

# THE WESTIN

## WESTMINSTER

10600 Westminster Blvd.  
Westminster, CO 80020

[www.westindenverboulder.com](http://www.westindenverboulder.com)

SALES OFFICE:  
303.410.5034

# THE WESTIN

## WESTMINSTER



personal.  
instinctive.  
renewal.

# Green Distinction



139 Solar Panels

Captures 300+ days of Sunshine

Produces 42,000 kilowatt-hours of energy every year

Powers more than 5% of all guestrooms

Prevents:

- 1.91 million pounds of Carbon Dioxide emissions
- 1,291 pounds of Nitrogen Oxide emissions
- 639 tons of coal from being burned



Colorado's first solar hotel.

THE WESTIN  
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# Green Distinction

make a  
green choice

**THE WESTIN**  
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Choose from a \$5.00 Restaurant Gift Card or a bonus of 500 SPG Star Points\* when you decline housekeeping services. Ask a Front Desk Agent for more details.

\* Redeemable upon checkout.

your choice.  
conserve  
natural  
resources

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# Green Distinction

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- Recycling Bins in every guestroom
- Water Stations: pitchers vs. bottles
- Clutter-Free Stations: minimizes paper usage
- HVAC: occupancy sensors
- Large windows
- Water-saving toilets
- Ecolab cleaning products
- Light Sensors in offices



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# becoming green

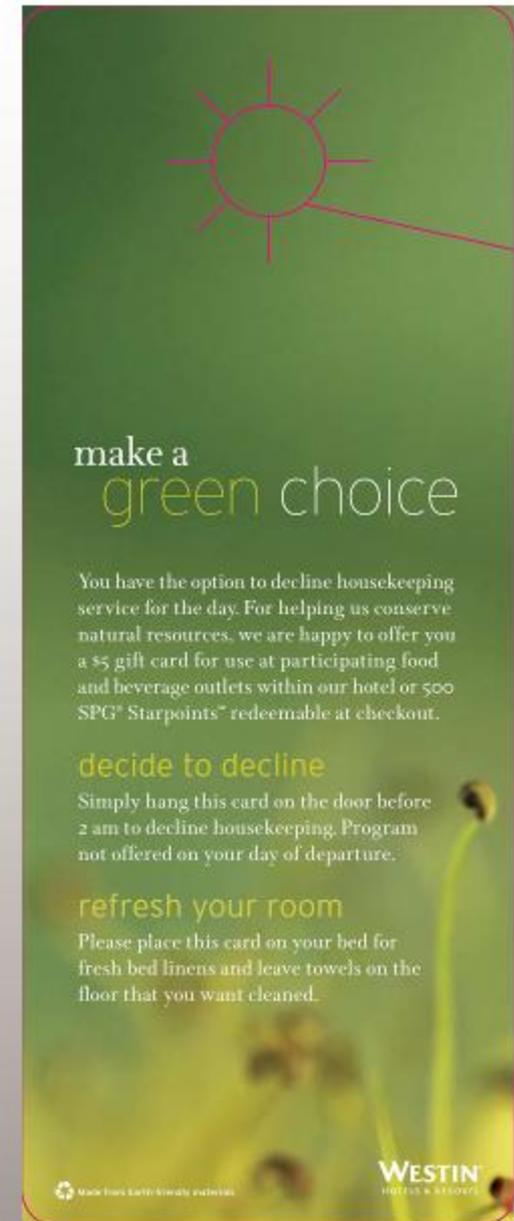


# empowering our guests

Door Hanger replaces current green program card; DND hangers remain in room

Placed on night stand in room with only one voucher awarded per room

Guests must place door hanger on door by **2am** to opt-in to program



# refresh or grow

Guest has two choices for voucher redemption:

- **\$5 discount in participating F&B outlets**

*OR*

- **500 SPG Starpoints at time of check-out**

Redemption valid during current stay only



Only approved to offer \$5 F&B discount or 500 SPG points

# renewing rituals

Eligible to participate maximum of 3 consecutive nights

Housekeeping to receive list of participating rooms in time to adjust call-in labor

Guests are not eligible the night before checking out





**Mission Statement:**

Colorado's Westin Westminster is committed to offering guests an environmentally conscious place to relax and conduct business. The hotel engages in several initiatives to promote a "greener" way of life, including:

