ENERGY STAR DIME

Database of Incentives and Marketing Exchange
ENERGY STAR DIME

- Online partner collaboration tool
- Streamlines access to program information
- Facilitates partner communication
- Requires timely updates
Basic Search
Advanced Search

Choose the criteria by which you would like to see results. The results must match all the criteria you selected to be displayed. If you want to view a broader range of categories, limit the number of criteria you select at the bottom of this page, or use the basic search.

Campaigns:
- 2005 Change a Light
- 2006 Clothes Washer Campaign
- 2006 Cool Your World
- 2006 Dishwasher Campaign
- 2006 Refrigerator Replacement Campaign

Products:
- Hot Water Heaters
- CFLs
- Ceiling Fans
- Central ACs and Air Source Heat Pumps
- Clothes Washers
- Dishwashers
- Dryers
- Refrigerators

Activity/Importance:
- Cooperative Advertising
- Dealer
- Manufacturer Buydowns
- Recycle - Instant Rebate - Mail-In

Select Search
### Consumer Incentives Results

#### Database for incentives and joint Marketing Exchange

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Program</th>
<th>Status</th>
<th>Final Values</th>
<th>Control Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TJX</strong></td>
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For more detailed information, please refer to the full report.
# Joint Marketing Results

## Database for Incentives and Joint Marketing Exchange

<table>
<thead>
<tr>
<th>Proposal Number</th>
<th>Expenditure Organization</th>
<th>Activity Type</th>
<th>Products</th>
<th>Source</th>
<th>едактор</th>
<th>Narrative</th>
<th>Memo/Incentive</th>
<th>Contact</th>
</tr>
</thead>
</table>
Summary

• Goal to launch by March 31, 2006

• Submit program information to your primary ENERGY STAR contact

• Submit comments on DIME to Peter Banwell, US EPA, banwell.peter@epa.gov