At its core, energy efficiency is a commonsense solution that feels good too. It’s about saving, not wasting. It’s about getting the most mileage out of resources so they go farther.

Energy efficiency frees up kilowatt-hours so more people can benefit from renewable energy. And, as renewables grow to make up a greater portion of the nation’s energy supply, energy efficiency technologies will be there in lockstep with other distributed energy resources to help reduce, shift and even store energy when needed.

In the meantime, fossil fuels still supply much of our energy, and energy efficiency is our first, best strategy for reducing greenhouse gas emissions.

Everyone, including vulnerable populations with the highest energy burden, can benefit from the lower bills and improved air quality efficiency delivers.

It’s getting harder to ignore the impacts of a changing climate and more extreme weather events. Energy efficiency empowers us with things we can do now to protect our families and community.