



# What's Happening With Consumer Electronics?

**Essie Snell**

Research Associate, E Source

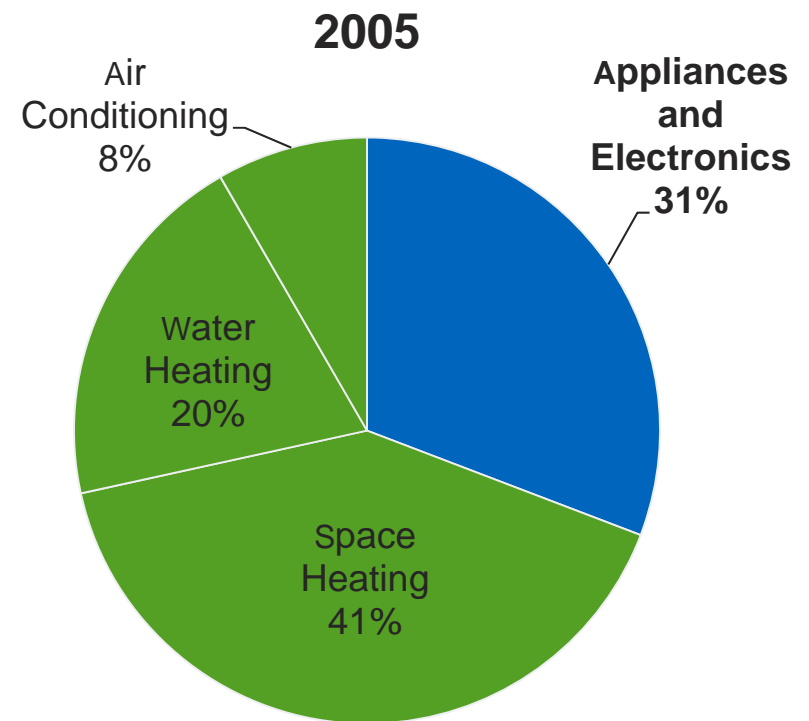
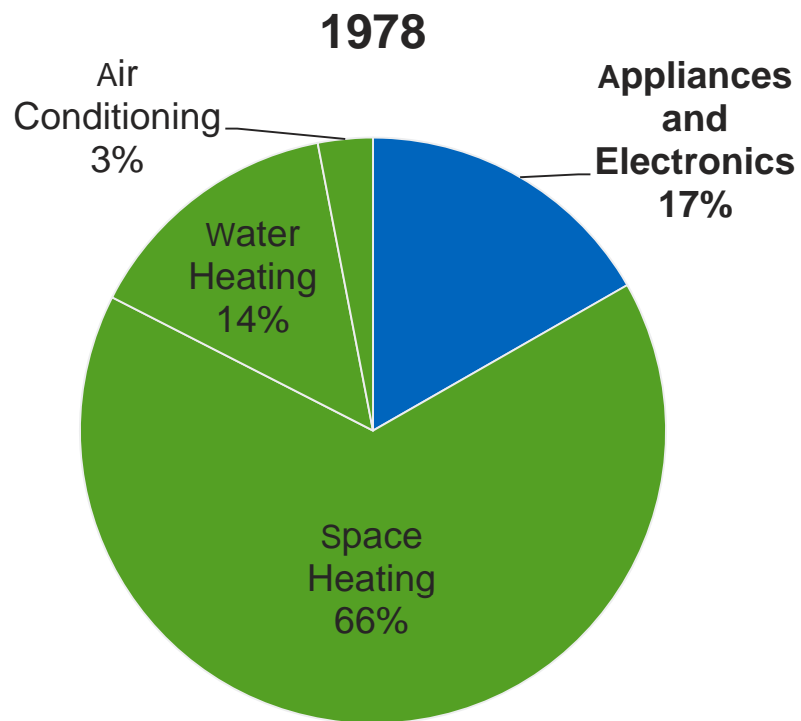
Energy Star Partner Meeting

# Who is E Source?

- Membership-based energy research, advising, and consulting services
- How to manage, sell, and use energy effectively
- Unbiased research and analysis
  - Fuel neutral
  - Product neutral
  - Vendor neutral
- Serving entire energy market, including service providers and top-tier energy managers



# Increasing Energy Use from Consumer Electronics



Data from the Energy Information Administration

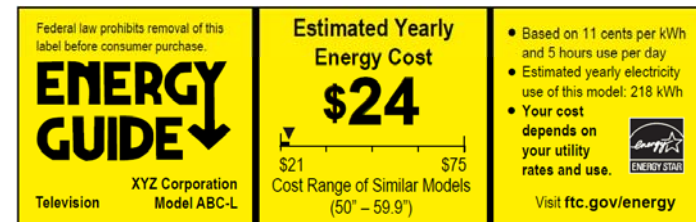


# What's Happening with TVs?

- Average screen size + number of TVs per home are increasing
- Increasing Energy Star requirements
- FTC now requires EnergyGuide efficiency labels for all TVs