**SOLAR**

- First hotel in Colorado to install a state-of-the-art solar panel system
- Our solar panels power more than 5% of The Westin Westminster's guest rooms
- Using these solar panels is the environmental equivalent to planting more than 192 trees annually
- Solar panels provide the positive impact of avoiding more than 1.91 million pounds of carbon dioxide emissions and 1,291 pounds of nitrogen oxide over 30 years
- Solar panels projected to save the hotel more than \$75,000 in averted energy costs over the next 20 years

**CONSERVE**

- Sophisticated HVAC system utilizes technology and natural outdoor weather patterns to heat and cool the conference center during peak periods
- HVAC occupancy sensors in guestrooms eliminates the heating and cooling of unoccupied rooms
- Expansive windows offer natural light, replacing the need for light bulbs
- Guestroom toilets offer water-saving flush features to help minimize total water usage
- Complimentary hotel shuttle services available, promoting public transportation
- "Linen and Terry" Program, a Westin Brand Standard, allows guests to limit the frequency of laundered items
- Lighting dimmers and sensors mandate the amount of electricity being used throughout the hotel

- Hotel-wide paper use reduction program in place through the utilization of double-sided printing and electronic alternatives to printing
- Hotel is 100% non-smoking

**REDUCE, REUSE, RECYCLE**

- Recycling of all paper and cardboard products is available throughout the hotel
- Over-produced food items are properly stored and utilized for other functions and purposes
- Guestroom amenities (shampoo, conditioner) are provided in bottles made from recycled materials

**ORGANIC THINK**

- Pitchers of water are utilized for meetings and other events to prevent the use of plastic bottles
- Interior plants and other natural foliage is located throughout the hotel
- Herbs and fresh produce grown on-site seasonally
- Created Employee “Green Team” to help educate staff members about how to be more eco-friendly

**SMART PRODUCTS**

- Ecolab non-phosphate chemicals are utilized throughout the hotel, including laundry, housekeeping, and engineering
- Green label, non-mercury fluorescent bulbs are used in all public areas, guestrooms and bathrooms
- Multiple-use linens, towels, china and silverware in all food and beverage operations
- Water-saving flushing mechanism for toilets is replaced annually
- Guest bathroom sinks contain an aerator
- Flat-screen televisions in guestrooms double as a paperless check-out method

For more information, please visit [www.westindenverboulder.com](http://www.westindenverboulder.com) or call 303-410-5000.



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## **The Westin Westminster going solar!**

*Solar panels to be installed on the hotel's roof next month*

**WESTMINSTER, Colo. (April 12, 2010)** – The Westin Westminster is very proud to announce that it will capitalize on Colorado's 300+ days of annual sunshine with the installation of a state-of-the-art solar panel system to help provide power to the 369-room hotel.

The solar panels, which are scheduled to be installed next month on the roof of the hotel, will produce 42,576 kilowatt-hours per year - the equivalent to planting more than 192 trees annually. The Westin Westminster has applied to receive a grant from the Federal government and a solar rebate from Xcel Energy, making it the first hotel in Colorado to take advantage of these programs.

The 32 kilowatt solar system features 139 panels that are being installed by Integral Energy Systems of Golden. The solar system is projected to save the hotel more than \$75,000 in averted energy costs over the next 20 years.

Other long-term environmental benefits of The Westin Westminster's solar system include:

- More than 5 percent of the hotel's 369 guest rooms will now be powered by solar
- More than 1.91 million pounds of Carbon Dioxide emissions and 1,291 pounds of Nitrogen Oxide emissions will be avoided over the next 30 years
- Preventing 639 tons of coal from being burned over the next 30 years
- The equivalent of planting 192 trees annually

In addition to the solar investment, the AAA Four Diamond Westin Westminster recently completed a \$9 million renovation, with upgrades including a refreshed contemporary Colorado décor and the installation of wireless high speed Internet throughout the hotel.

Ideally situated halfway between Denver and Boulder and managed by Denver-based Sage Hospitality, the 369-room hotel features more than 30,000 square feet of unique indoor and outdoor event space that can accommodate up to 1,200 people. Amenities at The Westin Westminster include an indoor heated lap pool, an outdoor spa, a fully equipped fitness center and O's Steak & Seafood Restaurant.

The Westin Westminster is located at 10600 Westminster Boulevard in Westminster, Colorado. For more information, please visit [www.westindenverboulder.com](http://www.westindenverboulder.com) or call 303.410.5000.

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