We Want To Partner With You!
3,700+ Independent Retailers
10,000+ Retail Storefronts
$15 Billion In Retail Sales
Americas Premier Group

CONGRATULATIONS!
Nationwide Marketing Group
has been recognized by the EPA, the DOE, and
the National ENERGY STAR Team for the
8th Year in a Row!

2014 WINNER
Partner Of The Year

Independent Retailers:
Gaining Market Share in 2014
Display, Present and Sell Energy Star
Trained Sales Assisted Selling Floors
Close More Sales
Feature Rich Product Assortments
Deliver Higher Consumer Satisfaction

NATIONWIDE- MORE SELL-THROUGH SOLUTIONS THAN EVER!
Appliances 19% Market Share

Electronics – Flat Panel TV
30% Independents/Others Market Share

**Share Numbers Rounded Off**
I’m not a smart man, but I know what “better” is.
## Recent Promotions

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## Community

- **Brand Builders**
- **Brand Builders**
- **Brand Builders**

## Product Information

- **Electronics**
- **Appliances**
- **Electronics**
- **Appliances**
- **Electronics**
Daily emails drive 32% of Membernet visits
Largest Branded Promotional Calendar

MORE PROMOTIONAL DAYS AND BRANDS THAN ANY OTHER NATIONAL ORGANIZATION

NATIONWIDE- MORE SELL-THROUGH SOLUTIONS THAN EVER!
Full Promotional Support
Exclusive Group Promotions Improve Traffic And Sales

Free HDTV Commercials
Instore Digital Signage
Free Circulars
E-Circulars, E-mail Marketing, Social Media Content, Online-Directory Web Banners S.E.M. / S.E.O. Instore Print Signage

No Interest Financing
Consumer Rebates
Showcasing Products & Educating Members