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Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) invites you to participate in the following webinar:

Webinar: ENERGY STAR Annual Promotions Spring 2020 Kickoff

Date and Time: Thursday, January 16, 2020 at 2:00 PM EST

Please register for the webinar [here](#).

Happy New Year from EPA's ENERGY STAR! We are excited to kick off 2020 with our Annual Promotions webinar on January 16th at 2 pm ET.

The webinar will provide highlights from last year's promotions as well as plans for 2020 with details on the spring promotions, including pool pumps, Flip Your Fridge, laundry and cooling (smart thermostats, RAC, and CAC). We will also provide updates on our plans for ENERGY STAR certified HVAC outreach, now timed for later this month and into February.

We will also share upcoming efforts to bolster the brand for greater partner value as well as exciting opportunities for Earth Day – and, of course, our promotions calendar overview so that you can best plan 2020 activities and optimize your programs.

We look forward to your participation! Questions may be directed to your account manager or eeaccountmanager@energystar.gov.

Thank you for your support of ENERGY STAR.

[For more information, visit: www.energystar.gov](http://www.energystar.gov)

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