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Dear ENERGY STAR Partners,

On Thursday, June 27th, ENERGY STAR is hosting a Twitter Chat to kick off our cooling season promotion. We're excited to have you join us to educate consumers on the best ways to save energy, save money, and protect the environment this summer. Please contact changetheworld@energystar.gov or your account manager if you plan to participate or would like to discuss more ways you can engage.

Spread the Word

Help us promote the Twitter Chat through your own social channels by downloading our [Invite graphic](#). You can post it using the sample social media messages below or create your own!

- Join us and @ENERGYSTAR on June 27 for a Summer Twitter Chat! Learn everything you need to know to save energy this summer without breaking the bank. #ENERGYSTARChat **[insert invite graphic]**
- We want to make sure you have all the cooling info you need to beat the heat (and high energy bills). Get tips from @ENERGYSTAR on how to stay cool while saving energy at the Summer Twitter Chat on June 27. #ENERGYSTARChat **[insert invite graphic]**



[Click here to download high-resolution image](#)

Join the Chat

Show the Twitterverse how your organization can help everyone beat the heat this summer and save money on high energy bills.

- When: Thursday, June 27th
- Where: Twitter!
- When: 2:00 – 3:00pm EDT
- How: Use the hashtag #ENERGYSTARChat to join the conversation

We look forward to your participation in another successful ENERGY STAR Twitter Chat!

The ENERGY STAR Communications Team

ENERGY STAR® is the simple choice for energy efficiency. For more than 25 years, people across America have looked to EPA's ENERGY STAR program for guidance on saving energy, saving money, and protecting the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Visit www.energystar.gov today.



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