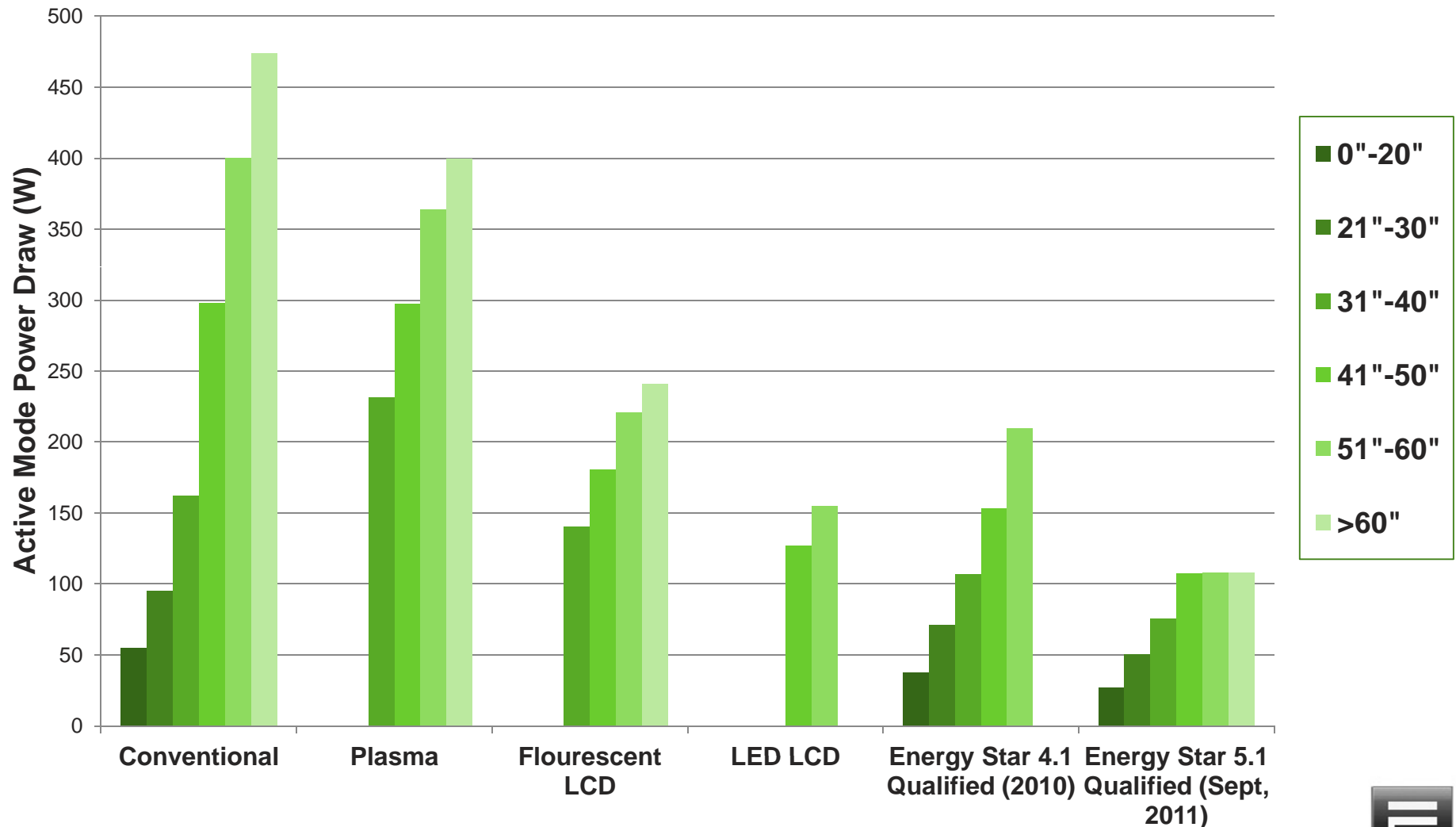
Courtesy: Everaldo Coelho



Courtesy FTC



# Power Draw of TV Technologies (models from 2008-2010)



# Set-Top Boxes

- A recent NRDC report found that a typical household set-top box configuration consumes 446 kWh annually – more than a new Energy Star refrigerator!
- Different configurations/specifications could reduce energy consumption

