
Please register for the webinar [here](#).

EPA invites you to learn about the ENERGY STAR Home Upgrade, a new initiative that will launch later this fall. The ENERGY STAR Home Upgrade is a self-service package of energy-related home improvements that can be made as equipment needs to be replaced. Complementary to traditional whole home upgrade approaches, the ENERGY STAR Home Upgrade provides the market with a tangible, credible framework that is flexible enough to offer a promising formula for success.

The webinar will:

- Introduce the ENERGY STAR Home Upgrade
- Provide an in-depth look at associated tools and resources, including the ENERGY STAR Home Upgrade web tool, which is designed to educate households nationwide about the value of an energy efficient upgrade
- Review marketing and promotional materials developed by EPA and provide ideas of how you can leverage the ENERGY STAR brand, marketing materials and media outreach to optimize your participation
- Highlight opportunities to get involved and explain how you can participate in this exciting new initiative
- Provide opportunities to give feedback to EPA.

[REGISTER](#)

We look forward to your participation!

Thank you for your support of ENERGY STAR.

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