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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit [www.energystar.gov](http://www.energystar.gov).

Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) invites you to participate in the following webinar:

**Webinar:** "ENERGY STAR Pool Pumps Continue to Deliver: Changes and Strategies for 2021"

**Date and Time:** February 10, 1:30 – 3:00 pm eastern

Please register [here](#).

July 2021 will bring a significant new federal standard for pool pumps as well as updated ENERGY STAR criteria (Version 3.1). Come hear from the ENERGY STAR team and partner Pentair about key insights on how efficiency programs can navigate these changes smoothly and maximize the benefits of pool pump incentive programs. Learn about the upcoming standards changes and how they will impact energy savings and product availability, best practices for program design, the value of ENERGY STAR Connected Pool Pumps, and upcoming marketing initiatives.

We look forward to your participation!

Thank you for your continued support of the ENERGY STAR program.

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