



HVAC in the Southwest and Rocky Mountain States

2004 ENERGY STAR HVAC Partner Meeting

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Overview



- Due to the climate, major energy savings opportunities exist in HVAC
 - Programs are active in Texas, Arizona, Utah and Colorado
 - Programs and funding are expanding region-wide
 - Promoting CAC and Heat Pumps, most = 13 SEER or better
- HVAC will remain a priority despite changes to the federal minimum standard



- **TXU Electric Delivery, Centerpoint and Entergy:**
 - PUCT approved program templates
 - Incentives paid to distributors and contractors
 - Extensive industry outreach.
- **Austin Energy:**
 - Consumer rebates for CAC 12 SEER or better.
 - Launched Home Performance with ENERGY STAR program '04.
- **City Public Service:**
 - Rebates for CAC

Southwest and Rocky Mountain



- **Arizona**: **Salt River Project** performs industry and consumer outreach. **Arizona Public Service** is likely launching CAC incentive and installation best practices program in '05
- **Colorado**: **Xcel Energy** rebates CAC, plus bonus incentive for proper sizing. **Colorado Springs Utilities** rebates ENERGY STAR furnaces and PT.
- **Utah**: **Utah Power** rebates CAC, plus bonus incentive for proper sizing. **State Energy Office** = ENERGY WISE public education campaign.

Outlook for the Region



- HVAC programming will continue despite changes to federal standard
- Texas and other Southwest stakeholders are advocates of the EER requirement
- SW will work with contractors and dealers, emphasize proper sizing, installation practices and maintenance.
 - Examples: bonus rebates in CO, UT; Austin Energy & Home Performance; TXU & AC Installer