National Lighting Partner Meeting
March 1-3, 2006

Topical Session A: Promoting Fixtures in New Construction
Increasing number of builders using the ALP
- 170+ ENERGY STAR builder partners offer the ALP
- Growing need for builders to differentiate themselves
Drivers for ALP Success

• Support from industry leaders
  – National Association of Home Builders (NAHB), and LEED for Homes© include the ALP in their point system guidelines for a “Green Building”
  – Master Builders Associations planning to adopt the ALP standards
  – ENERGY STAR Homes (10% of national starts) supports the ALP, and EPA intends to include the ALP in future Homes specifications
  – Incorporated by Green Communities™ and EarthCraft House
Drivers for ALP Success (cont.)

• Utilities and regional partners are offering financial incentives for new homes using E* fixtures
  – Tacoma Power, Puget Sound Energy, Seattle City Light
  – Northwest Energy Efficiency Alliance – Northwest ENERGY STAR Homes --50% sockets must use ENERGY STAR lighting OR use the ALP
  – View the 2006 ENERGY STAR Guide to Residential Lighting Fixtures Programs by Energy Efficiency Program Sponsors for additional details
Drivers for ALP Success (cont.)

• Opportunity to leverage new and emerging energy codes
  – California Title 24-2005 introduced October 1, 2005
  – California Energy Commission (CEC) recognizes products that have earned the ENERGY STAR as meeting the residential Title 24-2005 lighting requirements.
  – Michigan?
Drivers for ALP Success (cont.)

- Rising Energy Costs
  - ENERGY STAR qualified fixtures offered as quality solution
  - Fluorescent technology becoming more competitive in price
- More manufacturers and more products
  - More decorative fixture families
  - Movement towards GU-24 based products
More Information

• **Visit:** [www.energystar.gov](http://www.energystar.gov)
  – Click on the New Homes link on the top of the page
  – Click on the Advanced Lighting Package link on the right hand side of the page

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