



Environmental Affairs  
*One World, Our World.*



## ***Best Buy and Energy Star***

September 28, 2007

CONSERVE



REDUCE



REUSE



RECYCLE



# Mission and Vision

## Mission

*Our mission is to build a strong foundation of environmental programs through partnerships with our Communities, Vendors and Employees. These programs will seek to increase our efficiencies and minimize our waste, utilizing sustainable technologies, products and building design to respect all aspects of the environment.*

## Vision

*Our vision is to provide for positive environmental stewardship with regard to our footprint on the earth. We will build environmental programs that are ecologically sound and sustainable over time and that meet Best Buy's goals for its employees, customers and stakeholders.*





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# Best Buy's Environmental Sustainability Programs

## Green Facility Design



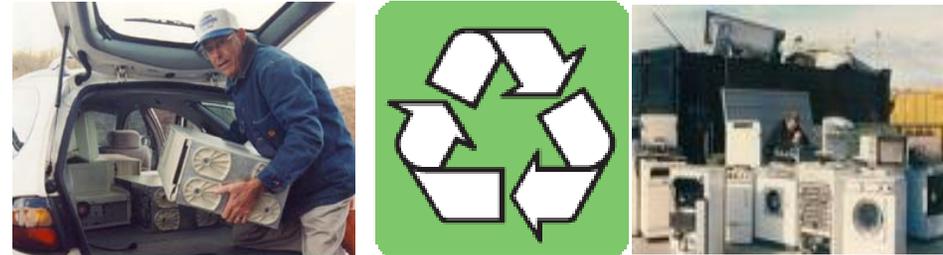
## Energy



## Green Product & Packaging Design



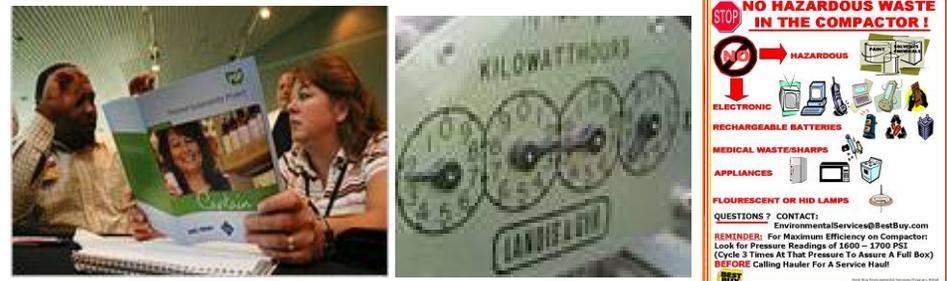
## Recycling



## Transportation



## Education and Compliance



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**STOP NO HAZARDOUS WASTE IN THE COMPACTOR!**

**HAZARDOUS**

**RECHARGEABLE BATTERIES**

**MEDICAL WASTESHARPS**

**APPLIANCES**

**FLUORESCENT OR HID LAMPS**

**QUESTIONS ? CONTACT:** EnvironmentalServices@BestBuy.com

**REMINER:** For Maximum Efficiency on Compactor: Look for Pressure Readings of 1600 - 1700 PSI (Cycle 3 Times At That Pressure To Assure A Full Box) **BEFORE** Calling Hauler For A Service Haul!

**Best Buy**

# Components Recycling Programs

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- ❑ Strong awareness of compliance issues
- ❑ Adaptability
- ❑ Feasibility
- ❑ Simplicity and complementary processes
- ❑ Progressive implementation
- ❑ Economic efficiency
- ❑ Ability to create consistent documentation
- ❑ Tied into overall Environmental Program



# Guiding Program Development

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- Efficiency
- Consistency
- Utilize transferable models
- Establish measurable goals
- Partnership focused
- Program Alignment
- Provide input in developing the rules
- Compliance



# Consumer Recycling Program

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- ❑ Events
- ❑ Haul Away (Appliances and CE)
- ❑ Service Pallets
- ❑ Customer Returns
- ❑ Customer Abandons
- ❑ Recycling Kiosk



# Consumer Recycling Program

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- Consumer Electronics
  - Over 150 events
  - > 7,500 tons collected in FY 2007
- Appliances
  - More than 300,000 units collected
  - > 24,000 tons collected in FY 2007
- Recycling Kiosk
  - A permanent fixture in every Best Buy location
  - > 45 tons collected in FY 2007

# Consumer Recycling Program

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- Highlights
  - Customer focused
  - Convenient
  - Educates and Raises Awareness
  - Positive Image
  - Partnerships
  - Energy Efficiency
  - Reporting and Information (Types of Products)
  - Reuse Value
  - Recycle Value
  - Reverse Logistics
  - Geographically based



# Consumer Recycling Program

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- Opportunities
  - Size
  - Volume
  - Economics
  - Transportation
  - Tracking and Reporting
  - Convenience
  - Sustainability (Events, Parking Lots, Etc)
  - Compliance
  - Alternatives





# Closing

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- Questions
- Comments
- Contacts

## Marketing

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