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# ENERGY STAR<sup>®</sup> Partnership

## Commercial & Industrial Service & Product Provider Partnership Requirements

Application ID: DRAFT- #####-YYYYMMDD

Date Drafted: MM/DD/YYYY

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## Eligible Organization Types for Service and Product Provider Partnership

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Companies providing energy efficiency services and products to commercial buildings and/or industrial manufacturing facilities and plants are eligible for the Service and Product Provider (SPP) partnership. Specific types of companies eligible include:

- Architecture
- Architecture/Engineering
- Contractor
- Distributor
- Energy Information and Data Management
- Energy Management
- Energy Procurement
- Energy Services Company (ESCO)/Performance Contracting
- Engineering
- Equipment, Products and Onsite Services
- Financial Services
- Manufacturer
- Unregulated Energy Marketer, Retailer or Service Provider

Applying organizations must serve customers in the U.S. or U.S. Territories.

Organizations that work only in the residential market are not eligible for SPP partnership, but can look to ENERGY STAR for Homes ([energystar.gov/newhomes](http://energystar.gov/newhomes)) for potential partnership opportunities.

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# Partnership Agreement between ENERGY STAR and Commercial & Industrial Service & Product Provider <ORGANIZATION NAME>, an ENERGY STAR

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## Partnership Application Requirements for SPP Partners

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Eligible organizations are those providing a product or service that directly aids in improving the energy efficiency of their customer's buildings, plants, or operations. Additional requirements, which vary depending on the market served, must also be met before applying to become an ENERGY STAR SPP partner. These requirements are as follows, and an applicant must meet the requirements for only one (1) market:

### Existing Commercial Building Market

- In the 12 months prior to applying for partnership, the organization must benchmark at least 10 client commercial buildings using Portfolio Manager, and/or serve as the primary SPP in helping at least one client commercial building to earn ENERGY STAR certification.
- The applicant is required to submit the Portfolio Manager IDs of the benchmarked and/or certified building(s) along with the partnership application.
- To remain listed on the ENERGY STAR "Most Active Service and Product Providers" webpage, the partner must maintain at least 10 buildings benchmarked in Portfolio Manager or serve as the primary SPP in helping at least one client commercial building to earn ENERGY STAR certification in the most recent 12-month period. Partners not maintaining this minimum level of ENERGY STAR activity will be removed from the list and will re-appear when the requirements are met.
- Information and guidance on [Benchmarking](#) and [Earning ENERGY STAR certification using Portfolio Manager](#) is available on the ENERGY STAR website.

### Industrial Market

- In the 2 years prior to applying for partnership, the organization must work with an ENERGY STAR Industrial partner on at least one energy efficiency project and submit a Teaming Profile outlining the project scope and resulting savings for that project.
- Teaming Profiles will be displayed on the ENERGY STAR for Industry Service and Product Provider Directory webpage.
- If you would like to create a Teaming Profile, or you are unsure of the suitability of a project for a Teaming Profile, please send an inquiry to [energystrategy@energystar.gov](mailto:energystrategy@energystar.gov).

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## Commercial New Construction Buildings Market

- Submit at least one commercial new construction project (completed within the past 12 months of application date) that received Designed to Earn the ENERGY STAR Recognition.
- Submit a [Design Profile](#) (optional) for display along with the listing of "[Projects and Architects to Achieve Designed to Earn the ENERGY STAR](#)".
- Information and guidance on [How to Apply for Designed to Earn the ENERGY STAR recognition](#) is available on the ENERGY STAR website.

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## SPP Partnership Objectives

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An ENERGY STAR SPP Partner believes that partnership will enhance its financial health, increase its value to customers, and aid in preserving the natural environment for future generations. By becoming a partner, an organization agrees to use ENERGY STAR tools and resources, and to participate in ENERGY STAR initiatives, to promote energy efficiency to its clients. These tools, resources, and initiatives differ depending on the market(s) served:

### For All SPP Partners

- **Promote a comprehensive and strategic energy management approach.**

Use the ENERGY STAR Guidelines for Energy Management to help customers think strategically about energy performance issues, prioritize and execute energy and water performance improvement upgrades of their existing facilities, or evaluate energy performance goals during the building design process and deliver financial value across the organization.

