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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) is happy to be back to work and excited to jump into ENERGY STAR 2019 Annual Promotion activities! First things first - the [Marketing Materials](#) webpage is live again! Please visit the site and download any and all materials you would like to use this year. Your account manager will be reaching out soon to set up a time to discuss your 2019 plans.

In the meantime, EPA invites you to participate in a webinar to kick-off 2019, learn how you can integrate ENERGY STAR into your outreach activities, and hear about plans for EPA's activities to support the ENERGY STAR 2019 Annual Promotions:

Webinar: "ENERGY STAR Annual Promotions: Spring 2019"

Date and Time: Thursday, February 14 from 1:00-2:00 pm EST

Please register [here](#).

The webinar will:

- Review plans for the upcoming Spring 2019 Annual Promotions (pool pumps, refrigerators, lighting, smart thermostats, room AC, and laundry as well as Earth Day) and opportunities and benefits of participation;
- Provide results from the Fall 2018 promotions and a high-level overview of Fall 2019; and
- Review the ENERGY STAR marketing materials developed by EPA and how you can integrate them to help promote your existing product programs.

We look forward to your participation! Questions may be directed to your account manager or eeaccountmanager@icf.com.

Thank you for your continued support of the ENERGY STAR program.

[For more information, visit: www.energystar.gov](http://www.energystar.gov)

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