2008 Energy Star Lighting Partner Meeting
CFL Recycling Panel
Veolia is a World Wide Organization

- Onyx “rebranded” July 2006
- Now Veolia ES Technical Solutions, Electronics Recycling Group
- Part of the largest environmental services company in the world
  - Veolia Environnement
  - Traded on the NYSE under VE
- Veolia Environnement is the only company to provide total integrated environmental services including:
  - Water
  - Energy Services
  - Transportation
  - Waste Management
  - Operations in over 64 countries
  - 25th largest employer worldwide
  - #185 on global Fortune 500
  - Forbes listed Veolia as #8 - list of most socially responsible companies in the world
  - 2007 revenue $48+ billion

- Electronics Recycling Division 4 Processing Facilities
  - Phoenix, AZ
  - Port Washington, WI
  - Stoughton, MA
  - Tallahassee, FL
  - Audited by CHWMEG and JUVAC (Joint Utility Vendor Audit Consortium)

www.VeoliaES.com
Veolia Products and Services

- **Veolia recycles:**
  - Mercury Bearing Lamps
  - PCB & Non PCB Lamp Ballast’s
  - Household, Commercial and Industrial Batteries
  - Mercury Waste
  - Power Distribution Equipment
  - Computers & Electronics

- **Bulk recycling for larger quantities**
- **RecyclePak for smaller quantities**
  - won 2005 LightFair International’s Sustainability Award

www.VeoliaES.com
Veolia’s CFL Initiatives

- **Veolia Partnerships with leading lamp manufacturers**
  - OSRAM Sylvania since 2006
  - Technical Consumer Products (TCP)
  - Westinghouse Lighting
  - General Electric - pending marketing agreement
  - Feit Electric – pending marketing agreement

- **Programs with leading transporters**
  - FEDEX GROUND
  - United States Postal Service

- **National Take Back Network and Website: Recycleabulb.com**
  - Designed to push consumers to the site above to find a return location
  - Supported with point of purchase materials
  - Utilizes Veolia’s existing RECYCLEPAK program as return container
    - IL- ILEPA- Ace Hardware Stores - 250
    - WI- Focus on Energy - Misc Hardware Stores - 300
    - ME- Efficiency Maine - Misc Hardware Stores - 250
    - Service Concepts - Rural Municipal Electric Co-Ops
      - Over 800 retailers currently participating with 2000 store announcing soon
      - Partnership with USPS pending
  - Retailers and consumers can be sure liability is protected by working with the company that offers the largest insurance, liability, and indemnification packages, supported by asset-backed financial stability
Introducing RECYCLEABULB

- Price includes recycling container, liner, prepaid return shipping and recycling

- **Supply068- 5 Gal Mixed Lamps Recycling Pail**
  - 5 gal pail holds up to 90 misc. sized CFLs
  - UN/DOT approved container for Hazardous Materials
  - 6 Mil Liner
  - Life Latch® Lid
  - $68

- **Supply126- 2FT Mixed Lamp Recycling Box**
  - 16” x 16” x 24.75” box holds up to 250 CFLs
  - UN/DOT approved container for Hazardous Materials
  - 6 Mil Liner
  - Best Value at $99

- **Supply123- Consumer CFL Recycling Kit**
  - 6” x 6” x 6” box holds up to 12 misc. sized CFLs
  - 6 Mil Liner
  - EASY WAY TO SELL A RECYCLING KIT - $20

www.VeoliaES.com
Introducing RECYCLEABULB

- Available Point of Purchase Materials

Counter Display Box with Bags

18” x 24” Poster or Window Cling

8 ½”x 11” Counter Card

Counter Mat

Shelf Wobbler
Turning waste into a resource

Questions? Thank You.