JOIN TARGET’S TECHNOLOGY CENTER ENGINEERING TEAM AND BECOME A LOW CARBON IT CHAMPION

Target is cutting costs in one of the fastest growing energy uses in the country – information technology. To learn more about what you can do, visit www.energystar.gov/lowcarbonit.

ENERGY STAR LOW CARBON IT CHAMPION: Target’s Technology Center Engineering Team

SAVES ENERGY BY: Installing variable frequency drives and lowering generator standby temperatures, Target became the first company ever to have two data centers earn the ENERGY STAR building certification.

CARBON REduced: Reduced CO₂ emissions by 4,500 tons per year — equivalent to taking 800 cars off the road annually.

CORPORATE GOAL: Having 75 percent of Target buildings ENERGY STAR certified by 2016.