



## Join Us and Celebrate ENERGY STAR® Day!

Save Today. Save Tomorrow. Save for Good.



Happy ENERGY STAR Day!

Today we are celebrating your efforts to help Americans *Save Today, Save Tomorrow, and Save For Good.*

We encourage all our partners to share our new [ENERGY STAR Day video](#) on social media today, October 27th. Help us amplify the energy-saving message to the entire country!

Simply [retweet our post](#) with the video to your audience.

If you'd like to share your own post, you can find sample social media messaging in the [ENERGY STAR Day Toolkit](#) along with the video and graphics for partner use. Don't forget the hashtag #ENERGYSTARday!

We look forward to your participation in another successful ENERGY STAR Day celebration!



If you have questions, please contact your ENERGY STAR Regional Account Manager by emailing [eeaccountmanager@energystar.gov](mailto:eeaccountmanager@energystar.gov). If you are a retail or manufacturer partner, please reach out to [changetheworld@energystar.gov](mailto:changetheworld@energystar.gov). We look forward to your participation in another successful ENERGY STAR Day celebration!

The ENERGY STAR Communications Team

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