



ENERGY STAR DIME

Database of Incentives and
Marketing Exchange

ENERGY STAR DIME



- Online partner collaboration tool
- Streamlines access to program information
- Facilitates partner communication
- Requires timely updates

Basic Search



A screenshot of the Energy Star website's search results page. The page has a blue header with the Energy Star logo and navigation links. A search bar is visible in the top right. The main content area is titled "ENERGY STAR" and features a large heading "ENERGY STAR" in a blue box. Below this, there are two columns of search filters. The left column includes filters for "Energy Star Rating" (with options like "1 Star", "2 Stars", "3 Stars", "4 Stars", "5 Stars") and "Energy Star Label" (with options like "Energy Star", "Energy Star Certified", "Energy Star Qualified"). The right column includes filters for "Energy Star Label" (with options like "Energy Star", "Energy Star Certified", "Energy Star Qualified") and "Energy Star Rating" (with options like "1 Star", "2 Stars", "3 Stars", "4 Stars", "5 Stars"). At the bottom of the page, there is a footer with the text "ENERGY STAR" and "ENERGY STAR CERTIFIED".

Advanced Search



Keywords (sorted by when you used them last) are listed. The words most closely fit the criteria you selected to be displayed if you used to you. 2 broader range of activity, and the names of others you select in the Advanced Search screen by **NAME**.

SEARCH

Printed Display for (not placed opportunities only)

to or after

Categories

- 2000 Charger & Light
- 2000 Clothes Washer Campaign
- 2000 Cook/Pan/Wall
- 2000 Dishwasher Campaign
- 2000 Refrigerator/Freezer Campaign

Products

- Charger
- CFLs
- Cutting Board
- Central ACs and Air Source Heat Pumps
- Clothes Washers
- Dehumidifiers
- Dehumidifiers
- Freezers

States

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado

Activity Opportunity

- Compressor Advertising
- Cooler
- Manufacturer Displays
- Refrigerator
- Refrigerator
- Refrigerator
- Refrigerator

SEARCH

Consumer Incentives Results



Database for Incentives and Joint Marketing Exchange

All Lighting Joint Marketing Exchange
All Lighting Consumer Incentives

NA Codes: 0000000000

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Database for Incentives and Joint Marketing Exchange
All Lighting Joint Marketing Exchange
All Lighting Consumer Incentives

Agency	Product Type	Product	Year	Amount	Start Date	End Date	Comments/Notes	Contact
Energy Star	General	LED Light	2011	\$100,000	01/01/2011	12/31/2011		
Energy Star	General	LED Light	2012	\$100,000	01/01/2012	12/31/2012		
Energy Star	General	LED Light	2013	\$100,000	01/01/2013	12/31/2013		
Energy Star	General	LED Light	2014	\$100,000	01/01/2014	12/31/2014		
Energy Star	General	LED Light	2015	\$100,000	01/01/2015	12/31/2015		

Joint Marketing Results



Database for Incentives and Joint Marketing Exchange

[MCE Incentive Joint Marketing Agreements](#)
[MCE Incentive Campaign Database](#)

[View Results](#) [Advanced Search](#)

Results: 1 of 1 | [Download Results in PDF Format](#)
[Download Results in MS Excel](#)
 Filter Results by:

Program Number	Program Description	Activity Type	Product	Status	Priority	Region	More Information	Contact
0000000	New Jersey Utility of Choice Campaign	Incentive Campaign Marketing	Energy Efficiency Appliances	On	High	All Regions	JUL Campaign Joint Marketing Agreements	
0000000	National Energy Efficiency Alliance (NEEA)	Incentive Campaign Marketing	Energy Efficiency Appliances	On	High	All Regions	Energy Alliance - National Campaign	Contact Us

Results: 1 of 1 | [Download Results in PDF Format](#)
[Download Results in MS Excel](#)
 Filter Results by:

[View Results](#) [Advanced Search](#)

Summary



- Goal to launch by March 31, 2006
- Submit program information to your primary ENERGY STAR contact
- Submit comments on DIME to Peter Banwell, US EPA, banwell.peter@epa.gov