



Stream Efficiently with ENERGY STAR®



Dear ENERGY STAR Partners,

National Streaming Day is coming up on May 20th, and the U.S. Environmental Protection Agency (EPA) will be using this opportunity to educate consumers about how to stream efficiently. We encourage you to join us.

From smart TVs and digital media players, to routers, modems, tablets, computers, and set-top boxes, a variety of products can earn the ENERGY STAR and enable consumers to stream efficiently. We have a number of educational materials to assist you in educating the public about the best ways to save energy, save money, and protect the environment, while streaming their favorite television shows and movies, including:



- General messaging
- Streaming infographic
- Social media (Facebook and Twitter) sample messaging

[Get Materials](#)

With more than 60 percent of the country streaming content, it is clear that streaming is a viewing platform showing no signs of slowing down. To that end, we hope you will join us on May 20th in letting consumers know that it's simple to save energy while streaming - just use products that have earned the ENERGY STAR.

The ENERGY STAR Communications Team

ENERGY STAR® is the simple choice for energy efficiency. For more than 25 years, people across America have looked to EPA's ENERGY STAR program for guidance on saving energy, saving money, and protecting the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Visit www.energystar.gov today.



This email was sent by:
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