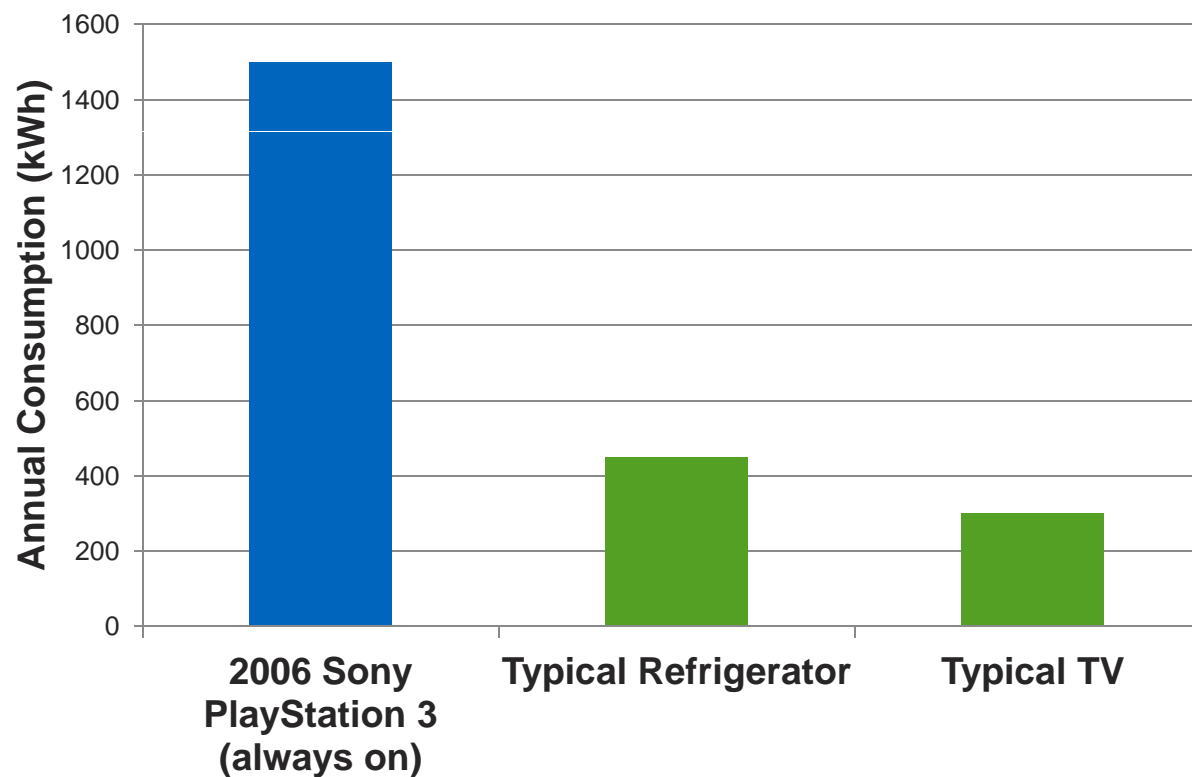


Courtesy: Grock2



# Video Game Consoles

Some consoles can potentially consume three times the energy of a typical refrigerator or four times that of a TV!



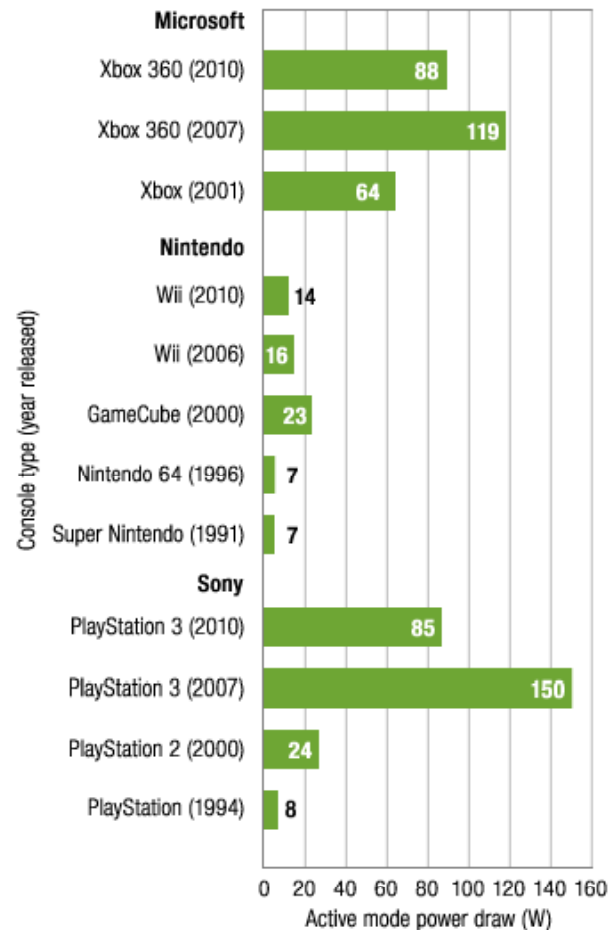
Data from DOE and NRDC



# Power Draw Down Since Peak in 2007

**FIGURE 1: The evolution of video game power draw**

Although the active-mode power draw of video game consoles has increased greatly over time, consoles manufactured since 2007 draw considerably less power in active mode than their predecessors did.



Note: W = watt.

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# What's Energy Star Been Up To?

- Improved TV efficiency specifications
  - Sleep → Active mode power draw regulated
- Currently developing new specification for uninterruptible power supplies
- New specifications for set-top boxes
- Revised criteria for electronic displays



Courtesy: U.S. EPA



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# For More Information

## **Essie Snell**

Research Associate, Research, E Source

303-345-9140 [essie\\_snell@esource.com](mailto:essie_snell@esource.com)

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