



LEARN MORE AT
energystar.gov

ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) invites you to participate in the ENERGY STAR 2021 Annual Promotions Kickoff

Date and Time: Thursday, February 4, 2021, at 1:00 PM EST
Please [register for the webinar here](#).

EPA invites you to participate in a webinar providing an overview of plans for 2021 ENERGY STAR Annual Promotions activities.

The webinar will:

- Review 2020 product promotion results and provide an overview of the 2021 promotions calendar and upcoming plans, with a specific focus on Earth Day 2021.
- Provide an update on consumer research activities and plans for Ingredient Branding strategy development and implementation.
- Review the existing marketing materials and tools developed by EPA and provide ideas of how you can leverage the ENERGY STAR brand, marketing materials and media outreach to optimize your program efforts.

We look forward to your participation! Questions may be directed to your account manager or eeaccountmanager@energystar.gov.

Thank you for your support of ENERGY STAR.

[For more information, visit: www.energystar.gov](http://www.energystar.gov)

This message was sent to you on behalf of ENERGY STAR. To manage the types of emails you receive from ENERGY STAR, visit the [subscription center](#).



This email was sent by:
EPA (Climate Protection Partnerships Division) - ENERGY STAR
1200 Pennsylvania Ave NW, Washington, DC, 20460 US

[Manage Email
Preferences](#)