Best Buy and Energy Star

September 28, 2007
Mission and Vision

**Mission**

Our mission is to build a strong foundation of environmental programs through partnerships with our Communities, Vendors and Employees. These programs will seek to increase our efficiencies and minimize our waste, utilizing sustainable technologies, products and building design to respect all aspects of the environment.

**Vision**

Our vision is to provide for positive environmental stewardship with regard to our footprint on the earth. We will build environmental programs that are ecologically sound and sustainable over time and that meet Best Buy’s goals for its employees, customers and stakeholders.
Best Buy’s Environmental Sustainability Programs

**Green Facility Design**

**Energy**

**Green Product & Packaging Design**

**Recycling**

**Transportation**

**Education and Compliance**

CONSERVE  REDUCE  REUSE  RECYCLE
Components Recycling Programs

- Strong awareness of compliance issues
- Adaptability
- Feasibility
- Simplicity and complementary processes
- Progressive implementation
- Economic efficiency
- Ability to create consistent documentation
- Tied into overall Environmental Program
Guiding Program Development

- Efficiency
- Consistency
- Utilize transferable models
- Establish measurable goals
- Partnership focused
- Program Alignment
- Provide input in developing the rules
- Compliance
Consumer Recycling Program

- Events
- Haul Away (Appliances and CE)
- Service Pallets
- Customer Returns
- Customer Abandons
- Recycling Kiosk
Consumer Recycling Program

- Consumer Electronics
  - Over 150 events
  - > 7,500 tons collected in FY 2007
- Appliances
  - More than 300,000 units collected
  - > 24,000 tons collected in FY 2007
- Recycling Kiosk
  - A permanent fixture in every Best Buy location
  - > 45 tons collected in FY 2007
Consumer Recycling Program

- Highlights
  - Customer focused
  - Convenient
  - Educates and Raises Awareness
  - Positive Image
  - Partnerships
  - Energy Efficiency
  - Reporting and Information (Types of Products)
  - Reuse Value
  - Recycle Value
  - Reverse Logistics
  - Geographically based
Consumer Recycling Program

- Opportunities
  - Size
  - Volume
  - Economics
  - Transportation
  - Tracking and Reporting
  - Convenience
  - Sustainability (Events, Parking Lots, Etc)
  - Compliance
  - Alternatives
Closing

- Questions
- Comments
- Contacts

Marketing
Amy Jo Stark
AmyJo.Stark@BestBuy.com
W (612) 291-2083
M (612) 532-1655

Retail
Thad Carlson
Thad.Carlson@BestBuy.com
W (612) 291-9628
M (952) 210-3312

Environmental Affairs
Brenda Mathison
Brenda.Mathison@BestBuy.com