



LEARN MORE AT  
[energystar.gov](http://energystar.gov)

ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and through energy efficient products and information, visit [www.energystar.gov](http://www.energystar.gov).

Dear ENERGY STAR® Energy Efficiency Program Sponsor,

This is a call to update your ENERGY STAR product program and incentive information for 2023 and beyond. Thank you in advance for your input and continued support of ENERGY STAR! **Please submit your information no later than Friday, February 23!**

### 1. Why Updating Your Information is so Important

Each year, driven by EPA's ongoing national promotions and consumer education efforts, hundreds of thousands of consumers visit [energystar.gov](http://energystar.gov) and one of our most popular tools, the [ENERGY STAR Rebate Finder](#), to find valuable information about the ENERGY STAR product incentives you offer.

Having accurate and relevant information in this important tool helps ensure a positive consumer experience for consumers visiting our website, and ultimately yours—via a zip code search, the tool refers visitors to your relevant web content.

In addition, the information you provide is used to develop resources to inform manufacturers and retailers about your program offerings to foster collaboration.

### 2. Instructions for Submitting New or Updated Program Information (for 2023 and Beyond)

For your convenience, please submit *all known promotional information* for 2023, 2024, and beyond. You are encouraged to submit program information even if your organization has stopped accepting applications to collaborate with other stakeholders. **To access the spreadsheet and detailed instructions, click [here](#).**

The incentives marked as valid in the spreadsheet **do not reflect currently active incentives** in rebate finder or what has been in rebate finder for the past year. If an incentive is marked yes but is no longer running, mark it as no longer valid.

Please contact your ENERGY STAR regional account manager with any questions or concerns. If you don't know who your account manager is contact [eeaccountmanager@energystar.gov](mailto:eeaccountmanager@energystar.gov).

**NOTE: Incentives only appear on the ENERGY STAR Rebate Finder when the start date is valid and column B and C in the spreadsheet has been marked "yes"**

### 3. New for 2023

To help partners select the appropriate incentive type, we've added a resource to the [website](#) providing a definition of incentive types. If you have any other questions, please reach out to your regional account manager or [eeaccountmanager@energystar.gov](mailto:eeaccountmanager@energystar.gov).

Coming soon, we will be sending around a similar sheet that will focus on programs for low- to moderate-income households, so please keep an eye out for that request. If you would like to include an additional colleague in that request, please email [eeaccountmanager@energystar.gov](mailto:eeaccountmanager@energystar.gov).

Please also carefully review the spreadsheet and ensure all required information is filled in. Partners who provide incentive data on product types that do not align with ENERGY STAR or who fill out information incorrectly will receive requests for clarification and the submitted incentives will not be posted on Rebate Finder until the issues have been resolved.

Thank you for your support of the ENERGY STAR program.

For more information, visit: [www.energystar.gov](http://www.energystar.gov)