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Join Us and Celebrate ENERGY STAR® Day

Save Today. Save Tomorrow. Save for Good.



Dear ENERGY STAR Partners,

Today is ENERGY STAR Day and you can help us get the word out about how to save today, tomorrow, and for good with ENERGY STAR certified products. There is still time to leverage this powerful message and our rich set of easy-to-use digital assets from our [ENERGY STAR Day Toolkit](#), now including a new [ENERGY STAR Day video](#).

Here's how to join us **TODAY**:

1. [Share the ENERGY STAR Day Facebook Post](#)
2. [Join our Twitter Chat](#)



Last year's ENERGY STAR Day promotion of the ENERGY STAR Light the Moment video achieved an unprecedented 150,000+ views! Let's beat that record this year!

1. [Share the ENERGY STAR Day Facebook Post](#)

If you do just one thing on ENERGY STAR Day, share the ENERGY STAR Day video. We have posted the video to Facebook and invite all partners to [share our post](#) today to amplify the message and reach as many people as possible. A preview of the post is below.

You can also [download the MP4 file](#) or link to the [YouTube video](#). Please remember to **tag "with" @ENERGY STAR and include the hashtag #ENERGYSTARDay** to ensure we see the post. Please also post on [Twitter](#) and Instagram if you use those platforms.

Feel free to contact us with any questions at changetheworld@energystar.gov.



This ENERGY STAR Day and every day, ENERGY STAR helps you save for good—for all the good things you want in your life and for a healthier planet for you and your family. [#ENERGYSTARDay](http://energystar.gov/SaveForGood)



2. [Join our ENERGY STAR Day Twitter Chat](#)

Join us **TODAY** to celebrate ENERGY STAR Day! Our Twitter Chat will highlight how

ENERGY STAR certified products and partners are making a difference in peoples' lives by helping them save today, tomorrow, and for good with ENERGY STAR. Join the Twitter Chat using the details below. Please contact changetheworld@energystar.gov or your account manager if you plan to join us or would like to discuss more ways you can engage.

- **Date:** Tuesday, October 23, 2018
- **Where:** Twitter!
- **When:** 1:30 - 2:30 EDT
- **How:** Use the hashtag [#ENERGYSTARDay](https://twitter.com/hashtag/ENERGYSTARDay) to join the conversation!

We look forward to your participation in another successful ENERGY STAR Day celebration!

The ENERGY STAR Communications Team

ENERGY STAR® is the simple choice for energy efficiency. For more than 25 years, people across America have looked to EPA's ENERGY STAR program for guidance on saving energy, saving money, and protecting the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Visit [_____](#)



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