



OVER
3,000
MEMBERS
STRONG

Together, we can be your
Hometown ENERGY STAR®
Marketing Team!



We Want To Partner With You!



APPLIANCES • AUDIO/VIDEO • FURNITURE



**Partner
With Us**

When you partner with
Nationwide Marketing Group,
you are teaming with some of
the World's Biggest and Best
Manufacturers, and many
leading ENERGY STAR®
Award Winning Partners.



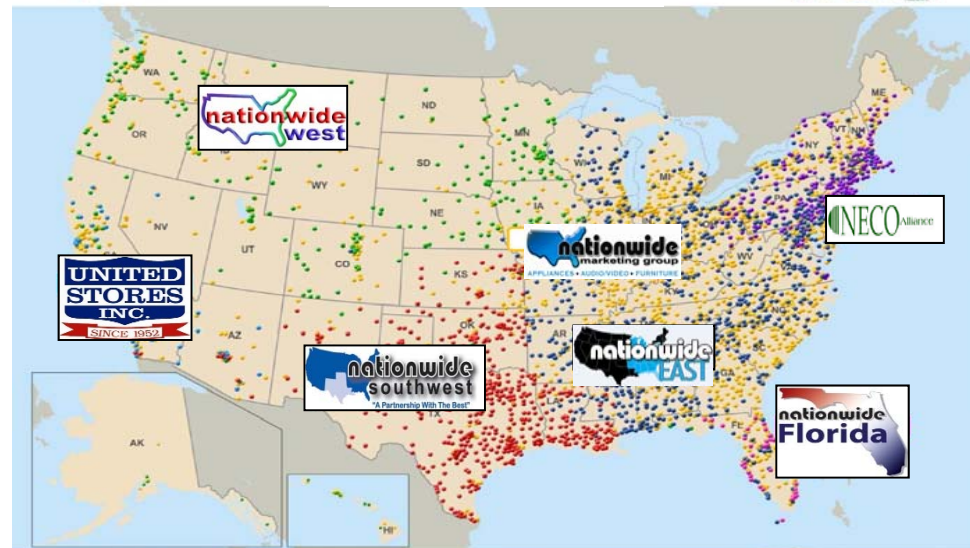


APPLIANCES • AUDIO/VIDEO • FURNITURE

3,000+ Independent Retailers
10,000+ Retail Storefronts
\$12 Billion In Retail Sales
Americas Premier Group



Nationwide Marketing Group
All Locations – August 2012



Independent Retailers:
Gaining Market Share in 2012
Display, Present and Sell Energy Star
Trained Sales Assisted Selling Floors
Close More Sales
Sell A Feature Rich Product Assortment
Deliver Higher Consumer Satisfaction

NATIONWIDE- MORE SELL-THROUGH SOLUTIONS THAN EVER!

Largest Branded Promotional Calendar

**MORE
PROMOTIONAL DAYS
AND BRANDS THAN
ANY OTHER
NATIONAL
ORGANIZATION**



NATIONWIDE- MORE SELL-THROUGH SOLUTIONS THAN EVER!

Full Promotional Support

Exclusive Group Funded Promotions Improve Traffic And Sales.

PIERCE PEPIN APPLIANCE

TRADE IN

TRADE UP to ENERGY STAR®

Act Fast! Save BIG Exclusive Rebates!

\$425 MASTERCARD® REBATE CARD

SAVE \$130 ON THE PAIR

SAVE \$500

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS

Free Circulars



Free HDTV
Commercials



E-Circulars,
E-mail Marketing,
Social Media
Content,
Online-Directory
Web Banners
S.E.M. / S.E.O.



Instore
Digital Signage

TRADE IN

TRADE UP to ENERGY STAR®

FINANCING AVAILABLE

\$100 Big Screen TV Mail-In Rebate

ENERGY STAR products use less energy, save money, are eco-friendly, and help fight global warming.

Instore Print Signage

nationwide PBP 2012

TRADE IN

TRADE UP to ENERGY STAR®

GROUP EXCLUSIVE FINANCING

- No Interest Financing if Paid in Full within **6 Months***
- No Interest Financing if Paid in Full within **12 Months***
- No Interest Financing if Paid in Full within **18 Months***
- No Interest Financing if Paid in Full within **24 Months***

EVENT HIGHLIGHTS • GROUP EXCLUSIVE OFFERS:

- NO Interest Consumer Financing for 6, 12, 18 or 24 Months
- Mail-In Rebates up to \$500 on select ENERGY STAR qualifying appliances
- Optional Marketing Materials

GROUP EXCLUSIVE REBATE

- Up to **\$500** Rebate on select ENERGY STAR Qualifying Appliances by mail with the purchase of select appliances between April 19 to April 29, 2012.

GROUP EXCLUSIVE MARKETING

- Newspaper Circular, ROP Ads, TV Commercials, PostCards, E-Marketing, POP Kits...

TRADE IN TRADE UP TO ENERGY STAR PROMOTIONAL STARTER KIT

Whirlpool, Electrolux, GE, MAYTAG, FRIGIDAIRE, LG, BOSCH, Amana, Danby, JENN-AIR, Fisher & Paykel, DCS

No Interest Financing

\$\$\$

Consumer Rebates



OVER
3,000
MEMBERS
STRONG

Together, we can be your
Hometown ENERGY STAR®
Marketing Team!



We Want To Thank You!



APPLIANCES • AUDIO/VIDEO • FURNITURE



Partner With Us

When you partner with
Nationwide Marketing Group,
you are teaming with some of
the World's Biggest and Best
Manufacturers, and many
leading ENERGY STAR®
Award Winning Partners.



2012 ENERGY STAR® PRODUCTS PARTNER MEETING