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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

Dear ENERGY STAR Brand Owner Partners,

Thank you to those who participated in the ENERGY STAR webinar held on August 3, 2021 to go over the new UPC Submission System available for partners.

EPA is pleased to announce that the new UPC Submission System is now available at www.energystar.gov/products/webservices/upc and can be accessed from [our new partner resources page on UPC code requirements](#) or from MESA in the tools and resources section. The new UPC Submission System uses the same login credentials as MESA.

The system includes a template to download, detailed requirements for populating the file, and an option to download or manage UPC codes submitted through the system. In order for a UPC code to successfully be matched to a certified model, the model name, number and ES_UID or brand name must exactly match the certified record displayed on the ENERGY STAR qualified product list. The system can accommodate real model numbers associated with certified numbers that include wildcards so long as there is a one-to-one correspondence between the asterisk and letter or hashtag and number. It can also accommodate additional models associated with the certified record and will link the UPC code to the record that includes that additional model.

The system is designed to be user-friendly and includes instructions, requirements, and error code messaging to aid in troubleshooting issues with uploading data or where matches are unsuccessful. The tool will also be updated to include a section on FAQs.

Partners who indicate to certification bodies that they will provide UPC data directly to EPA for currently certified models are expected to upload that data within 1-2 months of indicating that intention. All partners are encouraged to provide UPC codes for currently certified products (certified prior to June 1, 2021) sold at retail to EPA as soon as possible to enhance the [list of UPCs associated with ENERGY STAR certified models](#). As a reminder, as of June 1, 2021, newly certified models must include a UPC code.

Thank you for working with EPA to ensure we have the best data possible to promote ENERGY STAR certified models. Please contact certification@energystar.gov if you have any questions or encounter any difficulties submitting your UPC codes.

Thank you for your support of the ENERGY STAR program.

For more information, visit: www.energystar.gov

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