Energy Star Partner Meeting 2004

Change a Light.
Change the World.

Jeff Bristol
Change-a-Light can be used as the foundation for a successful national manufacturer/retailer promotion
Sylvania Change-a-Light

- Co-Op Advertising (Newspaper & Magazine)
- POP (Daily and Promotion Specific)
- National Mfg. Rebates
- Regional Utility Rebates
- Existing Relationships with all Utility Groups
Change-a-Light Newspaper Advertisements
Change-a-Light POP

Save $1 to $3

Take $1 to $3 OFF through December 31, 2003

Courtesy of Pacific Gas and Electric Company

Reduction taken at register on Lowe's item numbers:
26139 (62 ct), 27195 (62 ct), 19852 (60 ct), 19972 (62 ct), 19977 (60 ct), 21154 (62 ct), 21329 (60 ct)

Save $$ and enter to win a 2003 Honda Civic Hybrid with the purchase of a Sylvania compact fluorescent lamp

Sylvania

SEE THE WORLD IN A NEW LIGHT Sylvania
Change-a-Light Display Shippers
Change-a-Light National Mfg. Rebates

**REFUND OFFER**

$1.00 - $3.00 REFUND WITH THE PURCHASE OF ANY SYLVANIA COMPACT FLUORESCENT BULBS

SEE REVERSE SIDE FOR DETAILS