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Celebrate Earth Day with ENERGY STAR!



Dear ENERGY STAR Partners,

Earth Day is next week! It's not too late to engage your followers through social media and your employees through email with Earth Day-themed materials featuring a simple call-to-action to take the [ENERGY STAR Pledge](#). A variety of templated posts / images are now available on the marketing materials page for you to customize and use.

[Get Materials](#)



"Earth Day Made Easy" graphics available

Join the Twitter Chat!

On Earth Day, April 22, we will also be hosting an **Earth Day Twitter Chat!** Share energy-saving tips with your followers, and celebrate all the ways your organization helps save energy and money, and protect the climate. Please contact changetheworld@energystar.gov if you plan to join us and learn how you can make the most of our chat.

- **When:** April 22, 2019
- **Where:** Twitter!
- **When:** 2:00-3:00 p.m. EDT
- **How:** Use the hashtag **#ENERGYSTARChat** to join the conversation!

We look forward to celebrating Earth Day with you and making a big difference, together. Thank you!

The ENERGY STAR Communications Team

ENERGY STAR[®] is the simple choice for energy efficiency. For more than 25 years, people across America have looked to EPA's ENERGY STAR program for guidance on saving energy, saving money, and protecting the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Visit www.energystar.gov



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