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Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) invites you to participate in the following webinar:

Webinar: "ENERGY STAR Heat Pump Water Heaters Deliver the Savings: Best Practices for Midstream, Low Income Direct Install, and Instant Discount Programs"

Date and Time: Wednesday, December 11 from 1:00 – 2:00 PM Eastern

Please register [here](#).

Heat Pump Water Heaters are a rapidly growing product category with various program models being offered around the country. Come hear from two ENERGY STAR partners with extensive knowledge and experience developing HPWH Midstream and Instant Discount Retail Programs with some eye-popping results. Learn about best practices for designing and implementing delivery methods, lessons learned from program development, the growth of the HPWH market, and how one partner has figured out how to offer a direct-install program for income-qualified customers.

Speakers:

- Efficiency Maine
- AO Smith

We look forward to your participation!

Thank you for your continued support of the ENERGY STAR program.

[For more information, visit: www.energystar.gov](http://www.energystar.gov)

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