- **Demonstrate the financial value of energy performance improvements.**

Use ENERGY STAR tools such as the Financial Value Calculator, Building Upgrade Value Calculator, and Cash Flow Opportunity Calculator to demonstrate to building owners and corporate decision makers the financial value of energy performance improvements.

- **Participate in ENERGY STAR communications and recognition**

Help increase energy efficiency practices and knowledge in the market through ENERGY STAR communications, and help customers earn recognition such as ENERGY STAR certification to showcase organizations demonstrating excellence in energy performance.

- **Assist customers with measuring, managing, and improving commercial building performance with ENERGY STAR Portfolio Manager**

Portfolio Manager provides the ENERGY STAR 1-100 score for evaluating the energy performance and estimated design energy use of select commercial property types, and also provides Energy Use Intensity (EUI) for additional commercial building types that are not eligible for a score.

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## For Industrial SPP Partners (additional guidance)

- **Encourage customers to take the ENERGY STAR Challenge for Industry**  
Provide assistance, if appropriate, with registering, identifying energy savings opportunities, and validating energy savings for recognition.
- **Encourage customers to benchmark their facility using the appropriate Energy Performance Indicator (EPI)**  
For eligible plant types, assess the energy performance of the plant and determine if the facility qualifies for ENERGY STAR certification.

## For Commercial New Construction Building Partners (additional guidance)

- **Assist customers with achieving energy use goals**  
Use with EPA's online tools Portfolio Manager and/or Target Finder to [establish energy target](#) and [compare estimated design energy use to the target](#) and median property.
- **Use the ENERGY STAR Energy Design Guidance Checklist**  
Evaluate energy performance during all phases of the building design process using the [ENERGY STAR Energy Design Guidance Checklist](#).

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## Partnership Terms and Conditions

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The following are the terms and conditions of the ENERGY STAR SPP Partnership Agreement. By submitting this application, the Partner acknowledges and agrees to the following:

- Partner has reviewed and will comply with the guidelines for use of the ENERGY STAR logo as described in the ENERGY STAR Brand Book (<https://www.energystar.gov/about/energy-star-brand/energy-star-brand-book>)
- Partner commits to promote ENERGY STAR in a manner consistent with the national ENERGY STAR efforts and to follow all applicable terms and conditions governing the use of the ENERGY STAR logos, which are registered trade and service marks.
- Partner understands that EPA may pursue legal action related to misuse of the ENERGY STAR logo or name.
- Partner will not construe, claim, or imply that its participation in the ENERGY STAR program constitutes federal government approval, acceptance, or endorsement of anything other than Partner's commitment to the program.
- Partner understands its participation in the ENERGY STAR program does not constitute federal government endorsement of partner or its buildings, products, services, or industrial facilities and plants.
- Partner understands that the activities it undertakes in connection with the ENERGY STAR program are voluntary and not intended to provide services to the federal government. As such, that partner will not submit a claim for compensation to any federal agency.
- Partner understands this agreement is wholly voluntary and may be terminated by either party at any time, and for any reason, without penalty.

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The following was submitted as the partnership agreement:

## Partnership Category

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SPP Type: <SPP Type>

## About Your Company

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Company Type(s): <Company Type(s)>

Description of Company: <Description of Company>

Small Business: <Yes or No>

Business Type: <Business Type>

Market Sector(s): <Market Sector(s)>

SPP Service(s) Offered: <SPP Service(s) Offered>

## Organization Information

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Organization Name: <Organization Name>

Address: <Address>

City, State, Zip: <City, State, Zip>

Country: <Country>

Web Address: <Web Address>

Facebook URL: <Facebook URL>

Twitter Handle: <Twitter Handle>

## Project Information

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Property we have helped earn certification: <Property Name and ID>

## Contacts

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<Contact>

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<Contact Name>

<Contact Role with ENERGY STAR Partnership>

<Contact Address>

<Contact Phone>

<Contact Role in Organization>